

# DAKOTA CRAWFORD

FORWARD-THINKING • INNOVATIVE • CURIOUS • JOURNALIST



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## EXPERIENCE

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### THE FORT WAYNE NEWS-SENTINEL

Pulitzer Prize-winning daily newspaper in Fort Wayne, Ind.

**Sports intern** | May 12, 2014 - July 18, 2014

- Produced 25 articles, 20 photos and six videos
- Designed five web pieces; including template for News-Sentinel web series on high school basketball
- Contributed multimedia: Two podcasts, two graphics, two Google Maps and one Storify

### BSU AT THE GAMES

Student journalists attending Ball State University produced stories, videos and photos from the 2014 Winter Olympic Games

**Sports Reporter** | Aug. 2013 - May 2014

- Produced feature, news and blog pieces at the Winter Olympics
- Found stories with no credentials or access to Olympic events
- Published by Nuvo Magazine, The Colorado Springs Gazette and WTHR, NBC's Indianapolis affiliate
- Invited back to work as Lead Writer for BSU at the Fair

### THE BALL STATE DAILY NEWS

Student-run, award-winning news organization that produces a daily print edition and online content

**iDesk editor** | Feb. 2015 - present

- Produced engaging web content for ballstatedaily.com
- Design feature pages using HTML and CSS
- Develop content strategies based on page view and read time metrics

**Enterprise Reporter** | Aug. 2014 - Present

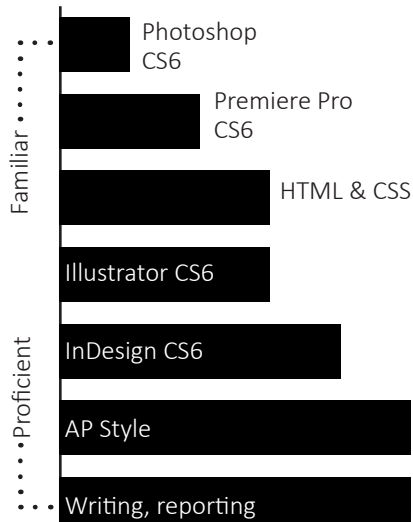
- Produce research-based articles and longform analysis pieces
- Utilize data from public record requests, budgets and other sources
- Collaborate with designers to produce graphic and web pieces

**Sports Editor** | Jan. 2014 - May 2014

- Adapted coverage to promote digital-first work flow
- Oversaw staff of 10 reporters
- Managed @dn\_sports Twitter account



## SKILLS



## REFERENCE

**Tom Davis** | Fort Wayne, Ind.  
Sports editor, The News-Sentinel  
765-226-0710  
tdavis@news-sentinel.com

**John Strauss** | Muncie, Ind.  
Former Ball State Daily News Adviser  
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**Ryan Sparrow** | Muncie, Ind.  
BSU at The Games Faculty Adviser  
765-285-3560  
rjsparrow@bsu.edu

**Colleen Steffen** | Muncie, Ind.  
Instructor of Journalism  
765-285-3525  
cmsteffen@bsu.edu



## EDUCATION

**Ball State University**  
Degree Expected: Bachelor of Arts  
Major: Telecommunications and journalism  
Expected Graduation: Fall 2015

## NOW WHAT?

In the next year, I hope to focus on:

- Enterprise reporting projects
- Web and print design
- Audience engagement
- Sharpening knowledge of craft beers