# <a href="#">Newdex</a> 2020 Annual Report

## Newdex2020 business map

The world's leading decentralized Exchange

Newdex

The world's largest Staking mining pool

Newpool

The first EOS DeFi special development fund

**Newdex Seed** 



## Decentralized Exchange Newdex

## **Transaction volume data in 2020**







11

Total transactions in 2020 (EOS)

Max daily transaction volume (EOS)

Average daily transaction volume (EOS)

64,670,922

1,458,567

177,180

## **Preferred listing platform of EOS projects**













Currently supported trading pairs

Listed tokens

Global premiere tokens on Newdex

Accumulated airdrops

Accumulated trading contests

180

368

82

**77** 

**17** 

## Visit data in 2020











Total visits in 2020

Highest visits per day

Max DAU per day

Daily average DAU (approx.)

50,831,986

161,975

24,786

15,671

## DAU approaches the second-tier centralized Exchange

DAU (Daily Active User)

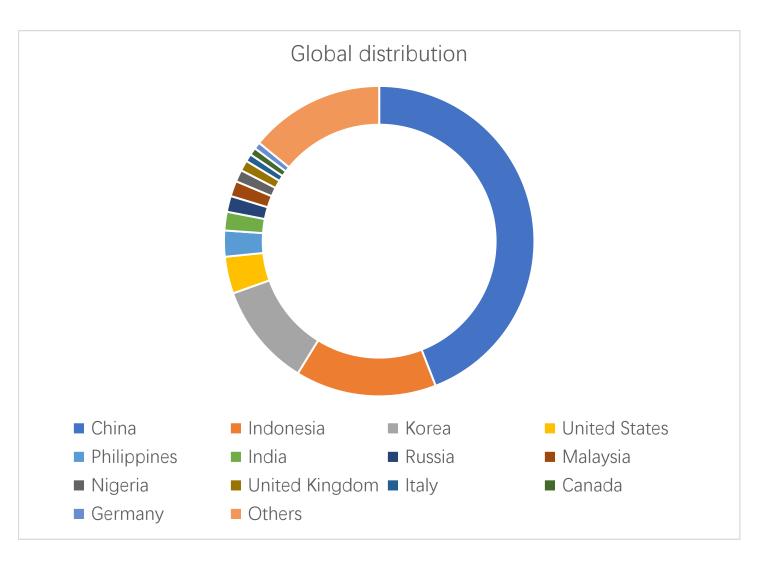
Source: new.cnzz

#### Global distribution of users



Newdex users are all over the world.

In 2021, the decentralized route will continue to be put into construction, bringing better trading experience to all corners of the world.

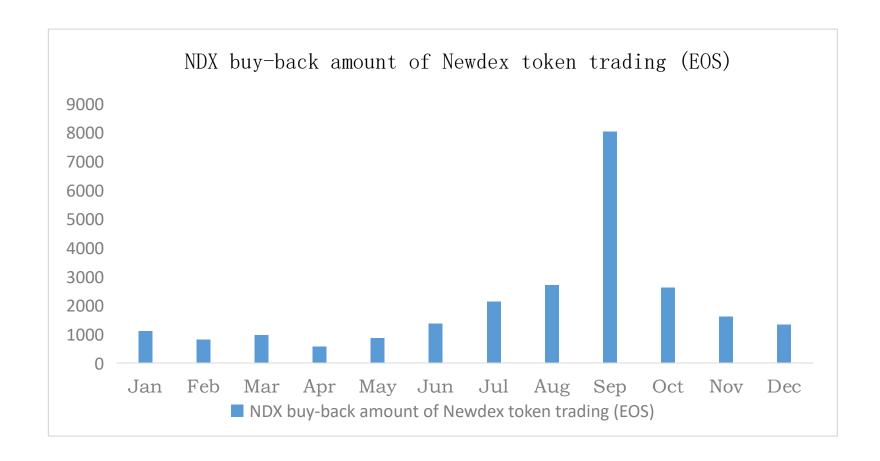


Source: new.cnzz

## NDX buy-back amount of token transaction fees



50% of the transaction fees of denominated token in Newdex token trading is used to buy back and burn NDX, and the total burnt amount is **152,077,468** NDX.



Source: Newdex announcement

## **Stay in EOS BP**



According to the statistics of Bloks.io, since becoming BP, Newdex.bp is the first batch of nodes obtaining the official votes support of Block.one, and is one of the most stable nodes to produce blocks. Currently, Newdex.bp ranks sixth among EOS BPs.

Select	Rank	Block Producer	Status	Location	Links	Votes %	Total Votes	Rewards Per Day
	1	eosnationftw	Top 21	Canada	1 ( Y	3.064 %	370,463,255 -13,750,710	982.4656
	2	atticlabeosb	Top 21	Ukraine	1 0 Y	3.006%	363,450,030 -2,104,657	970.0494
	3	bitfinexeos1	Top 21	■ BVI	1 D Y	2.934%	354,719,771 <sup>-1,571</sup>	954.5934
	4 *2	newdex.bp	Top 21	Cayman Islands	<b>*</b>	2.926%	353,843,731 +10,869,110	953.0425
	5 <b>*1</b>	zbeosbp11111	Top 21	China	1 <b>9</b> y	2.926%	353,842,918 <sup>-31,592</sup>	953.0410
	6 1	eoshuobipool	Top 21	China	<b>4 0 y</b>	2.879 %	348,151,222 +24,367	942.9645
	7	okcapitalbp1	Top 21	China	1 ( Y	2.825 %	341,598,955 <sup>-29,872</sup>	931.3643
	8	helloeoscnbp	Producing	China	4 () ¥	2.725 %	329,472,226 -140,725	909.8952
	9	eoscannonchn	Top 21	China	1 ( Y	2.681%	324,221,193 -157,474	900.5988
	10	eosasia11111	Top 21	Cayman Islands	1 0 Y	2.65%	320,384,919 -422,112	893.8071

Source: Bloks.io



# Decentralized Mining Pool Newpool

## **Decentralized mining pool Newpool**



# The world's decentralized Staking mining pool with largest delegating amount

**Total dividends of EOS mining pool: 923,859 EOS** 



The highest staking amount in history

27,340,039 EOS

Current total mining amount

20,753,725 EOS



The highest staking amount in history

134,678,804 TRX

Current total mining amount

54,862,510 TRX



The highest staking amount in history

8,491,045 BOS

Current total mining amount

5,461,864 BOS



The highest staking amount in history

5,430,329 IOST

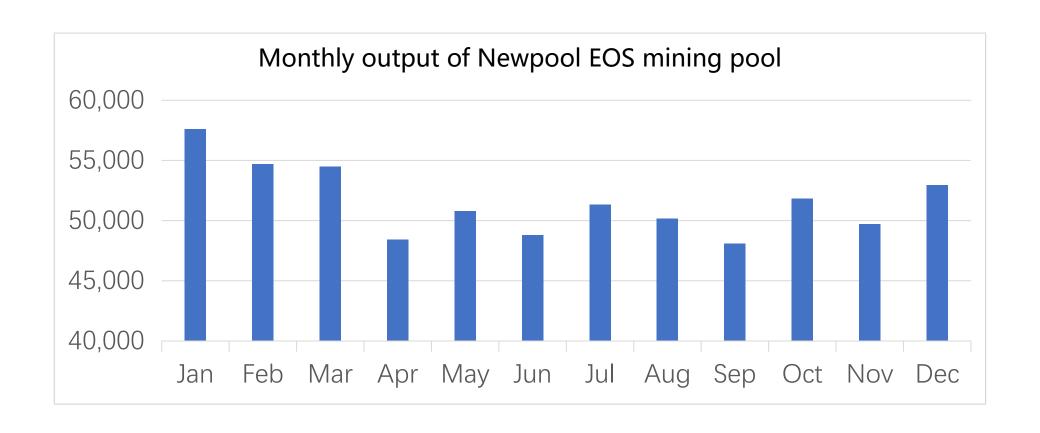
Current total mining amount

3,626,727 IOST

## **Newpool EOS pool**



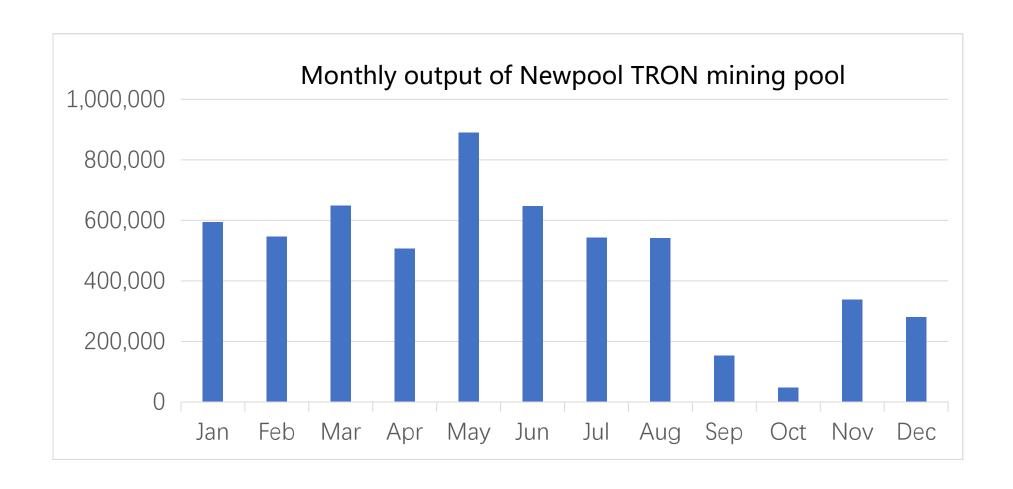
In 2020, the annual output (user dividends) of the Newpool EOS pool is 618,825 EOS.



## **Newpool TRON pool**



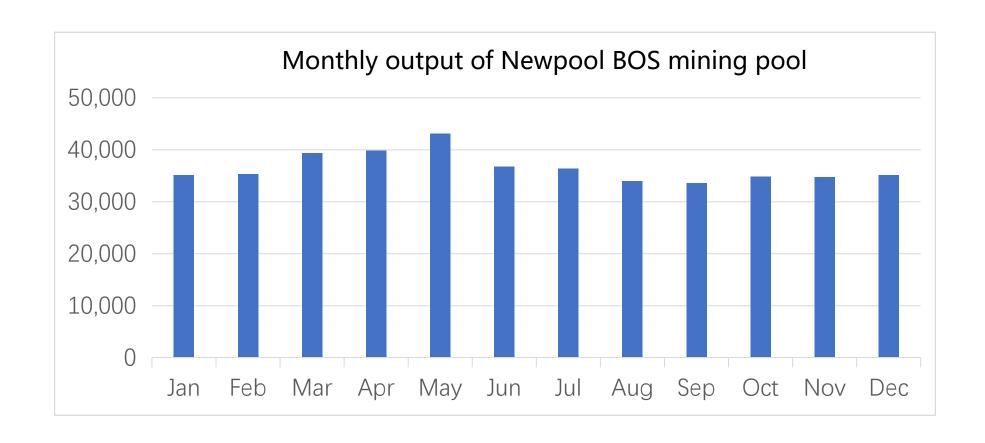
In 2020, the annual output of Newpool TRON pool (user dividends) is 5,730,668 TRX.



## **Newpool BOS pool**



In 2020, the annual output of Newpool BOS pool (user dividends) is 438,652 BOS.



## **Newpool IOST pool**



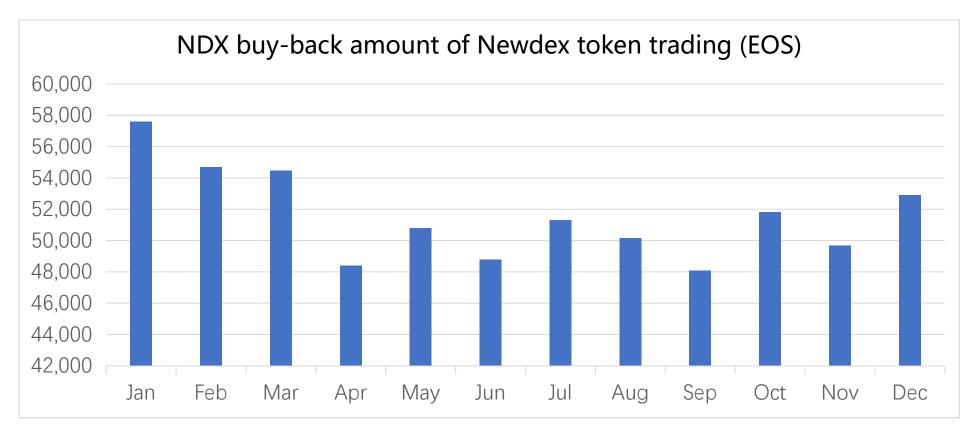
In 2020, the annual output of Newpool IOST pool (user dividends) is 78,810 IOST.



## NDX buy-back amount by Newpool management fee



In 2020, 25% of Newpool management fee revenue is used for NDX buy-back and burning, and the total burnt amount is 106,141,230 NDX.





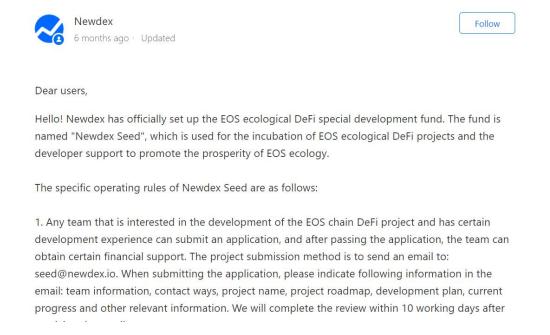
## **Newdex Seed Fund**

## Newdex Seed—The first EOS DeFi special development fund



On July 10, Newdex established the EOS DeFi special development fund, which was named "Newdex Seed", used for the incubation of EOS DeFi project and developer support to promote the prosperity of the EOS ecosystem. At present, Newdex Seed has funded and incubated 3 EOS DeFi projects, DeFis Network, Defibox and Organix.

Newdex Sets up EOS DeFi Special Development Fund



### **Newdex Seed funded DeFis Network**



On July 16, Newdex officially announced that DeFis Network became the first project to receive investment from the "Newdex Seed" fund. DeFis Network is a decentralized financial network that integrates a series of DeFi protocols. It is currently named "one of the four EOS dragons" by the community.



Source: defis.network

## **Newdex Seed funded Organix**



On August 11, Organix became the second project funded by the Newdex Seed. Organix is the first decentralized synthetic asset issuance and transaction protocol in the EOS DeFi ecosystem.



Source: organix

## **Newdex Seed funded Defibox Foundation**



On July 20, Newdex officially funded the Defibox Foundation. Defibox was launched on July 21, 2020, with the highest locked volume exceeding 33 million EOS. Currently, the locked volume ranks first among EOS DeFi.

In addition, as of December 31, 10% of the Defibox protocol revenue was involved in the hourly buy-back and burning of 17,281,537.3945 NDX.



Source: Ddefibox



## Newdex 2020 Global Marketing

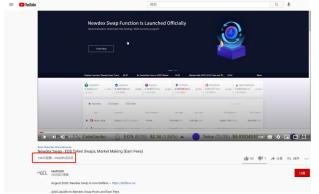
## Newdex global influencer recruitment



"Carry out the decentralization to the end" Newdex influencer global recruitment activity held in 2020 (season 2), Newdex received 200+ users' registrations. After screening, there are currently 10 Newdex influencers appointed. They are distributed all over the world, including the United States, Canada, Germany, Italy, India, Venezuela, China, Nigeria, etc.

伏? 机会在哪?要注意什么?

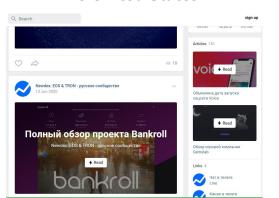
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**The United States** 



**China** 

Newdex和虎符先后投资的EOS DeFi 项目,代币还没上线,可提前埋



#### Germany



Russia Ukraine Venezuela

## **CoinMarketCap listed Newdex**



CoinMarketCap, an international authoritative cryptocurrency market website, officially listed Newdex in July 2020.

Currently, websites that listed
Newdex included Feixiaohao,
Mytoken, CoinGecko, Jinse Finance,
marketcap.one, CRYPTO WISSER,
dapp, DappRadar, DappReview,
SpiderStore and CoinMarketCap.



\$69,213.58 USD

2.22457520 BTC

#### **About Newdex**

Newdex is an EOS based Decentralized Exchange, which is developed and operated by Newdex Inc. With free flow of digital assets as mission, Newdex continues to explore the "multi-chain and cross-chain" decentralized trading model. Newdex describes their platform as placing an emphasis on 'upholding characteristics of safe, fast and transparent' as well as "devoted to creating a next-generation digital assets trading platform, opening a new era of decentralized trading.

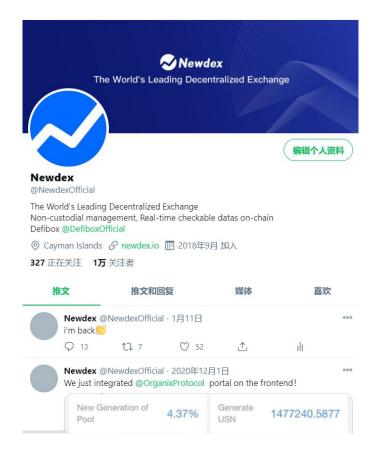
Activ	e Markets							Pair: All ▼	Category: All	▼ USD ▼
Rank	Currency	Pair	Volume (24h)	Price	Volume (%)	Liquidity 0	Category	Fee Ty	/pe	Updated
1	BigGame	BG/EOS	\$121,415	\$0.000697	100.00%	-	Spot	Percenta	age 43	5 hours ago
2	<b>∅</b> EOS	EOS/USDT	\$28,582	\$2.76	41.30%	56	Spot	No Fe	ees	Recently
3	<ul><li>LiquidApps</li></ul>	DAPP/EOS	\$8,955	\$0.007184	12.94%	22	Spot	Percenta	ige	Recently
4	<b>∅</b> EOS	EOS/EOSDT	\$6,439	\$3.11	9.30%	18	Spot	Percenta	ige	Recently
5	Telos	TLOS/EOS	\$5,617	\$0.018663	8.12%	10	Spot	Percenta	ige	Recently
6	Effect.AI	EFX/EOS	\$5,458	\$0.018890	7.89%	12	Spot	Percenta	ige	Recently

Source: CoinMarketCap

## **Official Twitter operations**







#### Followers 10183

The EOS decentralized Exchange with the most Twitter followers with higher follower interaction and activity than other Exchanges.



Newdex official Twitter activity with Organix, the participating users exceeded 1166



Newdex official Twitter activity with Dice, the participating users exceeded 480

## **Global promotion activities**



In 2020, Newdex held a total of 23 activities, each of which attracted a large number of users to participate in actively, and the total visits to activities reached 261,000+.



Valentine's Day activity



Activity for the second anniversary celebration



Christmas activity



VTX/EOS trading contest activity

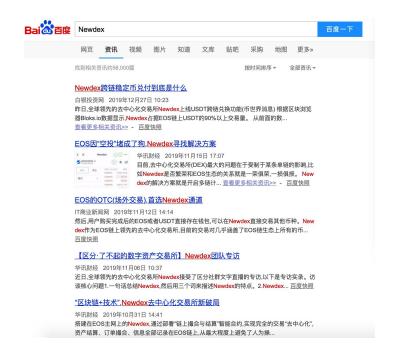


Activity for NDX listed on Hoo Exchange

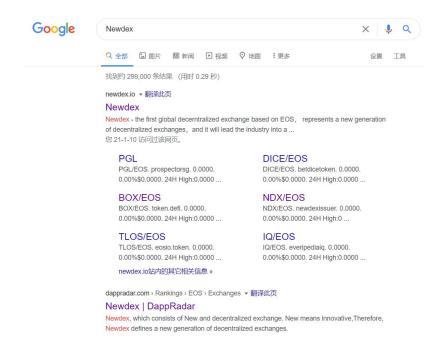
## Highly concerned and reported by major media around the world



Searching "Newdex" on Baidu search engine, you can find about 13,900,000 related articles.



Searching "Newdex" on Google News search engine, you can find about 299,000 related articles.



# Thanks for watching!

This document is only for information purpose, it does not constitute an investment advice to the Newdex Project, nor any investment advice for any kinds of securities. This document is not intended to be interpreted as advice for any business behaviors such as buy/sell any kinds of securities, nor a contract or commitment.