

# How

## Projection mapping

- This method allows us to reach a **broad audience** by being situated in **public places**, and also purely by being **physically large**.



- The **Monument** displayed exists already and is dedicated to the migrants who make the **dangerous crossing** from northern **Africa to Lampedusa** as well as to those who died on the way. This makes it a suitable **location for our message**.
- It also allows us to give a **larger voice** to people who are usually unable to voice their problems to the majority of society in a meaningful way.

