DAKOTA CRAWFORD

FORWARD-THINKING • INNOVATIVE • CURIOUS • JOURNALIST



317-679-0401 · · · · · · · · ·



dakotamcrawford@gmail.com · · · · · · · · · · ·



@DakotaCrawford



EXPERIENCE ····

THE FORT WAYNE NEWS-SENTINEL

Pulitzer Prize-winning daily newspaper in Fort Wayne, Ind.

Sports intern | May 12, 2014 - July 18, 2014

- Produced 25 articles, 20 photos and six videos
- Designed five web pieces; including template for News-Sentinel web series on high school basketball
- Contributed multimedia: Two podcasts, two graphics, two Google Maps and one Storify

BSU AT THE GAMES

Student journalists attending Ball State University produced stories, videos and photos from the 2014 Winter Olympic Games

Sports Reporter | Aug. 2013 - May 2014

- Produced feature, news and blog pieces at the Winter Olympics
- Found stories with no credentials or access to Olympic events
- Published by Nuvo Magazine, The Colorado Springs Gazette and WTHR, NBC's Indianapolis affiliate
- Invited back to work as Lead Writer for BSU at the Fair

THE BALL STATE DAILY NEWS

Student-run, award-winning news organization that produces a daily print edition and online content

Enterprise Reporter | Aug. 2014 - Present

- Produce research-based articles and longform analysis pieces
- Utilize data from public record requests, budgets and other sources
- Collaborate with designers to produce graphic and web pieces

Sports Editor | Jan. 2014 - May 2014

- Adapted coverage to promote digitalfirst work flow
- Oversaw staff of 10 reporters
- Managed @dn_sports Twitter account
- Posted content to ballstatedaily.com

Chief Reporter | Aug. 2013 - Dec. 2013

- Produced two-five stories weekly
- Covered Ball State football team
- Provided coverage through live blog, Twitter

SKILLS

6 REFERENCE

Photoshop
CS6

Premiere Pro
CS6

HTML & CSS

Illustrator CS6

InDesign CS6

AP Style

Writing, reporting

Tom Davis | Fort Wayne, Ind. Sports editor, The News-Sentinel 765-226-0710 tdavis@news-sentinel.com

John Strauss | Muncie, Ind. Former Ball State Daily News Adviser 765-285-8218 jcstrauss@bsu.edu

Ryan Sparrow | Muncie, Ind. BSU at The Games Faculty Adviser 765-285-3560 rjsparrow@bsu.edu

Colleen Steffen | Muncie, Ind. Instructor of Journalism 765-285-3525 cmsteffen@bsu.edu

EDUCATION

Ball State University

Degree Expected: Bachelor of Arts Major: Telecommunications and journalism

Expected Graduation: Fall 2015

····· NOW WHAT?

In the next year, I hope to focus on:

- Enterprise reporting projects
 - Web and print design •
 - Audience engagement •
- Sharpening knowledge of craft beers •