



# Your Personal Pricing Buddy

Presented by Royce Myers & Dakota Chang

## Dakota's Journey



# Royce's Journey



## Challenging Beginnings

Overcame a rough upbringing with determination.



## Managing ADHD

Found cannabis helped focus his mind.



## Academic Success

Thrived at Babson College despite obstacles.

# Why Cannabis Retail is Broken

**10-15%**

## Razor-Thin Margins

Most retailers barely breaking even.

**280E**

## Tax Burden

Federal tax code prevents standard deductions.

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## Market Volatility

Unpredictable pricing and demand fluctuations.

Even the winners are barely surviving.

# Enter Nuggy – What We're Building



## AI-Driven Engine

Dynamic pricing that adapts in real-time.



## Data-Informed

Optimizes based on inventory, demand, and competition.



## Contextually Aware

Accounts for seasonality and local events.

Your smartest employee doesn't sleep.



# How It Works



## Input Signals

Inventory levels, holidays, competitor pricing.



## ML Processing

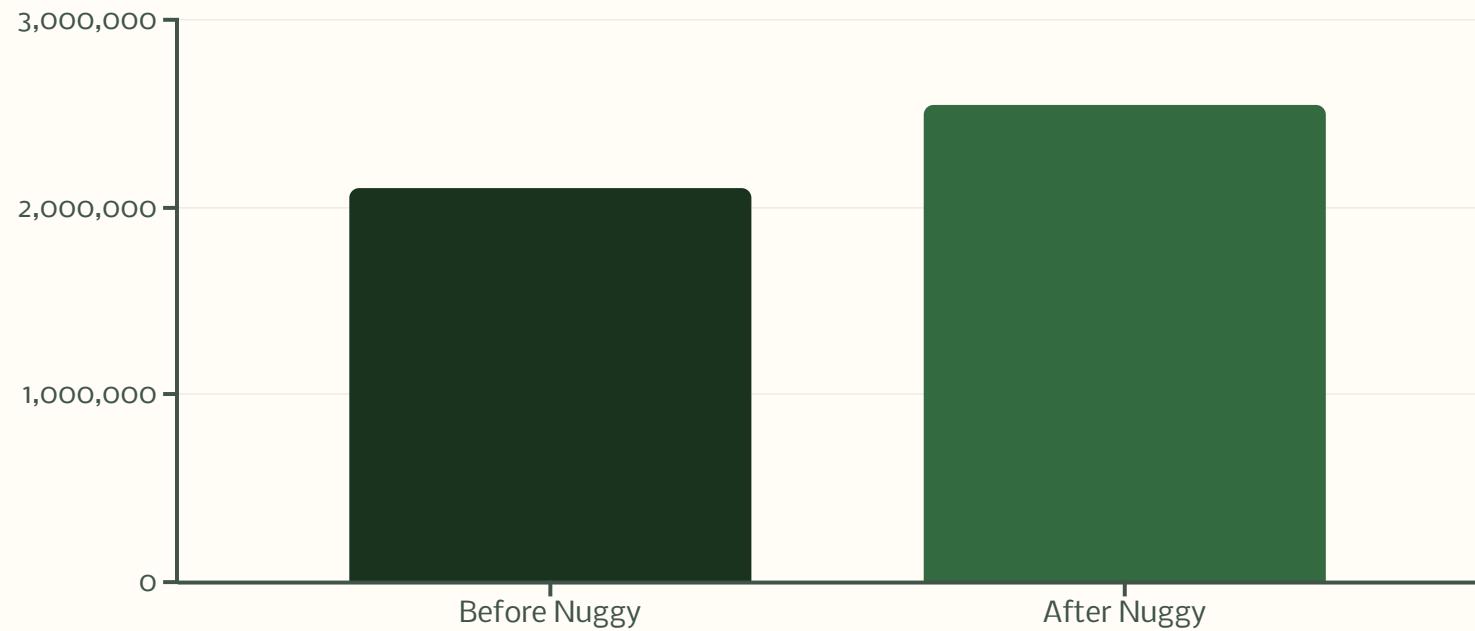
Our proprietary algorithm analyzes patterns.



## Price Recommendations

Optimized pricing delivered to your system.

# Impact – Simulated Margin Gains



**What if your profits could double?**

## Meet the Team



# Why Now

## Market Saturation

Competition is intensifying in cannabis retail.

## Unsustainable Margins

Current pricing strategies can't support growth.

## First-Mover Advantage

No established pricing intelligence in cannabis.



## Let's Talk