

# Daisy Butler

## Junior Web Developer



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[/daisybutler](#)



[/daisymbutler](#)

**PLEASE SEE EXAMPLES OF MY PREVIOUS WEB PROJECTS HERE.**

### SUMMARY

I am passionate about all things website design and development. With a strong understanding of HTML, CSS, Javascript, I have a preference for frontend technologies but my experience also includes Python and PHP. I have a strong academic background including a degree from Durham University in advanced language study, which has helped me with the rules, logic and structure of web programming languages. Coupled with my passion for meticulous organisation, a love of creative and clean aesthetics, and an eagerness to constantly improve and advance my skillset, I believe I have a lot to offer to any development team. I am very comfortable learning independently, working to both external and self-imposed deadlines and seek to pursue a high standard in everything I do.

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### CAREER

#### DIGITAL ACCOUNT EXECUTIVE **OCTOBER 2021 - PRESENT**

##### PLMR Genesis

In this agency, I have sole responsibility for designing, creating and launching WordPress websites for clients as well as managing ongoing maintenance, hosting and amend requests. Website projects were originally outsourced and so were not particularly profitable for the company. However, since joining the digital team, I have worked hard to advertise our new in-house web services. My responsibilities include:

- Managing multiple WordPress websites including regular website audits and SEO work, updates and landing page creation.
- Designing high quality websites in Adobe XD/Figma.
- Building WordPress websites to a very high standard with a page builder and custom code.
- Using patience and logic to isolate website issues and fix them independently
- Setting up and managing Cloudways hosting for client websites in-house. Previously it was outsourced.
- Migrate websites between servers and manage DNS records
- Edit applications via FTP using Filezilla
- Writing website proposals to pitch to potential and existing clients
- Supporting digital marketing services, including PPC advertising and Google Analytics.

#### EXECUTIVE ASSISTANT **AUGUST 2020 - SEPTEMBER 2021 (PART-TIME)**

##### Megisy Consultants Limited

- Responsible for building and managing several Squarespace websites, alongside video editing and graphic creation. Required to meet tight turnarounds, prioritise tasks, find solutions independently, show creative flair, adapt and reimagine projects after critique from peers.
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## EDUCATION

### CODE INSTITUTE JULY 2020 - AUGUST 2021 (PART-TIME)

#### Diploma in Software Development (Merit)

- Strong understanding of frontend technologies including HTML, CSS, Bootstrap, Javascript, jQuery.
- Experience with Python using Flask and Django and both relational and non-relational databases. View my fullstack project with Django [here](#).

### UNIVERSITY OF DURHAM 2017-2020

#### Bachelor of Arts (Hons)

- Graduated with a **2:1 in Classics** (incl. Latin and Ancient Greek)
- Member of Butler College Boat Club 2018-2020
- Member of College Charity Committee 2017-2019
- Member of Butler College Boxing Club 2019-2020

### THE ROYAL HOSPITAL SCHOOL 2015-2017

#### A-level and GCSE grades

- **AAA** in A-level Latin, Biology and Classical Civilisation (2017)
- **7 A\*s** (including Maths, English and Sciences) and **3 As** at GCSE
- Academic scholar (2015-2017)
- Member of the equestrian team (2015-2017)

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## SKILLS

#### Programming languages and technologies:

- HTML5
- CSS
- Bootstrap
- JavaScript
- jQuery
- PHP
- Python
- Django
- Flask
- Git

#### My non-programming technologies include:

- Adobe XD
- Figma
- Adobe Photoshop
- Google Ads
- Google Analytics (UA)
- CMS
- Elementor

#### My soft skills include:

- **Outstanding organisation** reflected both in cleanly written code and management of tasks and priorities.
- **Very disciplined** and comfortable structuring my own workload and deadlines, allowing time for unforeseen tasks or problems.
- **Clear communication style.**
- **Naturally independent** and always keen to figure out problems through processes of elimination.
- **Excellent spelling and grammar.**

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## INTERESTS

In my free time, I love spending time in the outdoors and keeping fit. I am an avid gym-goer and I was previously a committed horse rider and rower for many years. I go crazy for books on mindfulness and love to chat about the subject at any opportunity I get!