

DAISY GRANT

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Education

University of Maryland,
College Park

Banneker/Key scholar
University Honors student
Class of 2021

B.S. in Psychology
Statistics minor
GPA: 3.78

Relevant courses:

- social media creation, audience engagement and analytics
- media law and ethics
- digital studies
- nonfiction narratives
- literary journalism
- visual storytelling
- feminism in comedy
- critical thinking/speaking
- object-oriented programming

Memberships

- Online News Association
- Phi Alpha Delta pre-law fraternity

EXPERIENCE

The Diamondback

College Park, MD

Editor in chief

April 2020 - Present

- Oversee a staff of 100+ student journalists
- Manage day-to-day production, breaking news, special projects + podcasts
- Make final editorial decisions, from style choices to anonymous sourcing
- Spearhead the transition to online-only format
- Pilot diversity initiatives, including recruiting and staff demographic reports

Director of Digital Strategy

May 2019 - June 2020

- Developed social media strategy from website traffic analysis
- Created analytics insight reports for Maryland Media Inc
- Increased dbknews.com's social-driven web traffic to 30% in first month

Arts + Culture Editor

Dec. 2019 - April 2020

- Developed pitches and edited content for content/style from 10+ reporters
- Designed weekly print layout

Assistant Managing Editor

Dec. 2018 - Dec. 2019

- Edited and fact-checked web and print content, including breaking news
- Wrote headlines, deks and captions optimized for print and online

Copy Chief/Copy Editor

Jan. 2018 - Dec. 2018

- Researched, fact-checked and proofread articles using AP style

WMUC 88.1 FM

College Park, MD

Radio DJ

Feb. 2018 - Present

- Plan and execute a weekly one-hour music radio show
- Monitor technical quality of program being broadcast over FM

One Earth Sangha

Washington, D.C.

Social Media Specialist

June 2018 - Nov. 2018

- Created original content for social media platforms
- Monitored web analytics and Google Alerts to increase web presence

WAMU 88.5 FM

Washington, D.C.

Digital Media Producer Intern

June 2016 - Aug. 2016

- Produced audio segments of interviews with listeners
- Managed the WAMU Interns social media

SKILLS

Social Media

Twitter, Facebook, Instagram, Snapchat, Reddit, Tumblr, TikTok

Programming Languages

Java, SAS, Python, MySQL, R, C

Languages

English, native. French, fluent.

Software

Expert in Google Analytics, Arc, WordPress, InDesign, Qualtrics, InCopy, JASP, Word

Advanced in Excel, Photoshop, Illustrator, Lightroom, Audition, Google Data Studio, Premiere Pro