

How to be a good ancestor

- Roman Krznaric

Roman Krznaric's idea is that we are constantly stuck between achieving short term goals at the expense of future generations or ignoring immediate satisfaction for the sake of our long term goals.

In order to be good ancestors we must live within our ecological bounds so that we're not leaving a trashed planet behind for future generations.

The Problem

The problem is that it's easier to disregard long term environmental goals in favour of easier short term solutions. People are often not motivated to work towards a greener society, either through apathy or denialism.

The Opportunity

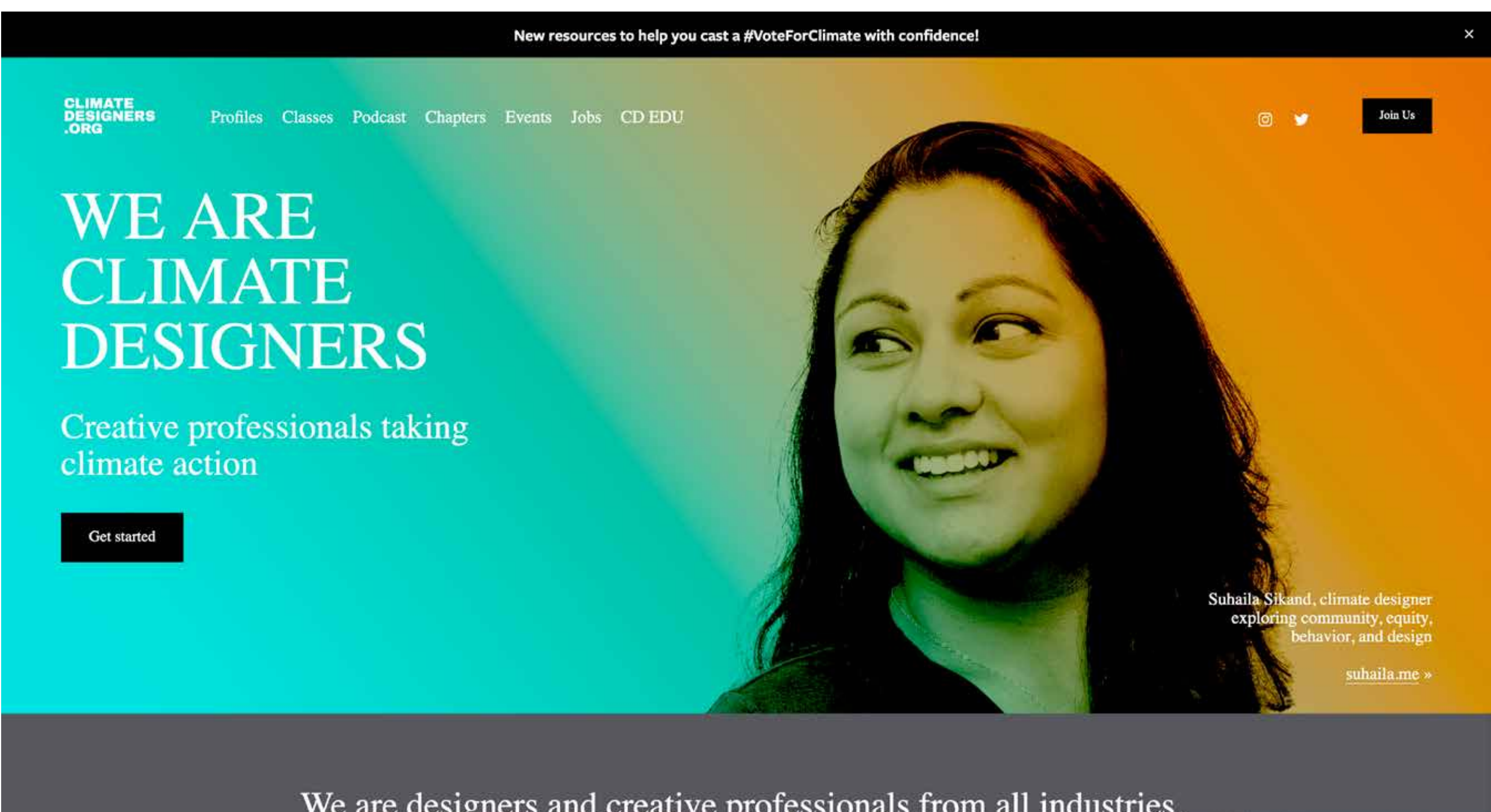
The opportunity is to engage a new base for the environmental movement comprised of people who felt they didn't want a place in it.

Initial background research on the subject

I looked at existing climate change movements to see where there is a gap in the market.

It seems to me that the majority of movements are too dry or academic, or too progressive, melodramatic and/or aimed at children to reach a more traditional or conservative audience.

To have a reasonable chance at making people change their habits or agitate for political change we need to reach as broad an audience as possible. Meaning that we should make media aimed specifically at demographics most likely to be apathetic or in denial about the climate.



The Paris Agreement

Paris Agreement: essential elements

The Paris Agreement builds upon the Convention and for the first time brings all nations into a common cause to undertake ambitious efforts to combat climate change and adapt to its effects, with enhanced support to assist developing countries to do so. As such, it charts a new course in the global climate effort.

The Paris Agreement central aim is to strengthen the global response to the threat of climate change by keeping a global temperature rise this century well below 2 degrees Celsius above pre-industrial levels and to pursue efforts to limit the temperature increase even further to 1.5 degrees Celsius. Additionally, the agreement aims to strengthen the ability of countries to deal with the impacts of climate change. To reach these ambitious goals, appropriate financial flows, a new technology framework and an enhanced capacity building framework will be put in place, thus supporting action by developing countries and the most vulnerable countries, in line with their own national objectives. The Agreement also provides for enhanced transparency of action and support through a more robust transparency framework. Further information on key aspects of the Agreement can be found [here](#).

Nationally determined contributions

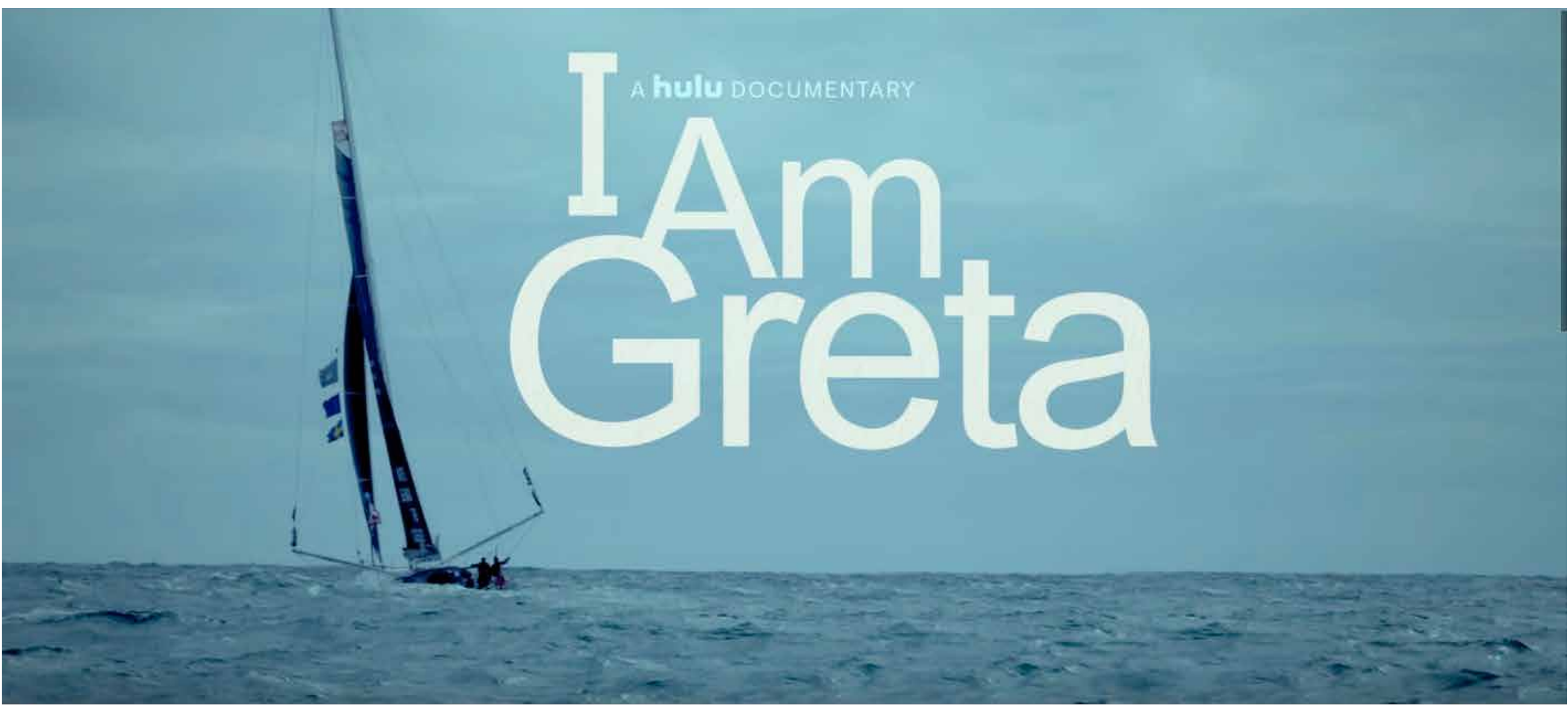
- Arabic
- Chinese
- English
- French
- Russian
- Spanish

MS Word versions of the text of the Paris Agreement can be found [here](#)

Decision 1/CP.21 in all languages can be found [here](#)

USEFUL LINKS

Ad-hoc Working Group on the Paris



In the news



Living in the shadow of industrial meat production
by Kristian Sloth • 10 October 2020

All over the world, ordinary people suffer from the consequences of industrial meat production. These are just a few of their stories.



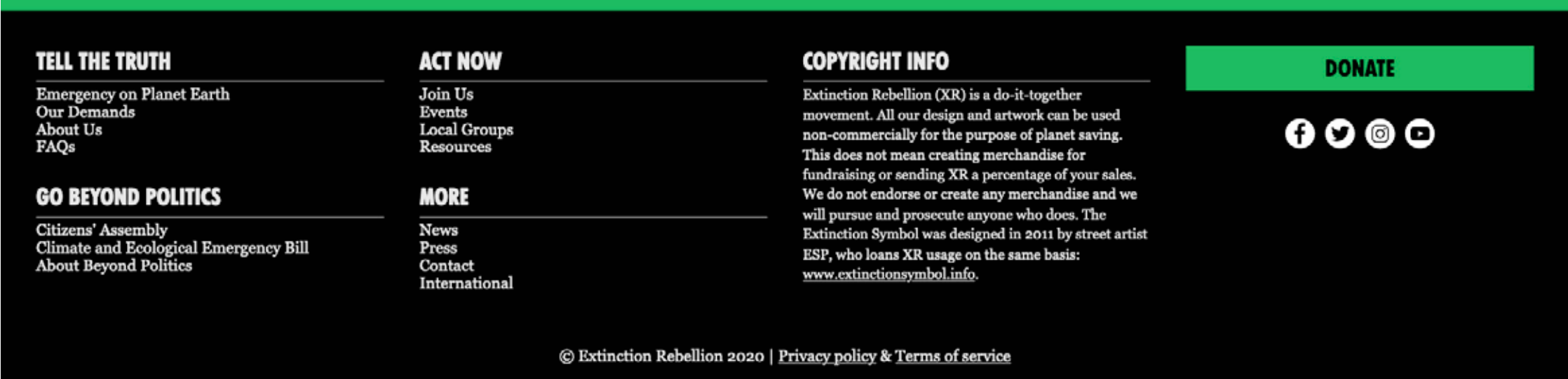
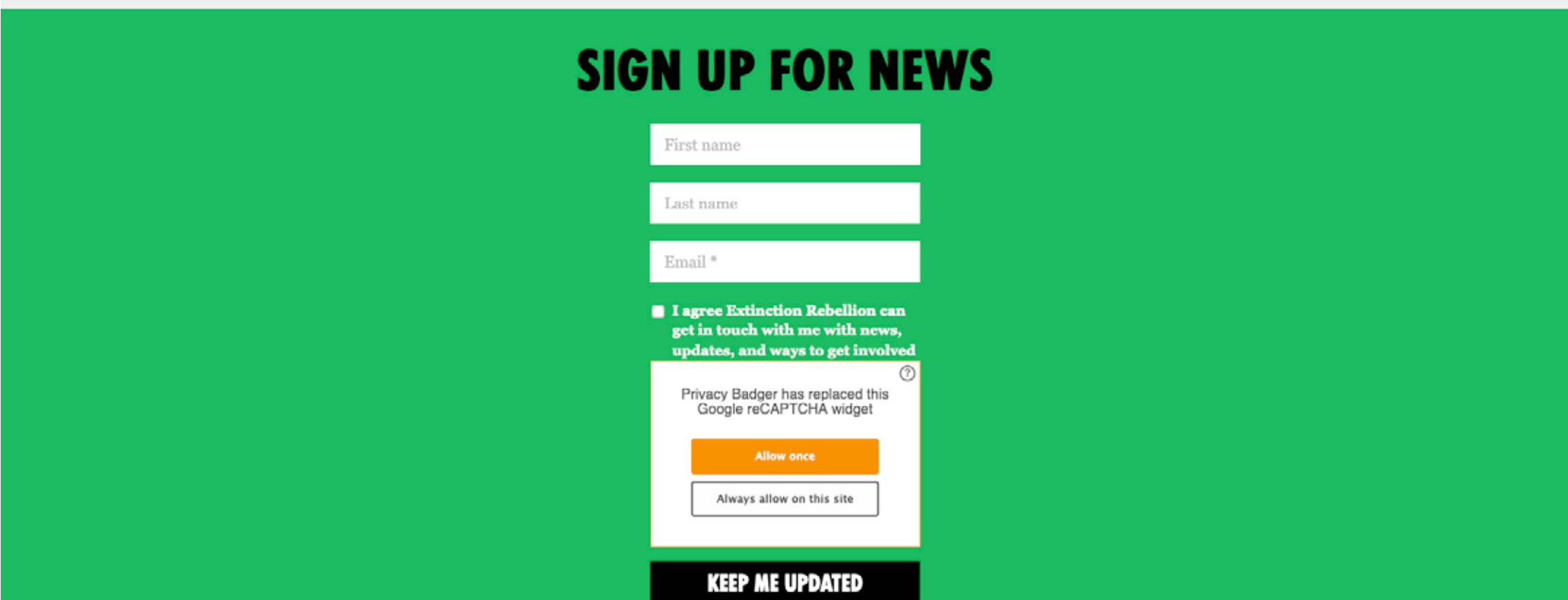
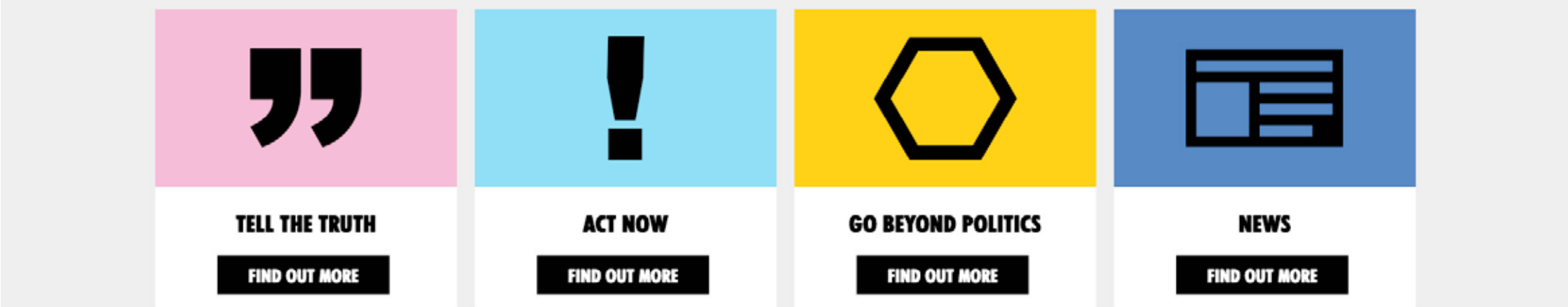
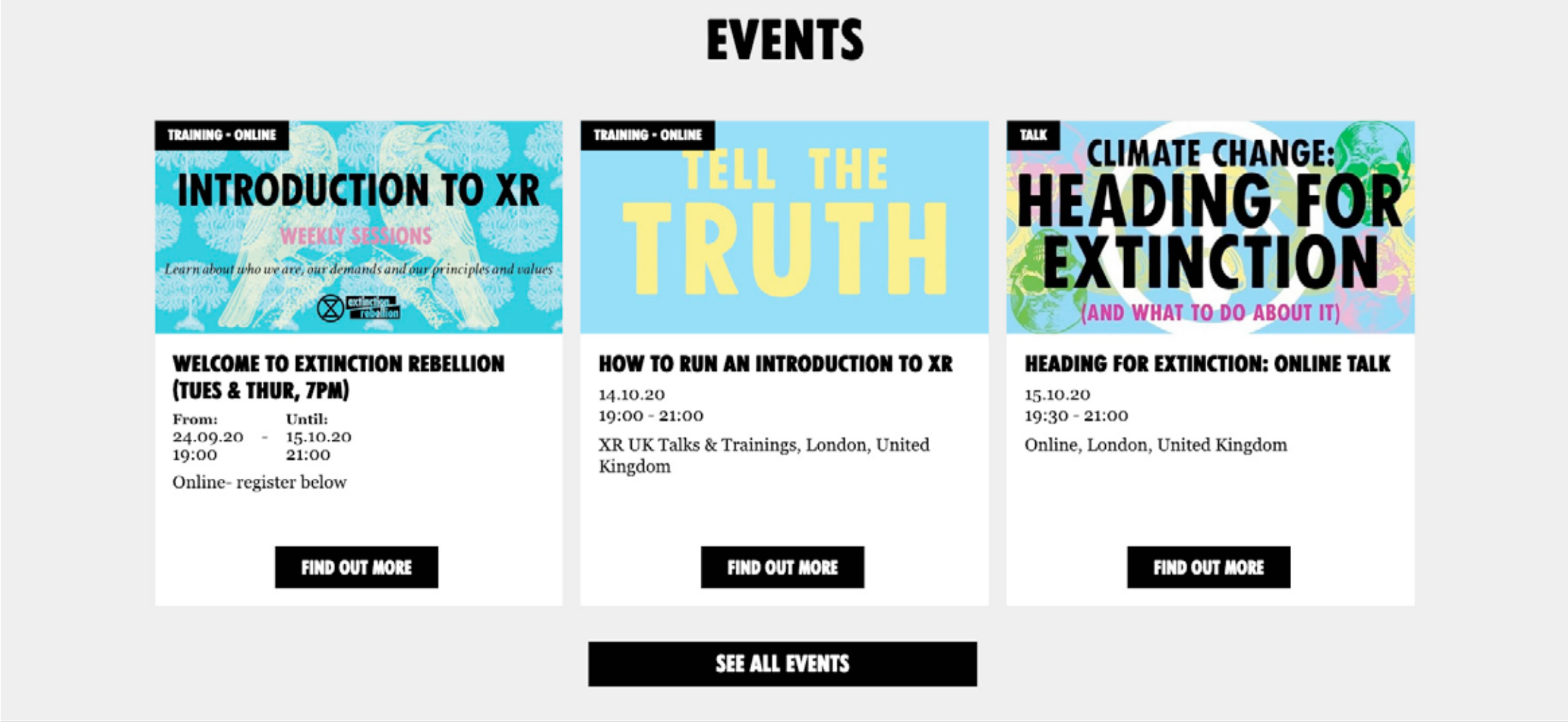
Motorway through a forest? No way
by Marich Tiemann • 8 October 2020

The logging season has just started in Germany and forests are under siege. The largest is the Dammenroder forest.



Brazil is up in flames—here's why
by Diego Gonzaga • 6 October 2020

The record-breaking fires in Brazil have already surpassed the grim mark from last year, and Bolsonaro's government is to blame.



My idea

My idea is to produce a piece that presents the climate crisis as a temporary struggle by the use of a visual metaphor, a sunset and night sky followed by sunrise.

The voice clip fits the metaphor well by starting a bit dire but ending on a positive note.

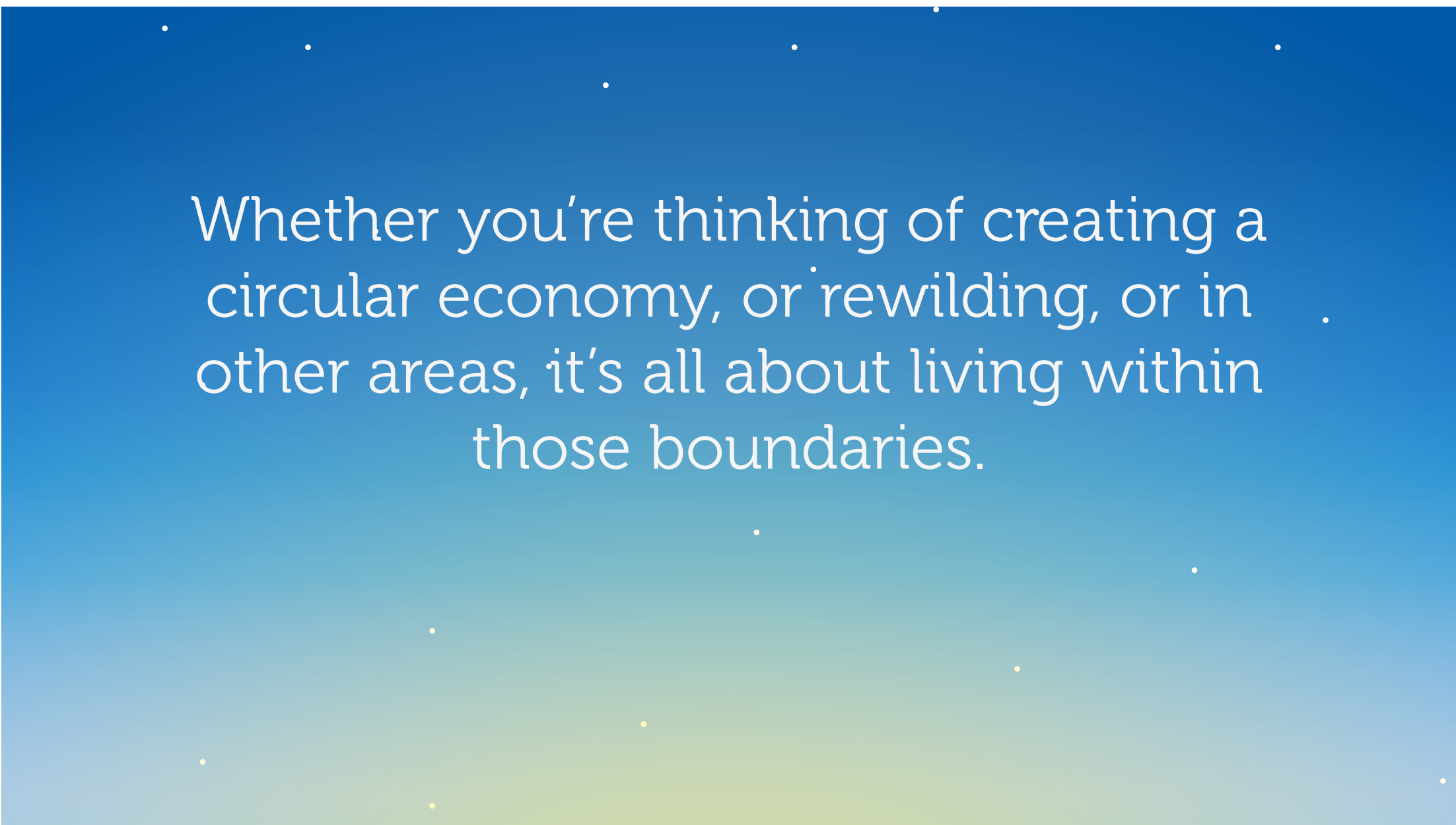
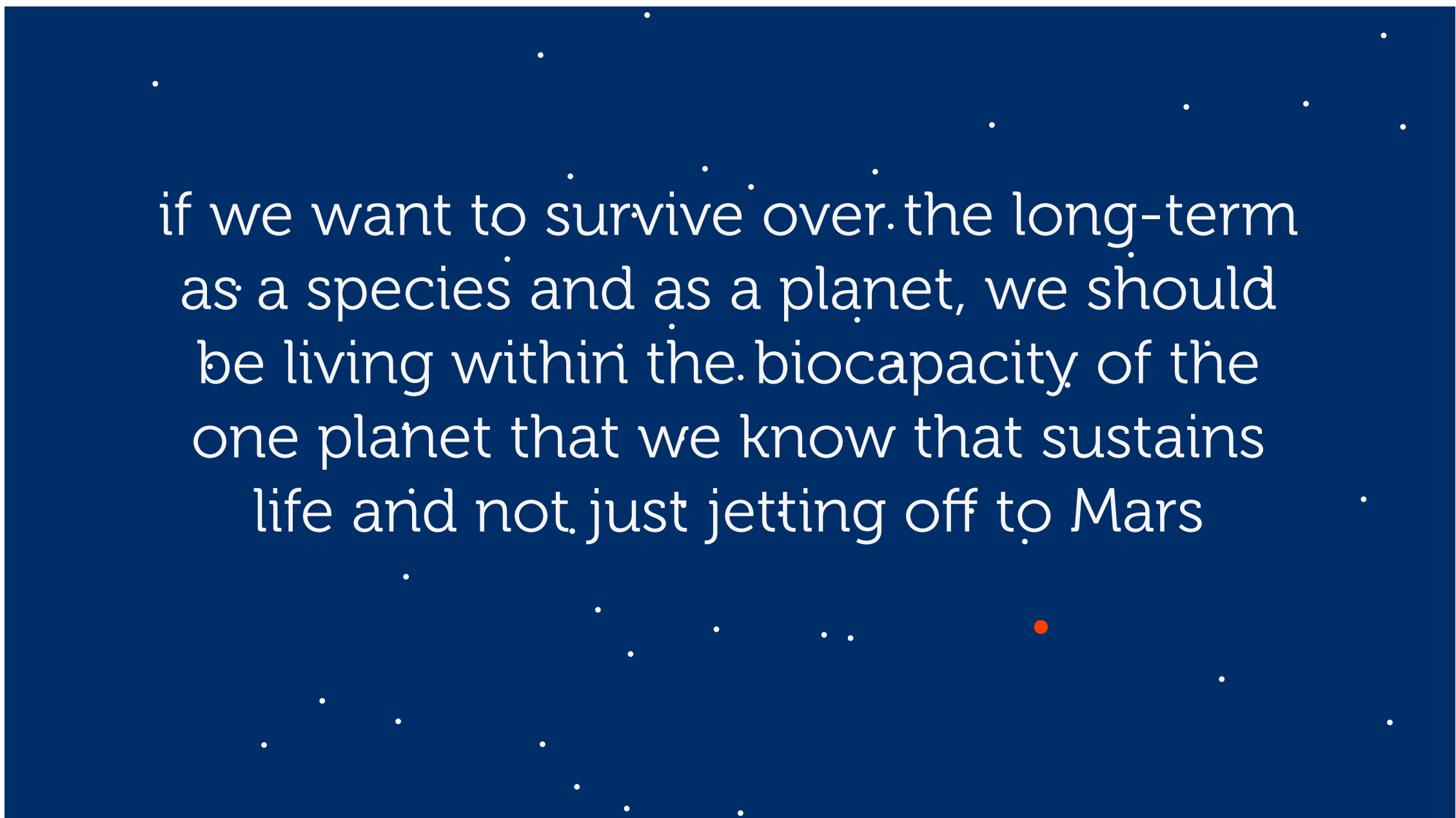
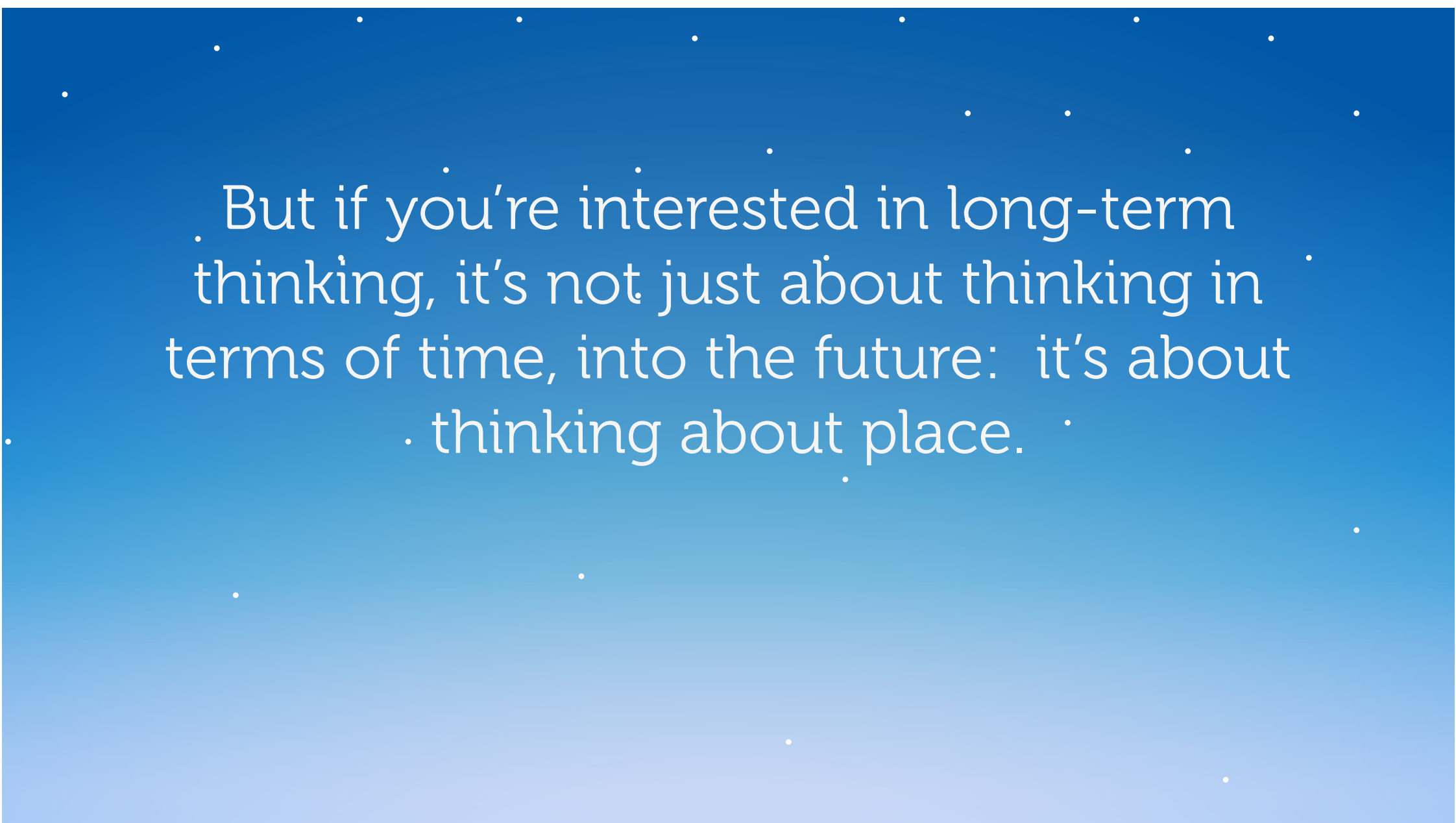
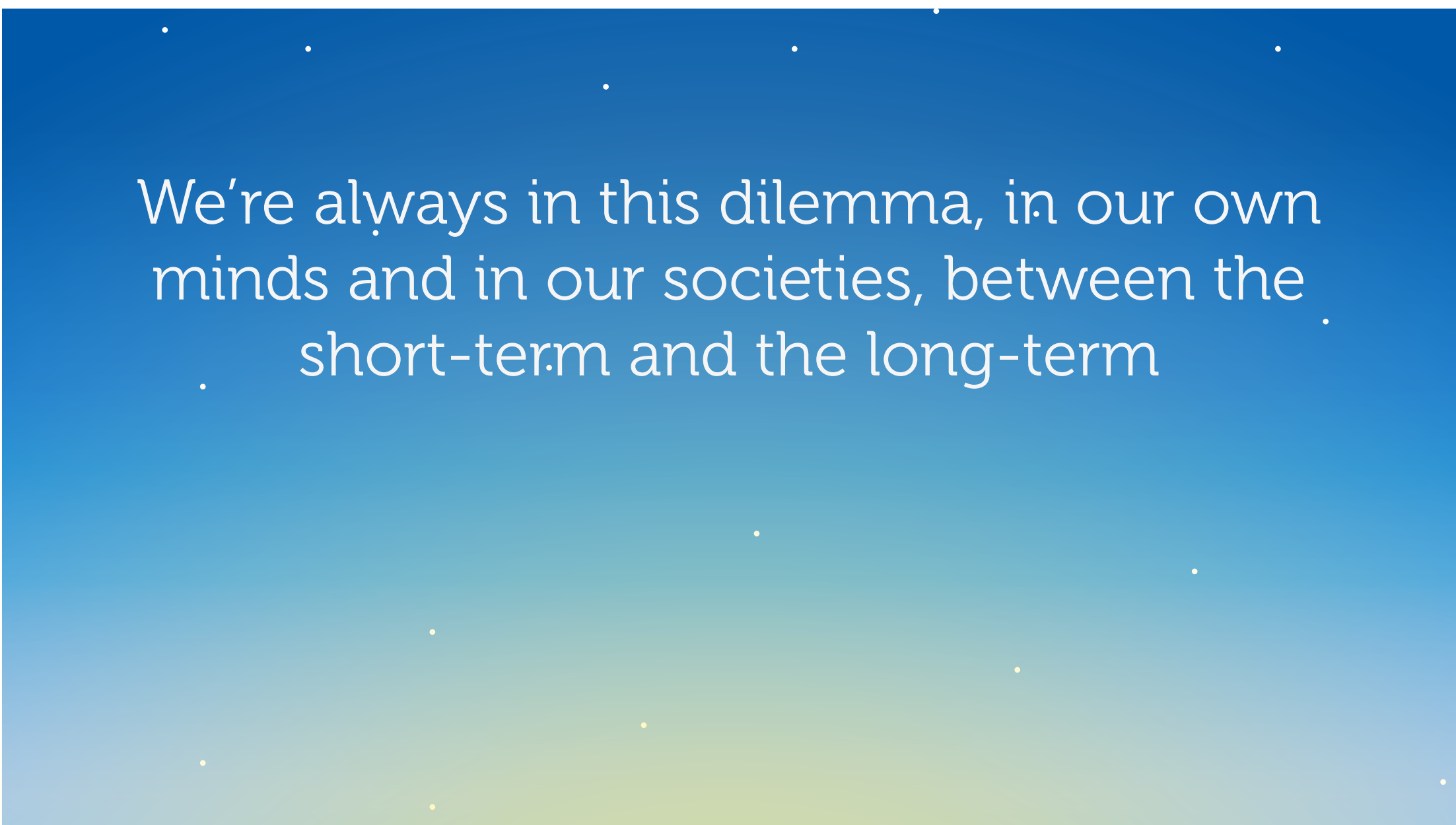
Initial development of the basic idea

Using the idea of a sunset-sunrise background as a (long standing) metaphor for a passing crisis.

Using nostalgia in the form of video grain, historical typefaces, video effects like slow frame rates that imitate early camera equipment.

Using the video to highlight text in the audio clip.

maybe even title cards like in really old movies.



Plan to develop the project further

begin storyboarding, explore ways to illustrate the video without simply making quotes out of the audio and putting them on screen.

I'll experiment with using some animations of stars, clouds and other celestial motifs to illustrate the points in the audio so the video doesn't end up too text heavy.

I'll also work on creative text animations to stylize the text and transitions between quotes.

how your proposal fits into the context of relevant existing work by other artists or designers

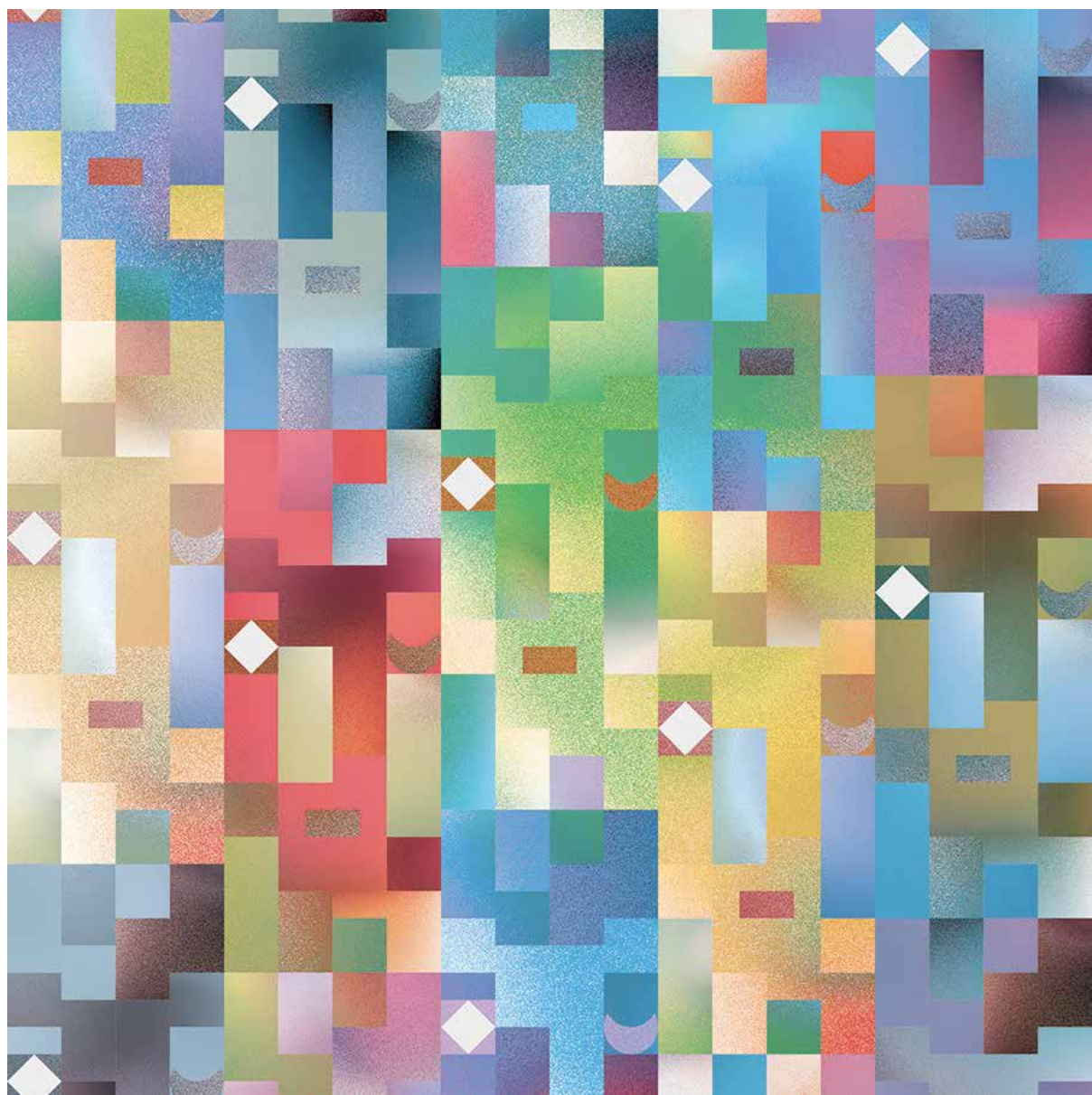
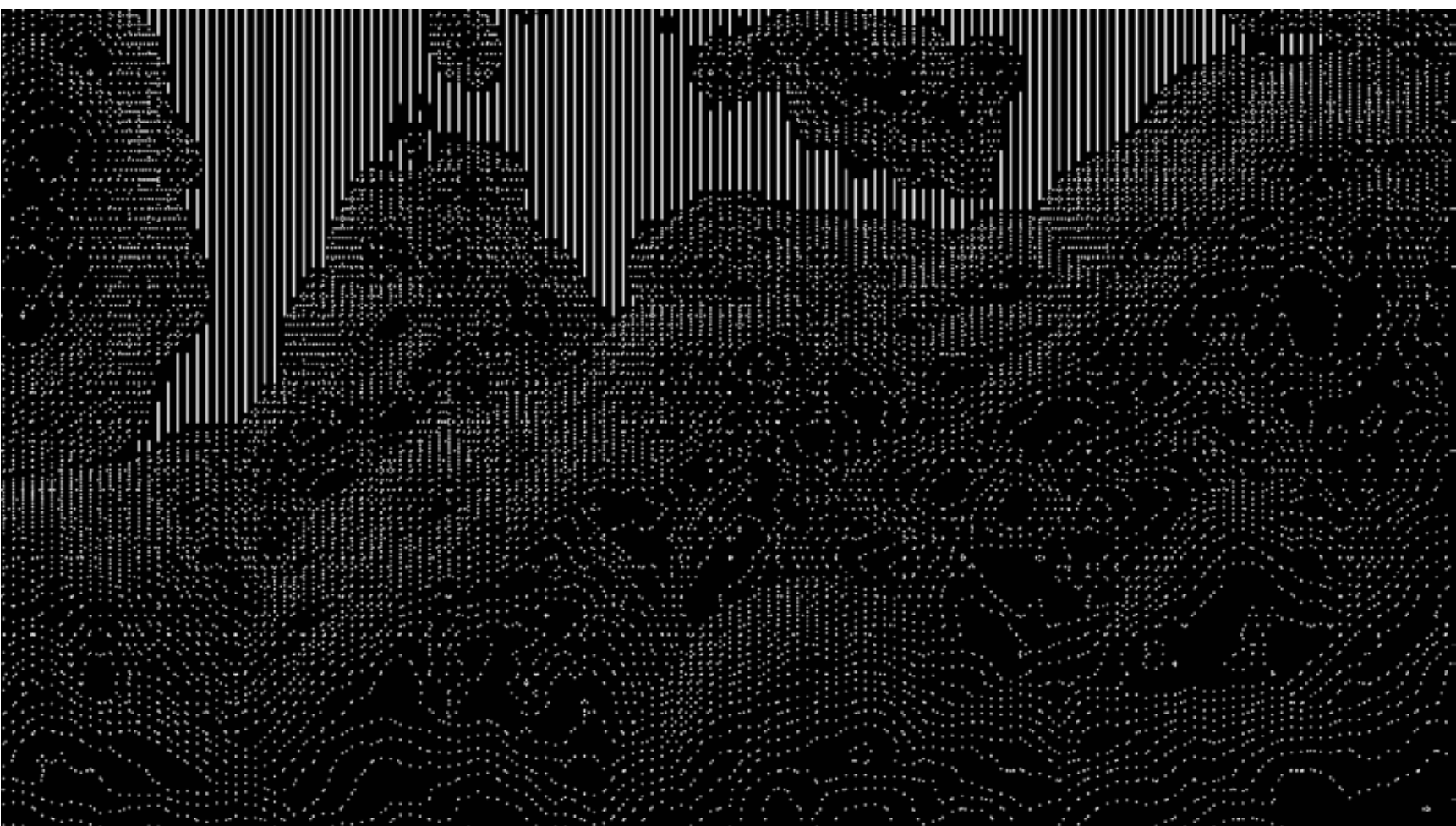
My goal is to create a piece that is highly accessible by using universal visual metaphors to illustrate the points of the video in a gentle and warm but forward looking way. Hopefully catching an audience that doesn't like the doom and gloom or aesthetics of other environmental movements.

For visual content I'd like to draw influence from generative art and design. As well as the paintings of John Harris and Ana Montiel.

John Harris



Optigram



Zach Liebermann

