

```

import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
import warnings
warnings.filterwarnings('ignore')

from sklearn.preprocessing import LabelEncoder, StandardScaler
from sklearn.model_selection import train_test_split, cross_val_score
from sklearn.tree import DecisionTreeClassifier
from sklearn.model_selection import GridSearchCV
from sklearn.metrics import accuracy_score, confusion_matrix,
classification_report, ConfusionMatrixDisplay

df= pd.read_csv('bank.csv2.csv')
df.rename(columns={'y':'deposit'}, inplace=True)
df

{"summary":{"\n  \"name\": \"df\",\n  \"rows\": 4521,\n  \"fields\": [\n    {\n      \"column\": \"age\",\n      \"properties\": {\n        \"dtype\": \"number\",\n        \"std\": 10,\n        \"min\": 19,\n        \"max\": 87,\n        \"num_unique_values\": 67,\n        \"samples\": [\n          50,\n          44,\n          36\n        ],\n        \"semantic_type\": \"\",\n        \"description\": \"\"\n      }\n    },\n    {\n      \"column\": \"job\",\n      \"properties\": {\n        \"dtype\": \"category\",\n        \"num_unique_values\": 12,\n        \"samples\": [\n          \"retired\",\n          \"housemaid\",\n          \"unemployed\"\n        ],\n        \"semantic_type\": \"\",\n        \"description\": \"\"\n      }\n    },\n    {\n      \"column\": \"marital\",\n      \"properties\": {\n        \"dtype\": \"category\",\n        \"num_unique_values\": 3,\n        \"samples\": [\n          \"married\",\n          \"single\",\n          \"divorced\"\n        ],\n        \"semantic_type\": \"\",\n        \"description\": \"\"\n      }\n    },\n    {\n      \"column\": \"education\",\n      \"properties\": {\n        \"dtype\": \"category\",\n        \"num_unique_values\": 4,\n        \"samples\": [\n          \"secondary\",\n          \"unknown\",\n          \"primary\"\n        ],\n        \"semantic_type\": \"\",\n        \"description\": \"\"\n      }\n    },\n    {\n      \"column\": \"default\",\n      \"properties\": {\n        \"dtype\": \"category\",\n        \"num_unique_values\": 2,\n        \"samples\": [\n          \"yes\",\n          \"no\"\n        ],\n        \"semantic_type\": \"\",\n        \"description\": \"\"\n      }\n    },\n    {\n      \"column\": \"balance\",\n      \"properties\": {\n        \"dtype\": \"number\",\n        \"std\": 3009,\n        \"min\": -3313,\n        \"max\": 71188,\n        \"num_unique_values\": 2353,\n        \"samples\": [\n          1988,\n          7010\n        ],\n        \"semantic_type\": \"\",\n        \"description\": \"\"\n      }\n    },\n    {\n      \"column\": \"housing\",\n      \"properties\": {\n        \"dtype\": \"category\",

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\"semantic_type\": \"\", \n          \"description\": \"\" \n          } \n
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\"dtype\": \"category\", \n          \"num_unique_values\": 2, \n
\"samples\": [\n          \"yes\", \n          \"no\" \n          ], \n
\"semantic_type\": \"\", \n          \"description\": \"\" \n          } \n
n      }, \n      {\n          \"column\": \"contact\", \n          \"properties\":
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\"unknown\" \n          ], \n          \"semantic_type\": \"\", \n
\"description\": \"\" \n          } \n      }, \n      {\n          \"column\":
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\"num_unique_values\": 31, \n          \"samples\": [\n          10, \n
18 \n          ], \n          \"semantic_type\": \"\", \n
\"description\": \"\" \n          } \n      }, \n      {\n          \"column\":
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\"mar\", \n          \"sep\" \n          ], \n          \"semantic_type\":
\"\", \n          \"description\": \"\" \n          } \n      }, \n      {\n
\"column\": \"duration\", \n          \"properties\": {\n          \"dtype\":
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\"max\": 3025, \n          \"num_unique_values\": 875, \n
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n      }, \n      {\n          \"column\": \"pdays\", \n          \"properties\": {\n
\"dtype\": \"number\", \n          \"std\": 100, \n
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          ], \n          \"semantic_type\": \"\", \n
\"description\": \"\" \n          } \n      }, \n      {\n          \"column\":
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\"max\": 25, \n          \"num_unique_values\": 24, \n          \"samples\":
[\n          6, \n          11 \n          ], \n          \"semantic_type\":
\"\", \n          \"description\": \"\" \n          } \n      }, \n      {\n
\"column\": \"poutcome\", \n          \"properties\": {\n          \"dtype\":
\"category\", \n          \"num_unique_values\": 4, \n          \"samples\":
[\n          \"failure\", \n          \"success\" \n          ], \n
\"semantic_type\": \"\", \n          \"description\": \"\" \n          } \n
n      }, \n      {\n          \"column\": \"deposit\", \n          \"properties\":
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2, \n          \"samples\": [\n          \"yes\", \n          \"no\" \n

```

```
],\n      \"semantic_type\": \"\",\n      \"description\": \"\"\n    }\n  ],\n  \"type\": \"dataframe\", \"variable_name\": \"df\"}
```

```
df.head()
```

```
{\"summary\": \"{\\n  \"name\": \"df\",\\n  \"rows\": 4521,\\n  \"fields\": [\\n    {\\n      \"column\": \"age\",\\n      \"properties\": {\\n        \"dtype\": \"number\",\\n        \"std\": 10,\\n        \"min\": 19,\\n        \"max\": 87,\\n        \"num_unique_values\": 67,\\n        \"samples\": [\\n          50,\\n          44,\\n          36\\n        ],\\n        \"semantic_type\": \"\",\\n        \"description\": \"\"\\n      }\\n    },\\n    {\\n      \"column\": \"job\",\\n      \"properties\": {\\n        \"dtype\": \"category\",\\n        \"num_unique_values\": 12,\\n        \"samples\": [\\n          \"retired\",\\n          \"housemaid\",\\n          \"unemployed\"\\n        ],\\n        \"semantic_type\": \"\",\\n        \"description\": \"\"\\n      }\\n    },\\n    {\\n      \"column\": \"marital\",\\n      \"properties\": {\\n        \"dtype\": \"category\",\\n        \"num_unique_values\": 3,\\n        \"samples\": [\\n          \"married\",\\n          \"single\",\\n          \"divorced\"\\n        ],\\n        \"semantic_type\": \"\",\\n        \"description\": \"\"\\n      }\\n    },\\n    {\\n      \"column\": \"education\",\\n      \"properties\": {\\n        \"dtype\": \"category\",\\n        \"num_unique_values\": 4,\\n        \"samples\": [\\n          \"secondary\",\\n          \"unknown\",\\n          \"primary\"\\n        ],\\n        \"semantic_type\": \"\",\\n        \"description\": \"\"\\n      }\\n    },\\n    {\\n      \"column\": \"default\",\\n      \"properties\": {\\n        \"dtype\": \"category\",\\n        \"num_unique_values\": 2,\\n        \"samples\": [\\n          \"yes\",\\n          \"no\"\\n        ],\\n        \"semantic_type\": \"\",\\n        \"description\": \"\"\\n      }\\n    },\\n    {\\n      \"column\": \"balance\",\\n      \"properties\": {\\n        \"dtype\": \"number\",\\n        \"std\": 3009,\\n        \"min\": -3313,\\n        \"max\": 71188,\\n        \"num_unique_values\": 2353,\\n        \"samples\": [\\n          1988,\\n          7010\\n        ],\\n        \"semantic_type\": \"\",\\n        \"description\": \"\"\\n      }\\n    },\\n    {\\n      \"column\": \"housing\",\\n      \"properties\": {\\n        \"dtype\": \"category\",\\n        \"num_unique_values\": 2,\\n        \"samples\": [\\n          \"yes\",\\n          \"no\"\\n        ],\\n        \"semantic_type\": \"\",\\n        \"description\": \"\"\\n      }\\n    },\\n    {\\n      \"column\": \"loan\",\\n      \"properties\": {\\n        \"dtype\": \"category\",\\n        \"num_unique_values\": 2,\\n        \"samples\": [\\n          \"yes\",\\n          \"no\"\\n        ],\\n        \"semantic_type\": \"\",\\n        \"description\": \"\"\\n      }\\n    },\\n    {\\n      \"column\": \"contact\",\\n      \"properties\": {\\n        \"dtype\": \"category\",\\n        \"num_unique_values\": 3,\\n        \"samples\": [\\n          \"cellular\",\\n          \"unknown\"\\n        ],\\n        \"semantic_type\": \"\",\\n        \"description\": \"\"\\n      }\\n    },\\n    {\\n      \"column\": \"day\",\\n      \"properties\": {\\n        \"dtype\": \"number\",\\n
```

```

\ "std\ ": 8,\n          \ "min\ ": 1,\n          \ "max\ ": 31,\n
\ "num_unique_values\ ": 31,\n          \ "samples\ ": [\n          10,\n
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\ "description\ ": \ "\n          }\n          },\n          {\n          \ "column\ ":
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\ "mar\ ",\n          \ "sep\ "\n          ],\n          \ "semantic_type\ ":
\ "\",\n          \ "description\ ": \ "\n          }\n          },\n          {\n
\ "column\ ": \ "duration\ ",\n          \ "properties\ ": {\n          \ "dtype\ ":
\ "number\ ",\n          \ "std\ ": 259,\n          \ "min\ ": 4,\n
\ "max\ ": 3025,\n          \ "num_unique_values\ ": 875,\n
\ "samples\ ": [\n          1516,\n          722\n          ],\n
\ "semantic_type\ ": \ "\",\n          \ "description\ ": \ "\n          }\n
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\ "min\ ": 1,\n          \ "max\ ": 50,\n          \ "num_unique_values\ ": 32,\n
n          \ "samples\ ": [\n          28,\n          8\n          ],\n
\ "semantic_type\ ": \ "\",\n          \ "description\ ": \ "\n          }\n
n          },\n          {\n          \ "column\ ": \ "pdays\ ",\n          \ "properties\ ": {\n
n          \ "dtype\ ": \ "number\ ",\n          \ "std\ ": 100,\n
\ "min\ ": -1,\n          \ "max\ ": 871,\n          \ "num_unique_values\ ":
292,\n          \ "samples\ ": [\n          63,\n          385\n
n          ],\n          \ "semantic_type\ ": \ "\",\n
\ "description\ ": \ "\n          }\n          },\n          {\n          \ "column\ ":
\ "previous\ ",\n          \ "properties\ ": {\n          \ "dtype\ ":
\ "number\ ",\n          \ "std\ ": 1,\n          \ "min\ ": 0,\n
\ "max\ ": 25,\n          \ "num_unique_values\ ": 24,\n          \ "samples\ ":
[\n          6,\n          11\n          ],\n          \ "semantic_type\ ":
\ "\",\n          \ "description\ ": \ "\n          }\n          },\n          {\n
\ "column\ ": \ "poutcome\ ",\n          \ "properties\ ": {\n          \ "dtype\ ":
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[\n          \ "failure\ ",\n          \ "success\ "\n          ],\n
\ "semantic_type\ ": \ "\",\n          \ "description\ ": \ "\n          }\n
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],\n          \ "semantic_type\ ": \ "\",\n          \ "description\ ": \ "\n
}\n          }\n          ],\n          \ "type\ ": "dataframe",\n          \ "variable_name\ ": "df"}

```

```
df.shape
```

```
(4521, 17)
```

```
df.tail()
```

```
{"type": "dataframe"}
```

```
df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 4521 entries, 0 to 4520
```

Data columns (total 17 columns):

| # | Column | Non-Null Count | Dtype |
|----|-----------|----------------|--------|
| 0 | age | 4521 non-null | int64 |
| 1 | job | 4521 non-null | object |
| 2 | marital | 4521 non-null | object |
| 3 | education | 4521 non-null | object |
| 4 | default | 4521 non-null | object |
| 5 | balance | 4521 non-null | int64 |
| 6 | housing | 4521 non-null | object |
| 7 | loan | 4521 non-null | object |
| 8 | contact | 4521 non-null | object |
| 9 | day | 4521 non-null | int64 |
| 10 | month | 4521 non-null | object |
| 11 | duration | 4521 non-null | int64 |
| 12 | campaign | 4521 non-null | int64 |
| 13 | pdays | 4521 non-null | int64 |
| 14 | previous | 4521 non-null | int64 |
| 15 | poutcome | 4521 non-null | object |
| 16 | deposit | 4521 non-null | object |

dtypes: int64(7), object(10)

memory usage: 600.6+ KB

```
df.isna().sum()
```

| | |
|-----------|---|
| age | 0 |
| job | 0 |
| marital | 0 |
| education | 0 |
| default | 0 |
| balance | 0 |
| housing | 0 |
| loan | 0 |
| contact | 0 |
| day | 0 |
| month | 0 |
| duration | 0 |
| campaign | 0 |
| pdays | 0 |
| previous | 0 |
| poutcome | 0 |
| deposit | 0 |

dtype: int64

```
df.duplicated().sum()
```

0

```
df.dropna(inplace=True)
```

```
df.isna().sum()
```

| | |
|----------------|---|
| age | 0 |
| job | 0 |
| marital | 0 |
| education | 0 |
| default | 0 |
| housing | 0 |
| loan | 0 |
| contact | 0 |
| month | 0 |
| day_of_week | 0 |
| duration | 0 |
| campaign | 0 |
| pdays | 0 |
| previous | 0 |
| poutcome | 0 |
| emp.var.rate | 0 |
| cons.price.idx | 0 |
| cons.conf.idx | 0 |
| euribor3m | 0 |
| nr.employed | 0 |
| deposit | 0 |

dtype: int64

```
df.drop_duplicates(inplace=True)
```

```
df.duplicated().sum()
```

```
0
```

```
df.describe(include = 'object')
```

```
{
  "summary": {
    "\n  \"name\": \"df\",
    "\n  \"rows\": 4,
    "\n  \"fields\": [
      {
        "\n    \"column\": \"job\",
        "\n    \"properties\": {
          "\n      \"dtype\": \"string\",
          "\n      \"num_unique_values\": 4,
          "\n      \"samples\": [
        12,
        969,
        4521
      ],
          "\n    \"semantic_type\": \"\",
          "\n    \"description\": \"\",
          "\n    \"column\": \"marital\",
          "\n    \"properties\": {
          "\n      \"dtype\": \"string\",
          "\n      \"num_unique_values\": 4,
          "\n      \"samples\": [
        3,
        2797,
        4521
      ],
          "\n    \"semantic_type\": \"\",
          "\n    \"description\": \"\",
          "\n    \"column\": \"education\",
          "\n    \"properties\": {
          "\n      \"dtype\": \"string\",
          "\n      \"num_unique_values\": 4,
          "\n      \"samples\": [
        4,
        2306,
        4521
      ],
          "\n    \"semantic_type\": \"\",
          "\n    \"description\": \"\",
          "\n    \"column\": \"default\",
          "\n    \"properties\": {
          "\n      \"dtype\": \"string\",
          "\n      \"num_unique_values\": 4,
          "\n      \"samples\": [
        2,
        4445,
        4521
      ],
          "\n    \"semantic_type\": \"\",
          "\n    \"description\": \"\"
        }
      }
    ]
  }
}
```

```

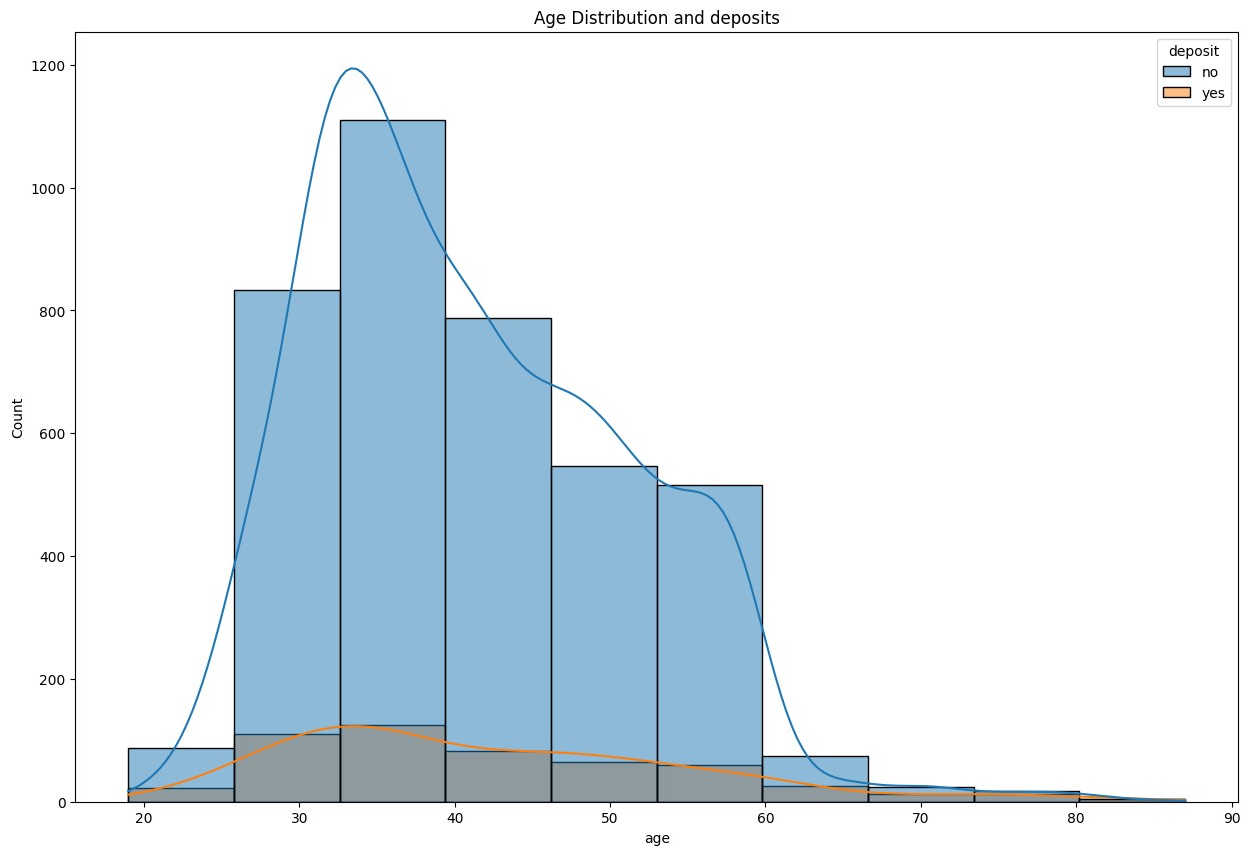
n    },\n    {\n        \"column\": \"housing\", \n        \"properties\": {\n            \"dtype\": \"string\", \n            \"num_unique_values\": 4, \n            \"samples\": [\n                2, \n                \"2559\", \n                \"4521\" \n            ], \n            \"semantic_type\": \"\", \n            \"description\": \"\" \n        } \n    }, \n    {\n        \"column\": \"loan\", \n        \"properties\": {\n            \"dtype\": \"string\", \n            \"num_unique_values\": 4, \n            \"samples\": [\n                2, \n                \"3830\", \n                \"4521\" \n            ], \n            \"semantic_type\": \"\", \n            \"description\": \"\" \n        } \n    }, \n    {\n        \"column\": \"contact\", \n        \"properties\": {\n            \"dtype\": \"string\", \n            \"num_unique_values\": 4, \n            \"samples\": [\n                3, \n                \"2896\", \n                \"4521\" \n            ], \n            \"semantic_type\": \"\", \n            \"description\": \"\" \n        } \n    }, \n    {\n        \"column\": \"month\", \n        \"properties\": {\n            \"dtype\": \"string\", \n            \"num_unique_values\": 4, \n            \"samples\": [\n                12, \n                \"1398\", \n                \"4521\" \n            ], \n            \"semantic_type\": \"\", \n            \"description\": \"\" \n        } \n    }, \n    {\n        \"column\": \"poutcome\", \n        \"properties\": {\n            \"dtype\": \"string\", \n            \"num_unique_values\": 4, \n            \"samples\": [\n                4, \n                \"3705\", \n                \"4521\" \n            ], \n            \"semantic_type\": \"\", \n            \"description\": \"\" \n        } \n    }, \n    {\n        \"column\": \"deposit\", \n        \"properties\": {\n            \"dtype\": \"string\", \n            \"num_unique_values\": 4, \n            \"samples\": [\n                2, \n                \"4000\", \n                \"4521\" \n            ], \n            \"semantic_type\": \"\", \n            \"description\": \"\" \n        } \n    } \n    ] \n    }, \n    \"type\": \"dataframe\"}

```

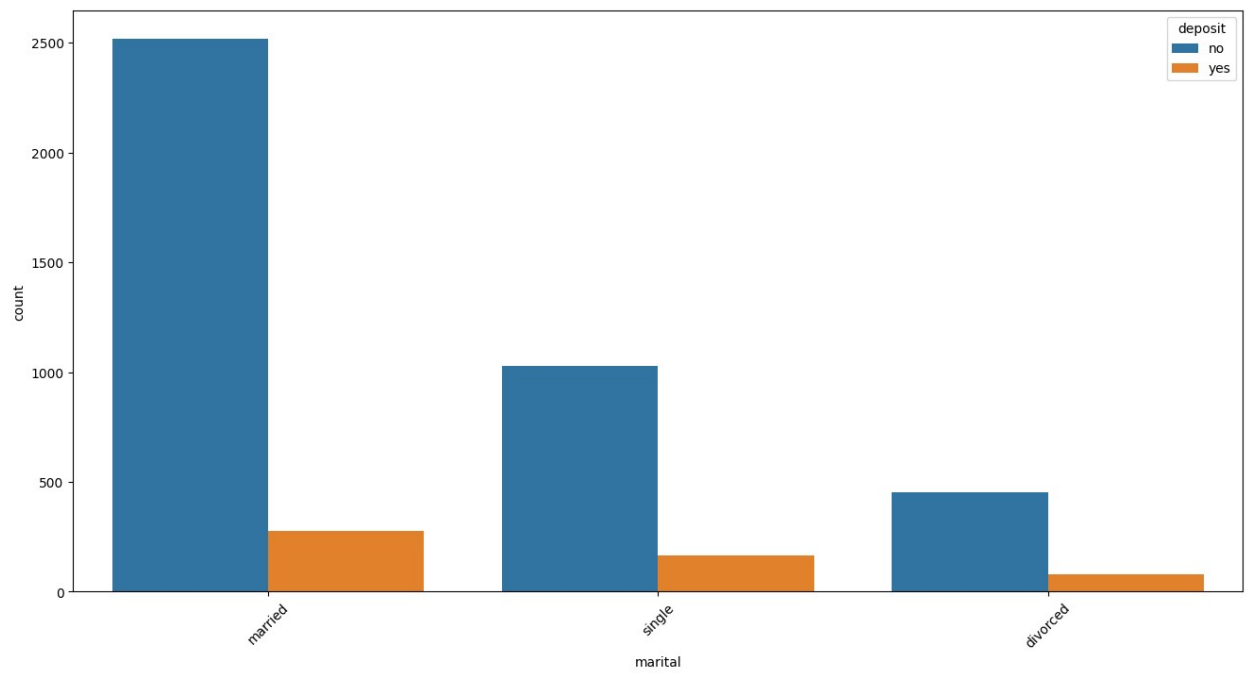
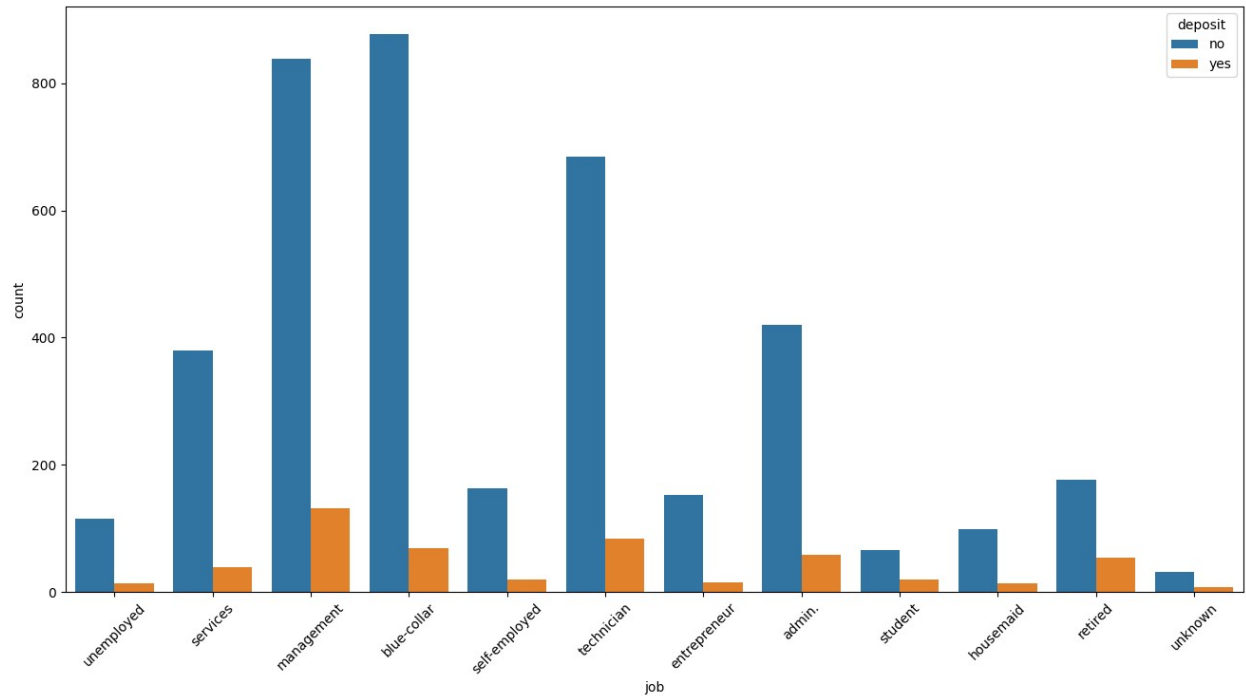
```
df.nunique()
```

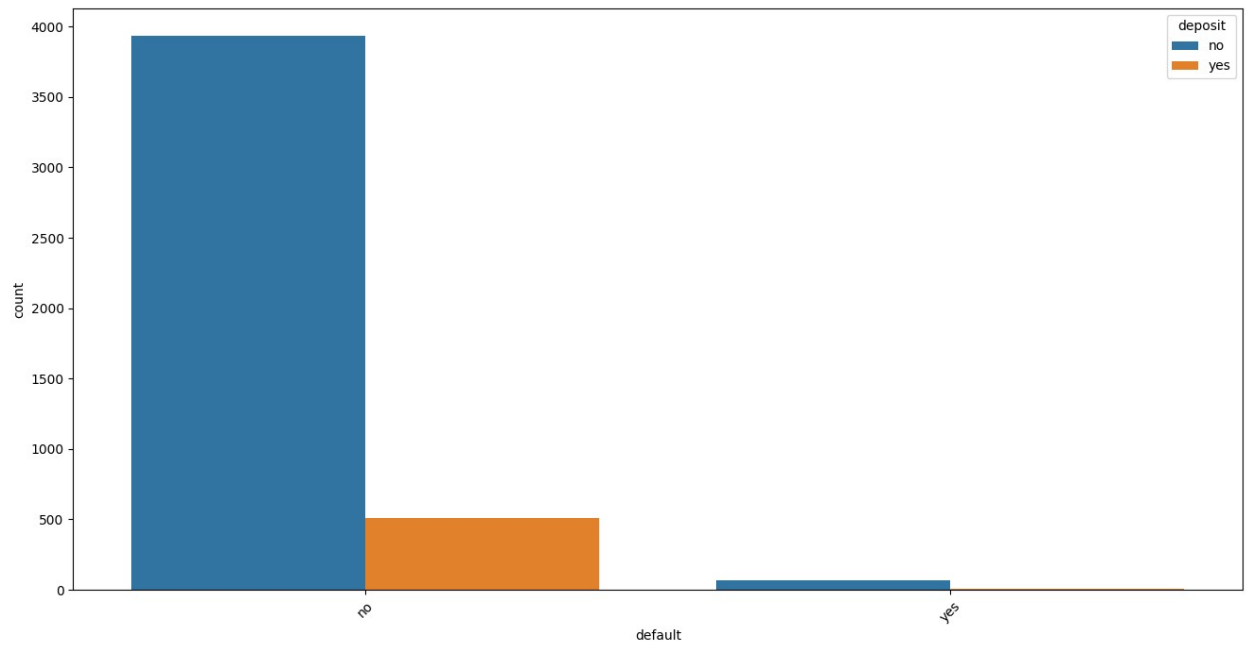
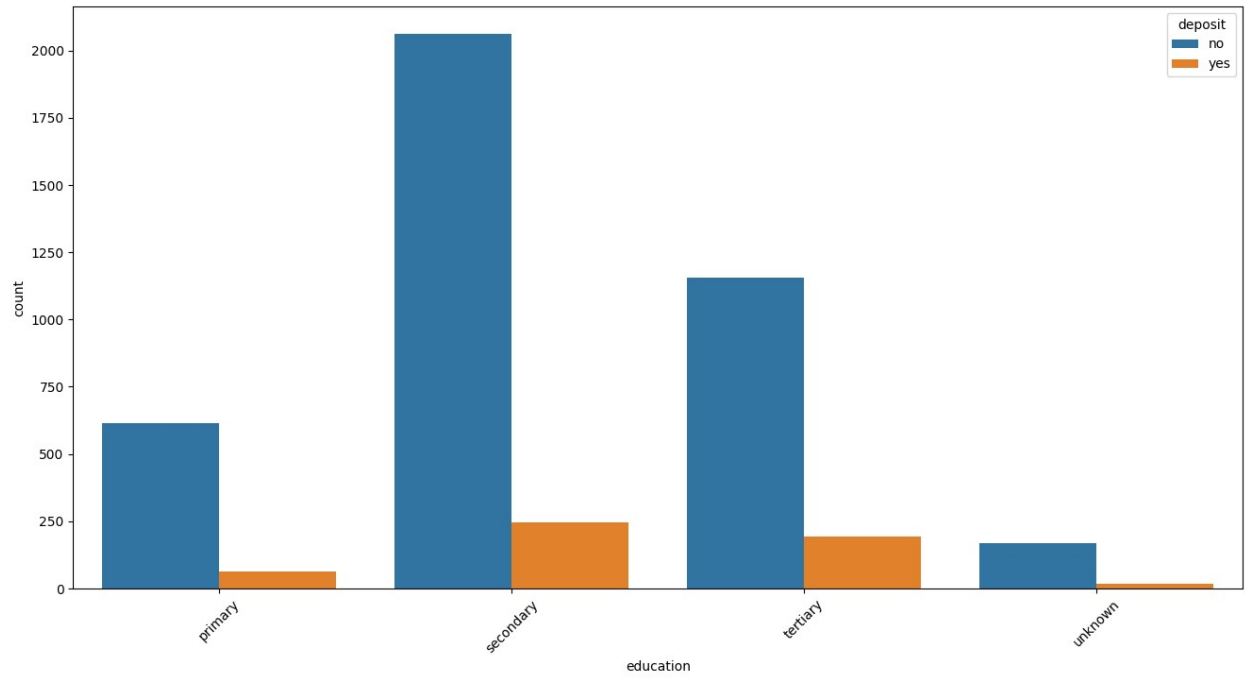
| | |
|-----------|-------|
| age | 67 |
| job | 12 |
| marital | 3 |
| education | 4 |
| default | 2 |
| balance | 2353 |
| housing | 2 |
| loan | 2 |
| contact | 3 |
| day | 31 |
| month | 12 |
| duration | 875 |
| campaign | 32 |
| pdays | 292 |
| previous | 24 |
| poutcome | 4 |
| deposit | 2 |
| dtype: | int64 |

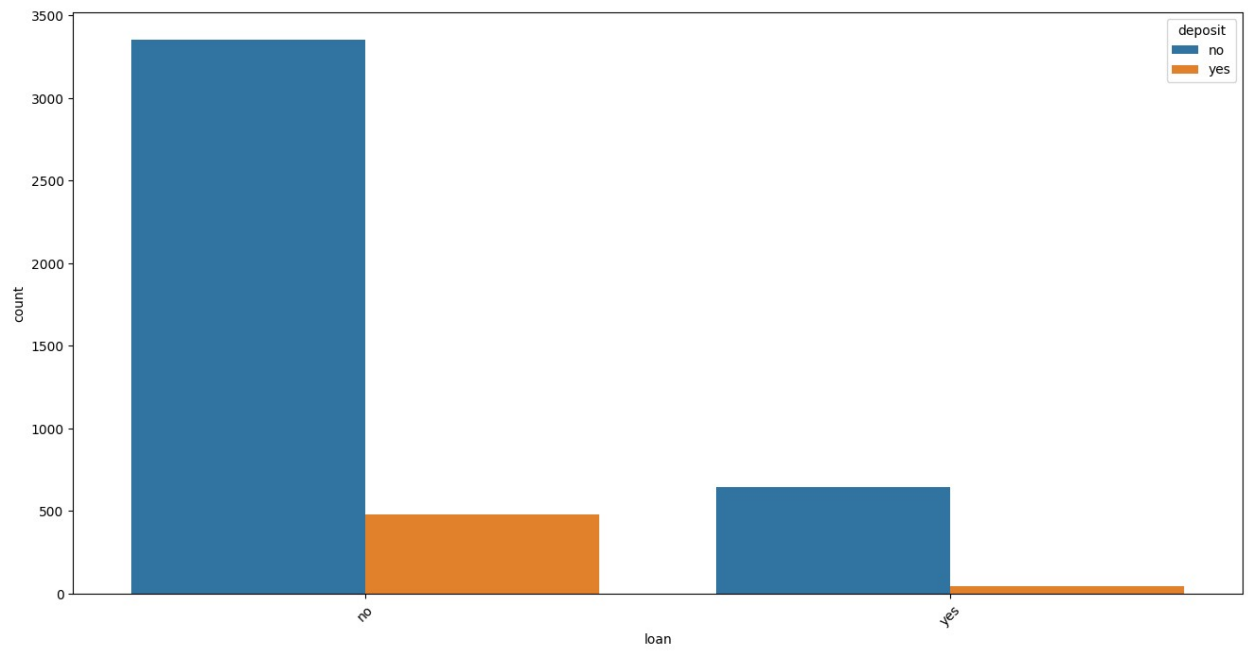
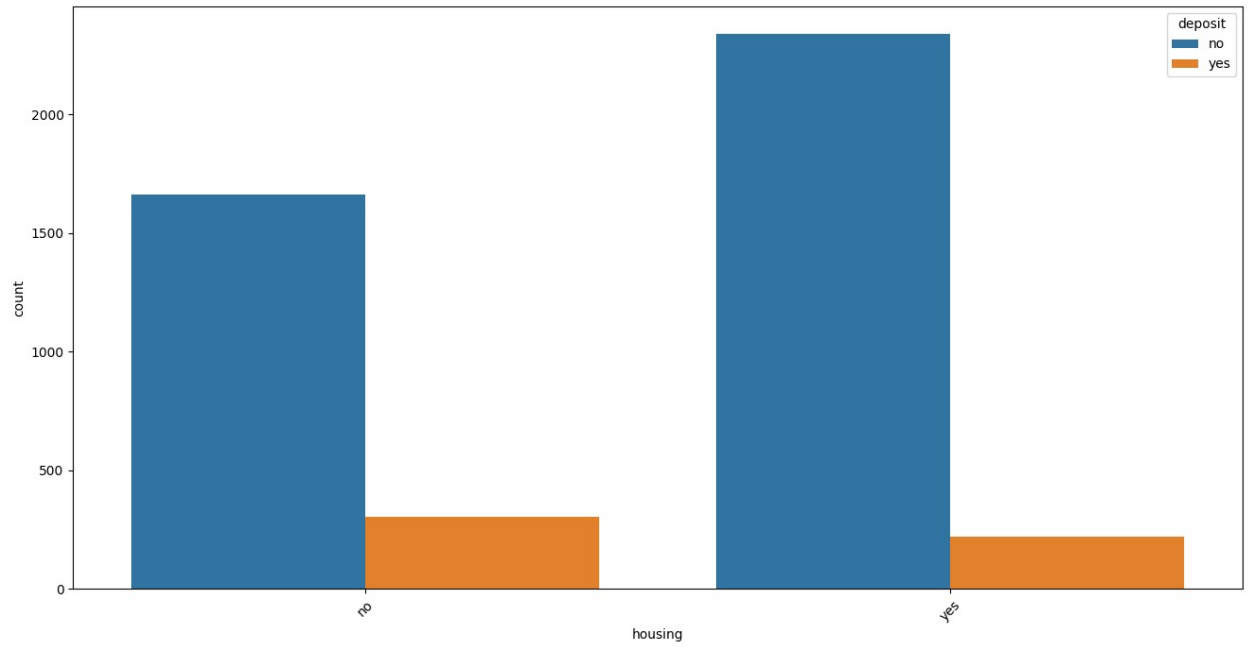
```
#Exploratory data analysis
#Age distribution
plt.figure(figsize=(15,10))
sns.histplot(x='age', bins=10, kde=True, hue='deposit', data=df)
plt.title('Age Distribution and deposits')
plt.show()
```

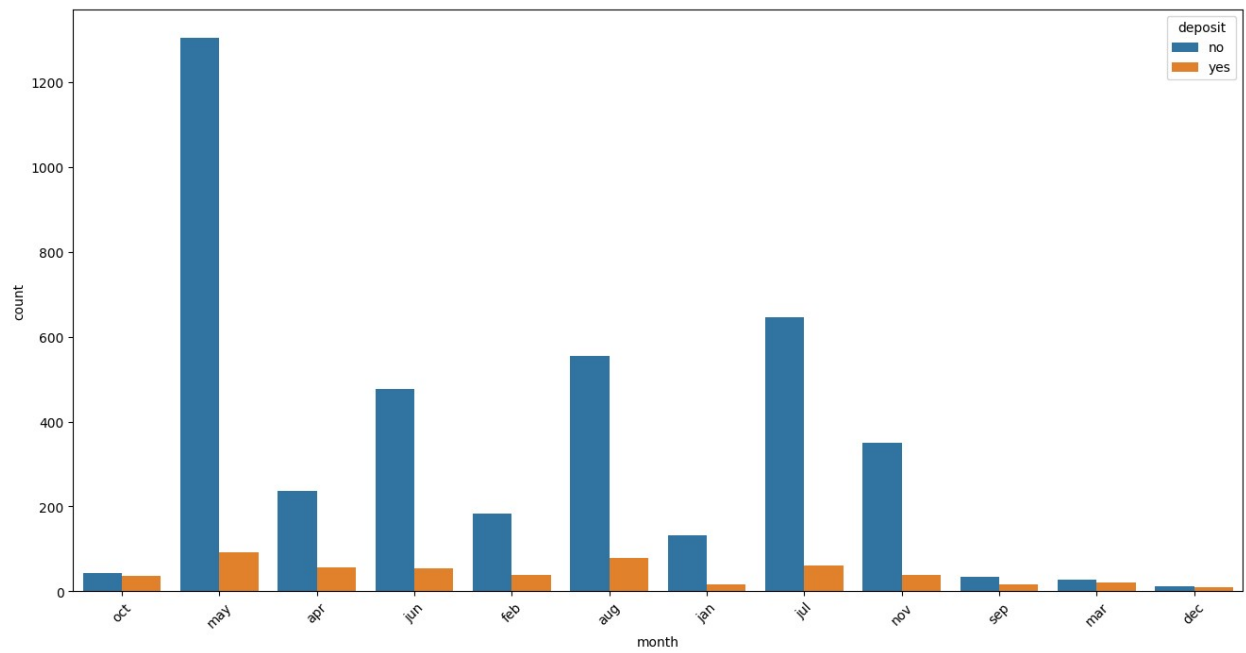
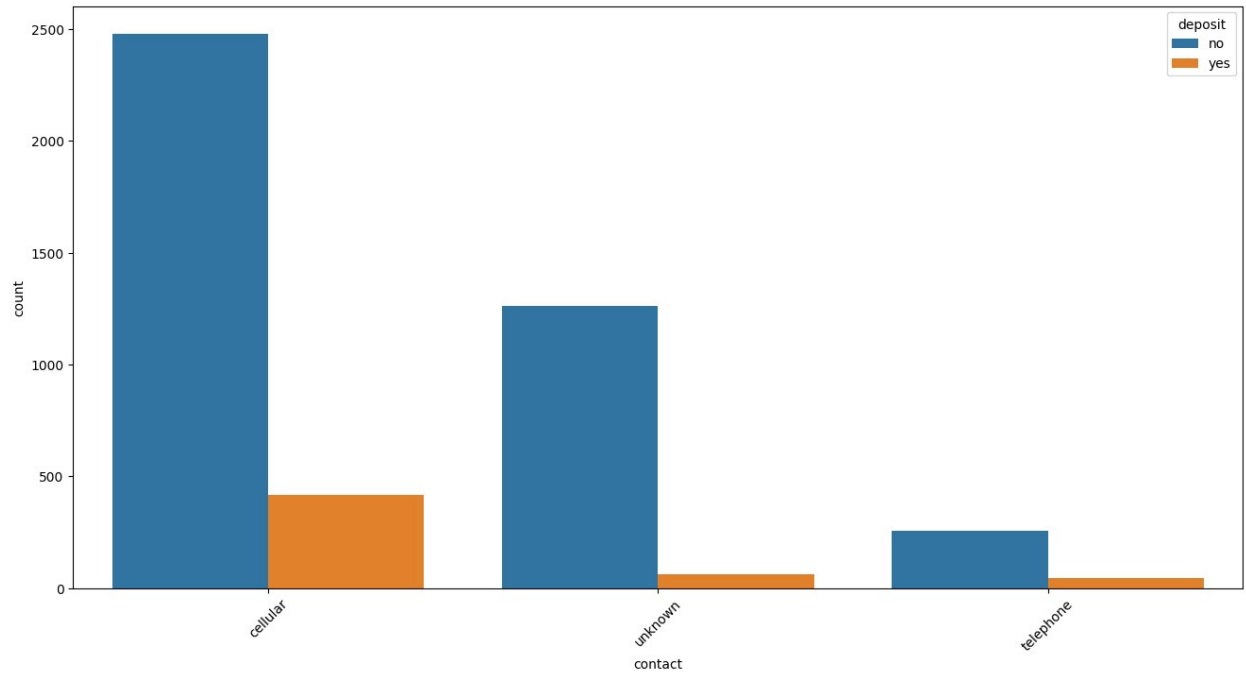


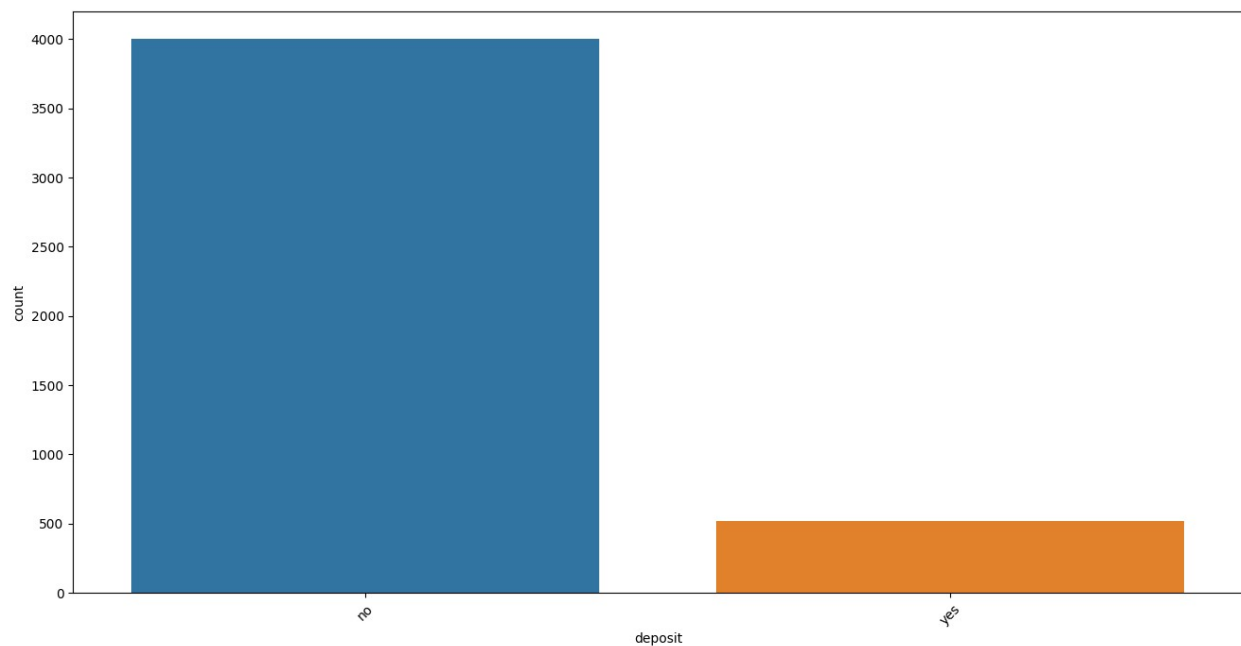
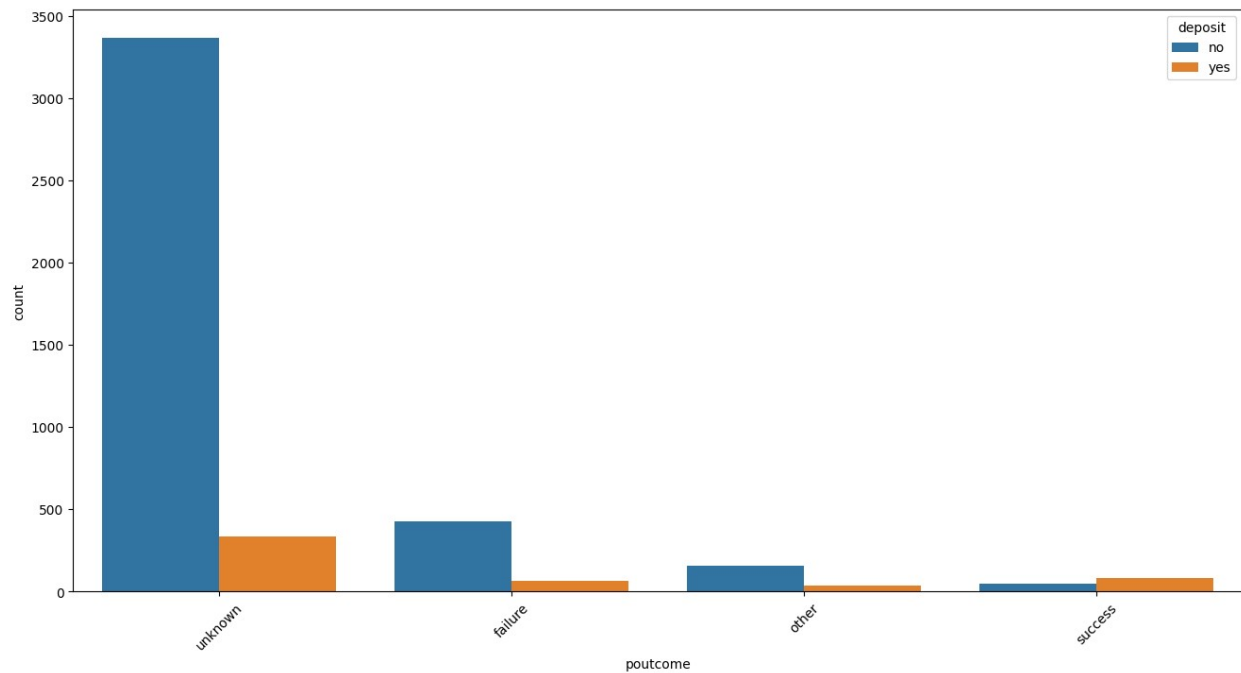
```
cat= [i for i in df.columns if df[i].dtypes == 'object']
for i, features in enumerate(cat):
    plt.figure(figsize=(16,8))
    sns.countplot(x=features, hue='deposit', data=df)
    plt.xticks(rotation=45)
plt.show()
```

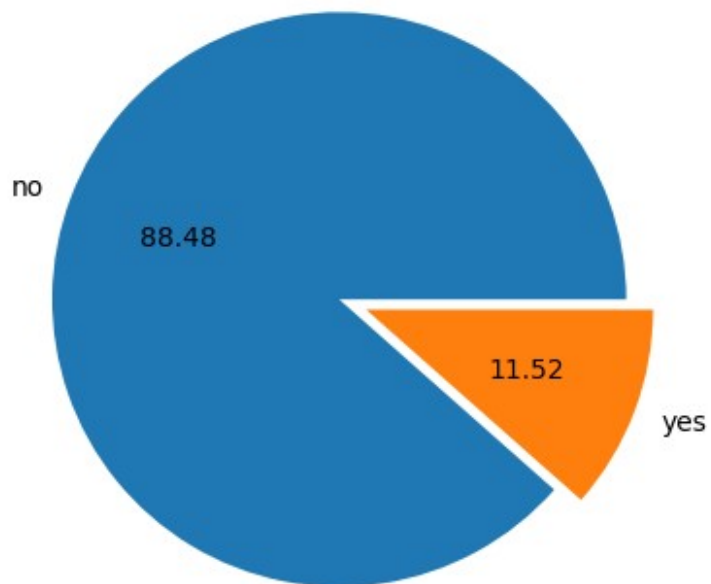




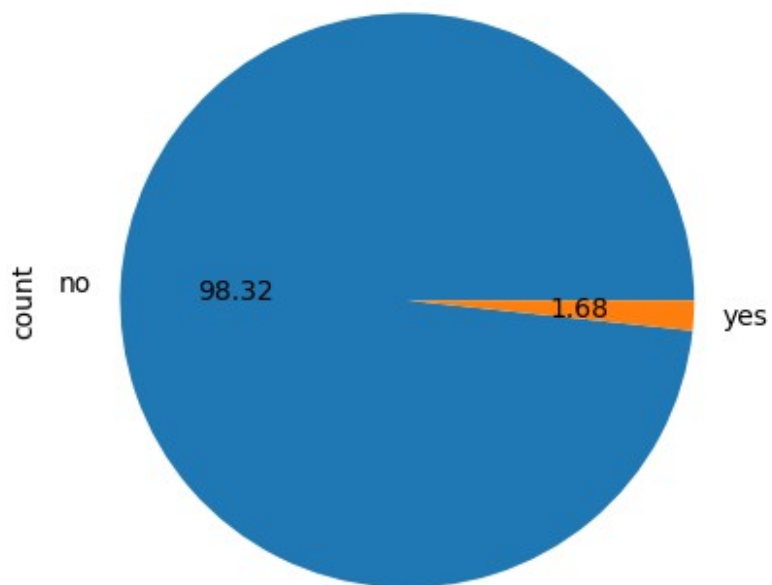




```
#Distribution of Outcome(Term Depositsts)
df['deposit'].value_counts()
keys= df['deposit'].value_counts().keys()
data= df['deposit'].value_counts().values
explode=[0,0.1]
plt.pie(data, labels=keys, explode=explode, autopct='%.2f')
plt.show()
```



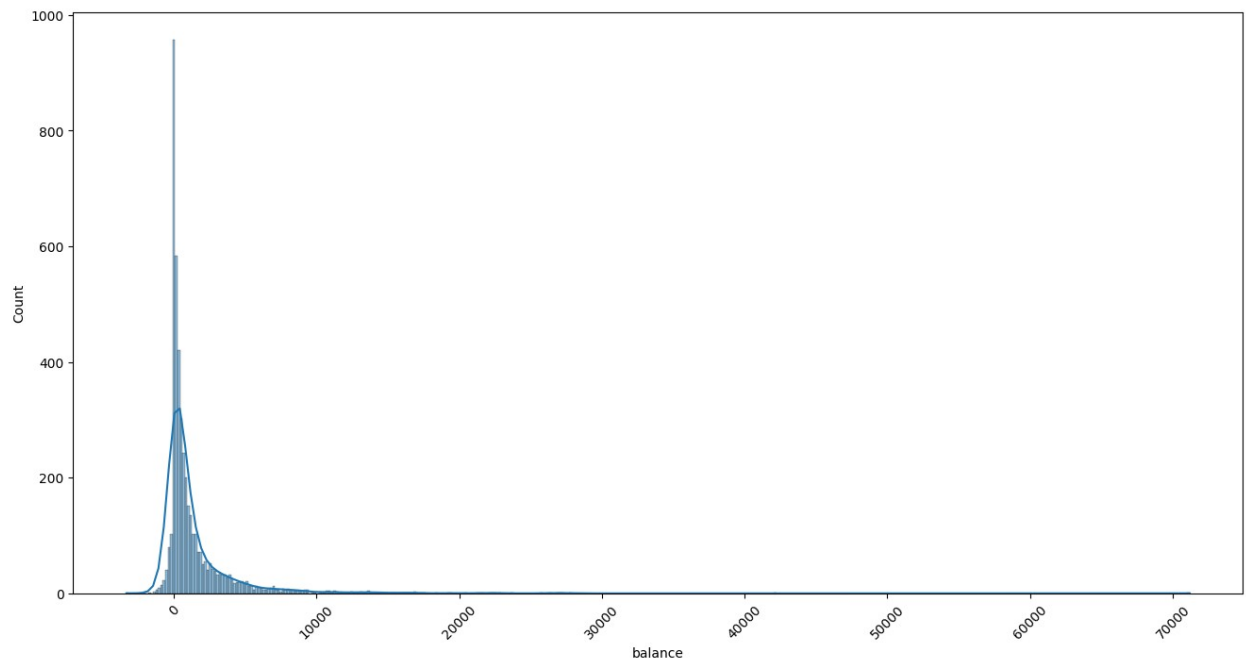
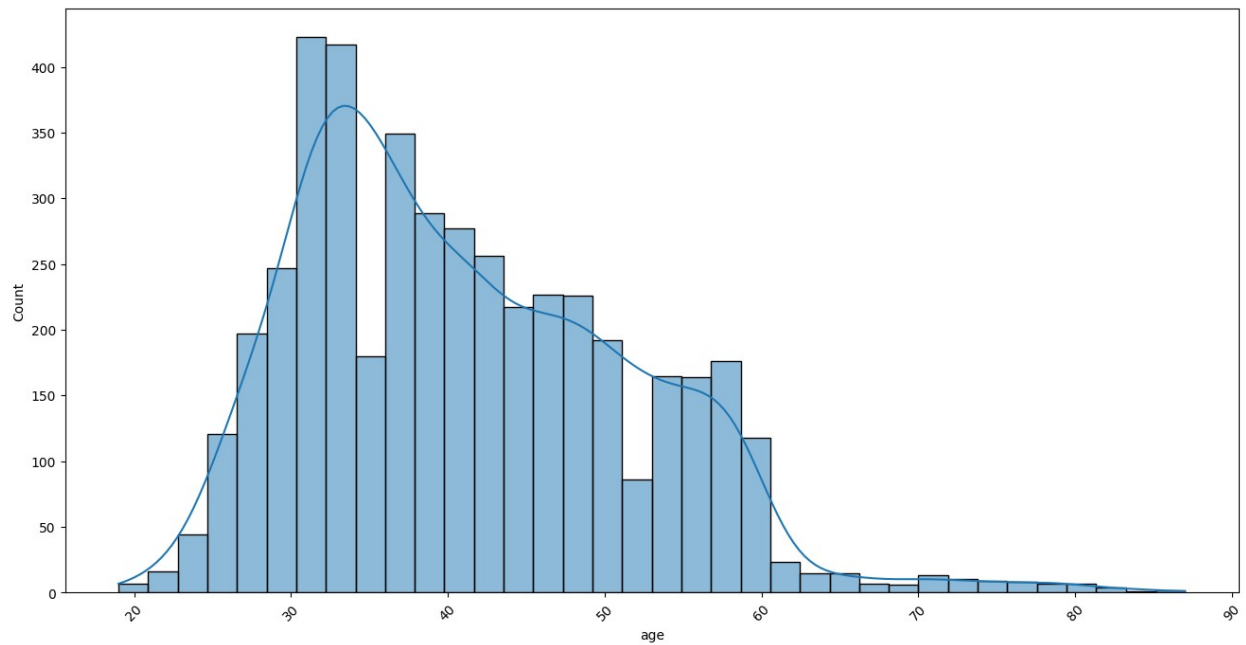
```
df['default'].value_counts().plot(kind='pie', autopct='%.2f')  
<Axes: ylabel='count'>
```

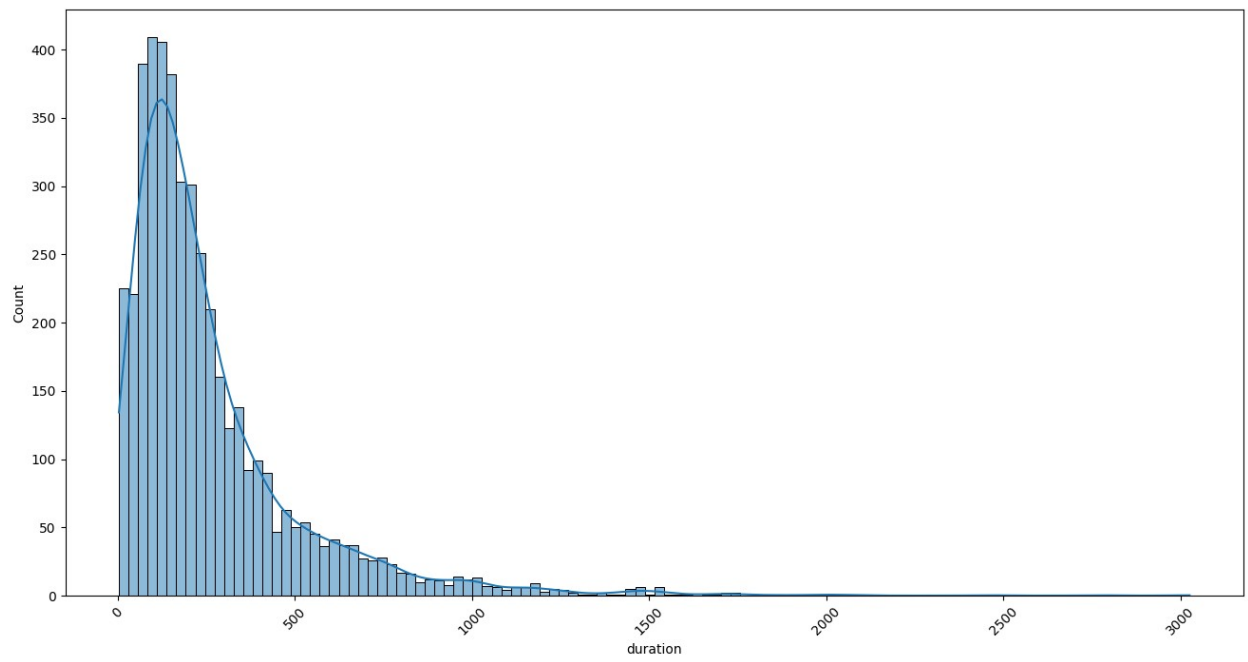
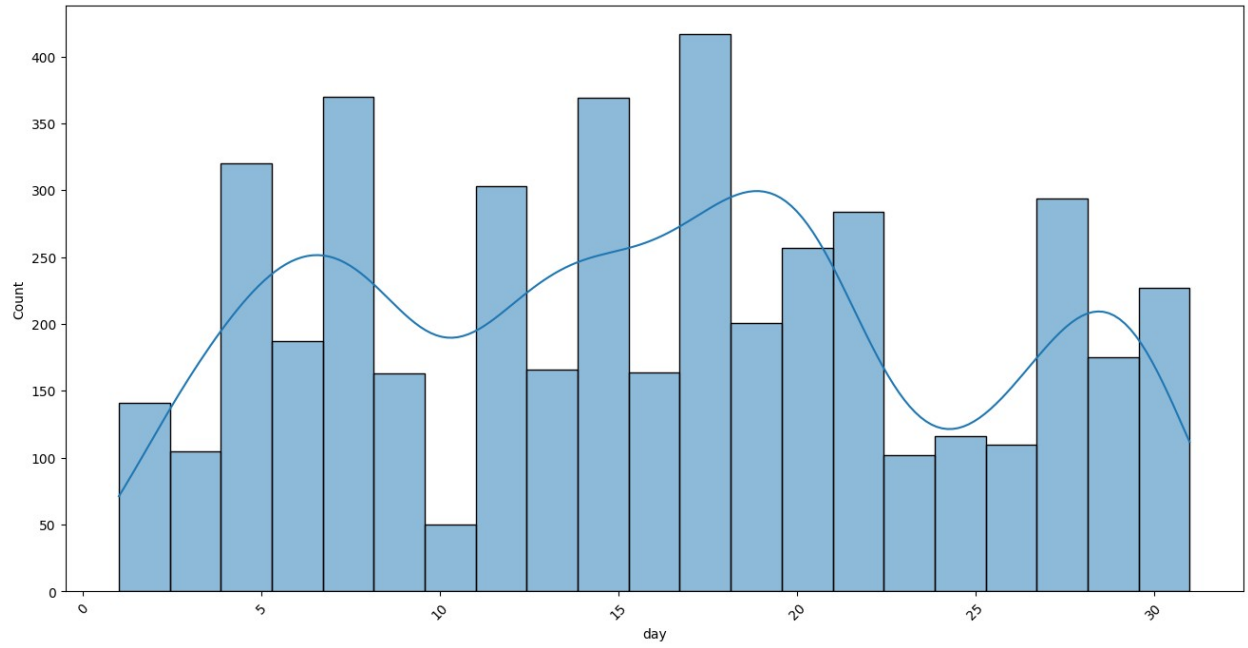


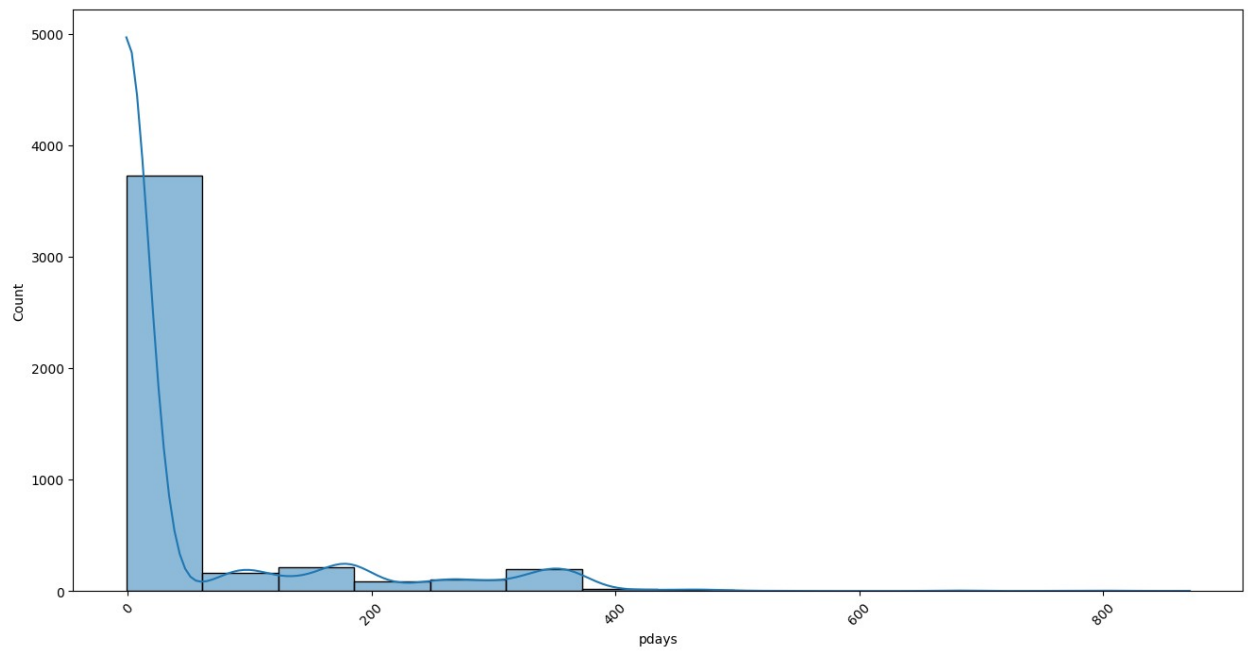
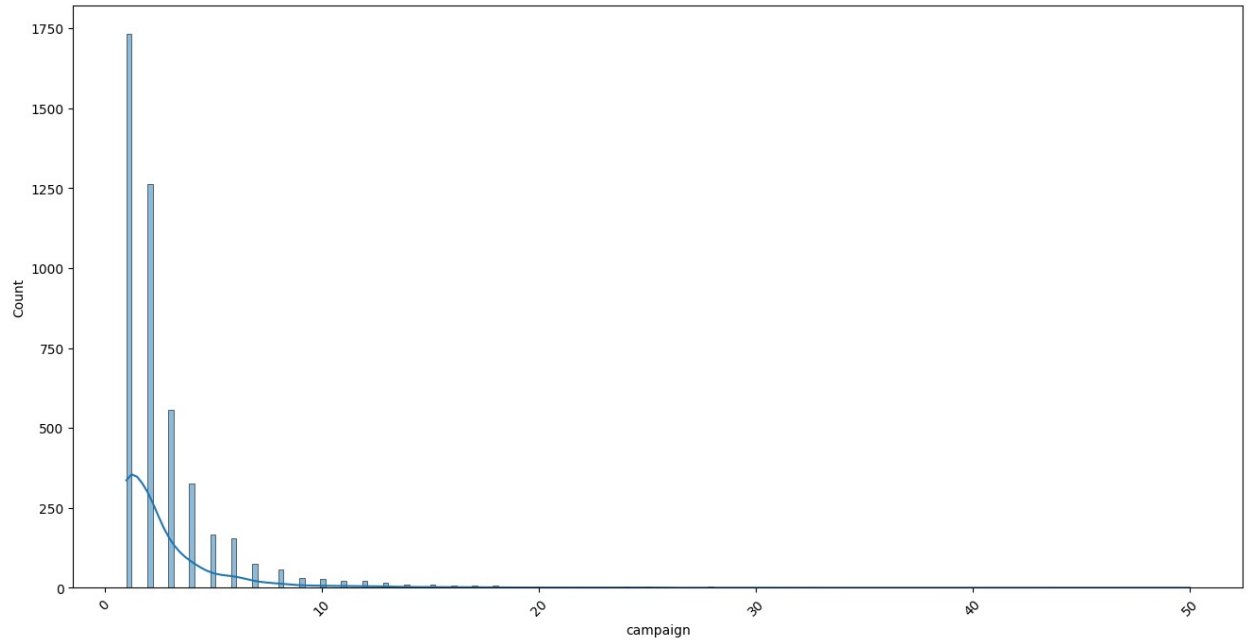
```

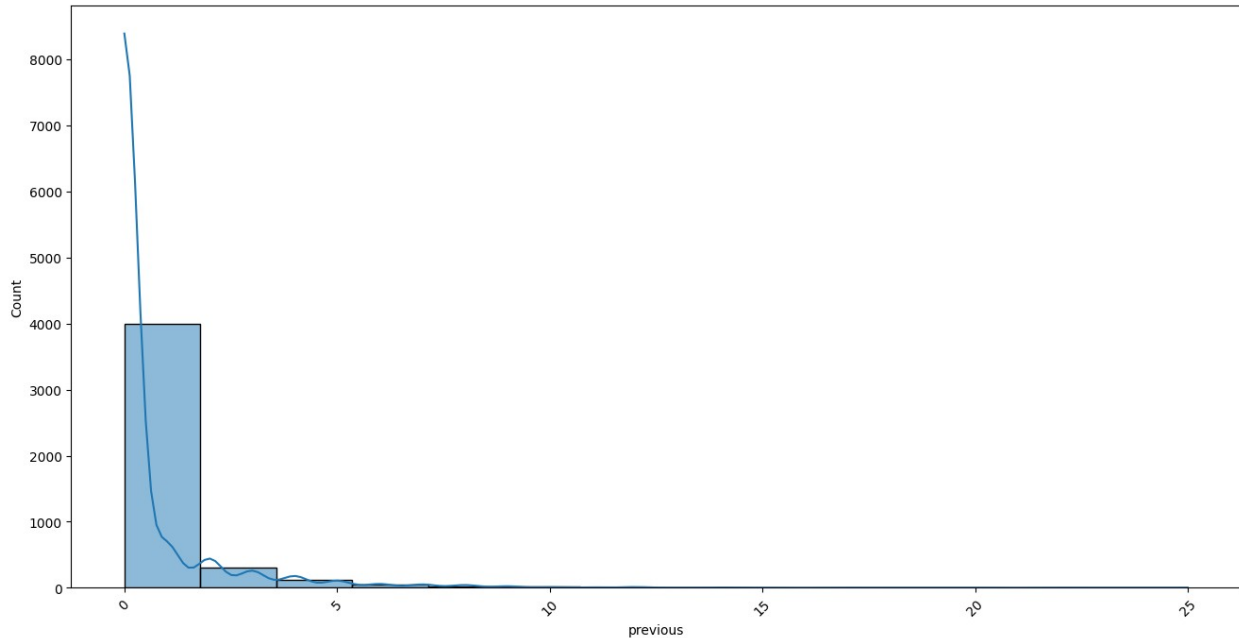
num= [i for i in df.columns if df[i].dtypes=='int64' or
df[i].dtypes=='float']
for i, features in enumerate(num):
    plt.figure(figsize=(16,8))
    sns.histplot(x=features, kde=True, data=df)
    plt.xticks(rotation=45)
plt.show()

```









#Label encoding categorical features

```
le= LabelEncoder()
df[cat]= df[cat].apply(le.fit_transform)
```

```
df.head(3)
```

```
{
  "summary": {
    "name": "df",
    "rows": 4521,
    "fields": [
      {
        "column": "age",
        "properties": {
          "dtype": "number",
          "std": 10,
          "min": 19,
          "max": 87,
          "num_unique_values": 67,
          "samples": [
            50, 44, 36
          ],
          "semantic_type": "",
          "description": ""
        }
      },
      {
        "column": "job",
        "properties": {
          "dtype": "number",
          "std": 3,
          "min": 0,
          "max": 11,
          "num_unique_values": 12,
          "samples": [
            5, 3, 10
          ],
          "semantic_type": "",
          "description": ""
        }
      },
      {
        "column": "marital",
        "properties": {
          "dtype": "number",
          "std": 0,
          "min": 0,
          "max": 2,
          "num_unique_values": 3,
          "samples": [
            1, 2, 0
          ],
          "semantic_type": "",
          "description": ""
        }
      },
      {
        "column": "education",
        "properties": {
          "dtype": "number",
          "std": 0,
          "min": 0,
          "max": 3,
          "num_unique_values": 4,
          "samples": [
            1, 3, 0
          ],
          "semantic_type": "",
          "description": ""
        }
      }
    ],
    "default": {
      "properties": {
        "dtype": "number",
        "std": 0,
        "min": 0,
        "max": 1
      }
    }
  }
}
```

```

\"num_unique_values\": 2,\n        \"samples\": [\n            1,\n            0\n        ],\n        \"semantic_type\": \"\",\n        \"description\": \"\",\n        \"column\": \"balance\",\n        \"properties\": {\n            \"dtype\": \"number\",\n            \"std\": 3009,\n            \"min\": -3313,\n            \"max\": 71188,\n            \"num_unique_values\": 2353,\n            \"samples\": [\n                1988,\n                7010\n            ],\n            \"semantic_type\": \"\",\n            \"description\": \"\",\n            \"column\": \"housing\",\n            \"properties\": {\n                \"dtype\": \"number\",\n                \"std\": 0,\n                \"min\": 0,\n                \"max\": 1,\n                \"num_unique_values\": 2,\n                \"samples\": [\n                    1,\n                    0\n                ],\n                \"semantic_type\": \"\",\n                \"description\": \"\",\n                \"column\": \"loan\",\n                \"properties\": {\n                    \"dtype\": \"number\",\n                    \"std\": 0,\n                    \"min\": 0,\n                    \"max\": 1,\n                    \"num_unique_values\": 2,\n                    \"samples\": [\n                        1,\n                        0\n                    ],\n                    \"semantic_type\": \"\",\n                    \"description\": \"\",\n                    \"column\": \"contact\",\n                    \"properties\": {\n                        \"dtype\": \"number\",\n                        \"std\": 0,\n                        \"min\": 0,\n                        \"max\": 2,\n                        \"num_unique_values\": 3,\n                        \"samples\": [\n                            0,\n                            2\n                        ],\n                        \"semantic_type\": \"\",\n                        \"description\": \"\",\n                        \"column\": \"day\",\n                        \"properties\": {\n                            \"dtype\": \"number\",\n                            \"std\": 8,\n                            \"min\": 1,\n                            \"max\": 31,\n                            \"num_unique_values\": 31,\n                            \"samples\": [\n                                10,\n                                18\n                            ],\n                            \"semantic_type\": \"\",\n                            \"description\": \"\",\n                            \"column\": \"month\",\n                            \"properties\": {\n                                \"dtype\": \"number\",\n                                \"std\": 3,\n                                \"min\": 0,\n                                \"max\": 11,\n                                \"num_unique_values\": 12,\n                                \"samples\": [\n                                    7,\n                                    11\n                                ],\n                                \"semantic_type\": \"\",\n                                \"description\": \"duration\",\n                                \"properties\": {\n                                    \"dtype\": \"number\",\n                                    \"std\": 259,\n                                    \"min\": 4,\n                                    \"max\": 3025,\n                                    \"num_unique_values\": 875,\n                                    \"samples\": [\n                                        1516,\n                                        722\n                                    ],\n                                    \"semantic_type\": \"\",\n                                    \"description\": \"\",\n                                    \"column\": \"campaign\",\n                                    \"properties\": {\n                                        \"dtype\": \"number\",\n                                        \"std\": 3,\n                                        \"min\": 1,\n                                        \"max\": 50,\n                                        \"num_unique_values\": 32,\n                                        \"samples\": [\n                                            28,\n                                            8\n                                        ],\n                                        \"semantic_type\": \"\",\n                                        \"description\": \"\",\n                                        \"column\": \"pdays\",\n                                        \"properties\": {\n                                            \"dtype\": \"number\",\n                                            \"std\": 100,\n                                            \"min\": -1,\n                                            \"max\": 871,\n                                            \"num_unique_values\": 292,\n                                            \"samples\": [\n                                                63,\n                                                385\n                                            ],\n                                            \"semantic_type\": \"\",\n                                            \"description\": \"\n        \"column\":

```

```

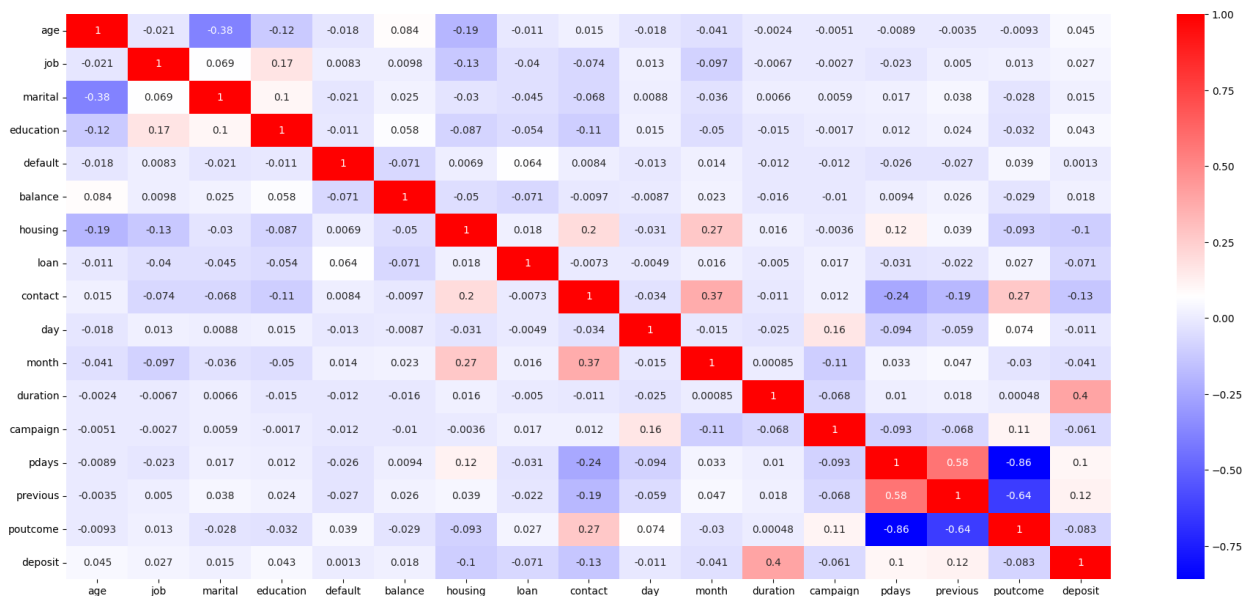
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\ "number\","\n          \ "std\": 1,\n          \ "min\": 0,\n
\ "max\": 25,\n          \ "num_unique_values\": 24,\n          \ "samples\":
[\n          6,\n          11\n          ],\n          \ "semantic_type\":
\ "\",\n          \ "description\": \ "\",\n          }\n          },\n          {\n
\ "column\": \ "poutcome\","\n          \ "properties\": {\n          \ "dtype\":
\ "number\","\n          \ "std\": 0,\n          \ "min\": 0,\n
\ "max\": 3,\n          \ "num_unique_values\": 4,\n          \ "samples\":
[\n          0,\n          2\n          ],\n          \ "semantic_type\":
\ "\",\n          \ "description\": \ "\",\n          }\n          },\n          {\n
\ "column\": \ "deposit\","\n          \ "properties\": {\n          \ "dtype\":
\ "number\","\n          \ "std\": 0,\n          \ "min\": 0,\n
\ "max\": 1,\n          \ "num_unique_values\": 2,\n          \ "samples\":
[\n          1,\n          0\n          ],\n          \ "semantic_type\":
\ "\",\n          \ "description\": \ "\",\n          }\n          }\n          ]\
n}","type":"dataframe","variable_name":"df"}

```

```

#Correlation Analysis using Heatmap
plt.figure(figsize=(23,10))
sns.heatmap(df.corr(), annot=True, cmap= 'bwr')
plt.show()

```



```

#Standardisation
x= df.drop("deposit", axis =1)
y= df['deposit']

scaler= StandardScaler()

X_Scaled= pd.DataFrame(scaler.fit_transform(x), columns=x.columns)

X_Scaled.head(2)

```

```

{"summary":{"\n  \"name\": \"X_Scaled\", \n  \"rows\": 4521, \n  \"fields\": [\n    {\n      \"column\": \"age\", \n      \"properties\": {\n        \"dtype\": \"number\", \n        \"std\": 1.0001106133513697, \n        \"min\": -2.0964547234147863, \n        \"max\": 4.333780260871122, \n        \"num_unique_values\": 67, \n        \"samples\": [\n          0.8349759311861424, \n          0.26760225610209176, \n          -0.48889597734330914\n        ], \n        \"semantic_type\": \"\", \n        \"description\": \"\" \n      }, \n      \"column\": \"job\", \n      \"properties\": {\n        \"dtype\": \"number\", \n        \"std\": 1.00011061335137, \n        \"min\": -1.355056673996865, \n        \"max\": 2.0239897811271437, \n        \"num_unique_values\": 12, \n        \"samples\": [\n          0.1808735328776843, \n          -0.4334985498721355, \n          1.7168037397522335\n        ], \n        \"semantic_type\": \"\", \n        \"description\": \"\" \n      }, \n      \"column\": \"marital\", \n      \"properties\": {\n        \"dtype\": \"number\", \n        \"std\": 1.00011061335137, \n        \"min\": -1.9142545494396246, \n        \"max\": 1.4213957947563831, \n        \"num_unique_values\": 3, \n        \"samples\": [\n          0.24642937734162074, \n          1.4213957947563831, \n          -1.9142545494396246\n        ], \n        \"semantic_type\": \"\", \n        \"description\": \"\" \n      }, \n      \"column\": \"education\", \n      \"properties\": {\n        \"dtype\": \"number\", \n        \"std\": 1.00011061335137, \n        \"min\": -1.6447553471316043, \n        \"max\": 2.362396938326623, \n        \"num_unique_values\": 4, \n        \"samples\": [\n          0.3090379186455286, \n          2.362396938326623, \n          -1.6447553471316043\n        ], \n        \"semantic_type\": \"\", \n        \"description\": \"\" \n      }, \n      \"column\": \"default\", \n      \"properties\": {\n        \"dtype\": \"number\", \n        \"std\": 1.0001106133513695, \n        \"min\": -0.13075879613683394, \n        \"max\": 7.647669063529301, \n        \"num_unique_values\": 2, \n        \"samples\": [\n          7.647669063529301, \n          -0.13075879613683394\n        ], \n        \"semantic_type\": \"\", \n        \"description\": \"\" \n      }, \n      \"column\": \"balance\", \n      \"properties\": {\n        \"dtype\": \"number\", \n        \"std\": 1.00011061335137, \n        \"min\": -23.18320537433136, \n        \"max\": 23.18320537433136, \n        \"num_unique_values\": 2353, \n        \"samples\": [\n          0.18786468291606623, \n          1.856688396099413\n        ], \n        \"semantic_type\": \"\", \n        \"description\": \"\" \n      }, \n      \"column\": \"housing\", \n      \"properties\": {\n        \"dtype\": \"number\", \n        \"std\": 1.00011061335137, \n        \"min\": -1.1420513760622808, \n        \"max\": 0.8756173504627571, \n        \"num_unique_values\": 2, \n        \"samples\": [\n          0.8756173504627571, \n          -1.1420513760622808\n        ], \n        \"semantic_type\": \"\", \n        \"description\": \"\" \n      }, \n      \"column\": \"loan\", \n      \"properties\": {\n        \"dtype\": \"number\", \n        \"std\": 1.0001106133513697, \n        \"min\": -1.1420513760622808, \n        \"max\": 0.8756173504627571, \n        \"num_unique_values\": 2, \n        \"samples\": [\n          0.8756173504627571, \n          -1.1420513760622808\n        ], \n        \"semantic_type\": \"\", \n        \"description\": \"\" \n      }
    ]
  }
}

```

```
\\"min\\": -0.42475611186796425,\n    \\"max\\": 2.354292197473666,\n    \\"num_unique_values\\": 2,\n    \\"samples\\": [\n        2.354292197473666,\n        -0.42475611186796425\n    ],\n    \\"semantic_type\\": \\"\\",\n    \\"description\\": \\"\\",\n    \\"column\\": \\"contact\\",\n    \\"properties\\": {\n        \\"dtype\\": \\"number\\",\n        \\"std\\": 1.0001106133513697,\n        \\"min\\": -0.7236415227048494,\n        \\"max\\": 1.4951331969619017,\n        \\"num_unique_values\\": 3,\n        \\"samples\\": [\n            -0.7236415227048494,\n            1.4951331969619017\n        ],\n        \\"semantic_type\\": \\"\\",\n        \\"description\\": \\"\\",\n        \\"column\\": \\"day\\",\n        \\"properties\\": {\n            \\"dtype\\": \\"number\\",\n            \\"std\\": 1.0001106133513697,\n            \\"min\\": -1.8086246046175192,\n            \\"max\\": 1.82916984199943,\n            \\"num_unique_values\\": 31,\n            \\"samples\\": [\n                -0.7172862706324343,\n                0.25279224846541876\n            ],\n            \\"semantic_type\\": \\"\\",\n            \\"description\\": \\"\\",\n            \\"column\\": \\"month\\",\n            \\"properties\\": {\n                \\"dtype\\": \\"number\\",\n                \\"std\\": 1.0001106133513697,\n                \\"min\\": -1.845220232733062,\n                \\"max\\": 1.8184779105195394,\n                \\"num_unique_values\\": 12,\n                \\"samples\\": [\n                    0.4862240402458662,\n                    1.8184779105195394\n                ],\n                \\"semantic_type\\": \\"\\",\n                \\"description\\": \\"\\",\n                \\"column\\": \\"duration\\",\n                \\"properties\\": {\n                    \\"dtype\\": \\"number\\",\n                    \\"std\\": 1.0001106133513697,\n                    \\"min\\": -1.0005134150831179,\n                    \\"max\\": 10.626413834829654,\n                    \\"num_unique_values\\": 875,\n                    \\"samples\\": [\n                        4.818723262132411,\n                        1.7628542662930393\n                    ],\n                    \\"semantic_type\\": \\"\\",\n                    \\"description\\": \\"\\",\n                    \\"column\\": \\"campaign\\",\n                    \\"properties\\": {\n                        \\"dtype\\": \\"number\\",\n                        \\"std\\": 1.0001106133513697,\n                        \\"min\\": -0.5768294699140059,\n                        \\"max\\": 15.18151997398534,\n                        \\"num_unique_values\\": 32,\n                        \\"samples\\": [\n                            8.106342672642777,\n                            1.6743633077859008\n                        ],\n                        \\"semantic_type\\": \\"\\",\n                        \\"description\\": \\"\\",\n                        \\"column\\": \\"pdays\\",\n                        \\"properties\\": {\n                            \\"dtype\\": \\"number\\",\n                            \\"std\\": 1.0001106133513697,\n                            \\"min\\": -0.4072182979332062,\n                            \\"max\\": 8.30319580991816,\n                            \\"num_unique_values\\": 292,\n                            \\"samples\\": [\n                                0.23207815034946291,\n                                3.4485384057716417\n                            ],\n                            \\"semantic_type\\": \\"\\",\n                            \\"description\\": \\"\\",\n                            \\"column\\": \\"previous\\",\n                            \\"properties\\": {\n                                \\"dtype\\": \\"number\\",\n                                \\"std\\": 1.0001106133513697,\n                                \\"min\\": -0.3204128219555523,\n                                \\"max\\": 14.44300307756597,\n                                \\"num_unique_values\\": 24,\n                                \\"samples\\": [\n                                    3.2228069939296136,\n                                    6.175490173833919\n                                ],\n                                    \\"semantic_type\\": \\"\\",\n                                    \\"description\\": \\"\\",\n                                    \\"column\\": \\"poutcome\\",\n                                    \\"properties\\": {\n                                        \\"dtype\\": \\"number\\",\n                                        \\"std\\":
```

```
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#Model building - decision Tree Classifier
#Train_Test_Split
x_train, x_test, y_train, y_test= train_test_split(X_Scaled, y,
test_size=0.3)

dt= DecisionTreeClassifier()
dt.fit(x_train, y_train)

DecisionTreeClassifier()

print('Train Score: {}'.format(dt.score(x_train, y_train)))
print('Test Score: {}'.format(dt.score(x_test, y_test)))

Train Score: 1.0
Test Score: 0.8585114222549742

cross_val_score(dt, x_train, y_train, cv=5).mean()

0.8666181734557161

ypred= dt.predict(x_test)
ypred

array([0, 0, 0, ..., 0, 0, 0])

#Hyperparameter tuning
#Applying Grid search cv to find best estimaters to improve model
performance
param_grid= {
    'criterion': ['gini', 'entropy'],
    'max_depth': [3, 5, 7, 10, None],
    'min_samples_leaf': [3, 5, 7, 9, 10, 20]
}

gscv= GridSearchCV(dt, param_grid, cv=5, verbose=1)
gscv.fit(x_train, y_train)

Fitting 5 folds for each of 60 candidates, totalling 300 fits

GridSearchCV(cv=5, estimator=DecisionTreeClassifier(),
             param_grid={'criterion': ['gini', 'entropy'],
                         'max_depth': [3, 5, 7, 10, None],
                         'min_samples_leaf': [3, 5, 7, 9, 10, 20]},
             verbose=1)
```

```

gscv.best_params_
{'criterion': 'gini', 'max_depth': 5, 'min_samples_leaf': 3}
gscv.best_estimator_
DecisionTreeClassifier(max_depth=5, min_samples_leaf=3)
cross_val_score(gscv.best_estimator_, x_train, y_train, cv=5).mean()
0.8947502349671046

clf = DecisionTreeClassifier(criterion='gini', max_depth=5,
min_samples_leaf=3)
clf.fit(x_train, y_train)

DecisionTreeClassifier(max_depth=5, min_samples_leaf=3)

y_pred= clf.predict(x_test)
y_pred
array([1, 0, 0, ..., 0, 0, 1])

#Accuracy Score
accuracy = accuracy_score(y_test, y_pred)
print("Test Accuracy of Decision Tree Classifier:
{}".format(accuracy*100))

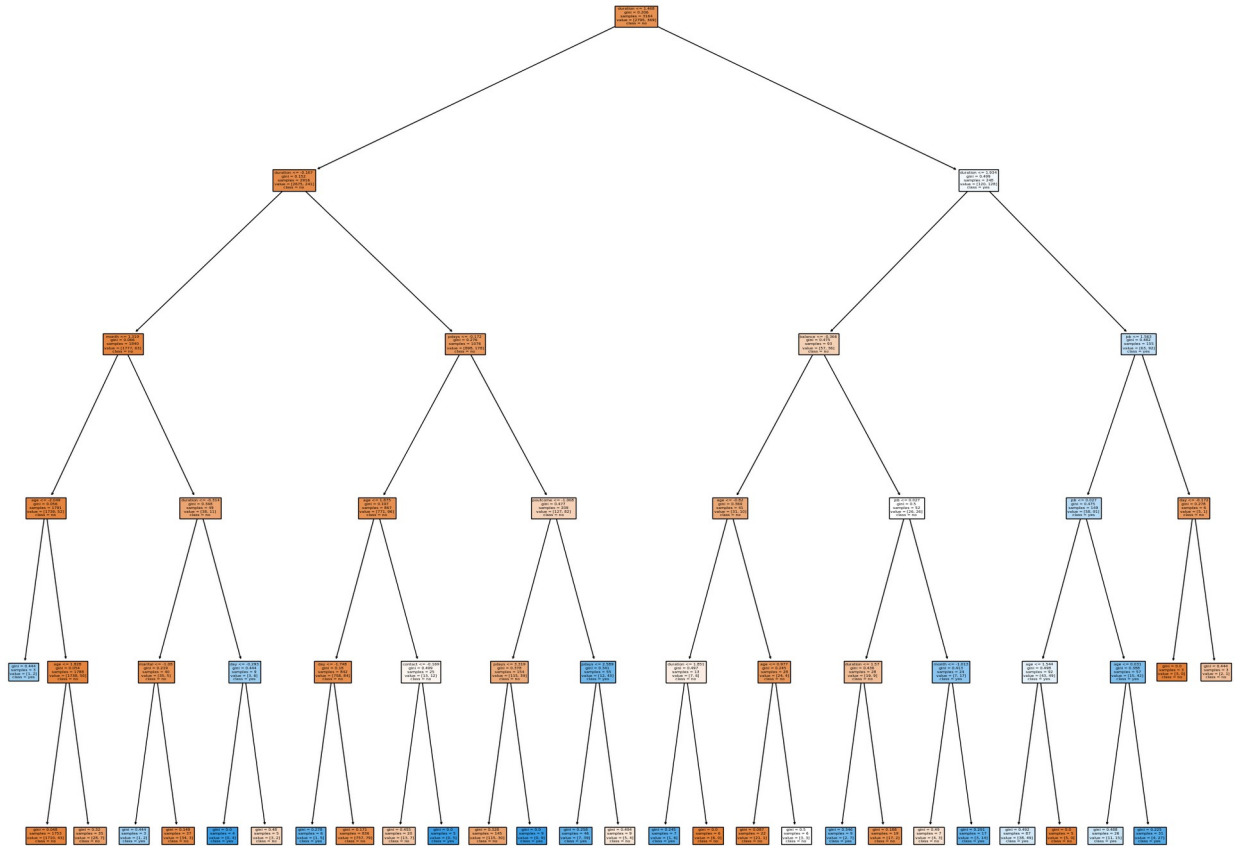
Test Accuracy of Decision Tree Classifier: 88.94620486366986

#Cross Validation Score
Cross_val= cross_val_score(clf, x_train, y_train, cv=5).mean()
print("Cross Validation Score of Decision Tree Classifier:
",Cross_val*100)

Cross Validation Score of Decision Tree Classifier: 89.4434279200912

#Visualize the decision tree
from sklearn import tree
fig= plt.figure(figsize=(25,20))
tree.plot_tree(clf, filled=True,
feature_names=x_train.columns,class_names=['no', 'yes'])
plt.show()

```

```
#create a classifier with pruning enabled
dt= DecisionTreeClassifier(ccp_alpha=0.01)
dt.fit(x_train, y_train)

DecisionTreeClassifier(ccp_alpha=0.01)

#make the classifier
ypred= dt.predict(x_test)

#calculate accuracy
accuracy= accuracy_score(y_test, ypred)
print("Accuracy:", accuracy)
#visualize the pruned decision tree
plt.figure(figsize=(10,8))
tree.plot_tree(dt, filled=True, feature_names=x_train.columns,
class_names=['no', 'yes'])
plt.show()

Accuracy: 0.8828297715549005
```

duration ≤ 1.468
gini = 0.206
samples = 3164
value = [2795, 369]
class = no

```
graph TD; A["duration ≤ 1.468  
gini = 0.206  
samples = 3164  
value = [2795, 369]  
class = no"] --> B["gini = 0.152  
samples = 2916  
value = [2675, 241]  
class = no"]; A --> C["gini = 0.499  
samples = 248  
value = [120, 128]  
class = yes"];
```

gini = 0.152
samples = 2916
value = [2675, 241]
class = no

gini = 0.499
samples = 248
value = [120, 128]
class = yes