(4.2)

Title: 4.8 Question 1

$$Pr(y=1|x) = p(x) = \frac{e^{\beta_0 + \beta_1 x}}{1 + e^{\beta_0 + \beta_1 x}}$$

$$= \left(\frac{1}{1 + e^{\beta_0 + \beta_1 X}}\right) e^{\beta_0 + \beta_1 X}$$

$$p(x) = (1-p(x))e^{\beta_0 + \beta_1 x}$$

$$\frac{p(x)}{1-p(x)}=e^{\beta_0+\beta_1x}$$

(4.3)