



MAKKAH HALAL FORUM - Third Edition

Where Leaders Shape The Halal Future

Under the Patronage of

H.E. Dr. Majid bin Abdullah Al-Qasabi
Minister of Commerce

Event's Timeline

14-16 February 2026 | 26-28 Shaaban 1447
Makkah Chamber exhibition & convention center

Day1 Timeline
Saturday 14 February 2026, 26 Shaaban 1447

	Zone	Time
Registration	Main Exhibition Hall	1:30 pm : 2:00 pm
High-Level Conference A premium conference featuring keynote addresses, leadership talks, and expert panel discussions exploring the dynamics, opportunities, and future of the global halal economy.	Theatre	2:00 pm : 8:00 pm
Exhibition An interactive exhibition showcasing halal-certified organizations, leading brands, institutions, and international trade opportunities across the halal value chain.	Main Exhibition Hall	2:00 pm : 10:00 pm
B2B Meetings Platform A curated business matchmaking platform facilitating targeted peer-to-peer meetings and strategic connections among global halal stakeholders.	Networking Lounge	2:00 pm : 10:00 pm
Halal Experts Corner (By Reservation) Dedicated one-on-one advisory sessions with leading halal compliance, certification, and industry specialists.	Main Exhibition Hall	2:00 pm : 10:00 pm
Halal Cooking Show Live culinary demonstrations highlighting the creativity and global versatility of halal ingredients, reimagining international cuisines through halal-compliant innovation and modern culinary expression.	Main Exhibition Hall	3:00 pm : 9:00 pm
High-Level Roundtable (Closed) Exclusive closed-door roundtables bringing together global halal leaders to foster strategic collaboration, knowledge exchange and actionable insights shaping the future of the halal industry.	Meeting Room	7:00 pm : 09:00 pm



Conference Program

Makkah Halal Forum – Third Edition
Day 1

Makkah Halal Forum – Third Edition
14–16 February 2026 | 26–28 Sha'ban 1447 AH
Conference Program



Event	Zone	Time
Day One Saturday, 14 February 2026 26 Sha'ban 1447 AH		
Opening Remarks		02:00 PM : 02:05 PM
Session One : Building a Halal Brand as a Path to Global Positioning		02:10 PM : 03:25 PM
Session Two : Halal as a Global Professional Identity		03:30 PM : 03:50 PM
Asr Prayer		Stage
Session Three: Halal Positioning – A National Economic Asset		03:50 PM : 04:15 PM
Session Four: Investment in the Halal Sector from the Perspective of International Investors		04:15 PM : 05:35 PM
Maghrib Prayer		
Session Five: Islamic Finance and Investment – The Foundation of Global Professionalism in the Halal Industry		05:40 PM : 06:00 PM
		06:00 PM : 06:35 PM
		06:35 PM : 08:00 PM

MAKKAH HALAL FORUM- Third Edition

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Day2 Timeline

Sunday 15 February 2026, 27 Shaaban 1447

Zone	Time
Main Exhibition Hall	1:30 pm : 2:00 pm
Main Exhibition Hall	2:00 pm : 10:00 pm
Theatre	2:00 pm : 10:00 pm
Main Exhibition Hall	3:00 pm : 9:00 pm
Main Exhibition Hall	3:00 pm : 7:00 pm
Meeting Room	4:00 pm – 6:00 pm
Media Wall	7:00 pm – 8:00 pm
Theatre	8:00 pm : 10:00 pm

Registration

Exhibition

An interactive exhibition showcasing halal-certified organizations, leading brands, institutions, and international trade opportunities across the halal value chain.

High-Level Conference

A premium conference featuring keynote addresses, leadership talks, and expert panel discussions exploring the dynamics, opportunities, and future of the global halal economy.

Halal Cooking Show

Live culinary demonstrations highlighting the creativity and global versatility of halal ingredients, reimagining international cuisines through halal-compliant innovation and modern culinary expression.

Halal Experts Corner (By Reservation)

Dedicated one-on-one advisory sessions with leading halal compliance, certification, and industry specialists.

Specialized Workshops (Masterclasses)

Practical, application-focused workshops designed for the private sector and chamber representatives, aimed at enhancing operational efficiency and transferable industry knowledge.

MoU Signing Platform

Opening Ceremony (By Invitations)

Amidst a vibrant atmosphere, leaders from around the world gathered to inaugurate the ceremony, symbolizing unity and a shared commitment to progress."



Conference and Masterclass Program

Makkah Halal Forum – Third Edition
Day 2

Makkah Halal Forum – Third Edition
14–16 February 2026 | 26–28 Sha'ban 1447 AH
Conference and Masterclass Program



Event	Zone	Time
<p style="text-align: center;">Day Two Sunday, 15 February 2026 27 Sha'ban 1447 AH</p>		
Session Six: CEO Readiness for Strategic Competency Development	Theatre	02:00 PM : 03:20 PM
<p style="text-align: center;">Asr Prayer</p>		03:20 PM : 04:15 PM
Session Seven: International Success – Capacity Building in Bosnia and Herzegovina to Support Halal Economy Growth	Theatre	04:15 PM : 04:35 PM
Session Eight: Powered by Halal Echo From Influence to Leadership: The Role of Influencers as Entrepreneurs in the Halal Sector	Theatre	04:40 PM : 05:55 PM
<p style="text-align: center;">Halal Initiatives Platform Program</p>	Meeting Room	06:00 PM : 06:10 PM
Masterclass: Future-Ready Halal: Technology, AI, and New Business Models	Meeting Room	04:00 PM : 06:00 PM

Day3 Timeline
Monday 16 February 2026, 28 Shaaban 1447

	Zone	Time
Registration	Main Exhibition Hall	01:30 pm : 2:00 pm
Exhibition An interactive exhibition showcasing halal-certified organizations, leading brands, institutions, and international trade opportunities across the halal value chain.	Main Exhibition Hall	2:00 pm : 10:00 pm
B2B Meetings Platform A curated business matchmaking platform facilitating targeted peer-to-peer meetings and strategic connections among global halal stakeholders.	Networking Lounge	2:00 pm : 10:00 pm
Halal Cooking Show Live culinary demonstrations highlighting the creativity and global versatility of halal ingredients, reimagining international cuisines through halal-compliant innovation and modern culinary expression.	Main Exhibition Hall	3:00 pm : 9:00 pm
Women Empowerment in Halal Track A dedicated track advancing women's leadership in the halal economy through impactful dialogue and empowerment.	Theatre	4:00 pm : 5:20 pm
Specialized Workshops (Masterclasses) Practical, application-focused workshops designed for the private sector and chamber representatives, aimed at enhancing operational efficiency and transferable industry knowledge.	Meeting Room	4:00 pm : 6:00 pm
HalalPreneurship Track A strategic track highlighting high-impact business models, next-generation leaders, and globally scalable startups within the halal economy.	Theatre	5:30 pm : 6:45 pm
Halal Echo (Influencers Gathering) A curated gathering of leading global influencers and content creators exploring how digital media shapes, amplifies, and advances halal culture worldwide.	Meeting Room	7:00 pm : 9:00 pm



Conference and Masterclass Program

**Makkah Halal Forum – Third Edition
Day 3**

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Conference and Masterclass Program



Event	Zone	Time
Day Three Monday, 16 February 2026 28 Sha'ban 1447 AH		
Women Empowerment in the halal sector Track in partnership with Maida Nazir Organization for Women's Economic Empowerment		
Panel Discussion: Empowering Muslim Women Professionals in Global Halal Markets	Theatre	04:00 PM : 05:20 PM
Halalpreneurship Track in partnership with Saleh Kamel Sustainable Entrepreneurship & Enterprise Development Organization (SKSEED)		
Panel Discussion: Success Stories of Halal Startups in Shaping the Future of Global Trade	Theatre	05:30 PM : 06:45 PM
Masterclass: SMIIC, OIC Global Halal Quality Infrastructure, a Modern System for Global Halal Market and OIC/SMIIC Standards on Halal Issues		Meeting Room 04:00 PM : 06:00 PM



14 – 16 FEBRUARY 2026

Where Leaders Shape the Future of Halal

www.makkahhalalforum.com