**Overview**

A high-end, Greek, natural cosmetics company called ‘Flora & Fauna’ was in the process of rebranding their core range to appeal to a younger audience. They wanted the new packaging designs to feature modern illustrations to represent the raw, natural ingredients that they use within their product range.

The client wanted to see an initial design which they would potentially roll out across a larger product range. They were looking for the designs to take inspiration from the Greek Islands.

For these designs, I played off of the beautiful pink paper flowers, *Bougainvillea*, that are native to the Greek Islands. I kept a simple color scheme with illustrations representing the scents, tying it back to the natural ingredients used in the products.