

# DAKOTA CRAWFORD

FORWARD-THINKING • INNOVATIVE • ENGAGING • **JOURNALIST**

Hello, SB Nation

I really, really like the Internet.

I've spent the last year teaching myself code - specifically HTML, CSS and some JavaScript. I don't always get all of it, but as you'll hopefully see in my portfolio, I've learned enough to make cool things.

Enterprise and feature writing are at the core of what I do as a reporter, but I also produce web content, follow analytics and use code to enhance stories online.

Working as iDesk Editor for The Ball State Daily News has taught me how to think digitally. I produce stories on deadline that help engage our college audience.

In place of 350-word briefs, I put together annotated Storifys. Instead of writing breaking news stories about coaching hires, I publish lists that are easy to read and sometimes (gasp!) entertaining.

I hope you'll consider me for this position. It's what I enjoy, and I'd love to contribute to the SB Nation brand in a meaningful way.

I look forward to hearing from you,  
Dakota Crawford