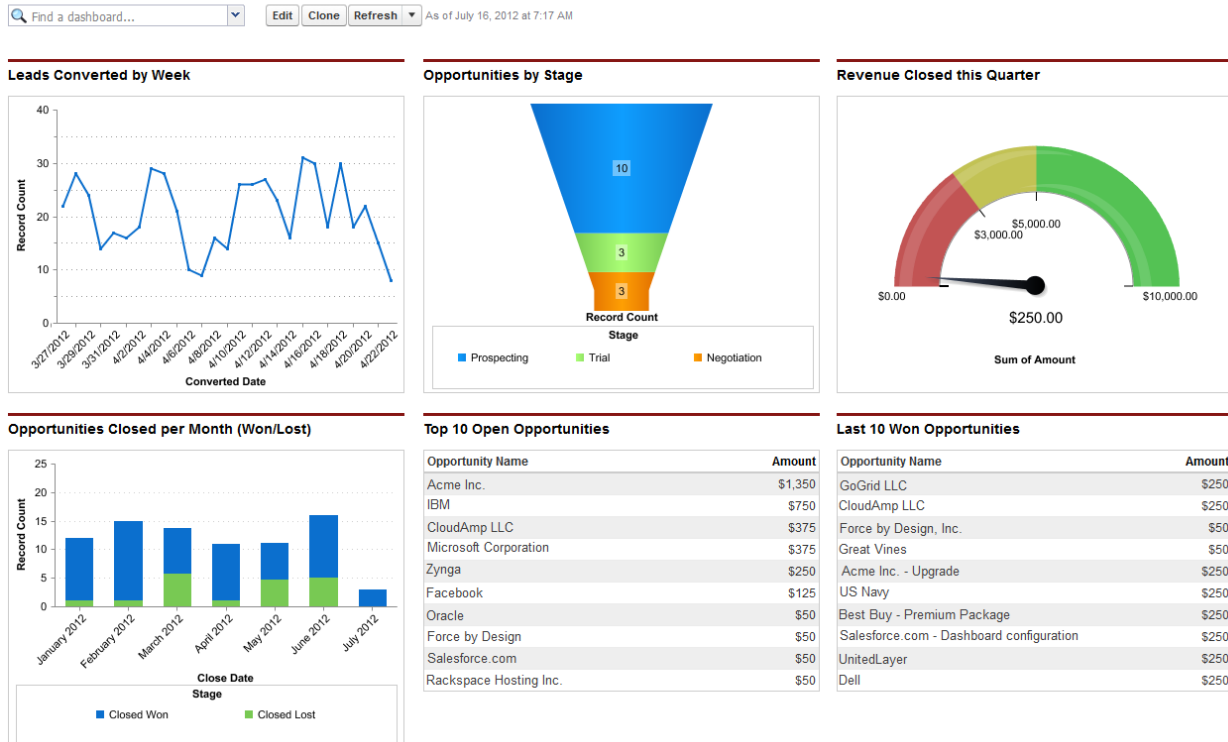


SalesForce

This is the dashboard interface.



Opportunity Dashboard



Some of the main features:

Overview:

Break down sales leads by day, month, quarter or year.

Prospects for the day

Can give you a overview of your day

Project management tool - assign employees prospects

Forecasting - by time-frame, sales-team, or category

Donor:

Information about the org/foundation

donation tracking history

people that work there and can connect to their social media activity

Reports:

Activity by rep

How long some sales take

Reports on sales in a duration of time and uses visuals like charts

Isolate specific tables and fields

Data Models:

https://www.salesforce.com/us/developer/docs/api/Content/data_model.htm