

# SEIFU DAGNACHEW

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## Web Developer

Highly creative visual designer with strong skills in the creation, production and delivery of a range of products, from responsive sites and emails to banners and micro-sites; experience in working closely with Art Directors, UX designers and Developers.

## TECHNICAL SKILLS

**Platforms:** PC / MAC

**Applications:** Advanced skills in Adobe Creative Cloud applications -- Photoshop, Illustrator, InDesign, Acrobat; proficient in HTML (HTML5 and CSS3), WordPress; experience in web design & prototyping tools – Sketch, Adobe XD, Balsamiq, InVision, Adobe Scene7 and content management and version control like Adobe Experience Manager (AEM), Salesforce Marketing Cloud, and GitHub

## PROFESSIONAL EXPERIENCE

**FREELANCE DESIGNER**, Eden Prairie MN

**2019 – Date**

Supported marketing team with creative content for campaign initiatives including infographics, landing pages, white-papers, technical documents, social media graphics, illustrations, using Adobe Creative Cloud applications.

**DELL INC**, Eden Prairie MN

**2014 – 2018**

**Lead Graphic Designer**, 2016 - 2018

Developed original creative solutions for marketing campaigns, while maintaining creative, technical and brand standards. Created digital campaign assets like site banners, websites, social media ads and emails using Adobe Creative Cloud applications and prototyping and wireframing applications.

**Web Production Artist**, 2014 - 2016

Designed, retouched, sliced, optimized, and prepared digital assets and compositions for interactive deliverables such as full sites, landing pages, micro-sites, banners, and email campaigns.

**MERRILL BRINK INTERNATIONAL**, St. Paul,

**2012 – 2014**

**Production Artist**

Produced highly stylized documents and output to client for print and SEC-filed versions (SGML, HTML and ASCII). Designed and edited long documents, technical manuals, fliers and presentations.

## PROFESSIONAL DEVELOPMENT

University of Minnesota Coding Boot Camp - Javascript Full Stack Web Development. An intensive 24-week long boot camp dedicated to designing and building web applications. Skills learned consisted of HTML5, CSS3, Javascript, JQuery, Bootstrap, Firebase, NodeJs, MySQL, MongoDB, Express, & ReactJs.

Certificates of completion from Udemy in AdobeXD, Bootstrap 4, Sketch 3 and others.

HTML, CSS, and Javascript for Web Developers, by Johns Hopkins University on Coursera.

Lynda.com -- Completed Web Design Track; Multitude of courses in Adobe Creative Cloud applications, HTML5, CSS, WordPress, Sketch, AxureRP, CSS Frameworks, responsive design, Javascript and JQuery.

Treehouse.com -- Completed the Web Design and WordPress Development tracks.