

Daisy H. Tong

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LinkedIn: www.linkedin.com/in/daisy-tong

SUMMARY

- Over 6 years of strong design experience in multi-disciplinary fields including graphic design, full-stack web development, interior design, and architectural design;
- A great design sensibility for graphics, style and user interface heuristics with deep knowledge of various programming languages;
- Proficient with graphic design software and familiar with responsive web design, SEO and user-friendly web application;
- Highly innovative, independent and logical problem-solving with good understanding of web technology;
- Excellent communication skills in both English and Mandarin;
- Strong ability to organize and prioritize and superior attention to detail and deadlines.

SOFTWARE SKILLS & WEB TECHNOLOGY

GRAPHIC DESIGN

- Photoshop
- Illustrator
- InDesign

FULL-STACK DEVELOPMENT

- HTML
- CSS
- SASS
- JavaScript
- BASH
- Git/GitHub
- Vue.js & Vuex
- Rest API

ARCHIECTURAL DESIGN

- AutoCAD
- Sketchup
- RevitArchitecture

PORTFOLIO AND NOTABLE PROJECTS

- ❖ **Portfolio Link:** The website is under construction.
- ❖ **Okotoks Pizza Project** <https://daisyokotoks.ml/>
 - Created a visual appealing website for a pizza restaurant in the use of HTML5, CSS3 and SASS;
 - Focused on responsive web design, SEO and user-friendly experience;
 - Aimed to achieve: by proper color selection, typographic relationships and visual layouts, the website is visually appealing; by well-organized wireframe, the website is user-friendly.
- ❖ **Full-stack Tweeter Project** <https://daisyfulltweeter.ml/>
 - Built a complete tweeter social media application whose server-side is created by Flask Python and Restful API in collaboration with database and client-side is created by Vue.js and Vuex.
 - Created features including user sign-up, log-in/out, edit and delete user profile, view other peoples' profiles; create, update and delete tweets, comments, nested comments and view other users' tweets, comments and nested comments, like and un-like tweets and comments, follow and un-follow users, retweet, upload images;
 - Focused on mobile responsive and a proper web application.
- ❖ **Artist Website** <https://artisttongkemin.ml/>
 - It is an advanced full-stack web development project in the use of database, Flaks Python, Restful API and Vue.js and Vuex;
 - Created features for visitors and the artist including visitors' reviewing artwork, submitting enquiry and ordering the artwork, and subscribe to the newsletter; the artist's reviewing artwork inventory, uploading, updating and deleting artwork, checking artworks' status, visitors' enquiries and contact information for follow-up;
 - The website is fully responsive.

EDUCATION AND CERTIFICATION

Full-Stack Development Diploma (June - December 2020), InnoTech College, Calgary, Alberta, Canada

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- Obtained diploma in an accelerated program that focuses on adaptability to new technologies using various programming languages and hands-on projects.

Home Staging Certificate of Completion, Mount Royal University, Calgary, Alberta, Canada

Master of Architecture, Texas A&M University, College Station, Texas, U.S.A

Bachelor of Architecture (5 year), Hunan University, China

EXPERIENCE

- | | | |
|------------------------|--|--|
| <i>05/2019-present</i> | Home Stager | lifeHOMElife Home Staging & Design, Calgary, AB, Canada |
| | <ul style="list-style-type: none">• Building rapport through networking, presentations, exceptional customer service, and positive relationships with existing customer & referrals;• Working with home seller through offering in-home consultation and hands-on staging services by adapting both marketing and decorating strategies;• Advising clients the best return-on-investment. | |
| <i>05/2017-present</i> | Online Seller | Self-Employed, Calgary, AB, Canada |
| | <ul style="list-style-type: none">• Preparing and organizing online storefront marketing material, including product image, subject line, product descriptions, price, and shipping information;• Investigating products via using online or offline sources;• Assisting customers with selection of appropriate products, filled customer orders, and corresponded with customers via email, telephone and WeChat;• Managing online presence using a website for ease of communication, product and marketing. | |
| <i>09/2019-03/2020</i> | Office Assistant | ILinkCanada Global Visa Services, Calgary, AB, Canada |
| | <ul style="list-style-type: none">• Assisted in marketing research, publishing, and content material design;• Assisted in social media coordination and engagement;• Performed customer services duties and participated in administrative jobs. | |
| <i>05/2016-08/2016</i> | Architectural Designer | Dialog, Calgary, AB, Canada |
| | <ul style="list-style-type: none">• Discussed with supervisor any potential upcoming challenges in day to day work;• Maintained respectful, open communications with supervisors and colleagues to share ideas and properly execute collaborative ideas;• Built rapport to establish and maintain effective relationships with clients and stakeholders through active interaction during the whole design process. | |
| <i>12/2014-03/2016</i> | Architectural Designer | IPPR, Beijing, China |
| | <ul style="list-style-type: none">• Lead design practice and coordinated stakeholders to accomplish projects on time within budget and within scope;• Kept abreast of technological changes and took appropriate technical trainings in order to provide clients with professional and the most up-to-date designs. | |
| <i>01/2012-12/2014</i> | Designer | CallisonRTKL, Dallas, U.S.A & Beijing, China |
| | <ul style="list-style-type: none">• Supported Marketing Sector to create a variety of client-ready branding materials in print;• Interacted with clients to establish project objectives and create the strategic plan;• Created various visual materials to ensure better communication with the client. | |