

Snowball and Direct Connect



Fernando Medina Corey

CLOUD ARCHITECT

@fmc_sea www.fernandomc.com



Overview



Amazon Direct Connect

- What is it?
- When to use it

The Snowball device family

- Snowball and Snowmobile
- Snowball Edge

Use cases



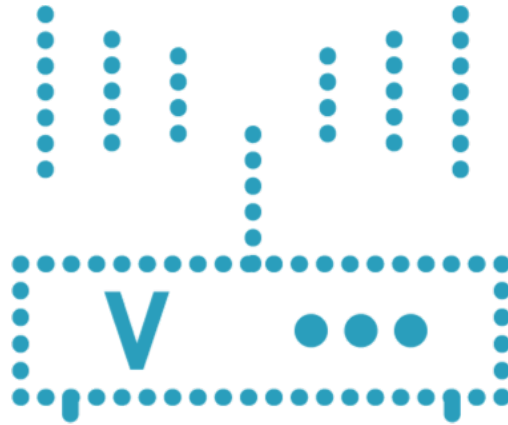
Amazon Direct Connect



What is Direct Connect?



Dedicated network connection



Virtual Interfaces to AWS services



Bypassing ISPs in network path

Example Partners

CenturyLink

AT&T

Cologix

Many others,
dependent on region



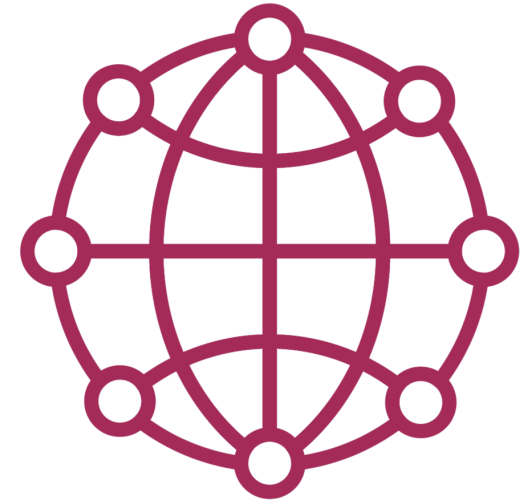
Configuration Options



50MB to 10GB options



Access VPC in the
same region



Access any region
public endpoints

Potential Benefits of Direct Connect



Potentially reduce network costs vs ISP



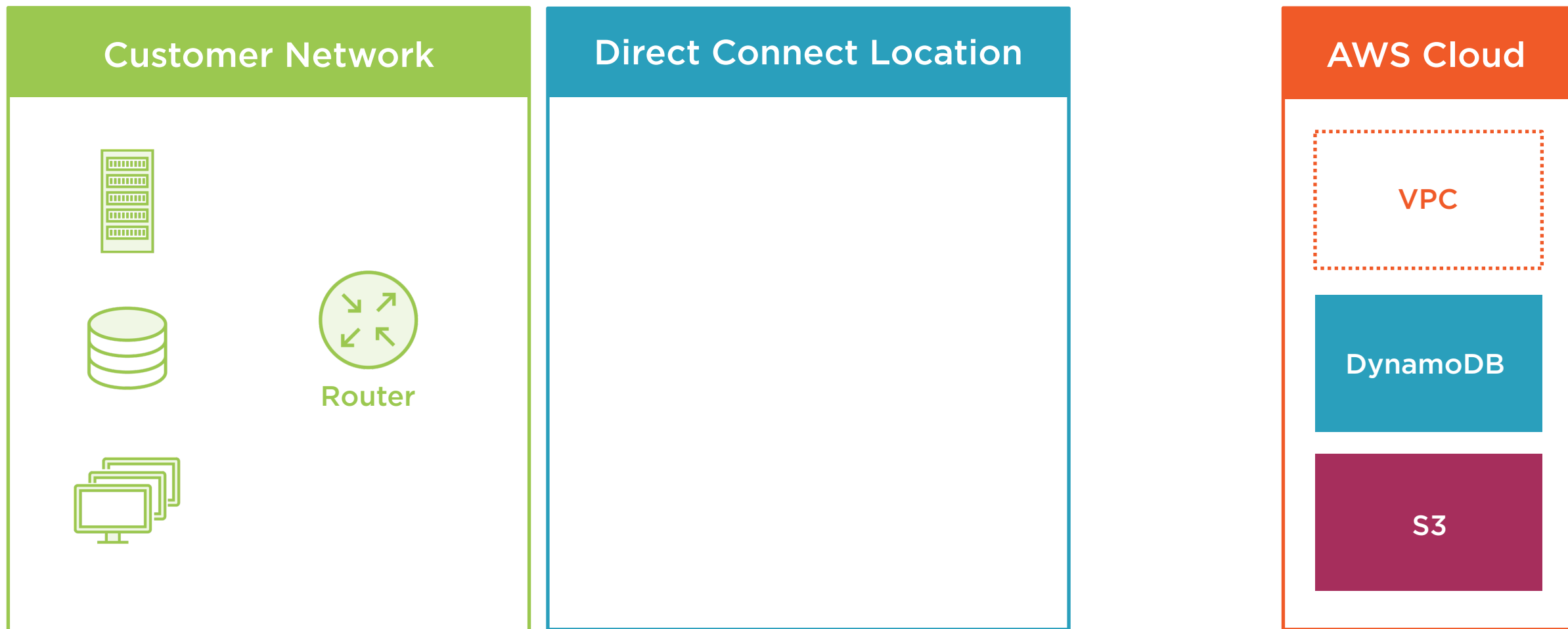
Direct Connect data transfer billed lower by AWS



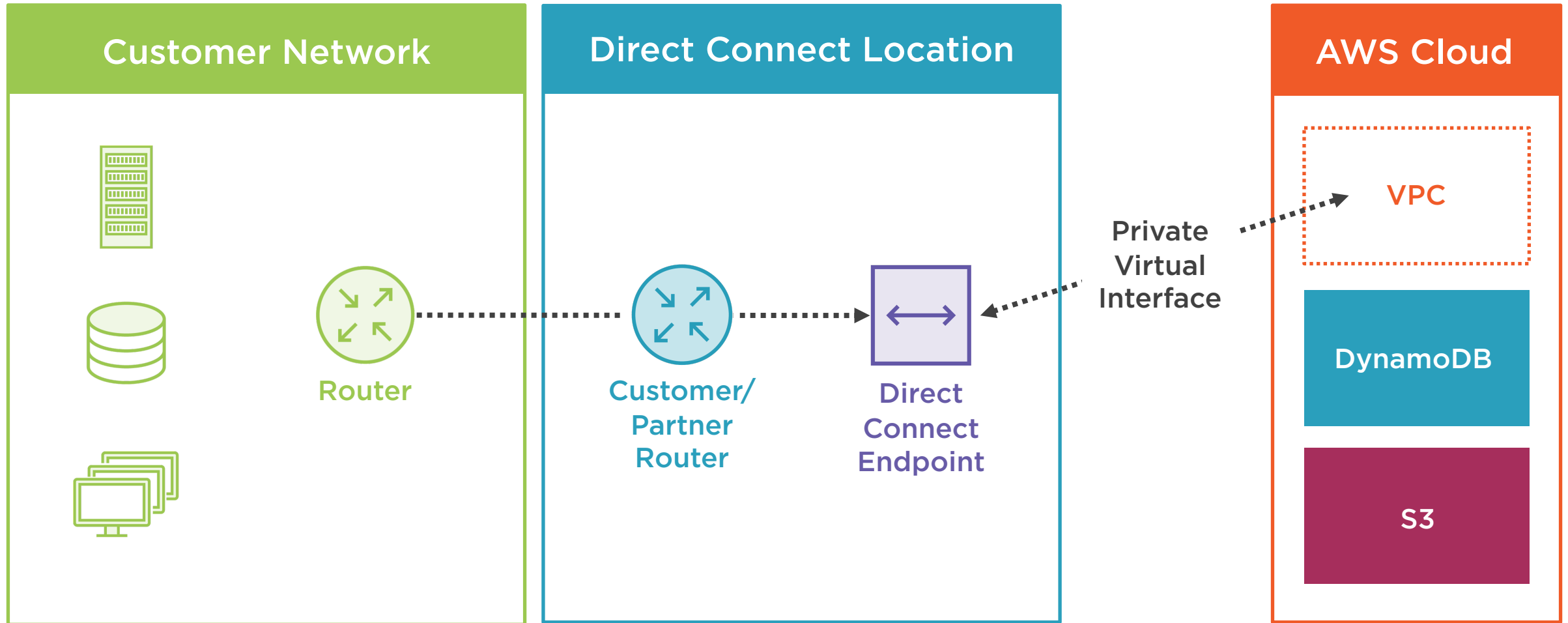
Network consistency – avoid public internet infrastructure



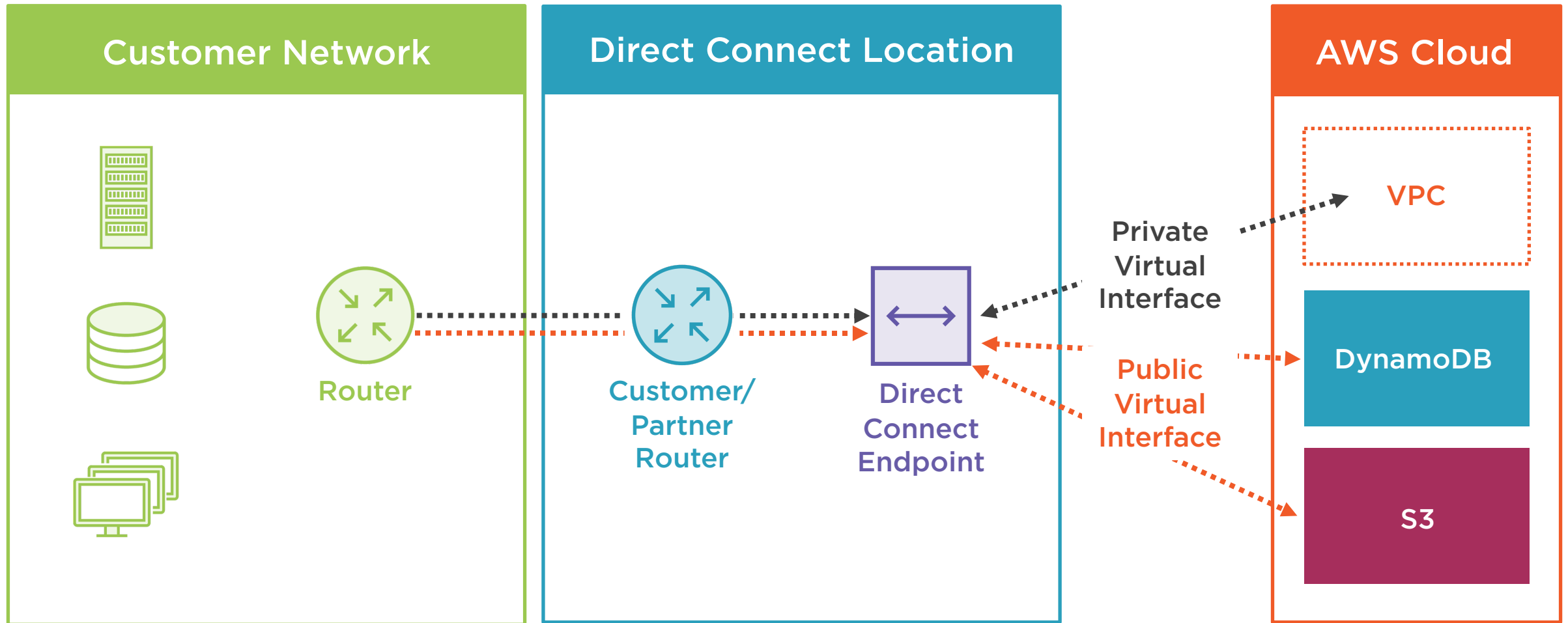
Direct Connect Visualized



Direct Connect Visualized



Direct Connect Visualized



The Snow Family



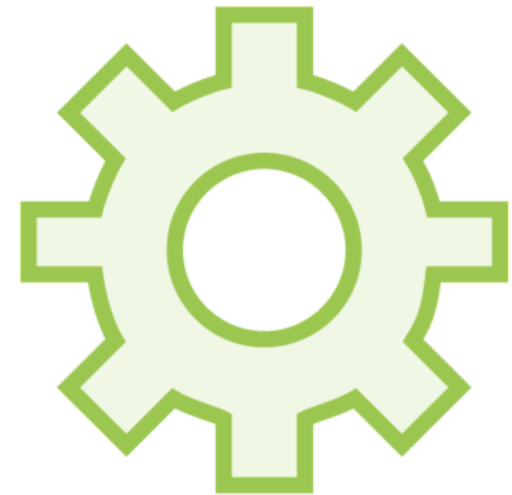
What Are Snowball Devices?



Snowball
Retiring



Snowmobile
100PB Storage



Snowball Edge
50TB - 80TB Storage
32GB-208GB RAM

Snowball Edge Devices

**Onboard compute
capacity**

**EC2 and S3
compatible
endpoints**

**Onboard Lambda
functions**



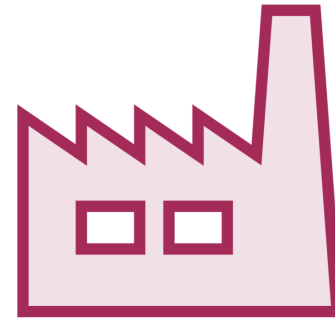
Examples for Using Snowball Edge



IoT Sensor
Stream Capture



Long distance
travel



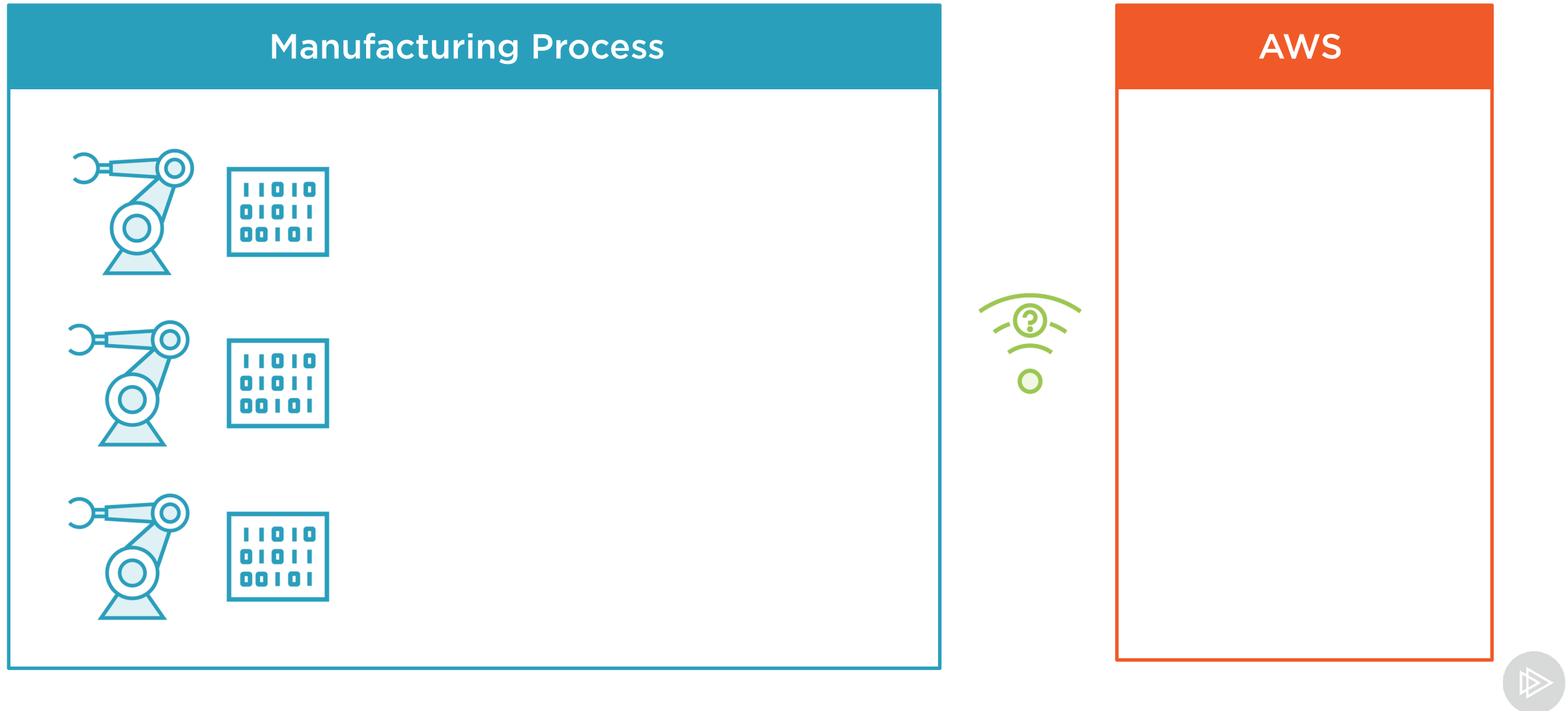
Manufacturing



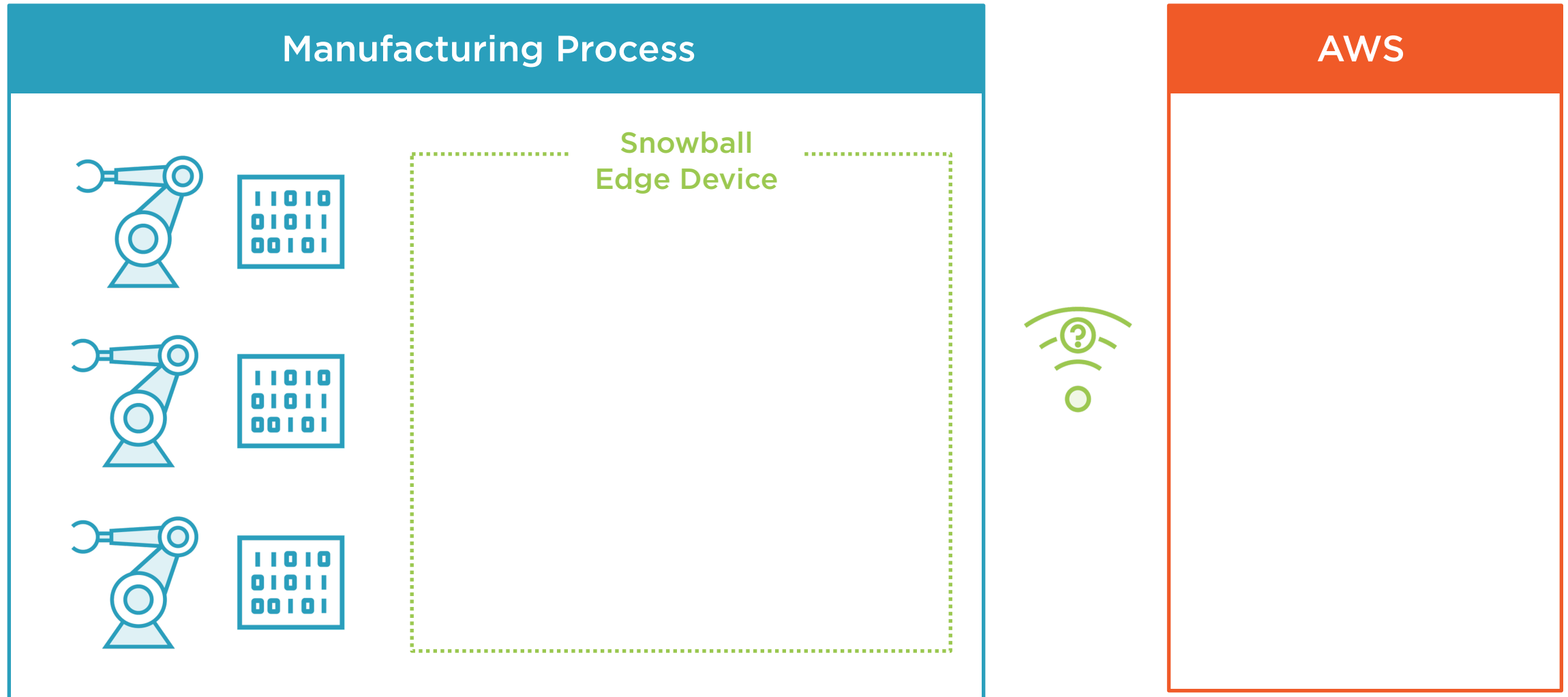
Poor
connectivity
situations



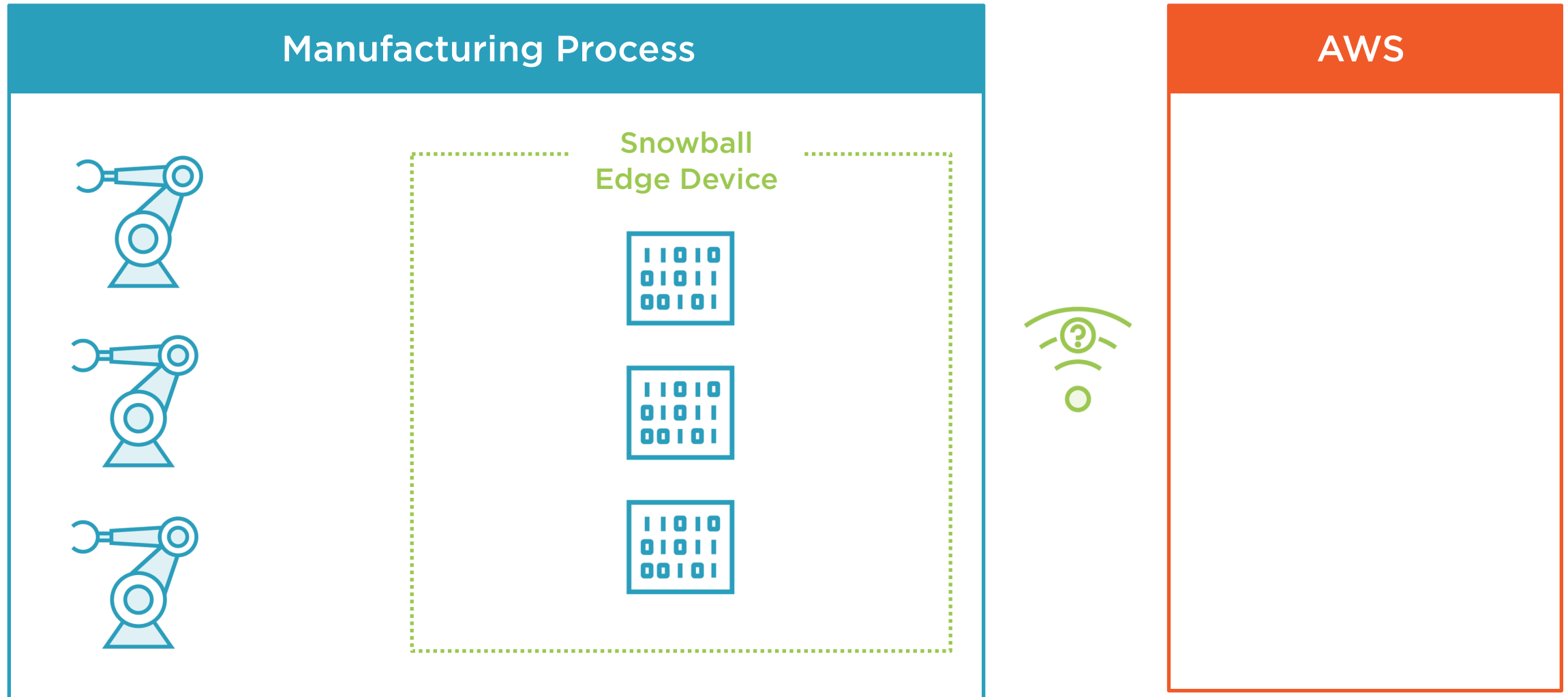
Snowball Edge Visualized



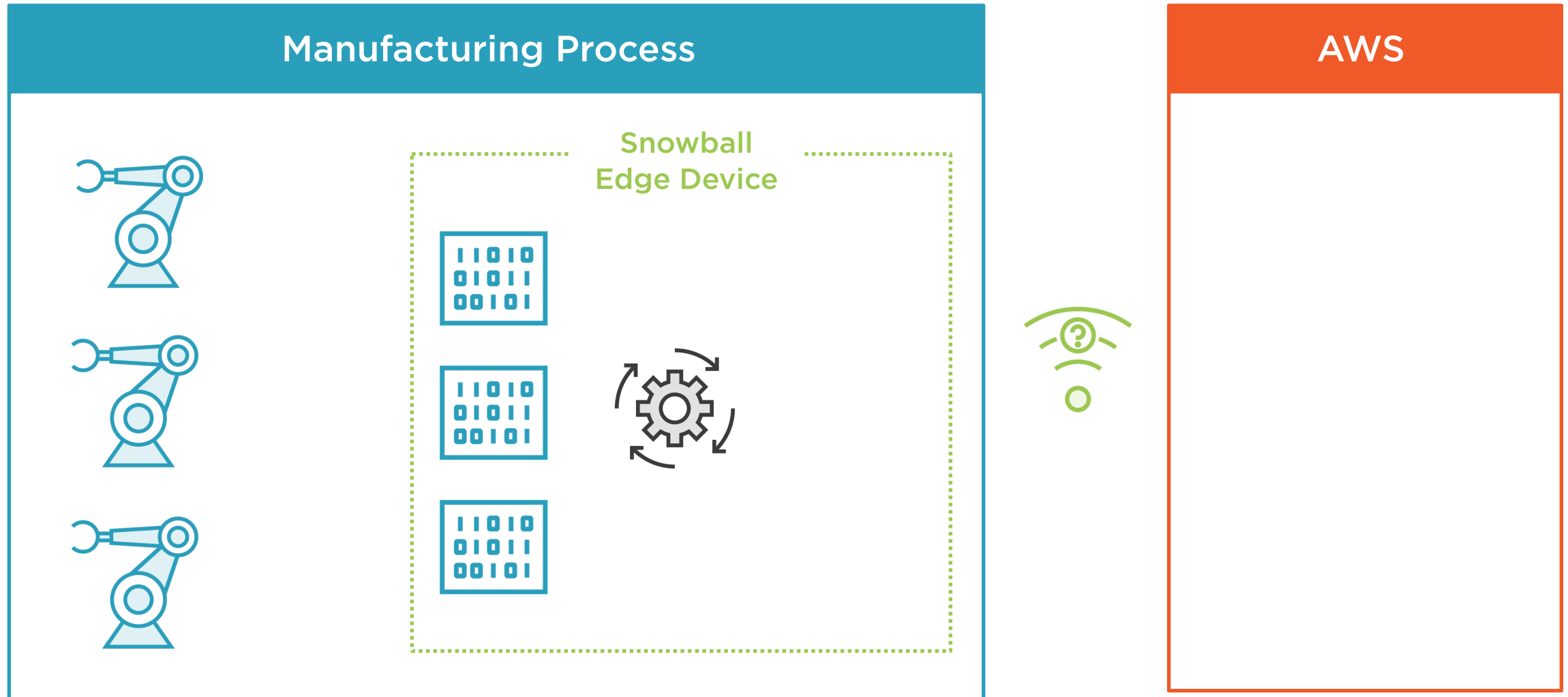
Snowball Edge Visualized



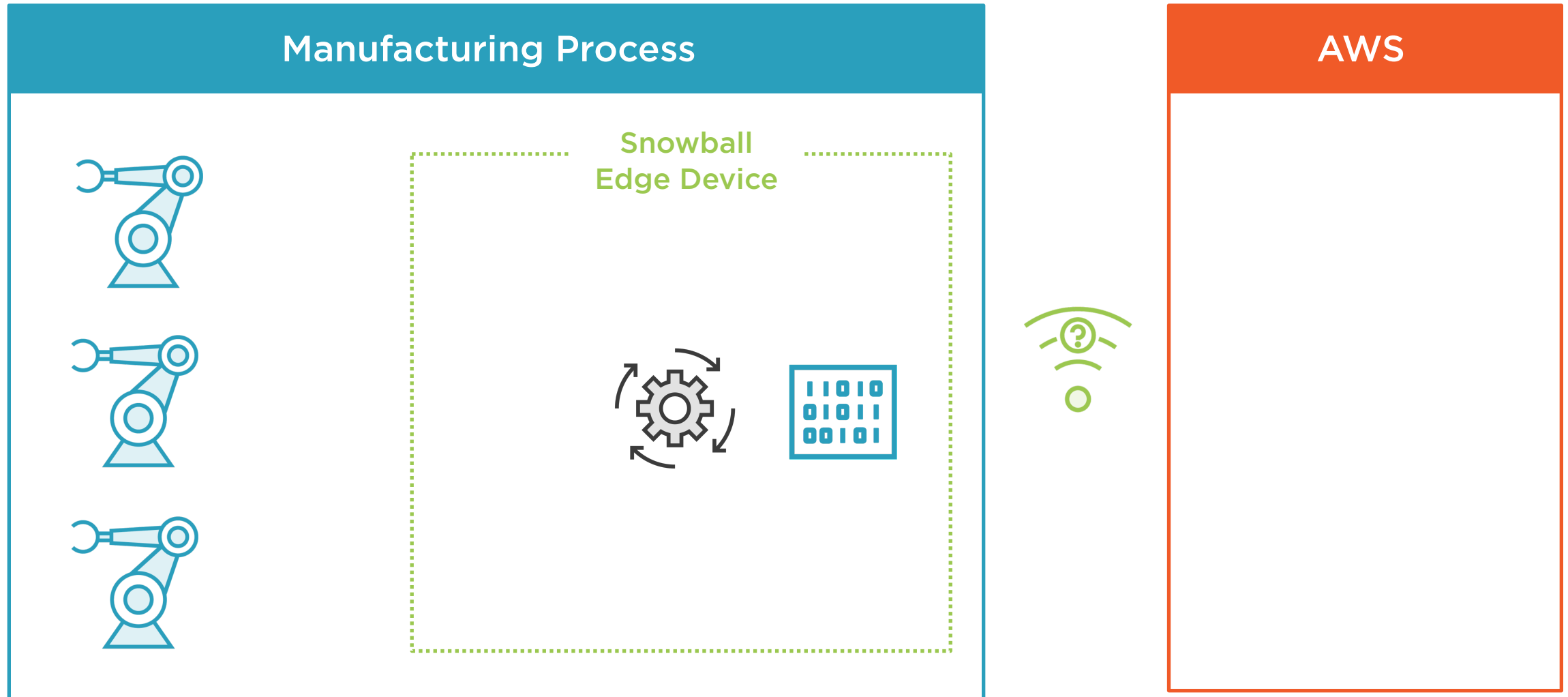
Snowball Edge Visualized



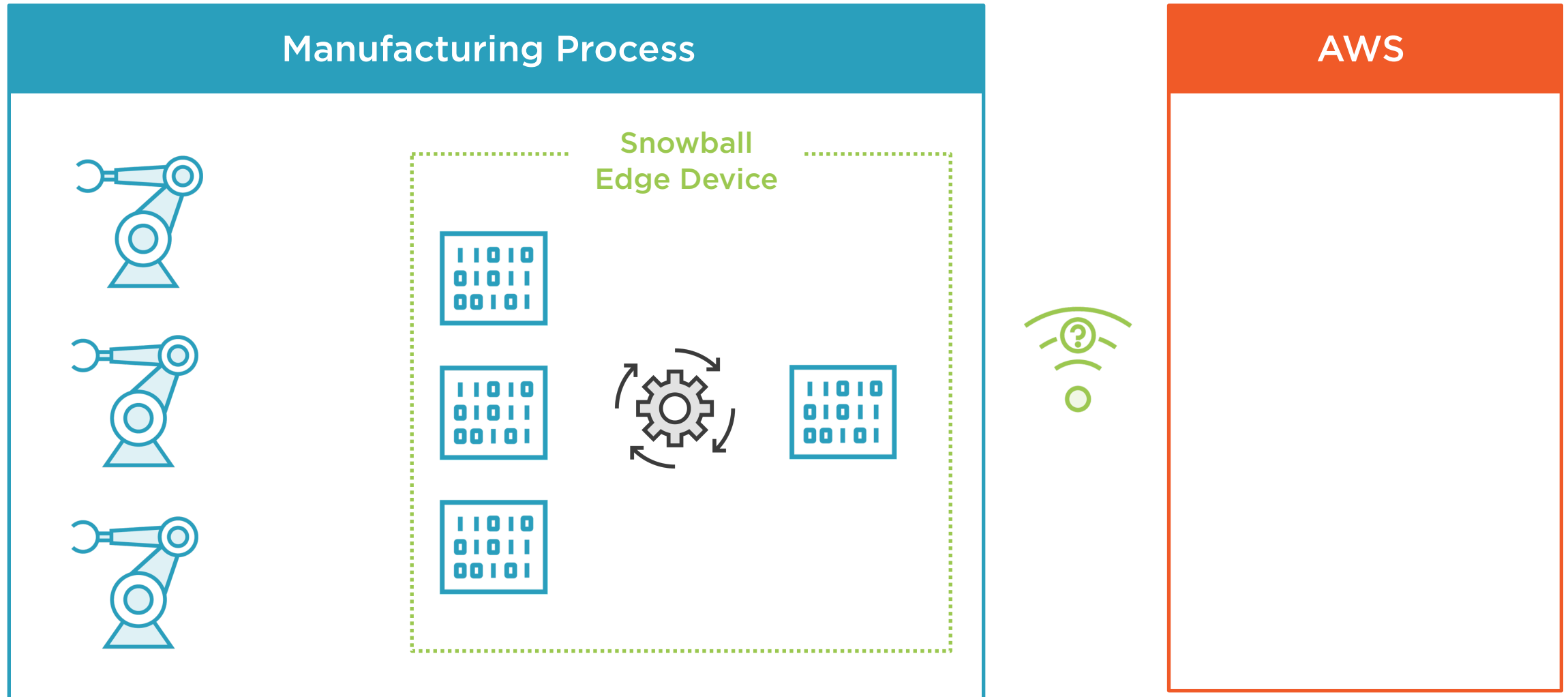
Snowball Edge Visualized



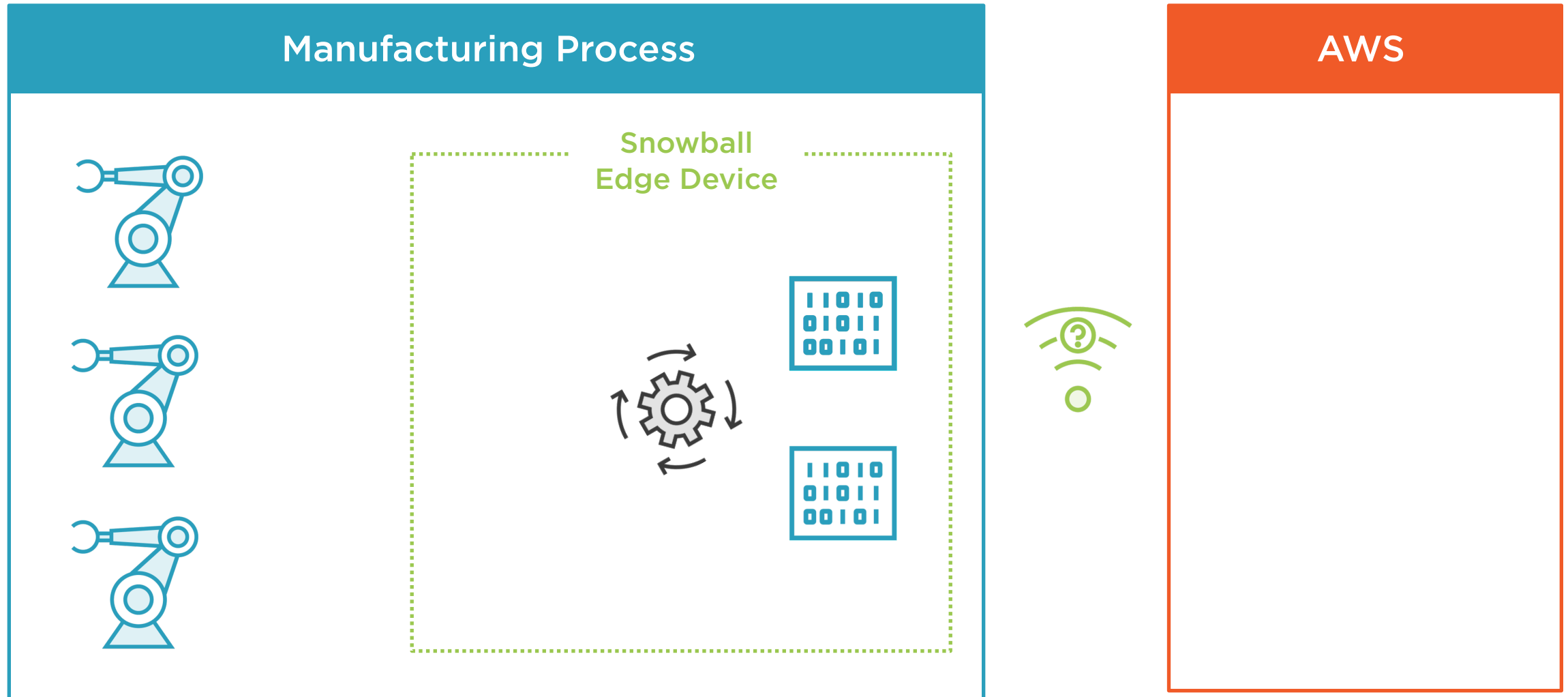
Snowball Edge Visualized



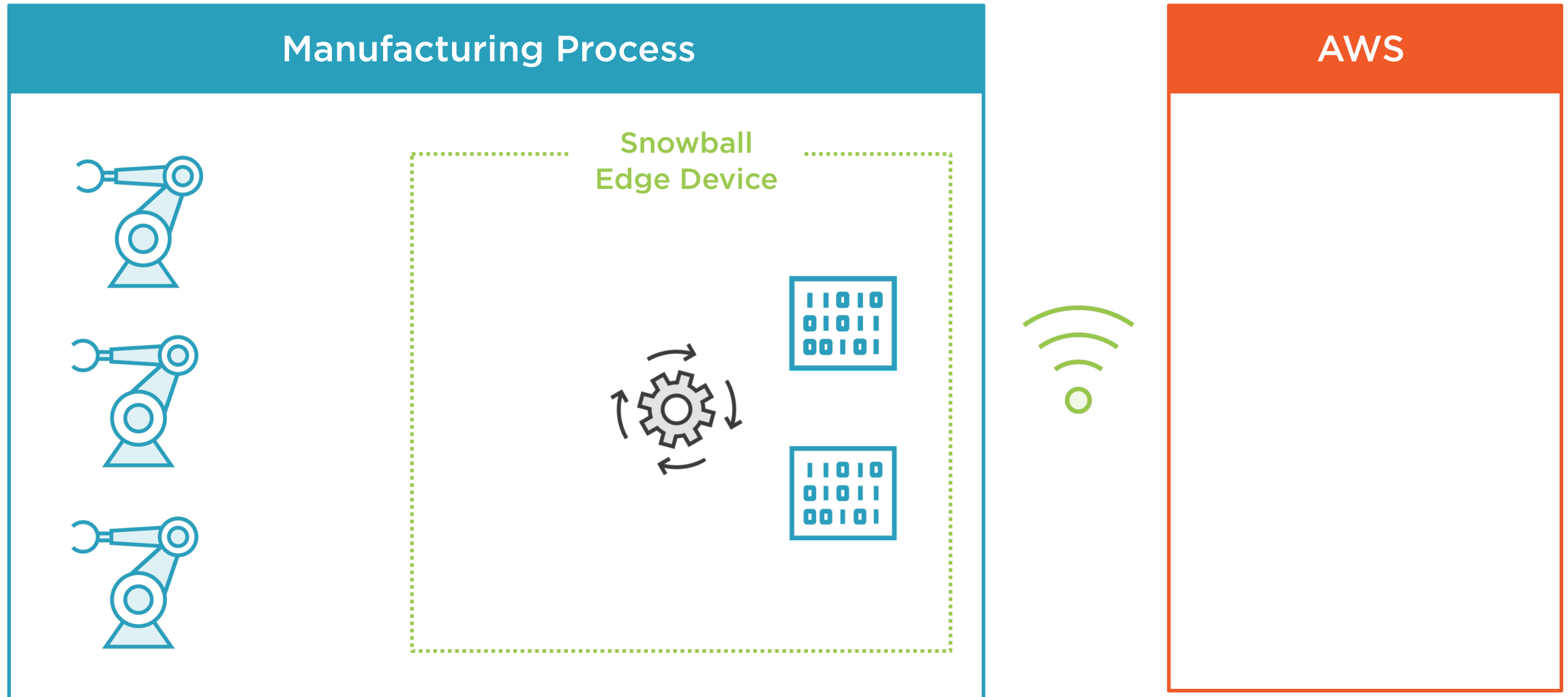
Snowball Edge Visualized



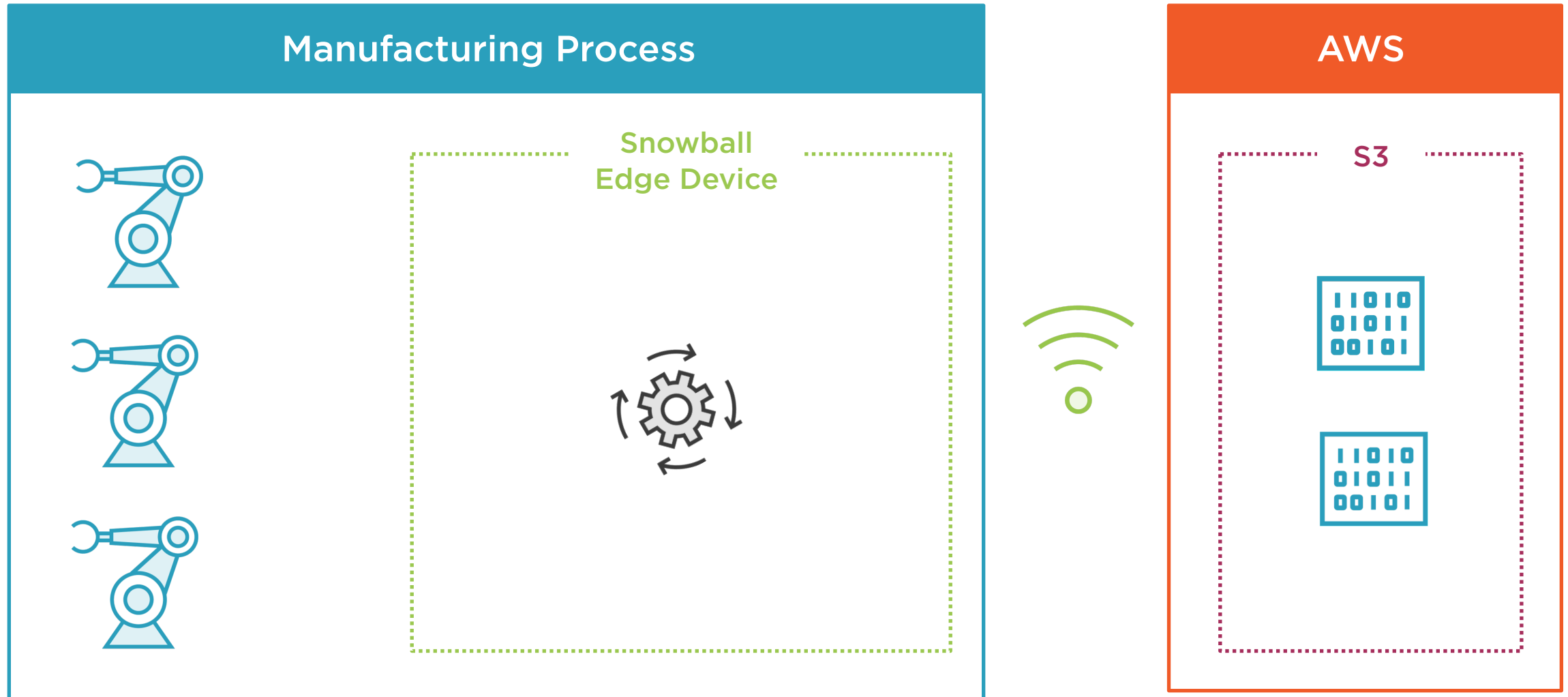
Snowball Edge Visualized



Snowball Edge Visualized

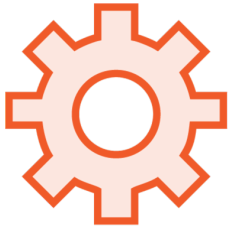


Snowball Edge Visualized



What to Use When?

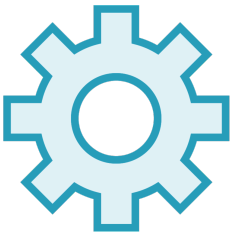
Snowball Edge



You might not be able to establish a network connection at all



Enhance the compute or storage needs of an “at the edge” environment



You need to transfer large batches of data from distributed locations

Direct Connect



You want to establish a direct network connection with AWS



Enhance on-premises environment with dedicated bandwidth to AWS



You need to transfer large amounts of data in an ongoing basis

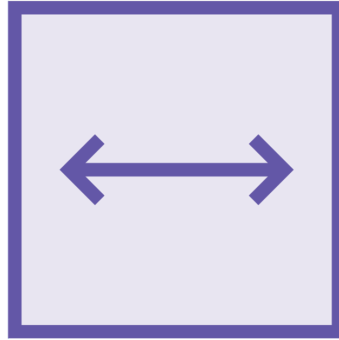


Practice Time!



Snowmobile

225PB of video and image data to transfer into AWS



Direct Connect

Connect to AWS services in VPC without going through the internet



Snowball Edge

Aggregate factory equipment data and send it to AWS



Summary



Amazon Direct Connect

Snowball Edge and Snowmobile

When to use what services





Up next:
AWS Database Migration Service

