

DAKOTA CRAWFORD

INNOVATIVE • ENGAGING • ENTERPRISING • JOURNALIST



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EXPERIENCE

THE MUNCIE STAR PRESS

A Gannett newspaper covering Delaware County, Muncie and the surrounding communities

Ball State sports reporter | Oct. 2015 - Present

- Work 30 hours per week while completing degree
- Publish 5-7 pieces of content per week
- Provide in-depth coverage on the Ball State football beat
- Contribute coverage from Ball State men's basketball, prep sports; assist in working desk and putting together daily print product

THE INDIANAPOLIS STAR - PULLIAM FELLOW

One of eight journalists chosen for a 10-week fellowship with the Indianapolis Star, a leading Gannett newspaper

Digital intern | June 2015 - Aug. 2015

- Helped manage IndyStar social media accounts
- Published 23 pieces of content including social reaction pieces, listicles, features, interactives, video and IndyStar's Cheat Sheet
- Led a social media analytics project covering two Indy Star brands on Facebook and Twitter
- Used Chartbeat, Omniture, Facebook analytics, Twitter analytics

THE FORT WAYNE NEWS-SENTINEL

Pulitzer Prize-winning daily newspaper in Fort Wayne, Ind.

Sports intern | May 2014 - July 2014

- Produced 25 articles, 20 photos and six videos
- Designed five web pieces; including template for News-Sentinel web series on high school basketball
- Contributed multimedia: Two podcasts, two graphics, two Google Maps and one Storify



REFERENCE

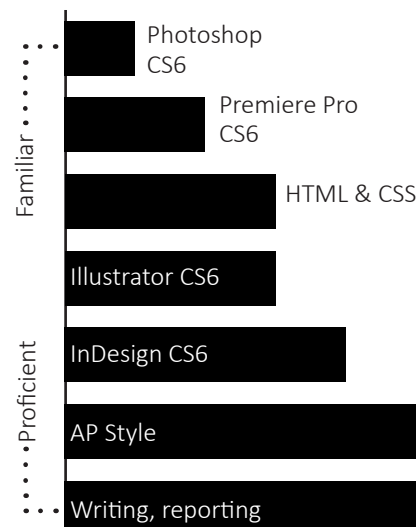
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Justin Kenny | Fort Wayne, Ind.
Sports reporter, The News-Sentinel
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SKILLS



EDUCATION

Ball State University
Degree Expected: Bachelor of Arts
Major: Telecommunications and journalism
Expected Graduation: Spring 2015

Ask me
about

- Working in the 2015 ONA Student Newsroom
- Traveling to Sochi for the Winter Olympics
- Covering the Indiana State Fair for 17 days
- Being Daily News editor-in-chief for six weeks