

Daisy Huo

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Address: 4070 Confederation Pkwy, Mississauga, ON L5B 0E9

EDUCATION

University of Toronto Mississauga

Bachelor of Science

Specialist in Applied Statistics

Relevant Coursework: Statistics with Applied Probability; Data Analysis; Software Design; Principles of Microeconomics and Macroeconomics; Financial Accounting

WORK EXPERIENCE

Huijin Department Store

Marketing Intern

Leader of new media research group: Developed cross-platform brand and content campaigns across text-content apps (WeChat Official Account, Dianping, RED, Sina Microblog), video-content apps (Tiktok, WeChat Channel, Bilibili), social-media groups and livestreams.

Stats around audience grow: Grew WeChat Official Account by 30,000 followers in 4 months.

VOLUNTEER EXPERIENCE

RAPS Rift Store

Shop Assistant Volunteer

Maintained a clear and organized inventory, and curated displays of rotating seasonal clothing and accessories.

Anticipated customer needs and provided them with high quality customer service to ensure customer satisfaction.

LEGO, Shanghai

Activity Planning Volunteer - "Lego in Shanghai" and "Build the Change"

Organized LEGO events in Shanghai Urban Planning Exhibition Centre, featuring 1000+ participants.

Coordinated with internal teams to ensure the effective execution of the two activities.

SKILLS

Language Skills: English (fluent, IELTS 7.5, scored 8.5 in speaking test); Mandarin (native)

Professional Skills: MS Office; Python; R

SCHEDULE AVAILABILITY

Wednesday, Friday, Saturday and Sunday.