



YI WANG

Nicknamed Daisy

I believe good design should be aesthetic, humanistic and systematic. It is essentially a great conversation between the designer, users and this world. We inspire each other.

Experience Designer

Kohl's Digital Center

August, 2016 - Current, Milpitas, CA

Partner with the store operation team to redesign and redefine the associate experience at Kohl's. Recognized with 2017 Kohl's Digital Hero Award.

Work on Kohl's omni-channels for a better order pickup and rewards customer experience.

Lead Associate Instructor

Indiana University Bloomington

2014-2016, Bloomington, IN

Mentored master students through semester-long interaction design projects and facilitated peer critiques & design workshops.

Customer Experience Intern

Kohl's Headquater Office

Summer, 2015, Menomenee Falls, WI

Worked with the design team to implement UX research and design process for Kohl's omni-channel experience.

Interaction Designer

Boston University AdLab

2014, Boston, MA

Worked closely with local clients to provide integrated design solutions.

EDUCATION

M.S., Human Computer Interaction (HCI/d)

2014 - 2016 Indiana University Bloomington

B.A., Journalism

2009 - 2013, Nanchang University

