

To join an organization where I can seek, apply and enhance the technical and managerial skills by working actively in challenging, professional and competitive environment under the guidance of experienced seniors, colleagues and managers with exponential career growth.

Contact Info

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■ alidaisyhassan@gmail.com

♠ Shalamar Baghbanpura Lahore, Pakistan

Strengths & Skills

- ✓ Adobe Photoshop
- ✓ Front-End Developer
- ✓ Jquery
- ✓ Video Editing

✓ Bootstrap

Docionation

- ✓ HTML 5
- ✓ PHP

- ✓ CSS 3
- ✓ Java script

Duvation

✓ SEO

Academics

Title	Institute	Score	Date
Advance Diploma in Software Engineering	Aptech, Lahore	3.2 CGPA	2025
I.Com	Apex Group Of College, Lahore	63%	2022
Matric	Latif Education High School, Lahore	58%	2020

Experience

Company	Designation	Duration
Cedar Financial	SEO internship	Mar 2023 - May 2023 2 months

Work History

Cedar Financial Mar 2023 - May 2023 (2 months)

SEO internship Lahore, Pakistan

Results-driven and motivated individual with a 2-month internship experience in off-page SEO at Cedar Financial Company. During the internship, focused on implementing effective off-page optimization strategies to improve website visibility and search engine rankings. Developed skills in link building, outreach campaigns, and competitor analysis. Detail-oriented, proactive, and committed to driving organic traffic and enhancing online presence.

Industries

Information Technology

Languages

- Urdu Native
- Punjabi Intermediate
- English Beginner

* Functional Areas

• Creative Design

☆ Hobbies

- Editing
- Horse Riding
- Coding