



# KIVI TECHNOLOGIES

Disrupting how healthcare is done in India



# WHO ARE WE?

- A healthcare technology start-up based in Ahmedabad started by Indian School of Business graduates with rich experience from technology, marketing, health and entrepreneurship background.
- Creating healthcare technology product that will disrupt the healthcare value-chain by facilitating transactions between different stakeholders in convenient , efficient and time saving manner
- Our technology platform has eCommerce, Marketing campaigns, marketplace in only the 1<sup>st</sup> Cut that we will be releasing in 2<sup>nd</sup> Quarter 2015
- Cloud, Big-Data, mobile technologies is not what we preach but what we practice
- We are a technology company so new advancements in technology are most common discussions that happen in our bylanes



# WHERE ARE WE ?

- Started development in December and presently have a team of 8 people
- We follow small releases model , where we create module that solves one business problem and than make it live. Some call it agile model we prefer to call it small releases and keep it simple



# TECHNOLOGY WE USE

- We are using latest cutting edge open source technology to create our product, with a culture inbuilt of giving it back to community if we create something over what is presently in Open Source
- Our developers write continuous blogs about new cutting edge work that they do
- Technology that we are working right now is –
  - PHP, Symphony framework
  - My-Sql
  - Android /Iphone app development sdk's
  - Ipad/ Tabs app development Sdk's
  - HTML/CSS, Javascript and JSON
  - But this is just a start.....



# LEADERSHIP TEAM



Rajandeep Singh - Rajan has 6 years of experience in product development with Microsoft, Capillary Technologies and ST Microelectronics. He brings broad level product insights owing to his expertise in product ideation and strategy formulation. He finished his MBA from ISB in April 2014. At ISB he has worked on developing new business strategies for start-ups and worked on a consulting project with InMobi on Mobile Advertising. He is a diehard technology enthusiast who thinks great products are made when Business and Technology come together.

Bhanu Mahajan - Bhanu is a medical graduate who left a highly competitive surgery residency position in US to enroll for a management course at ISB and later pursue his enterprenurial dream. He brings with him 5 years of diverse experince in healthcare delivery, medical research, and healthcare consulting sectors. Post ISB, Bhanu joined Max Healthcare where he was later absorbed into a strategy role in the newly formed Transformation Office, and was leading a HR related project. Bhanu has also two publications and eleven conference papers and presentations in leading journals and international conferences to his name.

Amit Gupta - Dr. Amit is a seasoned entrepreneur with 8 years of experience in healthcare space. From a humble start in 2007 with a small Ultrasound center, he has grown his company to acquire the oldest CT scan center of Ahmedabad in 2012. Over the years, he has developed multiple complimentary businesses in pathology and radiology space with effective use of technology and efficient business practices to effectively lead his companies. Amit is a qualified radiologist from B J Medical College, Ahmedabad, and later pursed his executive management training from Indian School of Business to groom his leadership skills.



# WHO SHOULD APPLY?

- Someone who loves coding – Language can be learnt but coding has to be loved
- Somebody who wants to work in product company
- Someone who wants to solve interesting technology problems
- Someone who is an independent thinker and wants to create product from scratch
- If you are fun to work with and can crack a joke or two during interview





# TEAM





# CUP OF COFFEE

- If you want to know more about us or are in vicinity of Usmanpura, Ahmedabad. Please drop by for chat over a Cup of Coffee at any time
- Our office is in Usmanpura, Ahmedabad
- E-mail us at : [hr@kivitech.in](mailto:hr@kivitech.in)

