# Linou Dai

## EDUCATION

### University of Michigan | School of Information
Ann Arbor, Michigan · Sep 2017 - Now      GPA 3.7/4.0

Master of Science in Information | UX Focus

### Sun Yat-sen University | School of Life Sciences
Guangzhou, China · Sep 2013 - July 2017      GPA 3.7/5.0

Bachelor of Science in Biological Science

## EXPERIENCE

### F Hit | UX Designer
Ann Arbor MI · Jan - Present

- Brainstorming solutions to craving for sweets, conducting comparative analysis and storyboard to scope down to nutrition-based method.
- Creating wireframe, low-fi and high-fi prototype to visualize the nutrition app.
- Iterating design based on personas and user testing to improve affordance.

### Roadlike | UX Researcher
Ann Arbor MI · Jan - Present

- Creating interaction map, comparative analysis and heuristic analysis to analyze the strengths and weaknesses of its features.
- Conducting interviews and surveys to understand users' expectation about travel apps.
- Carrying out usability tests to give suggestions toward Roadlike's interaction design.

### Library Space Redesign | UX Reasearcher
Ann Arbor MI · Sep - Dec, 2017

- Completed contextual inquiry interviews and affinity wall analysis to make recommendations to improve the library's space usage.

## PORTFOLIO

www.linoudai.com

## OBJECTIVE

I am seeking an internship in the field of UX Design

## CONTACT

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734 - 389 - 5695

## SKILLS

### UX RESEARCH
Contextual Inquiry

Affinity Map Analysis

Usability Test

Comparative Evaluation

Survey

Heuristic Evaluation

### UX DESIGN
Wireframe

Prototype

Persona - Senarios

Storyboard

Site Map

### ILLUSTRATION
Photoshop

Illustrator

Sketch & InVision

### PROGRAMMING
Python, Matlab

HTML, CSS, Javascript