

CUSTOMER CHURN



Number of
Customers

10127

Gender

- ☐ F
☐ M

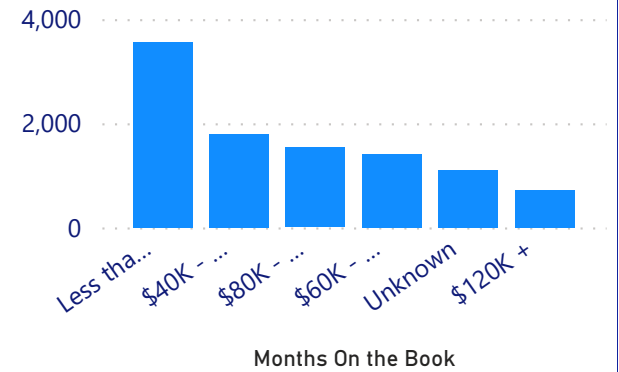
Credit Limit

1,438.30

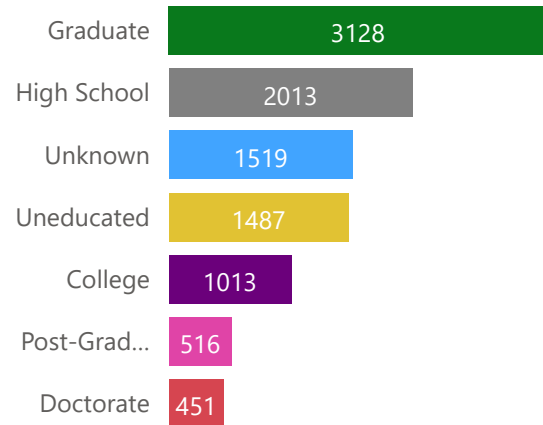
34,516.00



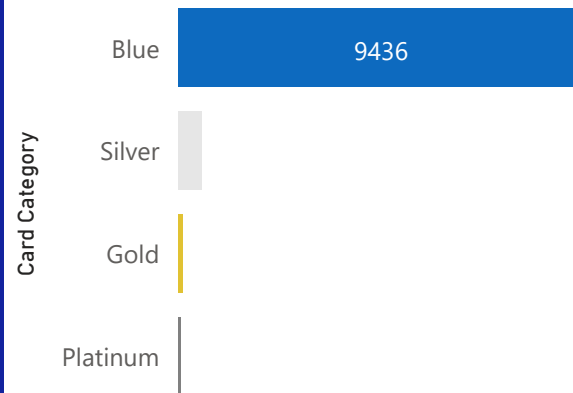
Income Distribution



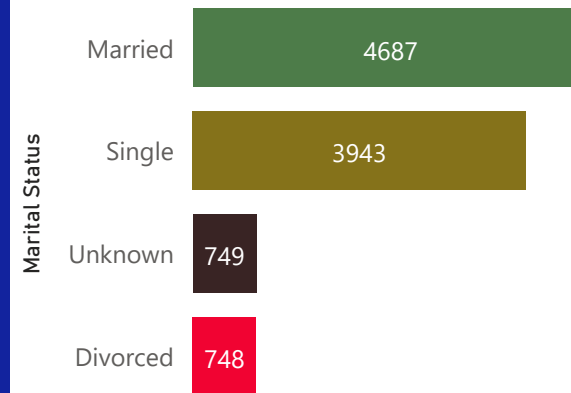
Customers by Education Level



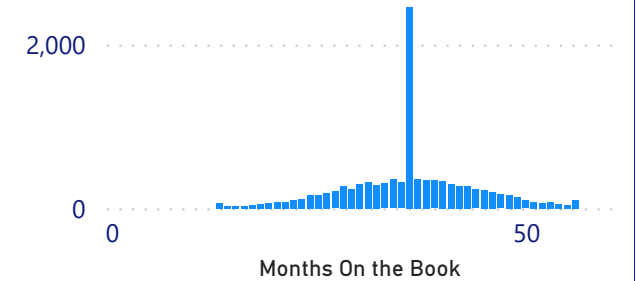
Customers by Card Category



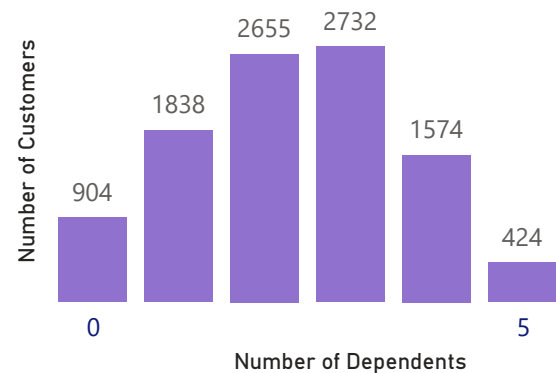
Customers by Marital Status



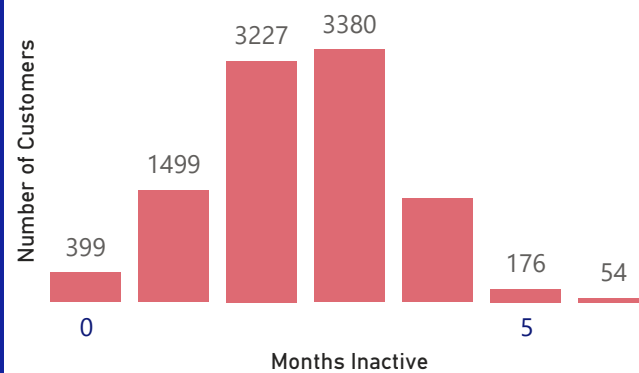
Months on the Book
Distribution



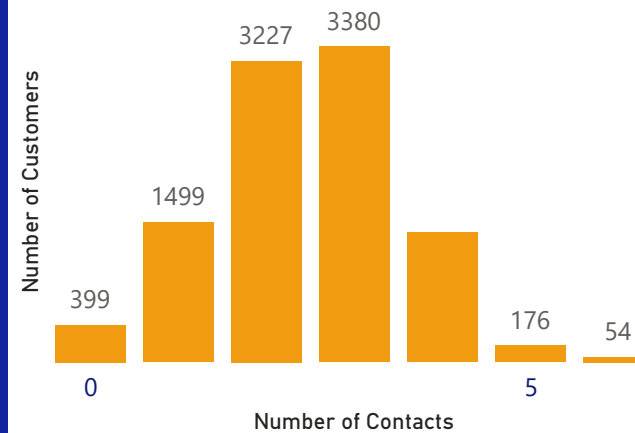
Customers per no. of
Dependents



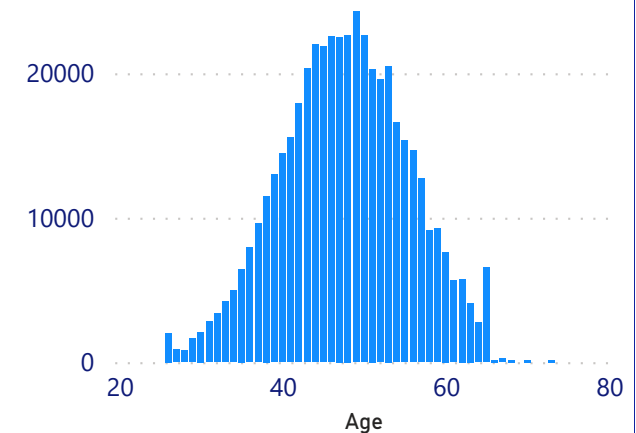
Customers per no. of Months
Inactive



Customers per no. of Contacts



Customers Age Distribution



Number of
Customers

10127

Customer Churn

16.07%

Gender

☐ F
☐ M

Credit Limit

1,438.30

34,516.00



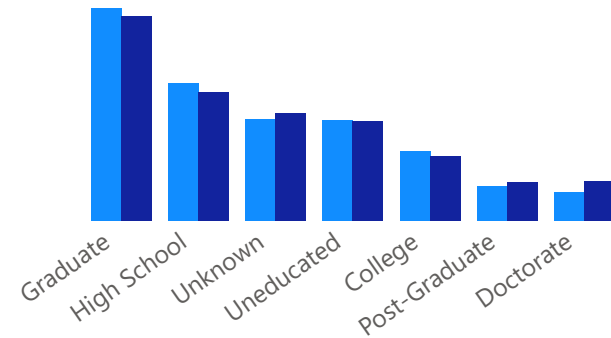
Customers by Month on Book

● Attrited Customers ● Existing Customers



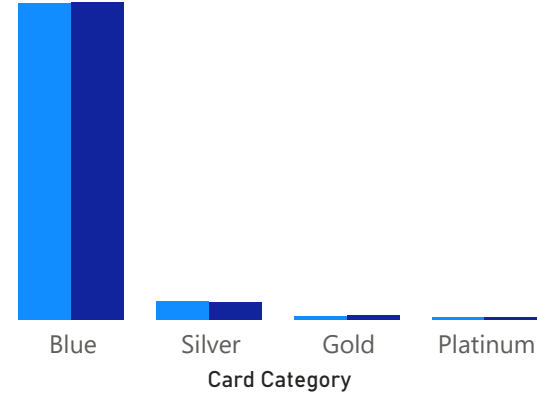
Customers by Education Level

● Existing Customers ● Attrited Customers



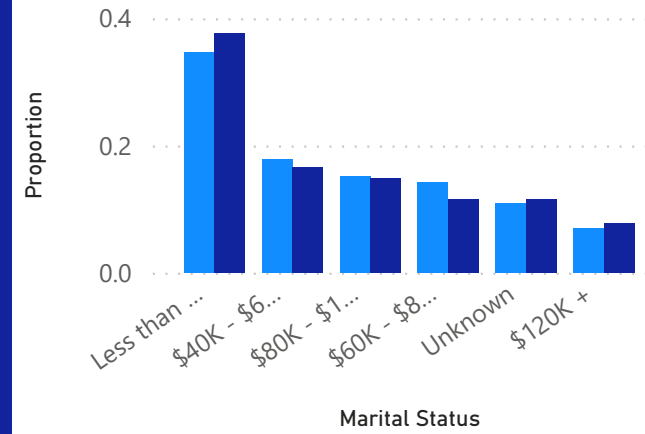
Customers by Card Category

● Existing Customers ● Attrited Customers



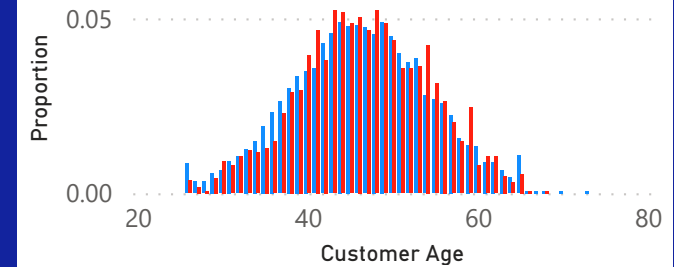
Customers by Income Category

● Existing Customers ● Attrited Customers



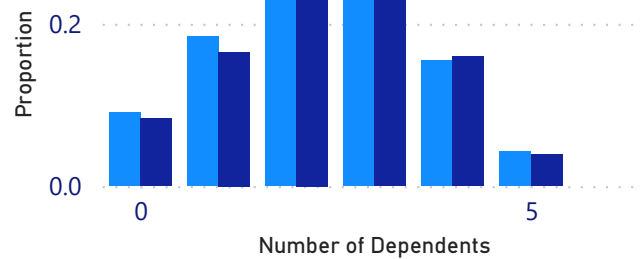
Customers by Age

● Existing Customers ● Attrited Customers



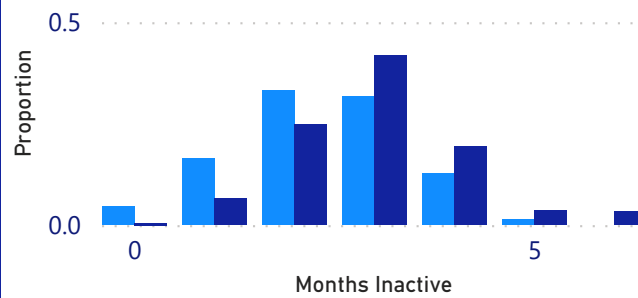
Customers per no. of
Dependents

● Existing Customers ● Attrited Customers



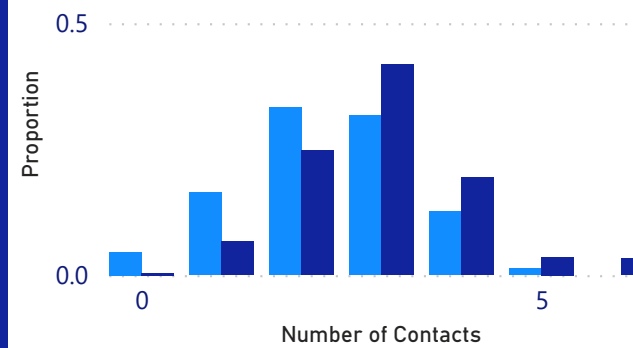
Customers per no. of Months
Inactive

● Existing Customers ● Attrited Customers



Customers per no. of Contacts

● Existing Customers ● Attrited Customers



Customers by Marital Status

● Existing Customers ● Attrited Customers

