

The Big Bang of Data Science

Research

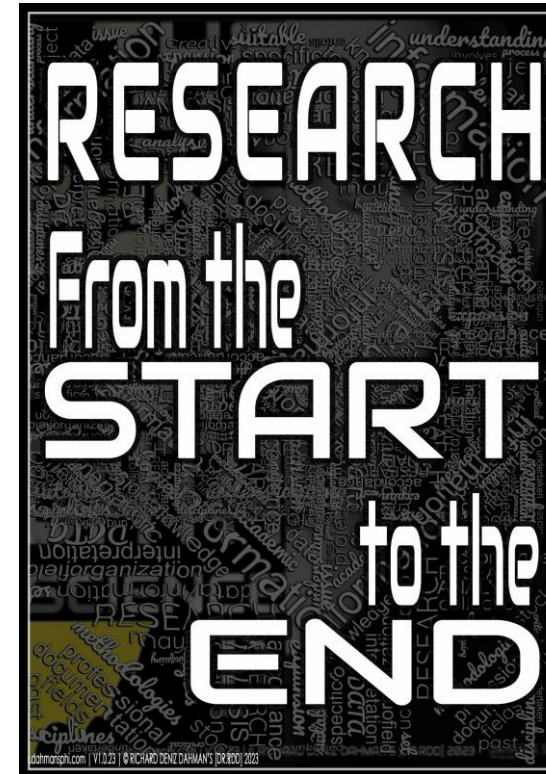
From

The Start

To

The End

BOOK ONE



2024

Dr. Deniz Dahman



Chapter One



Chapter Two



Chapter Three



Chapter Four



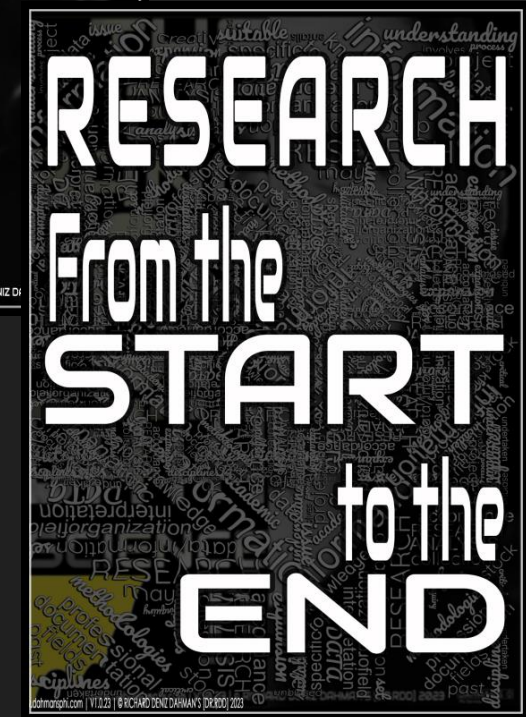
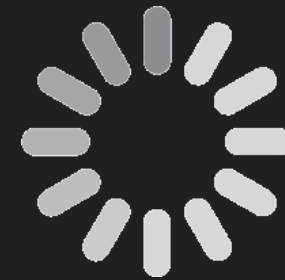
Chapter Five



Chapter Six



Chapter Seven





Chapter One



RESEARCH IN PRINCIPLE

Chapter Two



Chapter Three



- ✓ The Relevance of Research & Data Science to Task Right Accomplishment [TRA]

Chapter Four



- ✓ The Philosophy of Descriptive & Inferential

Chapter Five



- ✓ The Research Conductor & Categories

Chapter Six



- ✓ Conclusion

Chapter Seven





IMPLEMENTATION & APPROACHES TO RESEARCH

- ✓ Research Methodology/paradigms,
philosophical review
- ✓ Structure of Research Conduct
- ✓ Ethical Factor & Research
- ✓ Conclusion

Chapter One



Chapter Two



Chapter Three



Chapter Four



Chapter Five



Chapter Six



Chapter Seven





Research Topic & Literature Review

Chapter One



Chapter Two



Chapter Three



- ✓ What is the research problem?
- ✓ Conduction the Literature Review
- ✓ Reviewing & Writing The sources of Literature
- ✓ Conclusion

Chapter Four



Chapter Five



Chapter Six



Chapter Seven





Chapter One



Chapter Two



Chapter Three



Chapter Four



Chapter Five



Chapter Six



Chapter Seven



LAB- SECTION 01

- ✓ The story
- ✓ The consultancy
- ✓ Scientific implementation



Framework & Research Design

Chapter One



Chapter Two



Chapter Three



Chapter Four



Chapter Five



- ✓ Philosophy of theory
- ✓ Philosophy of framework
- ✓ Research technical implementation
- ✓ Conclusion

Chapter Six



Chapter Seven





Execution of the research project



- ✓ The Philosophy of Measurement
- ✓ Philosophy of Subject
- ✓ Research Data
- ✓ Writing Formal Research
- ✓ Conclusion

Chapter One

Chapter Two

Chapter Three

Chapter Four

Chapter Five

Chapter Six

Chapter Seven



Chapter One



LAB- SECTION 02

Chapter Two



✓ Induct or deduct the research

Chapter Three



✓ What is in the literature review

Chapter Four



✓ Framework implementation

Chapter Five



✓ Articulate research question & hypothesis

Chapter Six



✓ The research design

✓ Building the research instrument

Chapter Seven







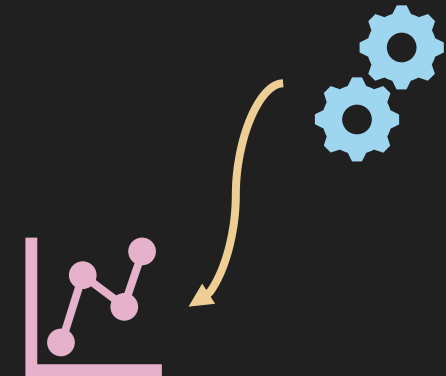
✓ Research implementation



Chapter One

RESEARCH IN PRINCIPLE

- ✓ The Relevance of Research & Data Science to Task Right Accomplishment (TRA) 
- ✓ The Philosophy of Descriptive & Inferential 
- ✓ The Research Conductor & Categories 
- ✓ Conclusion 





The Relevance of Research & Data Science

TO Task Right Accomplishment (TRA)

SECTION 1 -> α



Chapter One

RESEARCH IN PRINCIPLE

- Introductory
- Research
- Data

- ✓ RESEARCH & DATA SCIENCE are working hand in hand to deliver successful results for any assigned task
- ✓ the life-cycle of natural phenomenon which without R&D (research and data) would lead to the world of *uncertainty*,
- ✓ research & data science can help *to reduce uncertainty* and lead to more *effective planning and decision making* in every aspects of our life.
- ✓ Through the application of methodical research design and data driven establishing procedures, it is possible to predict the future with some degree of accuracy



wherever we speak about research we can't divorce it from data

Next



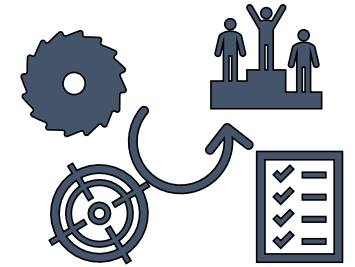
→ Introductory
→ Research
→ Data

❑ define it :

- ✓ Research is a system that comprises number of processes each process is considered as systematic enquiry or investigation into specific problem or issue that lead to new or improved knowledge

❑ fundamentals of it:

- ✓ Research is a way to build knowledge.
- ✓ It is an essential requirement to start analyzing, writing, reading, and distributing information.
- ✓ it helps to dissipate the feeling of uncertainty.
- ✓ With Research, different understanding issues seem easy.
- ✓ Research helps to build confidence and positivity to try on opportunities



research is bigger than a definition, it's a torch guides through the exist from the dark of uncertainty

Next



The Relevance of Research & Data Science

TO Task Right Accomplishment (TRA)

SECTION 1 -> α



Chapter One

RESEARCH IN PRINCIPLE

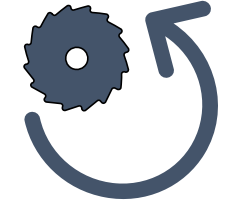
- Introductory
- Research
- Data

- ✓ Personal story of others perceiving data



Where is data?

- ✓ Subject of data science implies, *Depending on context*:
 - the actual data category;
 - characteristics of data such as an average or percentage;
 - techniques for the collection, presentation, analysis and interpretation of data for decision making;
 - and the science of developing and applying such techniques.
- ✓ The (COPA) box, **collect, organize, present and analyze**
- ✓ The **VARIABILITY** factor



understanding of data is the
wonder that dissipated my
ignorant decisions

End



The Philosophy OF Descriptive & Inferential

SECTION 2 -> E

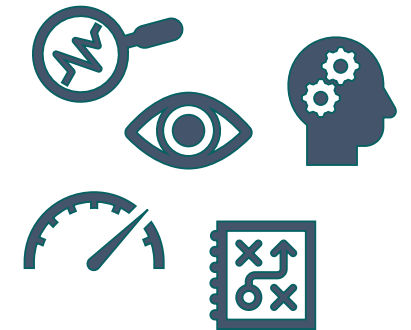
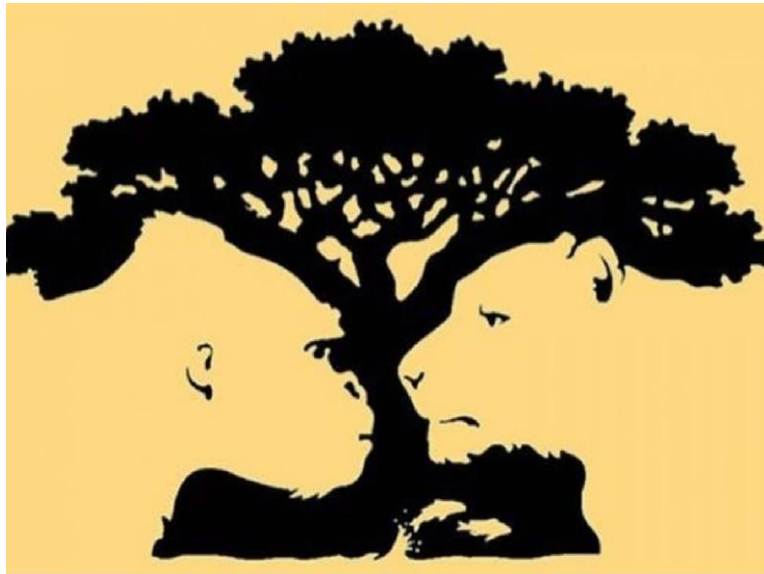


Chapter One

RESEARCH IN PRINCIPLE

- Introductory
- descriptive transformation
- inferential generalization

- ✓ How we do perceive things



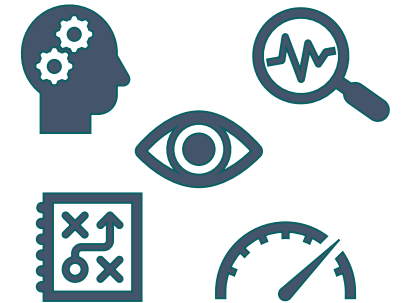
It is not about what you see,
but it is about how you see
it

- ✓ 3Ts_Stage
 - SOURCE-**TRANSFORM**-NUMBERS-**TRANSFORM**-SUMMARY-**TRANSFORM**-GRAPHICAL
- ✓ INF_Stage
 - Explain the 3Ts- **REPRESENTATIV**-**GENERALIZATION**

Next



- Introductory
- descriptive transformation
- inferential generalization



What you see describes who you are, i.e. it tells how you have put things together

Next

- ✓ The box of [collecting, organizing, sorting, presenting]
- ✓ Is there any relation between the gender distribution of this community and the age group



- ✓ 3Ts_STAGE:
 - ✓ SOURCE -> TRANSFORM -> NUMBERS -> TRANSFORM -> SUMMARY -> TRANSFORM -> GRAPH



The Philosophy OF Descriptive & Inferential

SECTION 2 -> e



Chapter One

RESEARCH IN PRINCIPLE

- Introductory
- descriptive transformation
- inferential generalization

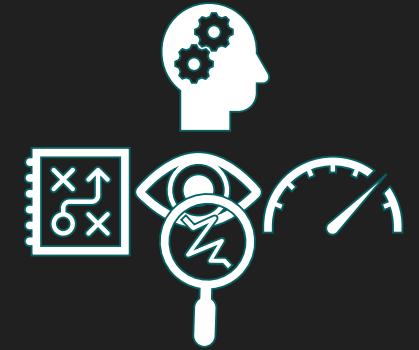
- ✓ Introduction to the idea of **representative**,
- ✓ Introduction to the idea of **generalization**,
- ✓ The pseudocode representation:

representative

```
✓ 3Ts_STAGE: 1
  ✓ SOURCE -> TRANSFORM -> NUMBERS -> TRANSFORM -> SUMMARY -> TRANSFORM -> GRAPH

✓ 3Ts_STAGE: 2
  ✓ SOURCE -> TRANSFORM -> NUMBERS -> TRANSFORM -> SUMMARY -> TRANSFORM -> GRAPH

✓ 3Ts_STAGE: N
  ✓ SOURCE -> TRANSFORM -> NUMBERS -> TRANSFORM -> SUMMARY -> TRANSFORM -> GRAPH
```



Your opinion is the reflection
of your identity

END

Σ representatives == ! generalization



The Research Conductor AND Categories

SECTION 3 -> 5

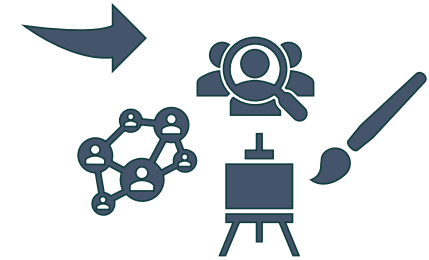
- ✓ Introduction to the idea of researcher/ research conductor
- ✓ Formal and informal research conductor
- ✓ Source that is interested to conduct a research
- ✓ Options on selection for research conductor:
 - Internal
 - external



Chapter One

RESEARCH IN PRINCIPLE

- Research Conductor
- Categories of Research



Researcher is not a title, it's
a personal characteristic that
defines the frame of the
task

Next



The Research Conductor AND Categories

SECTION 3 -> 5

- ✓ Introduction to the idea of categories
- ✓ Research categories

- Basic

- Applied



*Why is this
important?*



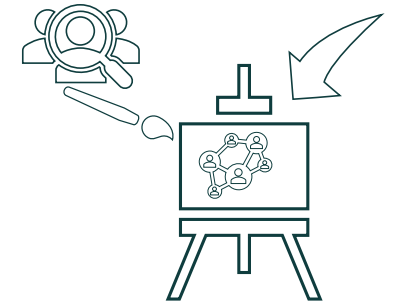
*How can I
use it?*



Chapter One

RESEARCH IN PRINCIPLE

→ Research Conductor
→ Categories of Research



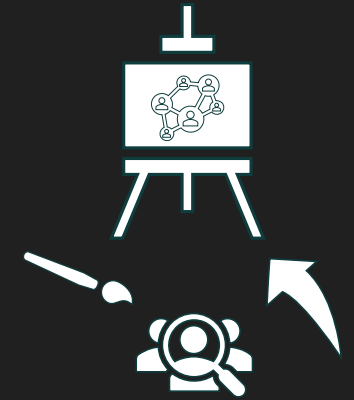
Research is not something
to slice, it's a total, but might
have different flavors

END



Conclusion

- ✓ Research & Data underpin the good results
- ✓ Research is more than a steps guide by academic book, it's a principle that is seen in natural behavior of human
- ✓ Data is the way to quantify elements of existence,
- ✓ Conduction of research by a conductor can be categorized in terms of the conductor
- ✓ Research can be categorized perceptually in terms of its implementation



My words could be in a certain language, but I have tried to share my knowledge which can be applicable by every language,

END



Chapter Two

IMPLEMENTATION & APPROACHES TO RESEARCH

✓ Research Methodology/paradigms, philosophical review



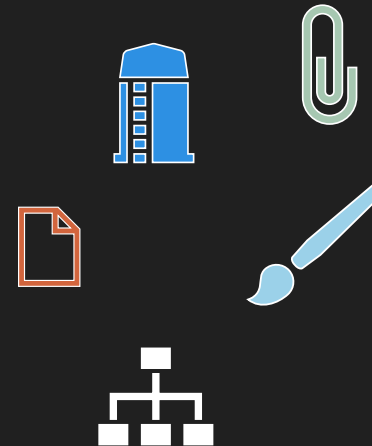
✓ Structure of Research Conduct



✓ Ethical Factor & Research



✓ Conclusion



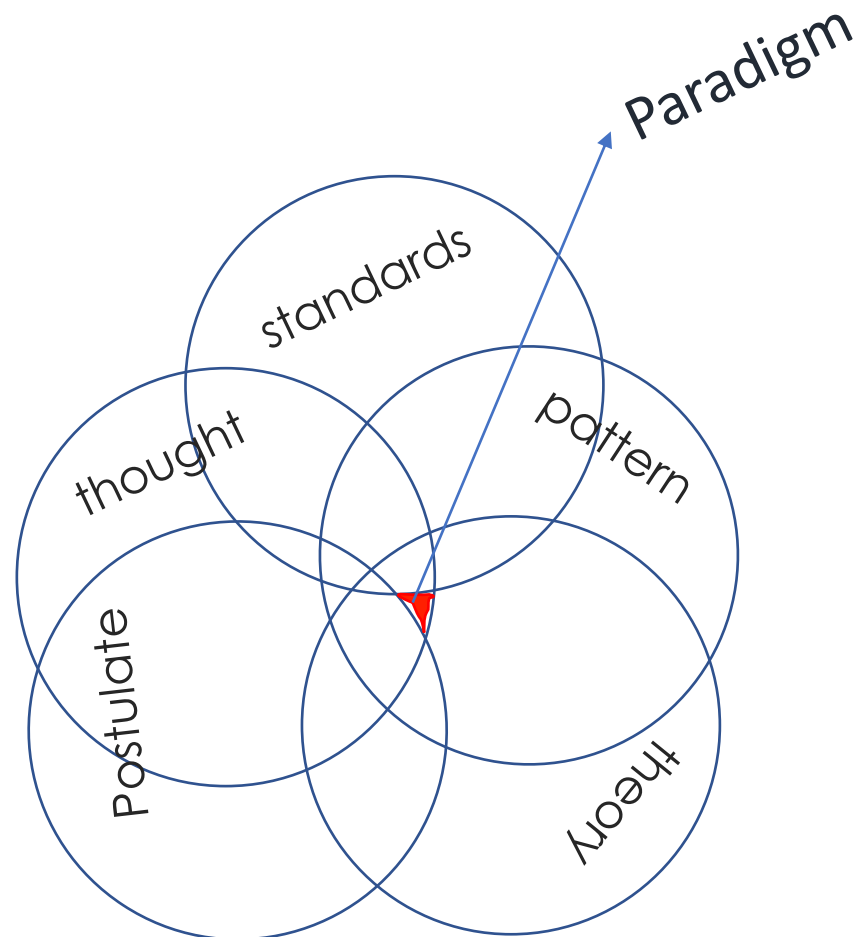


Research Methodology/paradigms, philosophical review

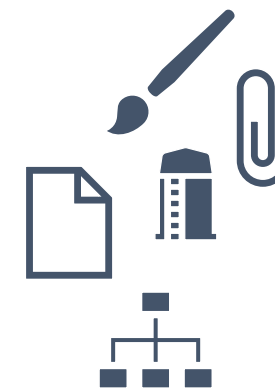
SECTION 1 -> U

- ✓ How we perceive thought
- ✓ How we perceive pattern
- ✓ How we perceive theory
- ✓ How we postulate
- ✓ How we perceive standard
- ✓ The circle of all

a distinct set of concepts or thought patterns, including theories, research methods, postulates, and standards for what constitute legitimate contributions to a field



- Introductory
- Quantitative/Positivist
- Qualitative/Interpretivist
- Quanti X Qualti Graphical



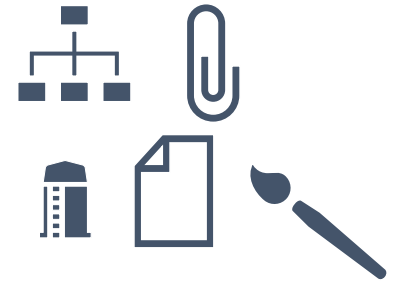
Methodology is the way you express your understanding,
Method is the tool you use to show your understanding

Next



- Introductory
- Quantitative/Positivist
- Qualitative/Interpretivist
- Quanti X Qualti Graphical

- ✓ follows **objective** principle. It judges based on **facts** and meticulously execute the steps of research
- ✓ main elements of this approach:
 - depends on the principle of universal law and causality, extremely objective
 - free from criteria imposed by subjective values or standards;
 - subject of the research and research conductor, the researcher are separate
 - hypothesis testing, is the base of the research which is rigorous, linear, and rigid
- ✓ available methods of this approach includes:
 - experimental studies,
 - re-analysis of secondary data,
 - structured questionnaires and interviews



I discovered that my way of quantifying just could tell on how much I value things



- Introductory
- Quantitative/Positivist
- Qualitative/Interpretivist
- Quanti X Qualti Graphical

✓ Characteristics of the Approach:

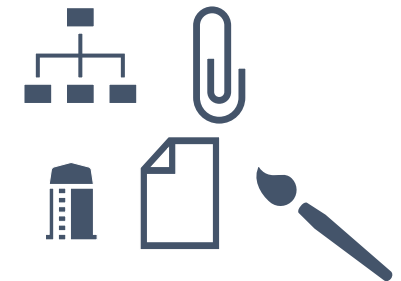
- Control: the idea of cause & affect
- Variables definition: to identify number of variables that seems to convert the research environment into array of numbers
- Hypothesis testing: creates a hypothesis with very specific operational variables and subject it to empirical testing

✓ Limitations of the Approach:

- human subject in this line of research is treated very much in objective matter,
- ethical consideration due to the first limitation since it cause heavy emphasis on objective measurement,

✓ Personal Opinion:

- those limitation can be overcome by well designed instruments to define the measurement of the variables in question



I discovered that my way of quantifying just could tell on how much I value things

Next



Research Methodology/paradigms, philosophical review

SECTION 1 -> U

- ✓ completely relies on subjective principle

Methods of this approach:

- ethnography,
- participant observation,
- focus groups,
- depth interviews

Characteristics of the approach:

- Dissimilarity & subjective world
- meaningfulness of experience for the individual
- the subject of the research and researcher are fully involved
- attribute values of the research are explicit

Limitation of the approach:

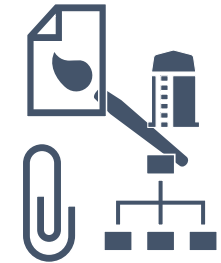
- Data collection, analysis, and interpretation of Data is a lengthy process.
- Subjects of study of Research can be affected by a researcher's presence.
- choosing an anonymity and confidentiality of issues can create hurdles.
- Reliability and validity of the study can be significant concerns.
- quality, experience and transparency of the researcher are very crucial.



Chapter Two

Implementation & Approaches to Research

- Introductory
- Quantitative/Positivist
- Qualitative/Interpretivist
- Quanti X Qualti Graphical



Considering the factor of
emotion while conducting a
research needs well
designed research

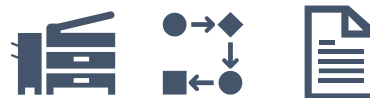
Next



- ✓ customer that have attribute such as (age, gender, education, etc), buys product the has attributes such as (price, color, components, etc), for a amount XX.



- ✓ machine X which has criteria a,b,c produces product A which has criteria a,b,c. A researcher is interested to estimate the maintenance time schedule for the machine, so the researcher considered the number of defect after some time of operating the machine



- Introductory
- Quantitative/Positivist
- Qualitative/Interpretivist
- Quanti X Qualti Graphical



Illustration is the tool for
discovery of differences
between pairs

End



Structure OF Research Conduct

SECTION 2 -> ‡



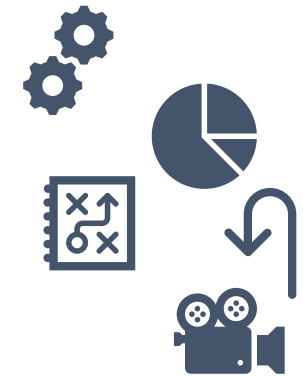
Chapter Two

Implementation & Approaches to Research

- Introductory
- Inductive X Deductive
- Subject Reaction

- ✓ Structure is an arrangement and organization between interrelated elements in any matter, e.g. subject or object.
- ✓ An argument consists of one or more premises from which a conclusion is inferred. The steps in this inference can be expressed in a formal way and their structure analyzed.
- ✓ Looking at the philosophy or research from categorizing perspective, you may think of it as two folds and something between: descriptive -

STRUCTURE - inferential

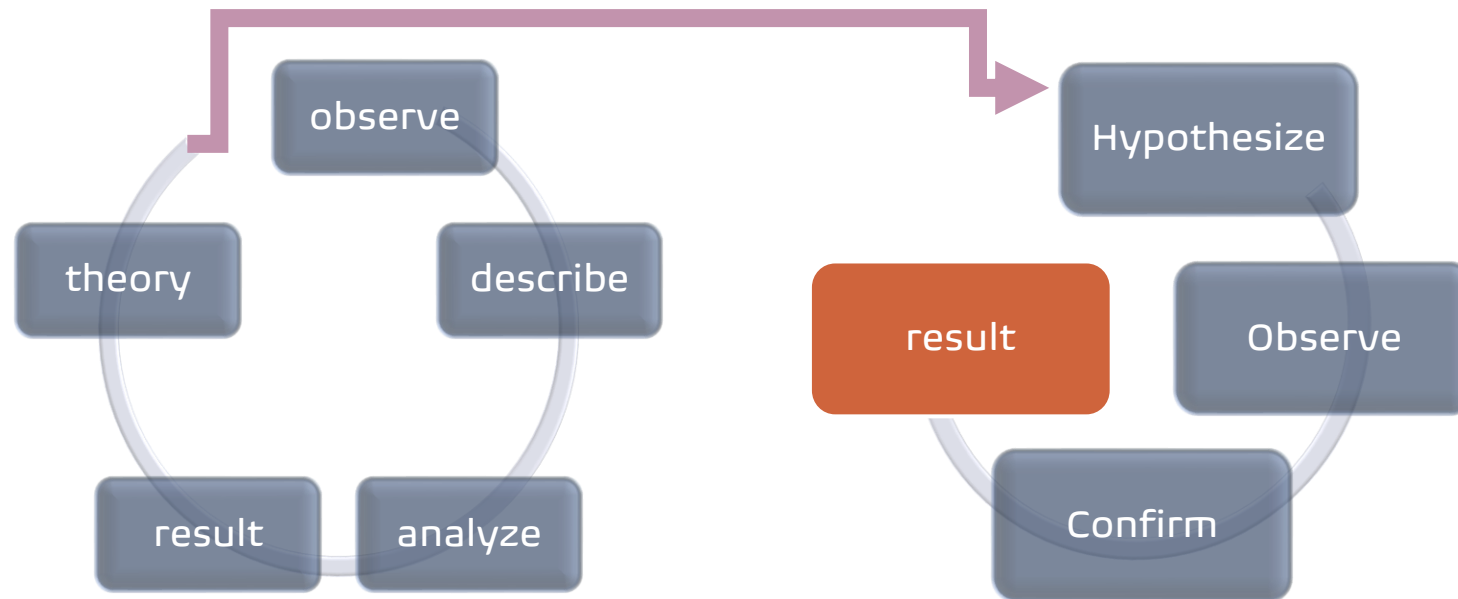


Structuring your steps is the
main principle to reach out
to a sounding result

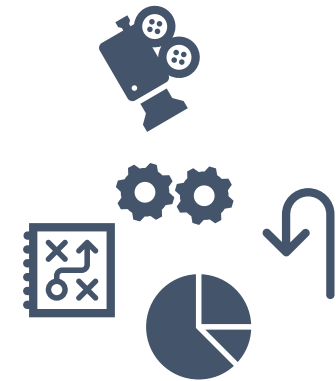
Next



- ✓ inductive is making an inference based on an observation, often of a sample
- ✓ deductive is making an inference based on widely accepted facts or premises
- ✓ The cycle theory:



- Introductory
- Inductive X Deductive
- Subject Reaction



There is a start for everything that have an end, here is the trick the end of something could be just the start of other thing,....

Next



Structure OF Research Conduct

SECTION 2 -> ‡



Chapter Two

Implementation & Approaches to Research

- Introductory
- Inductive X Deductive
- Subject Reaction

- ✓ Subject awareness of the research conduct
- ✓ Genuine reaction
- ✓ The **Hawthorn effect**: no matter what experimental manipulation was tried, worker productivity improved.



Subject of a research is something of interest to the research conduct, however, the subject might has different reaction to that interest

End



- Code of Conduct
- Guidelines

- ✓ The Nuremberg war trial following the second world war,
- ✓ The Nuremberg guidelines:
 - Informed consent is essential.
 - Research should be based on prior animal work, if it's clinical.
 - The risks should be justified by the anticipated benefits.
 - Research must be conducted by qualified scientists.
 - Physical and mental suffering must be avoided.
 - Research in which death or disabling injury is expected should not be conducted



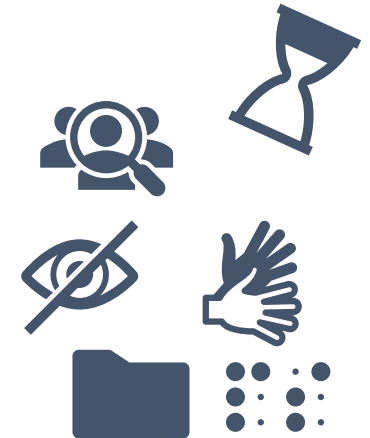
There are personal principles
we develop over life-time,
and there are those we just
follow,

Next



- Code of Conduct
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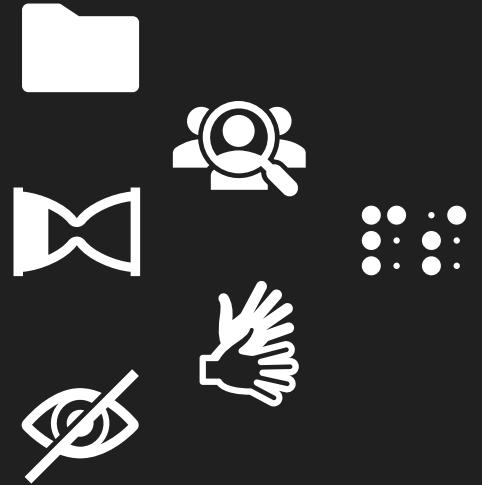
There are personal principles
we develop over life-time,
and there are those we just
follow,

End



Conclusion

- ✓ Philosophy of contrasting approaches to research implementation
- ✓ Exploring the magnitude of **quantitative** approach and its properties, limitations
- ✓ Exploring the magnitude of **qualitative** approach and its properties, limitations
- ✓ Exploring different **structures** that can be used in research implementation, the **inductive** and **deductive**
- ✓ Challenge with respect to known phenomenon as **subject reaction**
- ✓ Finally, discuss the **ethical** factor while research design







There are personal principles
we develop over life-time,
and there are those we just
follow,

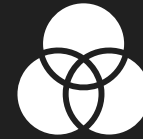
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Chapter Three

Research Topic & Literature Review

- ✓ What is the research problem? 
- ✓ Conduction the Literature Review 
- ✓ Reviewing & Writing The sources of Literature 
- ✓ Conclusion 



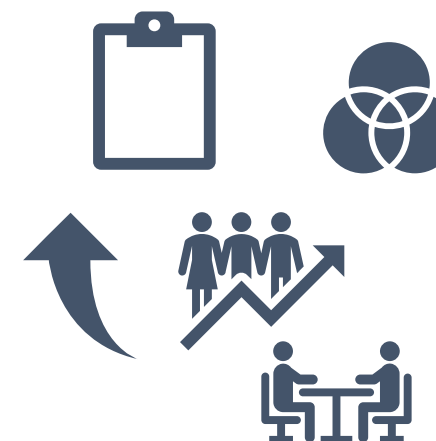


What is the research problem?

SECTION 1 -> U

- ✓ Understanding of problem and its relevant to research
- ✓ Understanding of the environment where the problem is:
 - Culture
 - Space
 - Time
- ✓ Defining if possible source and causes for the problem to happen
- ✓ History review on the problem, it's as known to be literature

- Introductory
- Research problem identification
- Research focus



Problem is the best
motivation to start a
research

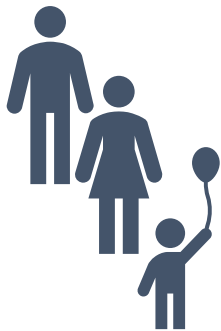
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Chapter Three

Research Topic & Literature Review

- ✓ the personal experience
- ✓ models & theories
- ✓ discussion & social network



What is the research problem?

SECTION 1 -> 1

- Introductory
- Research problem identification
- Research focus



There is no solution for a problem that has no predefined identity

Next

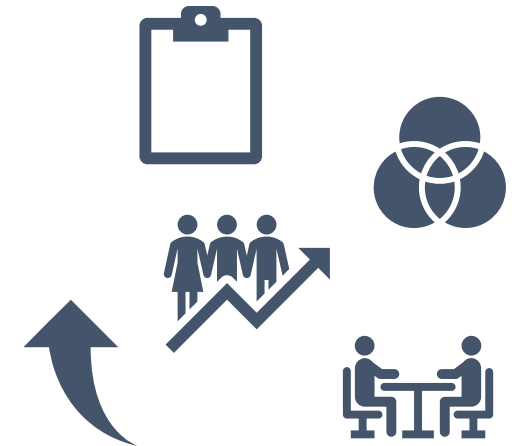


What is the research problem?

SECTION 1 -> U

- ✓ focus is an important first step in order to identify research problem
- ✓ second important step is to have sort of guidelines:
 - to read and understand the general background
 - to identify useful keywords for the literature search
 - preliminary search on available or similar research and solutions.
This search must include available literature search
 - to define the topic as a research question within a conceptual and theoretical framework
 - as the research question/framework is articulated at this stage, you must revisit the literature and search on that
 - formulate the testable hypothesis

- Introductory
- Research problem identification
- Research focus



Focus is the arrow for the
research target/ bow

End



Conduction THE Literature Review

SECTION 2 -> %

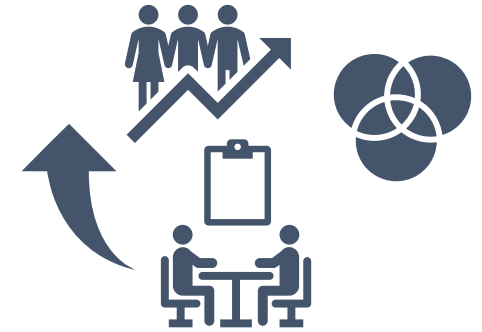


Chapter Three

Research Topic &
Literature Review

- Introductory
- Why literature
- Forming literature

- ✓ Literature, all the information relating to a subject, especially information written by experts
- ✓ problem domain, is simply looking at only the topics you are interested in, and excluding everything else. It is the area where the problems your application is intended to solve, belong to



What has been written by others as finding is the literature for what I am about to write, unless...



Next



Chapter Three

Research Topic & Literature Review



Conduction THE Literature Review

SECTION 2 -> %

- ✓ It is a critical review of what has been done, pulling **contrasting** ideas together, and identifying **relationships** a
- ✓ **skill** of conducting literature review:
 - broaden your perspective on the subject of interest
 - exploring the work of similar research interest
 - placing your work in context where it becomes relative to other work
 - identify right research methods, instruments, and statistical tools

Considerations:

- decide before hand the sources you intend to search from. sources could be a place such as library, company premises, or so, Also, could be parliamentary sources, corporate reports, dissertations, audio-visual material, etc
- type of literature: book, article, paper work, etc.
- access and permissions
- Age of the source, depends on the subject of research

- Introductory
- Why literature
- Forming literature



Sort the knowledge that you learn from others, use it as an input to your box of process,

Next



Conduction THE Literature Review

SECTION 2 -> %



Chapter Three

Research Topic &
Literature Review

- Introductory
- Why literature
- Forming literature

- ✓ Forming the literature review could be seen from data & information sources

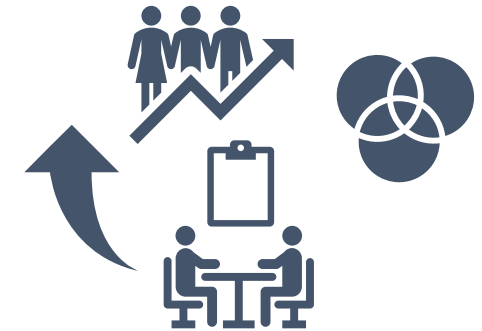
Data source: primary & secondary type of data:

Primary data is information collected through original or first-hand research.
For example, surveys and focus group discussions.

secondary data is information which has been collected in the past by
someone else. For example, researching the internet, newspaper articles and
company reports

- ✓ **Information** sources:

- Journals & Articles: Journals & articles provide the most up-to-date source of published results on the subject
- Textbooks: They can be valuable in providing an overview of a subject, however consider the date and age of the source
- Grey literature: this type of literature are university theses, government, and business reports
- Internet
- databases



What has been written by
others as finding is the
literature for what I am
about to write, unless...

End



Reviewing & Writing The sources of Literature

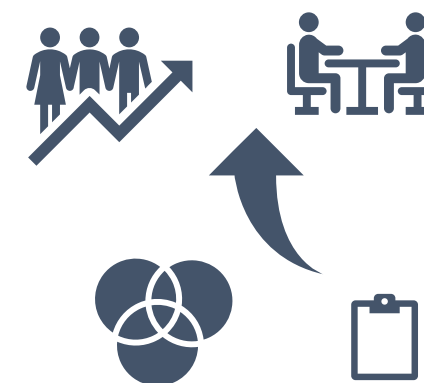
SECTION 3 -> I



Chapter Three

Research Topic &
Literature Review

- Reviewing the literature
- Writing the literature



Review is a principle from
which you evaluate the
value of the source

Next

- ✓ Evaluation on the source for your literature can vary, here are guidelines in general:

Whether the source digital or physical just consider:

- Identify the financial support if any
- Review the research question and check out the argument
- Define the research paradigm
- Look and evaluate the result
- For each section in the literature consider:
 - [Introduction]: ask why the researcher undertake the research
 - [method]: ask what method/s the researcher employed
 - [result]: what are the findings?
 - [discussion]: what are implications and interpretations of the result
- In case your source is internet:
 - The audience for whom the website aimed at
 - Try to understand the researcher philosophy and approach, don't only relay on pre-determined merit of the researcher
 - Evaluate the content of the research,



→ Reviewing the literature
→ Writing the literature

- ✓ This **material doesn't really focus on the formal or academic writing** of literature. However, to complete the image you may consider some important facts while you decided to prepare a draft for official project
- ✓ General guidelines:
 - In the **introduction**: Identify the general issue, so that an appropriate context is provided for the rest of the review.
 - In the **body** section: Group research studies in intercept sections, like qualitative, quantitative, purposes, types of population, etc. Then, summarize each study or subgroup within the group. After that, provide strong signposts throughout each section giving direction with summary statements at the end of each section
 - In the **conclusion**: Summarize the results. Evaluate the current situation, pointing out gaps, and inconsistencies. Then, conclude
 - Don't forget to to provide full **bibliographical** details of the books, journal articles, etc.



Writing is skill of rhetoric and composition which you can learn, but the soul of it you must have

End



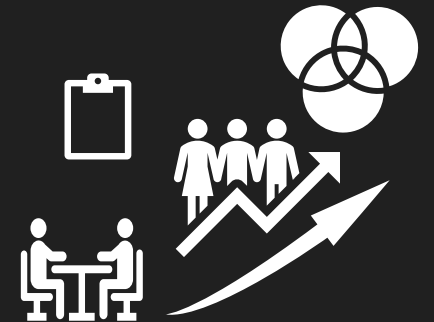
Conclusion



Chapter Three

Research Topic & Literature Review

- ✓ Essentially, we saw how to identify the research problem and create the structural view on that. Then
- ✓ we come establish the essential and very important section of research that is the literature review
- ✓ we have seen how important it is to understand the concept of literature review and some skills you must attain to make one
- ✓ Also, we discussed some source types to get the information you need for the literature review
- ✓ Finally, we discussed the reviewing and writing steps to form a literature review



Review is a principle from which you evaluate the value of the source

End



Chapter Four



LAB- SECTION_01



This is the first lab section in series yet to follow. I will take this lab problem from scratch and develop a complete digital solution over the following 5 books of (the big bang of data science).
Lab sections of this book and the following one, can be used by everyone, regardless the field of expertise. e.g. executive level, managerial level, academic & scholars, under and post graduate, or even layperson with interest to learn.

✓ The story



✓ The consultancy



✓ Scientific implementation





The story

SECTION 1 -> I



Chapter Four

LAB - SECTION_01

- Introductory
- Project characteristic
- Operational Flow

- ✓ The municipality of **Cityhood** decided to launch a project, back in 2010, which would server the local residence of the metropolitan city.
- ✓ The project (**LEARN**) aims to be the best **lifelong learning** center.
- ✓ Since it **started to the current date** the project has trained **2,619,530** trainees across **652** branches within 235 training centers.



Implementation is the best
tool to learn a theory

Next



The story

SECTION 1 -> I

- Introductory
- Project characteristic
- Operational Flow

✓ LEARN Project **aims** to:

- improving the vocational and artistic knowledge.
- Also seeks to raise people's understanding of culture and improve life experience
- help residents become an active producer, contributing to their standard of living and improving their rate of employment

✓ important to mention the characteristic of the project, that is **FREE** admission to all the local residence of the city



Characteristics are important measures to build a strong foundation on the problem

Next



The story

SECTION 1 -> I



Chapter Four

LAB- SECTION_01

- Introductory
- Project characteristic
- Operational Flow

- ✓ local residence reach out to the project website
- ✓ select the desirable course according to personal need
- ✓ fill up the application and provide information
- ✓ once the application is submitted, the residence receives acknowledgement,
- ✓ the application will be processed by the local administration from the project team
- ✓ once it's confirmed, it checks available and open course as application stated,
- ✓ once the course is available, then a confirmation of enrollment is sent back to the residence
- ✓ specific characteristics about the course, each course operates as follows:
 - classroom, equipped according to the course demand,
 - shall the number of participant not exceed 23,
 - specialized teacher is assigned, (d) starting and ending date of the course,
 - finally testing and certification



Lay the ground of understanding by visualization, that is to graph

End



The consultancy

SECTION 2 -> ċ



Chapter Four

LAB- SECTION_01

- The problem & assignment
- Academic Evaluation
- Graphing the problem

✓ The Problem:

- The management had observed a problem in the yearly report of accomplishment. every class the project offer is opened once 23 participants are confirmed.
- On the starting date of the course the number of participants are 23, however, they observe that by the end of the course, which last 2 months or so, the number of participants drop to 13-17.

✓ The assignment:

- the management wants to learn the real reason of that high number of dropouts,
- in addition they want to have number of possible recommendation to contain the problem
- and then find a way to prevent such high rate of dropouts.



Lay the ground of understanding by visualization, that is to graph

Next



- The problem & assignment
- Academic Evaluation
- Graphing the problem

- ✓ as a data scientist not to consider **things at face value only**. I prefer to be **objective** in many situation
- ✓ first, I have in-depth meeting with management who were concerned about the issue. I have few **outlines**:
 - what the management think about the issue and its causes?
 - how serious the management is to tackle the challenge and make a solution?
 - why are they very much concerned about the problem?
 - are there any strains for me as a data scientist to start working on the project?
 - Is it OK for the management in case of success to scientifically find the cause and suggest the
 - solution to publish that as a case study?



Lay the ground of understanding by visualization, that is to graph

Next



The consultancy

SECTION 2 -> c

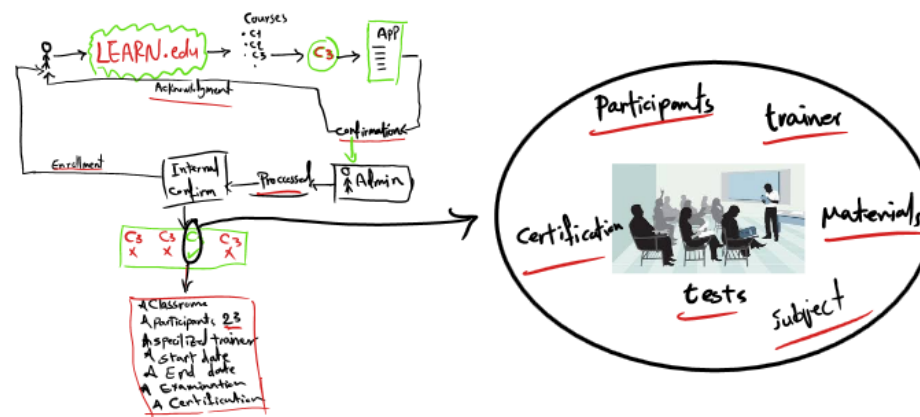


Chapter Four

LAB- SECTION_01

- The problem & assignment
- Academic Evaluation
- Graphing the problem

✓ Let's graph the problem:



Expect ?

→ 23 participant
→ 23 perform
→ 23 certified
→ 0 dropouts

Fact ?

↑ 23 participant
↑ 2 perform
↑ 1347 certified
↑ 6-9 dropouts



Lay the ground of understanding by visualization, that is to graph

End



Scientific implementation

SECTION 3 -> f1



Chapter Four

LAB- SECTION_01

- Introductory
- Implementation steps

- ✓ Follow what we have learned so far:
 - converting the problem into research setup philosophy,
 - defining space of data
 - highlighting the knowledge of descriptive and inferential principles
 - deciding on the research paradigm/methodology quantitative or qualitative
 - what is the structure is going to be, inductive or deductive
 - considering any ethical factor
 - working on draft of the research topic and aim, then deciding on the literature review and
 - sources that are needed to address the matter



Science is not a book but
it's the mirror of universe
that we very much less
understand

Next



Scientific implementation

- ✓ Define the **problem**, just the general language:
 - There are factors contribute to the decision of participants to dropout a class; what are they?, and can we find out about the decision, learners make to drop out, before it happens?
- ✓ Define the **data** space:
 - we have participant data (demographical and variable); we have trainer data (demographical and variable); we have material data (type, date, publication center, etc.); we have subject data (title, popularity, etc.); we have test data (types, samples, etc.); we have certification data (process, requirements, procedures, etc.)
- ✓ Research **Structure**:
 - going to be as inductive-deductive; where we start to observe, then describe, analysis then make some results; as essential stage to theorize and hypothesis observe, confirm and produce results
- ✓ Ethical concerns as discussed before
- ✓ Literature Review: to be done later in the second LAB

→ Introductory
→ Implementation steps



Follow methodical steps in order to accomplish your endeavor

End

Chapter Five



Framework & Research Design

✓ Philosophy of theory



✓ Philosophy of framework



✓ Research technical implementation



✓ Conclusion





The Philosophy of theory

SECTION 1 -> I



Chapter five

Framework & Research Design

- Introductory
- Illustration of theory
- Expression of variables

- ✓ Revisit the:
 - Qualitative – start – **observation** – proceed....
 - quantitative – start – **theory** – proceed
- ✓ Bouncing fact
- ✓ Understanding of the problem
- ✓ Understanding of the research environment



Theory is a process that have led to a statement that explains a phenomenon, that is theory

Next

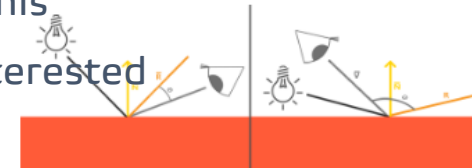
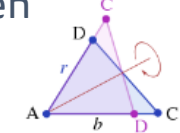
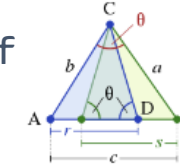


The Philosophy of theory

SECTION 1 -> I

Definition: Theory in principle is something suggested as a reasonable explanation for facts, a condition, or an event. Two groups:

- **Objective** one: in the law of mathematics, e.g. The computation of the length of any side of any triangle, given the lengths of the other two sides and the angle between them. If the angle between the other sides is a right angle, the law of cosines reduces to the Pythagorean equation $c = \sqrt{a^2 + b^2 - 2ab * \cos\theta}$. Based on this theory, I could construct a research to solve, e.g. if I am interested to find out the affect of the position of light source.



- Introductory
- Illustration of theory
- Expression of variables



- **Subjective** one: in the field of sociology and psychology, e.g. Maslow's theory is that we are motivated by our needs as human beings, From the bottom of the hierarchy upwards, the needs are: physiological (food and clothing), safety (job security), love and belonging needs (friendship), esteem, and self-actualization



It is easy to say, in fact it doesn't really matter. The point is to prove it. MATH is your ultimate weapon.

Next



Math is the best weapon to cut short the argument



The Philosophy of theory

SECTION 1 -> I



Chapter five

Framework & Research Design

- Introductory
- Illustration of theory
- Expression of variables

- ✓ Quantifying and image recognition
- ✓ The idea of measuring
- ✓ Defining the space of measuring



Theory is a process that have led to a statement that explains a phenomenon, that is theory

End





Philosophy of framework

SECTION 2 -> 0



Chapter five

Framework & Research Design

- Introductory
- Conceptual framework
- Theoretical framework

✓ We have seen **Fragments**:

- Working on research problem
- Building literature store
- Imagine beginning & ending

✓ In **definition**:

It is a support structure or system that holds parts together,

has something stretched over it or acts as the main structure



You need a step guidness to start working on your target, that is the framework

Next



Philosophy of framework

SECTION 2 -> 0

✓ the **conceptualize framework is:**

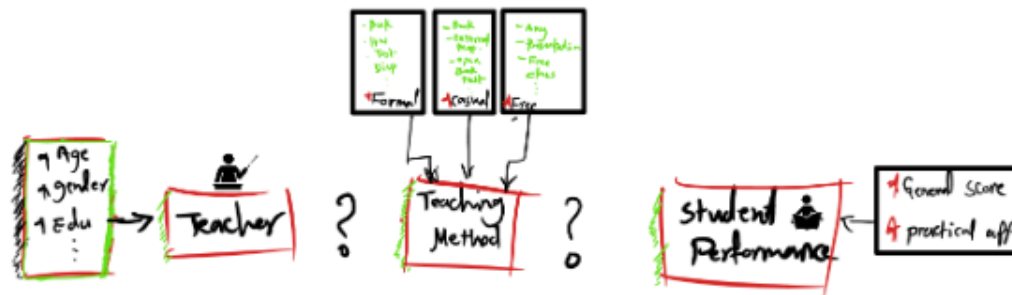
- to decide on the number of factors or in other words, variables, which you believe are contributing to answer your research aim
- To decide on their measurement, if the variable is no quantified, e.g. happiness, then you shall design its instrument
- Graph them to move forward to their relationships and directions

- Introductory
- Conceptual framework
- Theoretical framework



Concept, conceptualize, see, observe, all to be in such a package that is called the framework

Next





Philosophy of framework

SECTION 2 -> 0



Chapter five

Framework & Research Design

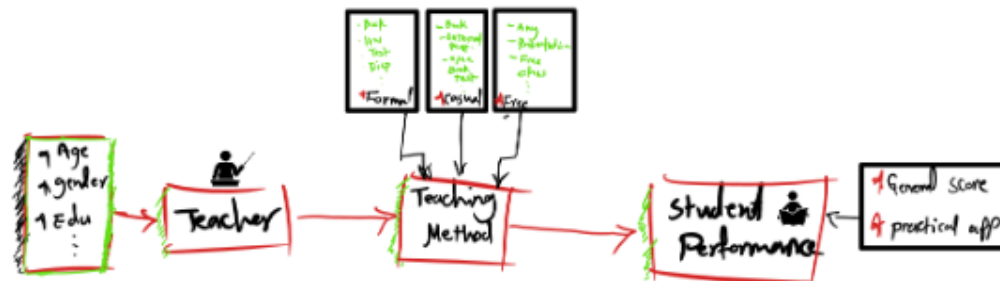
- Introductory
- Conceptual framework
- Theoretical framework

✓ The theoretical framework:

- introduces and describes the theory which explains why the research problem under study exists.
- It seems as if we already have defined the variables that will answer the research question, we also quantified them,
- and we left to work on the direction between those variables



Relationship between the elements of your systems define the theoretical implication of your aim



End



Research technical implementation

SECTION 3 -> æ



Chapter five

Framework & Research Design

- Articulating research Questions
- Ground on Hypothesis
- Design of research

- ✓ The **research question**:

forming research question is the most, if not the super most and crucial important aspect to design sound research

- ✓ **Skills** towards that:

- articulating the general problem question
- articulate the research problem
- articulate the research problem

- ✓ E.g. (the **market**, the **product**, new **production** line)



Research question could tell how smart the result is

Next

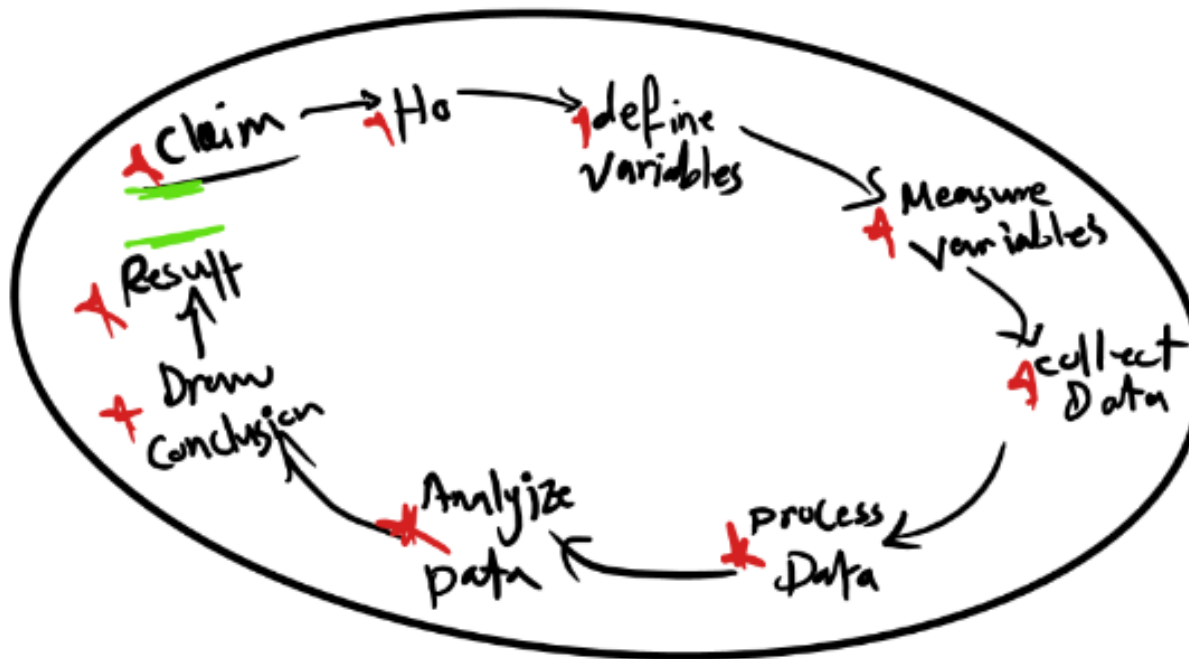


Research technical implementation

SECTION 3 -> æ

- ✓ The **hypothesis**:
- ✓ The lifecycle

- Articulating research Questions
- Ground on Hypothesis
- Design of research



Hypothesis is the ressemblant of nature, that is in simple term, the language of 1, and 0.

Next



Research technical implementation

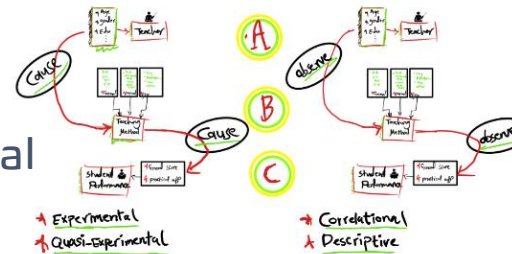
SECTION 3 -> æ



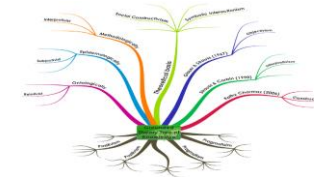
Chapter five

Framework & Research Design

- ✓ Having you decided on your research methodology/paradigm (quantitative, qualitative)? Next, your design for the research?
- ✓ Group the research design in terms of:
 - Causational – the use of Experimental & Quasi-experimental
 - Observational – the use of Descriptive & correlational



- ✓ Categorize the research design:
 - Generalized
 - Case study
 - Ethnography
 - Grounded theory
 - Phenomenology



- Articulating research Questions
- Ground on Hypothesis
- Design of research



Designing your research is the starting to implement for successful endeavor

End



Conclusion



- ✓ the philosophy of theory. How to understand theory from general and specific perspectives
- ✓ two perspectives, math driven proven perspective, and the subjective proven perspective
- ✓ principle of expression of variables, how define variable, how to measure the variable
- ✓ review on the research technical implementation. We saw how to articulate research question. how to hypothesis the research looking at the hypothesis research life cycle
- ✓ different research design methods. we categorized those designs in terms of causal & observational
- ✓ the general title of the research design based on the generalization concept



you have established the last foundation, it's almost the time to do it

End



Chapter Six

Execution of the research project

✓ The Philosophy of Measurement



✓ Philosophy of Subject



✓ Research Data



✓ Writing Formal Research



✓ Conclusion





The Philosophy of Measurement

SECTION 1 -> æ



Chapter Six

Execution of
the research project

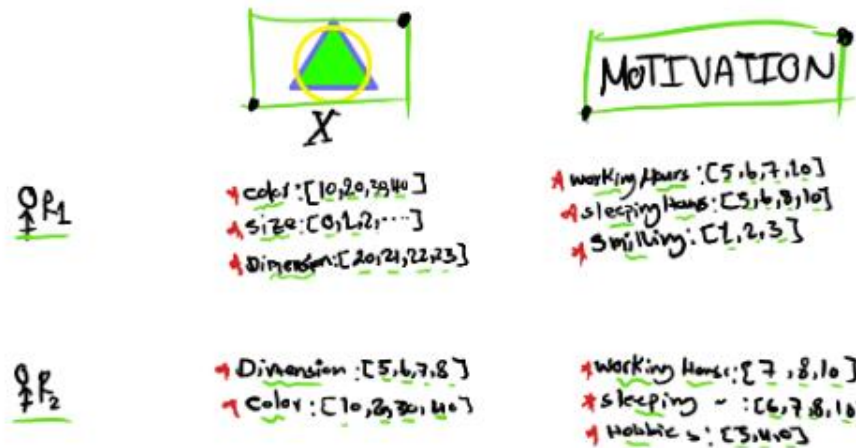
- ✓ It is very important to establish and build up a skill on the subject of measurement from philosophical perspective before taking it into practical field. Measurement is the way as human are justifying & perceiving things
- ✓ Philosophy of measuring

- Introductory
- Presentation of Measurement
- Instrument Design



Introductory to measuring is relevant to the way people understand and quantify things

Next





The Philosophy of Measurement

SECTION 1 -> æ

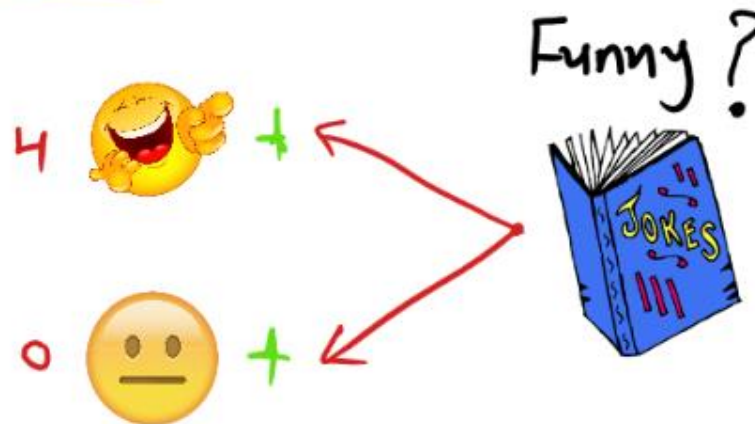
- ✓ The idea of representation is kind of reaction in real world. Let me give you an example, when you see something or hear something you think is funny, then you laugh. In this case laughing is the representation of how much the joke was actually funny.

- Introductory
- Presentation of Measurement
- Instrument Design



Present your measurement
and you will have whole lot
of different opinions

*Laughing [0,1,2,3,4]



Next



The Philosophy of Measurement

SECTION 1 -> æ

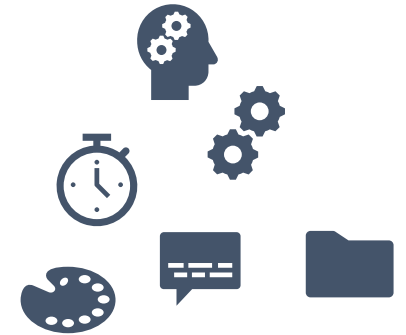


Chapter Six

Execution of
the research project

- ✓ Object **instrument**: device, sensors, observation list, or similar
- ✓ Human instrument: survey, questionnaire, observation list, and similar,
personal experience, you will find yourself most of the time shall intervene to modify those instruments, or even you have to build up one on your own.
- ✓ Explore existing methods to design instrument for human subject:
 - Thurstone Scale
 - Likert Scale
 - Other techniques
 - Author **personal method**

- Introductory
- Presentation of Measurement
- Instrument Design



Design your tool the
instrument that measure
what you see

End



Philosophy of Subject

SECTION 2 -> H



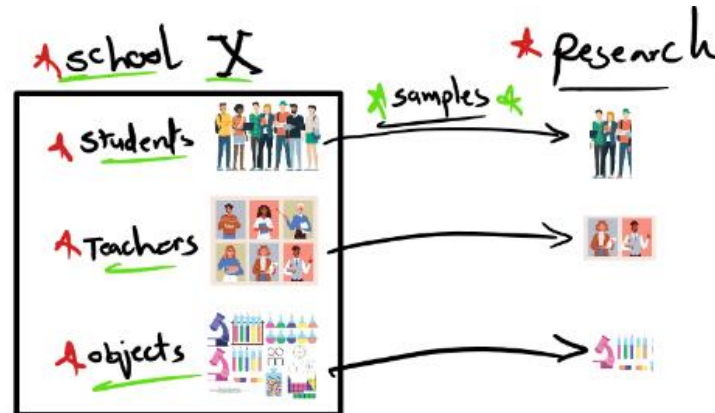
Chapter Six

Execution of
the research project

- ✓ subject of the research is as if a customer of a product
- ✓ In the world of research there are two terminologies you must be familiar with:

population: this term represent the ALL. every element in the circle. e.g. a school X, every student, teacher, and object is element of that that school. the sum of all these elements are the population of school X

sample: the term represents the selection (could be random or not) from the elements, that comprise the population



- Introductory
- Sampling
- Sampling techniques



Subject is the center for your data, it's the source that emit the data you need to reach your conclusion

Next



Philosophy of Subject

SECTION 2 -> H

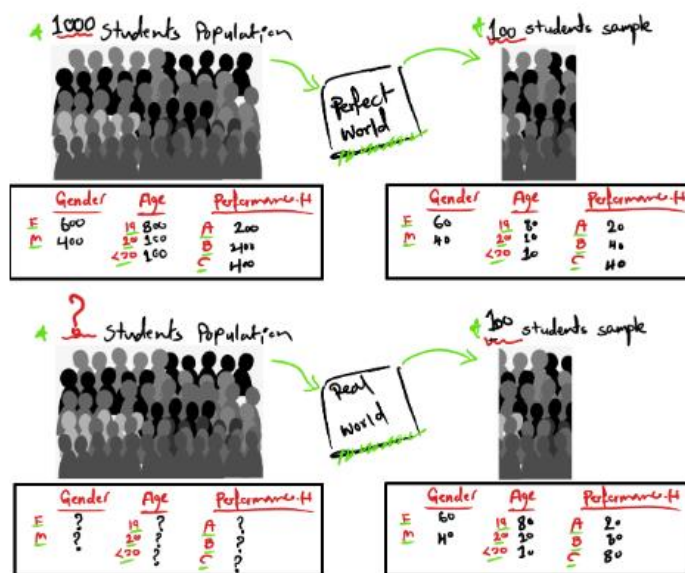
- ✓ How to draw a sample? Or first, what I see important is that the researcher must be able to **define** the population first.
- ✓ Consider to:
 - ✓ defining the population
 - ✓ Define the sample frame
 - ✓ Define the sample size
- ✓ Sampling reality:

- Introductory
- Sampling
- Sampling techniques



Sample is an essential step and actually a skill you need to have a representative of the population

Next





Philosophy of Subject

SECTION 2 -> H



Chapter Six

Execution of
the research project

✓ Categories of sampling can be as:

- **Probability** sampling: we are aware, in a sense, about the population.
we have set 10% target sample. If you can go ahead and draw as many 10% as you can. you have the time and budget then do it.
 - Its techniques (**random, systematic, stratified, cluster**)
- **Non-probability** sampling: it represents the case when you have no knowledge about the total of the population, also, when you have limit access in terms of time and budget
 - Its techniques (**opportunity, judgement, quota, purposive, snowball**)

→ Introductory
→ Sampling
→ Sampling techniques



Get some skills by learning
different techniques

End



Research Data

SECTION 3 -> H



Chapter Six

Execution of
the research project

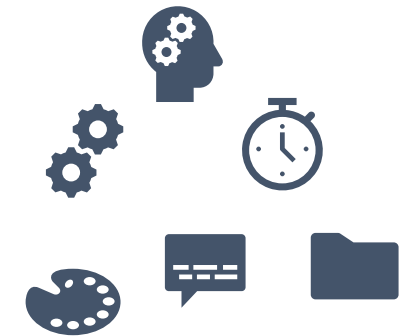
✓ In case of primary data sources you have three available options:

- Surveying option
- Observation option
- Other option

✓ In case of secondary data sources:

- datasets from government surveys
- or previous studies on your topic.

- Data source
- Data validity & reliability
- Data management



Subject is the center for your data, it's the source that emit the data you need to reach your conclusion

Next



- Data source
- Data validity & reliability
- Data management

- ✓ Reliability means your results can be consistently reproduced.
- ✓ For valid and reliable results, your measurement materials should be thoroughly researched and carefully designed.
- ✓ Plan your procedures to make sure you carry out the same steps in the same way for each participant



Be sure to consider the
validity of your data, that is
the stage for reliability

Next



Research Data

SECTION 3 -> H



Chapter Six

Execution of
the research project

- Data source
- Data validity & reliability
- Data management

- ✓ It's important to create a data management plan for organizing and storing your data. Will you need
- ✓ to transcribe interviews or perform data entry for observations? You should safeguard any sensitive
- ✓ data, and make sure it's backed up regularly. Keeping your data well-organized will save time when
- ✓ it comes to analyzing it. It can also help other researchers validate and add to your findings



Manage the data by creating a plan for that, that include the storage the distribution and etc.

End



Writing Formal Research

SECTION 4 -> 4



Chapter Six

Execution of
the research project

- ✓ Title and authorship: front page that presents the title of the report,
- ✓ abstract or executive summary: the abstract is usually the last section to be written.
- ✓ Introduction: introduce the reader to the general topic to be discussed, with a general and broad-based discussion of the topic, the focus of the introduction should be on developing a framework of past research on which to form the hypothesis of the current study
- ✓ method section: to inform readers of the details of the study undertaken, with information relating to the design and procedures,
- ✓ Reporting results: The primary purpose of the results section is to present the data, and a standard way to structure the results section
- ✓ Discussion and conclusion: provide a more detailed analysis
- ✓ Reference list:
- ✓ Appendices



Writing is a skill, in academic that could be a matter of concern, however, structuring the writing is must

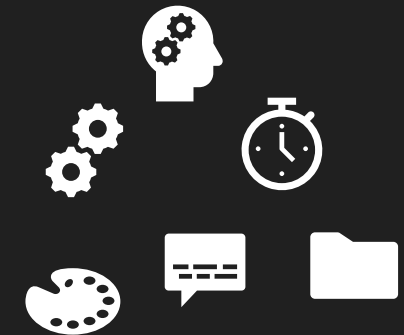
End



Conclusion



- ✓ the principle of measurement from philosophical perspective
- ✓ how to measure variables based on the nature of the variable and we have visual presentation on the concept
- ✓ we introduced the concept of subject of the research. How to
- ✓ perceive the subject of your research in terms of elements
- ✓ concept of population and sample.
- ✓ Available sampling techniques
- ✓ type of research data and how to collect and manage them
- ✓ how validate the data, and finally we saw how to produced a formal written research.



you have established the
last foundation, it's almost
the time to do it

End












Chapter Seven



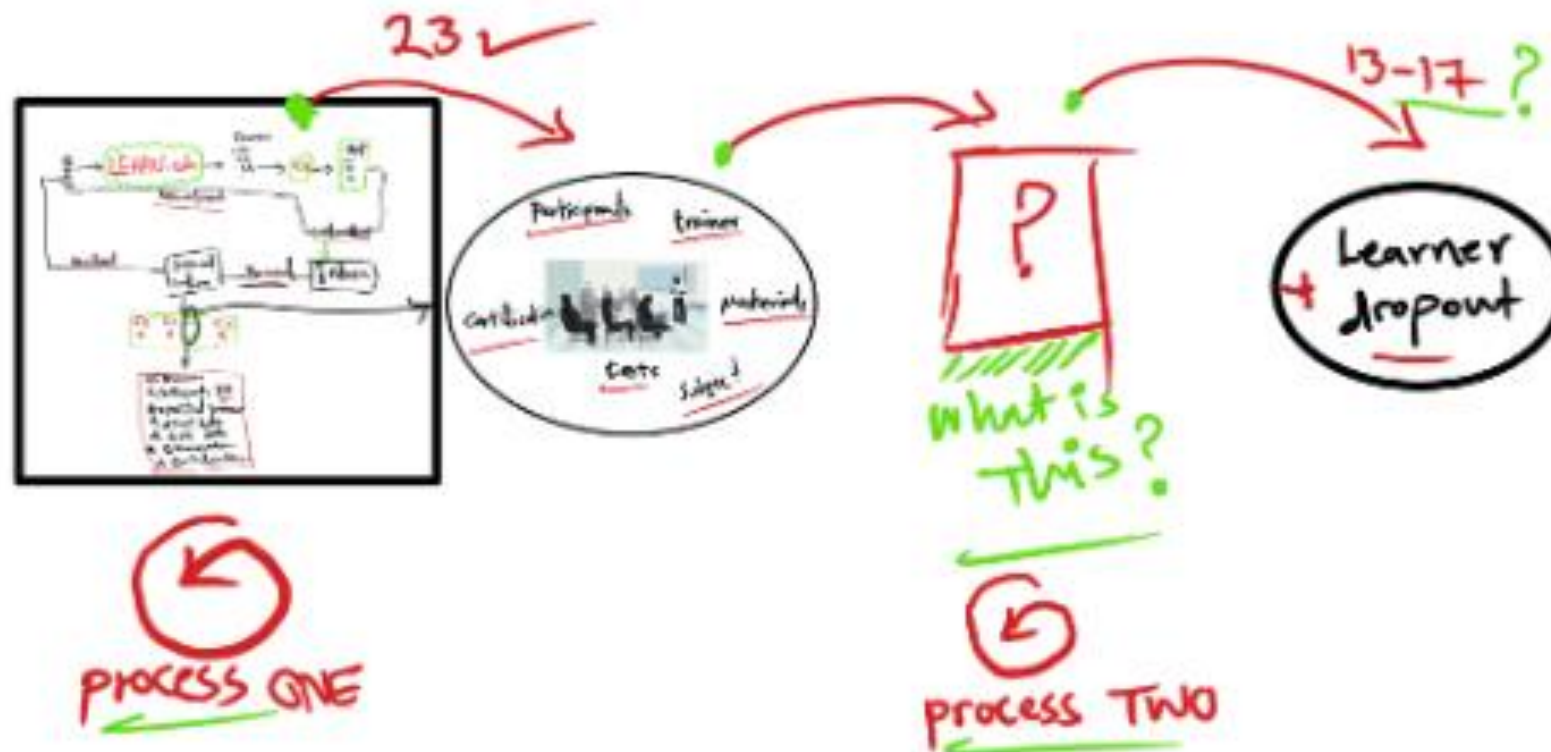
AB- SECTION_02

- ✓ Induct or deduct the research 
- ✓ What is in the literature review 
- ✓ Framework implementation 
- ✓ Articulate research question & hypothesis 
- ✓ The research design 
- ✓ Building the research instrument 
- ✓ Research implementation 





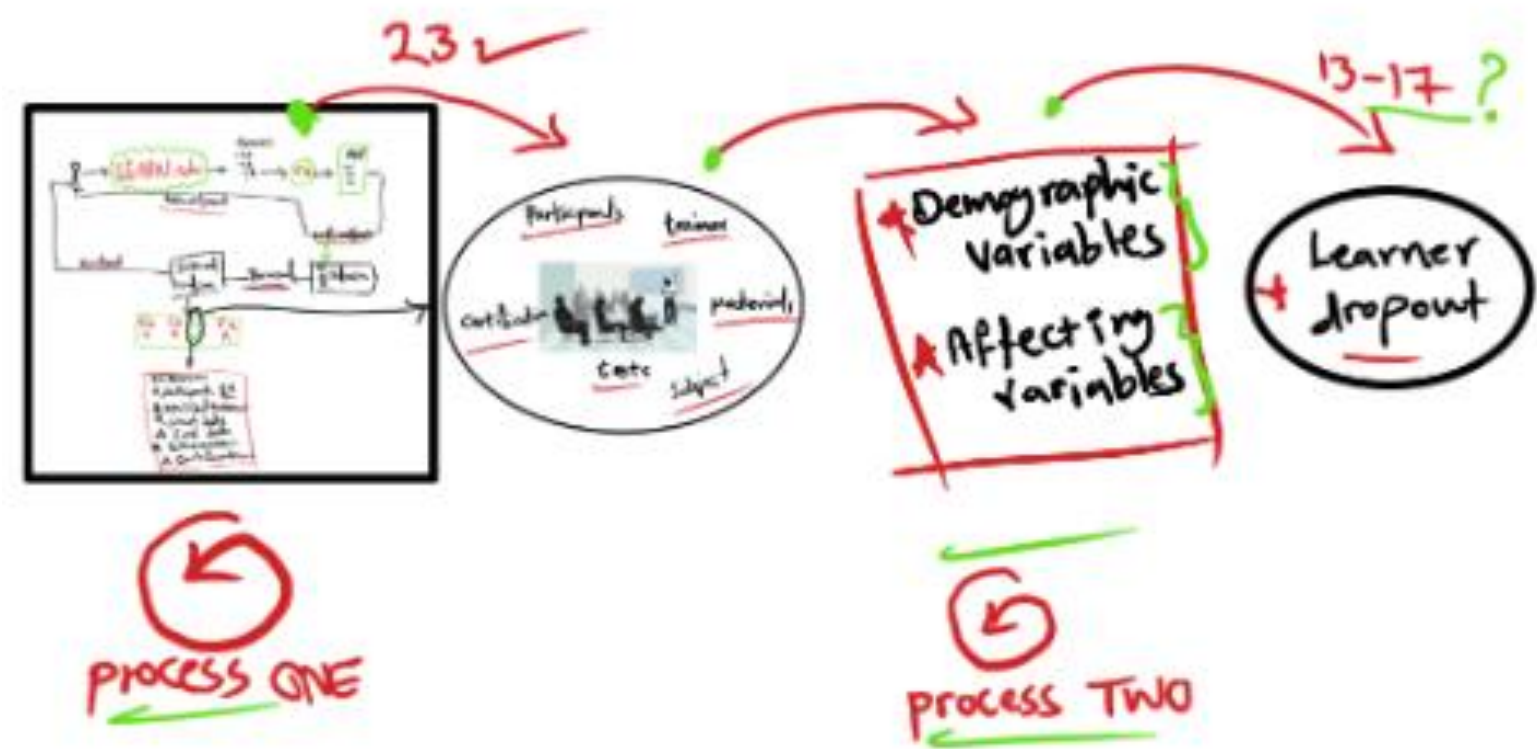
Induct or deduct the research



End



What is in the literature review



End



Framework implementation



- ✓ Circle **component**: that contains the trainer, trainees, subject, material, test and certifying process.
- ✓ Process two **components**: that have two groups of variables, demographic and affecting
- ✓ dropout **components**: that have status of yes and no

End





Articulating the research question, and Hypothesis



- ✓ Research **Question**:
 - do the demographic & the affecting variables affect the decision of a life long learner to drop out a life-long training course?
 - can those variables, collectively, subgroup or individually be predictive to the decision of dropping out the course?
- ✓ Research **Hypothesis**:
 - H_0 : We believe that the demographic & affecting variables, collectively or subgroup have affect on the decision of a life-long learner to drop-out a life-long training course.
 - H_1 : the demographic & affecting variables have no affect on the decision of a life-long trainer to drop-out the life-long training program.

End



The research design



- ✓ research **design** is going to be based on **observational** research design
- ✓ both methods **correlational & descriptive** are going to be implemented.
 - the **correlational** will address the answer for the first research question,
 - whereby, the **descriptive** will address the answer for the second research question
- ✓ **Categorizing** the research design: **Case Study-** Research design: where we lay detailed information on the possible reason/s that causes a life-long trainee to drop out a lifelong training program that is offered by LEARN project, which is conducted by the Cityhood municipality

End



Building the research instrument



- ✓ Human **Subjects**: this category has learners and teachers
- ✓ Object **Subjects**: this category has subject of the course, material, teaching method, and testing.
- ✓ Instrument of the research

Age	A1 (24-29), A2 (30-39), A3 (40-49), A4 (≥ 50)
Gender	G1, G2
M.S	M1, M2, M3, M4
Children	0
Edu	E1, E2, E3, E4
Residence	R1, R2, R3, R4
Job	J1, J2, J3, J4, J5
V.S	V1, V2
P.T	P1, P2

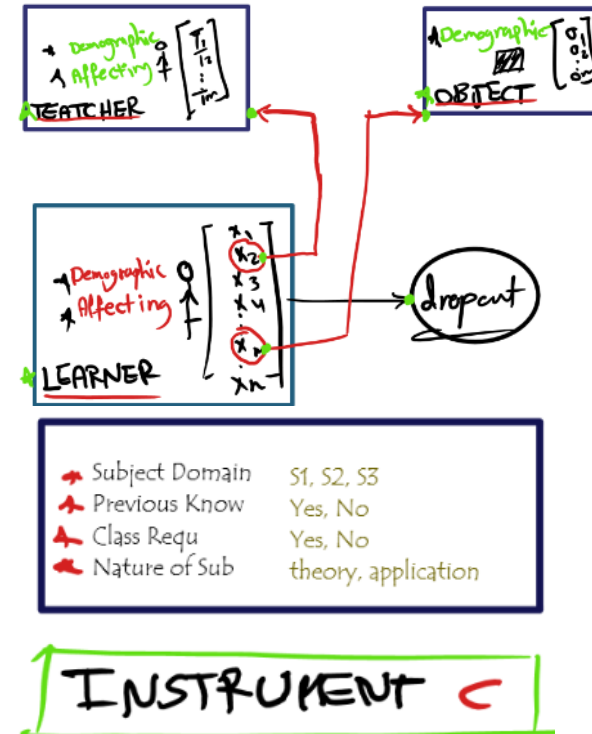
INSTRUMENT A

Motivation	60	I like to learn to get up early and sleep what I am going to do today I don't hope much in spring this course, no expectation I like to participate in various activities that are related to the subject of this training
Aptitude	60	I like most of the activities that are applied to this subject I don't feel I fail or apply activities in this course I can learn pretty quickly to this course
Anxiety	60	I can't feel uncomfortable towards new people I don't forget all the information after I finish the lesson I have to perform creative presentation
Attitude	60	I always wanted to have practical knowledge on the subject of this course I want to master advanced skills on the subject I believe the content of this program offer good - Applicable it is for free

Age	A1 (24-29), A2 (30-39), A3 (40-49), A4 (≥ 50)
Gender	G1, G2
M.S	M1, M2, M3, M4
Children	0
Edu	E1, E2, E3, E4
Residence	R1, R2, R3, R4
year of Exp	1
T.Py	book, open, casual

INSTRUMENT B

Motivation	60	I like to teach the subject rather to discover new areas on it I like to meet new trainees every new course I feel a little uneasy every time I have to search on the subject of study
Aptitude	60	teaching lifelong trainees is not my interest at the first place I like to transfer new knowledge to people around me I am not really into teaching but it is a duty I got paid for
Self-Confident	60	I don't mind learning something new from my students I feel uncomfortable if students keep asking questions about the subject I try improve my knowledge on the subject every new lesson



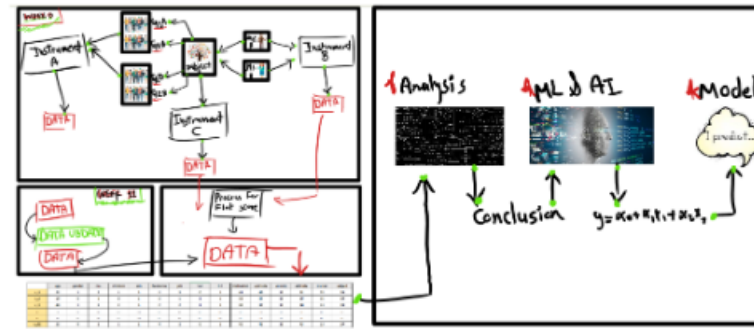
End

Research implementation

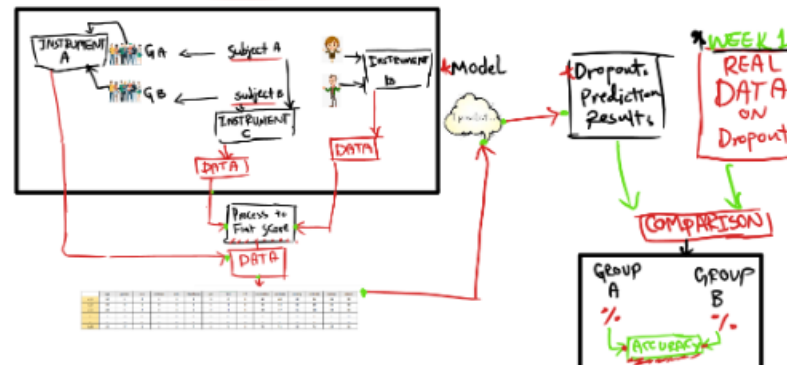


- ✓ Preparation steps:
 - Sampling
 - Research subjects
 - Instrument delivery
- ✓ Implementation steps

★ STAGE ONE ★



★ STAGE TWO ★



End