Tree-based methods:

AID Morgan + Sonquist (1963)

Journal of Amer. Stat. Association

58, 415-434

Sonquist + Morgan (1964)

Monograph 35, ISR, U. of Michigan

THAID Messenger and Mandell (1972)

Journal of Amer. Stat. Association

67, 768-772

Morgan and Messenger (1973)

THAID, SRC-ISR, U. of Michigan

CHAID Kass, G. V. (1980),

Applied Statistics, 29, 119-127

CART Brieman, et al. (1984)

Classification and Regression Trees,

Wadsworth

1198

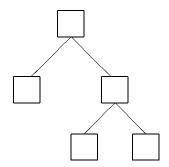
CHAID

• categorical response variable

Credit Rating:

"bad" "poor" "good" "very good"

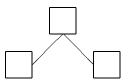
- categorical explanatory variabales
- create a decision tree



1199

Algorithm:

Dividing the cases that reach a certain node in the tree.



(Step 1) Cross tabulate the response variable with each of the explanatory variables.

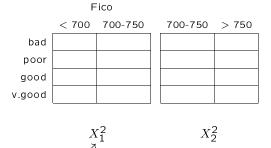
	NT=0	NT≥1
Bad		
Poor		
Good		
.Good		

	Fico < 700	700-750	Fico > 750
Bad			
Poor			
Good			
V.Good			
			,

When there are more than two columns, find the "best" subtable formed by combining column categories.

(Step 2) This is applied to each table with more than 2 columns.

Compute Pearson X^2 tests for independence for each allowable subtable



Look for the smallest X^2 value. If it is not significant, combine the column categories.

	< 750	> 750	Repeat step 2
bad			if the new table
poor			has more than
good			two columns
v.good			

1202

1204

(Step 3) Allows categories combined at step 2 to be broken apart.

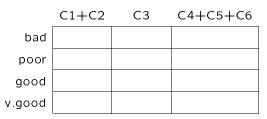
For each compound category consisting of at least 3 of the original categories,

- find the "most significant" binary split
- if X^2 is significant, implement the split and return to step 2.
- otherwise retain the compound categories for this variable, and move on to the next variable.

1203

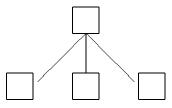
(Step 4) You have now completed the "optimal" combining of categories for each explanatory variable.

Find the "most significant of these "optimally" merged explanatory variables.



Compute a "Bonferroni" adjusted chi-squared test of independence for the reduced table for each explanatory variable.

(Step 5) Use the "most significant" variable in step 4 to split the node with respect to the "merged" categories for that variable.



C1+C2 C3 C4+C5+C6

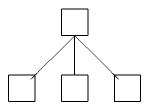
repeat steps 1-5 for each of the offspring nodes.

Stop if

- no variable is significant in step 4.
- the number of cases reaching a node is below a specified limit.

Summary:

- CHAID is an algorithm
- Must categorize every variable
 - ordinal variables
 - nominal variables
- At each node it tries to find
 - best explanatory variable
 - best merger of categories



Try to make the distributions of cases across the response categories as different as possible in the "offspring" nodes.

1206

1208

1207

TREEDISC macro is SAS

- modified version of CHAID

(1) at least one

• explanatory variables:

place of residence - missing values are treated as

(0) none

sex

age

another category

- now part of the data mining package

- application to the Wisconsin Driver data

• response: traffic violations in 1974

history of cardiovascular disease

```
/* This program uses the TREEDISC
    macro in SAS to apply a modified
    CHAID algorithm to the Wisconsin
    driver data. This code is stored
    in the file
                  chaidwis.sas */
/* Fisrt set some graphics options */
/* To print postscipt files in UNIX */
/*
goptions cback=white ctext=black
     targetdevice=ps300 rotate=landscape;
*/
/* To print postscript files from Windows */
goptions cback=white ctext=black
    device=WIN target=ps
    rotate=landscape ;
DATA SET1:
  INFILE 'c:\courses\st557\sas\drivall.dat';
  INPUT AGE SEX D V R X;
  LABEL
          AGE = AGE GROUP
             D = DRIVER GROUP
            V = VIOLATION STATUS
```

```
R = RESIDENTIAL AREA
             X = COUNT;
  run;
proc format; value sex 1 = 'Male'
                       2 = 'Female';
             value age 1 = '16-36'
                       2 = '36-55'
                       3 = 'over 55':
             value d
                      1 = 'Disease'
                       2 = 'Control';
                       1 = 'Some'
             value v
                       2 = 'None';
             value r
                       1 = '> 150000'
                       2 = '39-150000'
                       3 = '10-39000'
                       4 = '< 10000'
                       5 = 'rural';
run;
proc print data=set1;
  run;
```

```
/* Load in the xmacros file */
%inc 'c:\courses\st557\sas\xmacro.sas';

/* Load in the TREEDISC macro */
%inc 'c:\courses\st557\sas\treedisc.sas';

/* Compute a tree for predicting
    violation status (V) from age, sex,
    disease stauts(D) and residence(R) */

%treedisc(data=set1, depvar=v, freq=x,
        ordinal=age: r:,nominal=d: sex:,
        outtree=trd, options=noformat,
        trace=long);

/* Draw the tree on one page */
%treedisc(intree=trd, draw=graphics);
```

TREEDISC Analysis

Values of AGE: 1 2 3

Values of R:12345

Values of D: 1 2

Values of SEX: 1 2

Dependent variable (DV): V

DV values: 1 2

Splits Considered for Node

Predictor Туре Chi-Square Adjusted p AGE Ordinal 57.39 0.0001 SEX Nominal 36.80 0.0001 Nominal 4.40 0.0359 Ordinal 2.53 0.4458

Best split: AGE Ordinal with p = 0.0000

New node: 3 AGE = 2 3

DV count: 147 1864

New node: 2 AGE = 1

DV count: 133 656

Splits Considered for Node 2

Predictor	Type	Chi-Square	Adjusted p
SEX	Nominal	41.59	0.0001
D	Nominal	0.01	0.9193
R	Ordinal	0.15	0.9975

Best split: SEX Nominal with p = 0.0000

New node: 5 SEX = 1

DV count: 102 302

New node: 4 SEX = 2

DV count: 31 354

1211

Splits Considered for Node

Туре

Ordinal

Nominal

Best split: R Ordinal with p = 0.7031
 *** Reject split

Predictor

R

D

20

1.41

0.06

Chi-Square Adjusted p

0.7031

0.8101

TREEDISC Analysis of Dependent
Variable (DV) V

V value(s): 1 2
DV counts: 280 2520

Best p-value(s): 0.0001 0.0001

AGE value(s): 1
DV counts: 133 656

Best p-value(s): 0.0001 0.9193

SEX value(s): 2
DV counts: 31 354

Best p-value(s): 0.6064 0.8571

SEX value(s): 1
DV counts: 102 302

Best p-value(s): 0.7334 0.9703

AGE value(s): 2 3
DV counts: 147 1864

Best p-value(s): 0.0001 0.0221

SEX value(s): 2
DV counts: 20 563

Best p-value(s): 0.0856 0.5368

AGE value(s): 2 DV counts: 14 284

Best p-value(s): 0.8083 0.8990

AGE value(s): 3
DV counts: 6 279

Best p-value(s): 0.0264 0.1102

D value(s): 2
DV counts: 0 127

D value(s): 1
DV counts: 6 152

Best p-value(s): 0.0592

R value(s): 1
DV counts: 3 22

R value(s): 2 3 4
DV counts: 1 111

Best p-value(s): 0.5928

R value(s): 5
DV counts: 2 19

SEX value(s): 1
DV counts: 127 1301

Best p-value(s): 0.0232 0.1940

AGE value(s): 2
DV counts: 58 462

Best p-value(s): 0.0215 0.7310

1215

D value(s): 2
DV counts: 18 217
Best p-value(s): 0.1317

D value(s): 1
DV counts: 40 245
Best p-value(s): 0.3814

AGE value(s): 3
DV counts: 69 839

Best p-value(s): 0.0363 0.8254

R value(s): 1
DV counts: 20 139
Best p-value(s): 0.8899

R value(s): 2 3 4 5 DV counts: 49 700

Best p-value(s): 0.7031 0.8101