





NRVANA 樂 GARDENS 樂



The Client:

Jordan Saul of Nirvana Gardening

- Trained Horticulturist
- Landscape Designer
- Rare Plant Specialist
- Self described plant "nerd and hippie"





The Brief

To create an joyful but official landing for the landscaping business, Nirvana Gardens. This "digital garden" will allow customers, potential and existing, to find information regarding the business and act as a portfolio for the emerging landscape design side to the business.

Jordan has asked us to find fun ways to engage people on the page with reference to the joys of nature and personal gardens.

seeds sewn by your happy horticulturist Jordan Saul



O https://www.instagram.com/regulargrassguy/

Instagram https://www.instagram.com/accounts/lo gin/?next=/regulargrassguy/







#FFFFFF

Cloud White

#042A16

Forrest Green



#016521

Garden Green



NIRVANA GARDENS



https://app.milanote.com/10bTHv1fPwpUaU/nirva na-gardens?p=PIJnQfYU7I8



Features

- Landing / Home page Fun interactive elements
- About Info about Jordans horticulture studies
- Contacts Details Inquiry forms
- Design Services Portfolio of previous work
- Maintenance Services List of services

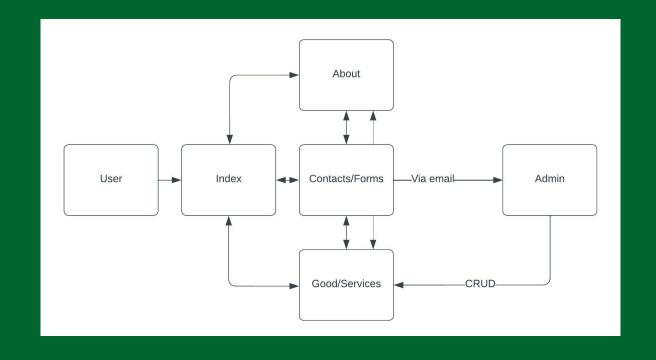


Fun Features:

- Cursor that wriggles on click (Logo? Insects?)
- DIY garden game upload and image of your your garden and drag and drop 'stickers' onto it -> downloadable branding collateral
- Interactive elements insects fly on clicks, time of day sunshine, letter drop on homepage

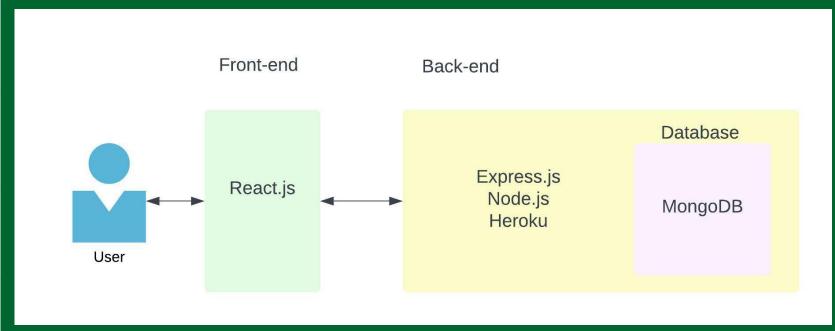


Dataflow Diagram





App Architecture Diagram





User Stories

Hospitality / Public Business venue:

As a busy inner city hospitality business with disposable income, We want to be able to enlist a contemporary landscape designer to update our tired outdoor area into an inviting space.







User Stories

High Income, Time poor new homeowners

As a busy high earning couple, We want to re-do our new home garden through a landscaper and find examples of past client work for reference.







User Stories

Mature aged folks

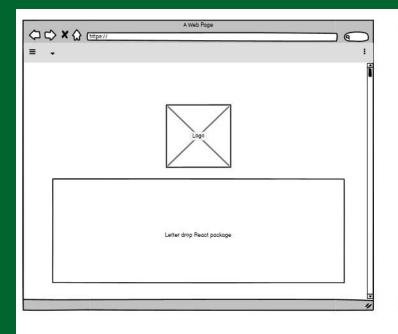
As a retired person with low mobility, I want to have access to a gardeners service regularly for general maintenance and some light updating. Plus I love bees.



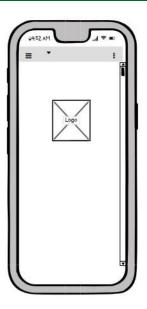




Wire Frames - Landing



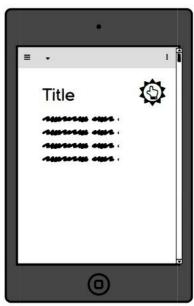


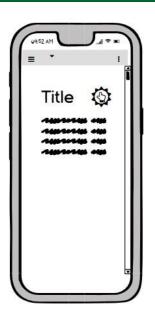




Wire Frames - About





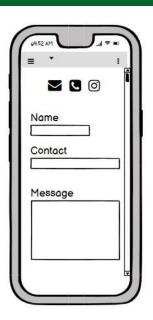




Wire Frames - Contact

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Wire Frames - Services

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Workflow

<u> https://trello.com/b/aIgqF70y/nirvanagardening</u>

