04-pandas-HW

Heroes of Pymoli Data Analysis Summary

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* The total of 576 game players are consisted of a vast majority portion of male players (84.03%), a small portion of female players (14.06%) and very tiny portion of others/non-disclosed group (1.19%)
* Among all game players, the peak demographic falls between age group 20~24 (44.79%) with the secondary of 15-19 (18.58%) and the third of 25~29 (13.37%)
* The top five spenders were Lisosia93 (rank 1st), Idastdru52 (2nd), Chamjask73 (3rd), Iral74 (4th), Iskadarya95 (5th). Lisosia93 who contributed 5 purchases of total purchase value (TPV) of $18.96; Idastdru52 contributed 4 purchases of $15.45; while the rest top spenders made 3~4 purchases which contributed about $13 individually.
* The five most popular games are Final Critic (rank 1st), Oathbreaker, Last Hope of the Breaking Storm (2nd), Fiery Glass Crusader (3rd), Persuasion (4th) and Extraction, Quickblade Of Trembling Hands (5th). The Final Critic contributed to 13 purchases and $59.99 of total purchase value.
* The five most profitable games are Final Critic (rank 1st), Oathbreaker, Last Hope of the Breaking Storm (2nd), Nirvana(3rd), Fiery Glass Crusader(4th) and Singed Scalpel (5th). Therefore, Final Critic, Oathbreaker, Last Hope of the Breaking Storm and Fiery Glass Crusader are both most popular and most profitable games which need further attention.