

# Mark Scheme – Essay: "The Impact of Artificial Intelligence on Society"

Total Marks: 30

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## 1. Content (15 marks)

Assesses understanding of the topic, relevance of information, and quality of arguments.

Criteria	Marks
Thorough understanding and detailed explanation of both benefits and challenges of AI; clear, relevant examples provided; strong insight.	13-15
Good understanding; most points are relevant; examples provided, though may lack detail or depth.	10-12
Basic understanding; some relevant points made, though explanation may be brief or underdeveloped.	7-9
Limited understanding; few relevant points; weak explanation; minimal examples.	4-6
Poor or incorrect understanding; largely irrelevant or inaccurate content.	0-3

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## 2. Structure and Organization (5 marks)

Assesses logical flow, paragraphing, and use of transitions.

Criteria	Marks
Clear and logical structure (introduction, body, conclusion); smooth transitions between paragraphs.	5
Well-organized; minor issues with flow or paragraphing.	4
Adequate structure; some repetition or unclear progression of ideas.	3
Weak organization; ideas presented in a disjointed or confusing manner.	2
No clear structure; ideas are not organized.	0-1

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### 3. Use of Language (5 marks)

Assesses vocabulary, grammar, sentence structure, and tone.

Criteria	Marks
Effective and varied vocabulary; few or no grammatical errors; formal, academic tone maintained.	5
Generally good use of language; some errors that do not hinder understanding.	4
Simple language; frequent errors; tone may be inconsistent.	3
Limited vocabulary; grammar issues affect readability.	2

Poor language use; grammar and vocabulary errors severely hinder comprehension.	0-1
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#### 4. Critical Thinking and Evaluation (5 marks)

Assesses analysis, balance of argument, and awareness of complexity.

Criteria	Marks
Strong critical thinking; balanced discussion of benefits and ethical issues; recognition of nuanced perspectives.	5
Some critical evaluation; attempts balance; may lack depth in analysis.	4
Limited analysis; mostly descriptive; lacks critical engagement.	3
Minimal evaluation; one-sided or superficial discussion.	2
No critical thinking or evaluation evident.	0-1

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#### Bonus (up to +2 marks) (Optional)

For originality, insight, or sophistication beyond expectations.