

TAYLOR BRYANT

Charlotte, NC



mrstaylorbryant@gmail.com



603-724-9922



www.linkedin.com/in/taylor-s-bryant



experience

WEB DESIGNER / CONTENT MANAGER

Collipsis Web Solutions, *Aug. 2014 - Present*

- Provided website maintenance, including the creation and editing of images, blog posts, web pages and emails
- Involved in the creation of new sites
- Handled multiple projects simultaneously
- Responsible for working on a wide range of projects on a daily basis

CREATIVE SERVICES MANAGER

Littlefield Agency, *March 2017 - November 2017*

- Managed creative workflow of the agency as projects moved from initiation to completion
- Set deadlines at each stage of a project and ensured that work was distributed equally and fairly
- Ensured that all projects were completed at or above expectations, on time and within budget
- Acted as a liaison between the multiple departments in the agency

ASSOCIATE ACCOUNT MANAGER

Littlefield Agency, *Jan. 2016 - March 2017*

- Operated as the lead point of contact for matters specific to certain accounts and projects
- Ensured the timely and successful delivery of projects according to customer needs and objectives
- Juggled numerous projects at a time while maintaining sharp attention to detail

MARKETING ASSISTANT

Conference & Event Services, Mabee Center, *Aug. 2015 - Dec. 2015*

- Concepted, designed, wrote copy and edited marketing materials for a variety of mediums
- Generated and scheduled social media posts on multiple platforms
- Assisted with website updates and design

COMMUNICATIONS INTERN

New Hampshire Automobile Dealers Association,
May - Aug. 2013 & 2014

- Began the process of company rebranding and oversaw that all new material relayed the brand message
- Work included logo, flyer and advertisement design, as well as the creation of marketing materials for numerous events
- Handled the layout and design of emails, the annual directory and monthly magazine publications
- Assisted with website conversion and development

A highly creative, detail-oriented individual with 4+ years combined experience in project management, leadership and print and web design. A quick learner who is passionate about people and the creative process, with a versatile skill set that allows me to approach situations with a unique perspective.

capabilities

- + Creative thinker
- + Organized
- + Deadline-driven
- + Attentive to detail
- + Team player
- + Decisive
- + Flexible
- + Quick learner
- + Consistent in quality of work
- + Productive
- + Dependable
- + Energetic
- + Ability to work under pressure
- + Dedicated

Adobe Illustrator	<div></div>
Adobe Photoshop	<div></div>
Adobe InDesign	<div></div>
Photography	<div></div>
Microsoft Office	<div></div>
HTML	<div></div>

education

ORAL ROBERTS UNIVERSITY

Bachelor of Science

Major in Media, Emphasis in Advertising
Minor in Graphic Design
GPA: 3.86

Member of the
Alpha Lambda Delta Honor Society

VICE PRESIDENT OF COMMUNICATIONS

ORU Advertising Club, *2014 - 2015*