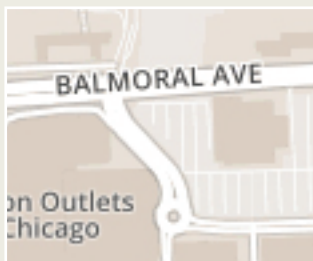


## Why can't I use this for print?

Like other graphics, these maps have words in them that need to be read.

When you click GENERATE to create a file, it takes a photo of the map.

If you're looking at this as a PDF using Adobe Acrobat Reader, try and select a word out of the map below.



You can't, because these are *pictures* of words.

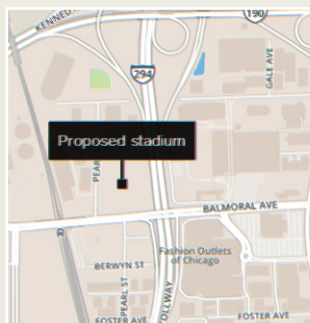
Because of that, it has the same problems as any other picture from the web that we try to use in print: Increasing the image resolution for minimal quality in print makes the overall image so small that the words get too hard to read.

### But wait, there's more!

Printing on paper requires that four color plates - cyan, magenta, yellow and black - be aligned as perfectly as possible. With tiny images of text, that's a YUGE challenge.

### So what does that all mean?

Here's what a map would look like if it were sized for print and the colors were only 1 PIXEL out of alignment with each other:



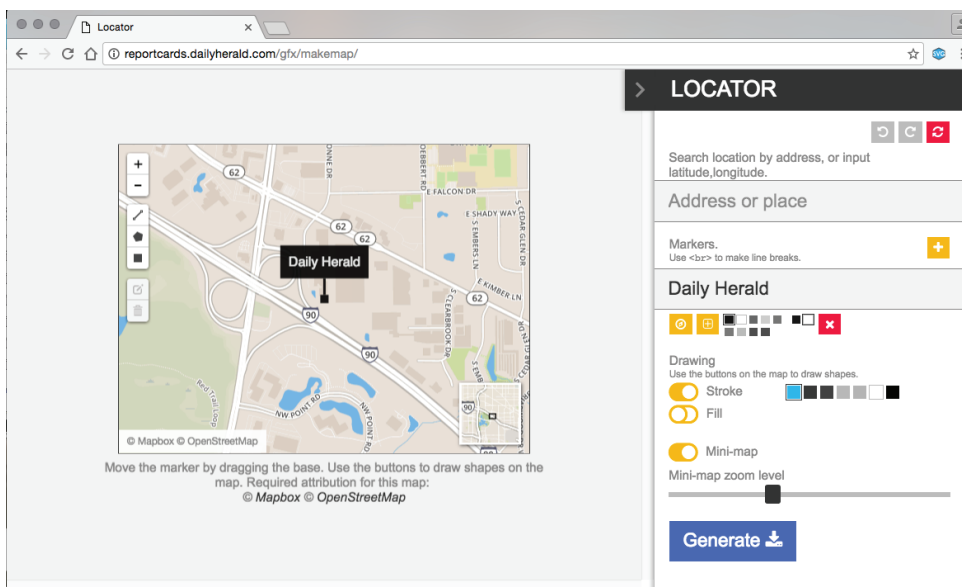
Print this PDF to your printer and you'll see fuzzy, tiny text.

We would not be serving our aging print readership well with this, so please do not use these maps in print.

## How to make a quick online map

Making a map with this is easy. It's a little trickier to get the map and use it with your story.

**1)** Using the CHROME browser (others do not work at this time), go to <http://reportcards.dailyherald.com/gfx/makemap/>



**2)** Unless you want to locate the Daily Herald building, delete the current marker by clicking the RED BOX with the WHITE X.

**3)** Center the map over the area you want. You can move or zoom the map, or type in an address or place in the locator box to the right.

**4)** Create a new marker by clicking the big ORANGE BOX with the WHITE PLUS SIGN. It'll put a new marker at the center of your map.

**5)** Type what you want your map label to say into the box called MARKER LABEL then press enter or return. It'll put those words into the marker on the map.

**6)** Click on the little square at the bottom of the map marker to drag it to where you want it to point.

**7)** When you're happy with the map, click GENERATE. It'll create a picture of the map and you'll see it download the file.

### TIPS FOR A GOOD MAP

- Zoom in or out enough so that you show a major intersection or interstate that readers can use as a landmark.
- Use ALL CAPS for the marker label.
- If you don't see a town name on the map, there won't be one. Add it to the marker label, like AREA SITE IN TOWN NAME.
- If you need to, break the marker label into two lines using html: AREA SITE<br>IN TOWN NAME
- If the Mini-map isn't useful, turn it off.
- It's not a good idea to put more than one or two markers on the map. If you need multiple markers, then you're thinking of something more than a simple locator map and you should put in a graphic request.

### I DID ALL THAT. NOW WHERE IS MY MAP AND HOW DO I ATTACH IT TO MY STORY?

#### Travis, what should the workflow be for this?

Since people might not have Chrome installed, should we just give them a workflow for installing and using Chrome through Citrix?

### BUT WHAT IF I ALSO WANT A MAP FOR PRINT?

Put in an graphic request and email the map you made to [tbroderick@dailyherald.com](mailto:tbroderick@dailyherald.com).

### WHEN NOT TO MAKE A MAP

We have a policy to not map homes with crime scenes, and there may be other prohibitions too. If you're not sure, check with your editor.