

# DAKOTA NICHOLS

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## Summary

Marketing guru turned creative web developer with an endless capacity to learn. Astounding ability to channel my inner Sherlock Holmes to solve problems. Believer that teamwork is the foundation of our future, prosperous workforce.

## Skills

- React/React Native
- JavaScript
- Bootstrap
- Node/Express
- Version Control w/Git
- PostgreSQL
- Problem-Solver
- Teamwork
- Responsive Design
- RESTful API's
- Testing/Debugging
- HTML/CSS

## Experience

### Full Stack Fundamentals w/React Specialization - The Iron Yard | Nashville, TN Jul 2017 – Oct 2017

Rigorous 12-week full stack fundamentals coding bootcamp specializing in highly focused, immersive training centered on language fluency, object-oriented programming, and project-based learning. Specialization in React framework.

- **Back to Basics** | Created a mock e-commerce site. Built to demonstrate state. Allows items to be added and deleted from cart. Technologies include React, Bootstrap, and JavaScript.
  - Code: [github.com/dakotachantz/e-commerce-site](https://github.com/dakotachantz/e-commerce-site)
  - Live Demo: [back-to-basics.surge.sh/](http://back-to-basics.surge.sh/)
- **Song Share App** | Created an app that shares the song you are listening to onto a playlist suggesting it to other users. Technologies include React, Bootstrap, and JavaScript.
  - Code: [github.com/dakotachantz/song-share-app](https://github.com/dakotachantz/song-share-app)
  - Live Demo: [song-share.surge.sh/](http://song-share.surge.sh/)
- **Code Snippet** | Created a code saving app w/ authentication and use of session. Technologies include Node/Express, JavaScript, and MongoDB.
  - Code: [github.com/dakotachantz/code-snippet](https://github.com/dakotachantz/code-snippet)

### In House Marketing Supervisor - Wyndham Vacation Ownership | Nashville, TN Oct 2015 – Jul 2017

- Led a team of 24 in house marketers to exceed budgeted leads at site level
- Launched Online Manifest (OLM) with corporate development team; a web application used to book prospective leads for the sales department
- Created training guides for OLM and new onboarding training for the local site
- Developed new marketing strategies and evaluated incoming arrival flow with sales partners and regional training team to write action plans to exceed specific objectives
- Instill a culture of success by engaging peer to peer empowerment and mentality of "1 Team 1 Dream"

### Solutions Specialist - Verizon Wireless | Reno, NV May 2015 – October 2015

- Engage customers to build customized solutions in a dynamic environment
- Accumulate and apply appropriate knowledge and expertise through self-development and continuous learning
- Utilize sales expertise, passion for Verizon technology and customer interaction skills
- Hosting and teaching workshops for customers and employees

### Sales Team Leader - Best Buy | Reno, NV Sep 2014 – May 2015

- Model sales behavior and coach sales consultants to ensure a high level of job proficiency and success
- Support sales strategies in partnership with the sales manager to exceed operating results, growth objectives, and overall financial performance goals

## Education

Truckee Meadows Community College (TMCC) | Reno, NV Jan 2013 – Jan 2015

Related Coursework: Information Systems, Computer Science, Web Development