

# Daksh Aswal.

## PRODUCT DESIGNER

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www.dakshdesigns.me

### SKILLS

#### Software 🛠️

Figma, Adobe XD, Adobe Photoshop  
Adobe Illustrator, After Effects

#### Development 👨‍💻

HTML, CSS, JavaScript, C, Python

#### Design 🖋️

Graphic Design, Branding Design,  
Typography, Design Strategy,  
Personas, Wireframing, Prototyping

### EDUCATION

#### Birla Institute of Technology and Science, Pilani.

August 2019 - June 2023  
Bachelors in Pharmaceutics

### SOCIAL LINKS

 @dakshdesigns

 @daksh6131

 @daksh6131

### WORK EXPERIENCE

#### RapidRinse

March 2021 - May 2021

##### Product Designer

Designed the web app and website. Being the solo designer, worked together closely with the founders and developers to deliver a seamless and intuitive experience.

#### NexStem

February 2021 - March 2021

##### UI/UX Design Intern

Collaborating with the CEO, investors and web development team for making the user interface for website and NexStem shop. NexStem shop was a success with us recording more pre-orders than expected.

#### Photostat App

October 2020 – December 2020

##### UI/UX Design intern

The Photostat app was primarily redesigned to focus more on its fundamental features – scanning and storing documents. Overall user retention was improved along with many positive reviews on playstore.

#### Dyne Health and Fitness

January 2020 - March 2020

##### User experience Designer

Complete redesign of the existing user interface including the revamp of onboarding along with user journey which led to more user retention and more than two times the downloads on first day of release.

#### Freelance projects

January 2020 - April 2021

##### Contract basis

Worked with multiple start-ups to design their app and website. Worked with design agencies as a core team member for foreign clients. Designed design systems for web-apps, modern graphics, layouts, social media posts.