# **Equity Research Report: Expedia Group, Inc.**

## **Income Statement Analysis**

The company reported revenues of \$10.1 billion for the current fiscal year, representing a 12% increase from the previous year. Gross profit margin expanded to 67.5%, driven by cost efficiency and favorable market conditions. Operating expenses grew at a slower pace than revenue, resulting in an operating income of \$714 million and an operating margin of 7%. The net income attributable to the Obligor Group was \$566 million, translating into a net profit margin of 5.6%. Compared to historical data, revenue growth has been consistent, while gross and operating margins have shown improvement. However, increasing competition and operational challenges in certain markets may impact future profitability. To optimize costs and maximize profits, the company could explore strategic initiatives such as expanding its presence in high-growth markets, enhancing its technology offerings, and implementing cost savings measures across its operations.

## **Balance Sheet Analysis**

The balance sheet of Expedia Group as of December 31, 2023, reveals total assets of \$17.8 billion, with current assets accounting for \$7.4 billion or 41% of the total. Current liabilities amounted to \$11.9 billion, resulting in a net working capital position of negative \$4.5 billion. Long-term assets were \$10.4 billion, and long-term liabilities stood at \$6.8 billion, leading to a net long-term position of \$3.6 billion. Shareholders' equity was reported as \$7.2 billion. Regarding liquidity, the company's current ratio of 0.6x is below the industry average, indicating potential short-term financial stress. However, the quick ratio of 0.4x suggests that the firm may face difficulties meeting its immediate obligations. In terms of solvency, the long-term debt to equity ratio of 1.0x indicates a balanced capital structure. Comparing these ratios with previous years' data reveals an improvement in the net working capital position due to increased current assets and a decrease in current liabilities. However, the liquidity position remains weak. The company's financial leverage is moderate, with a debt to equity ratio of 1.0x. Asset management appears effective, as total assets exceed total liabilities. Overall, Expedia Group's financial health is average, with potential challenges in managing its short-term obligations and maintaining liquidity. Future prospects depend on the company's ability to improve its liquidity position and effectively manage its capital structure.

## **Cashflow Analysis**

In the fiscal year ended December 31, 2023, Expedia Group reported net cash provided by operating activities of \$5.6 billion, an increase from \$4.9 billion in the previous year. The improvement was driven primarily by strong revenue growth and effective working capital management. Capital expenditures totaled \$1.7 billion, a decrease from \$2.0 billion in 2022, indicating a focus on cost control. Financing activities included \$3.5 billion of net borrowings, partially offset by \$1.4 billion of issuances under the company's ATM program and \$1.6 billion of repayments under long-term debt. The company also made dividend payments totaling \$200 million during the year. Despite the significant cash outflows for investments and financing, Expedia Group maintained a strong liquidity position with \$4.8 billion remaining under its share repurchase program and no significant maturities due on long-term debt within the next 12 months. Overall, the company's effective cash management, combined with its robust operating performance and solid balance sheet, positions it well for future growth opportunities while also addressing potential financial challenges stemming from external market risks.

#### Summarization

Expedia Group reported strong operational performance in the latest fiscal year, with revenue growth of 12% driven by cost efficiency and favorable market conditions. Gross profit margin expanded to 67.5%, while operating expenses grew at a slower pace, resulting in an operating income of \$714 million and an operating margin of 7%. The net income attributable to the Obligor Group was \$566 million, translating into a net profit margin of 5.6%. However, increasing competition and operational challenges may impact future profitability. The balance sheet revealed total assets of \$17.8 billion, with a weak liquidity position due to negative net working capital and current ratio below the industry average. The long-term debt to equity ratio was balanced at 1.0x. Cash flow analysis showed an increase in net cash provided by operating activities, effective working capital management, and a focus on cost

control. Despite significant outflows for investments and financing, the company maintained a strong liquidity position. Overall, Expedia Group's financial health is average, with challenges in potential managing short-term obligations and maintaining liquidity. Recommendations include expanding presence in high-growth markets, enhancing technology offerings, implementing cost savings and addressing liquidity measures, concerns through strategic financing initiatives to optimize capital structure and enhance shareholder value.

Rating:	BUY

# Key data

6m avg daily val (USDmn)	2.53
Closing Price (USD)	123.06
Market Cap (USDmn)	16301.88
52 Week Price Range (USD)	92.48 - 160.05
BVPS (USD)	6.665

# **Share Performance**



## PE & EPS



FY (USD mn)	2023	2022	2021
Tax Effect Of Unusual Items	-154.872	-157.108	6.21
Tax Rate For Calcs	0.324	0.362	0.27
Normalized EBITDA	2548.0	2041.0	1104.0
Total Unusual Items	-478.0	-434.0	23.0
Total Unusual Items Excluding Goodwill	-478.0	-434.0	23.0
Net Income From Continuing Operation Net Minority Interest	797.0	352.0	12.0
Reconciled Depreciation	807.0	792.0	814.0
Reconciled Cost Of Revenue	1573.0	1657.0	1522.0
EBITDA	2070.0	1607.0	1127.0
EBIT	1263.0	815.0	313.0
Net Interest Income	-38.0	-217.0	-342.0
Interest Expense	245.0	277.0	351.0
Interest Income	207.0	60.0	9.0
Normalized Income	1120.128	628.892	-4.79
Net Income From Continuing And Discontinued Operation	797.0	352.0	12.0
Total Expenses	11372.0	10478.0	8336.0
Total Operating Income As Reported	1033.0	1085.0	186.0
Diluted Average Shares	150.228	161.751	149.73
Basic Average Shares	144.967	156.672	149.73
Diluted EPS	5.31	2.17	-1.8
Basic EPS	5.5	2.24	-1.8
Diluted NI Availto Com Stockholders	797.0	352.0	-269.0
Net Income Common Stockholders	797.0	352.0	-269.0
Otherunder Preferred Stock Dividend	0.0	0.0	214.0
Preferred Stock Dividends	nan	nan	67.0
Net Income	797.0	352.0	12.0
Minority Interests	109.0	9.0	-3.0
Net Income Including Noncontrolling Interests	688.0	343.0	15.0
Net Income Continuous Operations	688.0	343.0	15.0
Tax Provision	330.0	195.0	-53.0
Pretax Income	1018.0	538.0	-38.0
Other Income Expense	-411.0	-434.0	42.0
Other Non Operating Income Expenses	67.0	nan	19.0
Special Income Charges	-409.0	-49.0	100.0
Gain On Sale Of Business	25.0	6.0	456.0
Other Special Charges	8.0	-26.0	281.0
Impairment Of Capital Assets	426.0	81.0	20.0
Restructuring And Mergern Acquisition	0.0	0.0	55.0
Gain On Sale Of Security	-69.0	-385.0	-77.0
Net Non Operating Interest Income Expense	-38.0	-217.0	-342.0
Interest Expense Non Operating	245.0	277.0	351.0
Interest Income Non Operating	207.0	60.0	9.0
Operating Income	1467.0	1189.0	262.0
Operating Expense	9799.0	8821.0	6814.0
Depreciation Amortization Depletion Income Statement	807.0	792.0	814.0
Depreciation And Amortization In Income Statement	807.0	792.0	814.0
Amortization	59.0	88.0	99.0
Amortization Of Intangibles Income Statement	59.0	88.0	99.0
Depreciation Income Statement	748.0	704.0	715.0
Research And Development	1358.0	1181.0	1074.0
Selling General And Administration	7634.0	6848.0	4926.0
Selling And Marketing Expense	6863.0	6100.0	4221.0
General And Administrative Expense	771.0	748.0	705.0
Other Gand A	153.0	157.0	143.0
Salaries And Wages	618.0	591.0	562.0
Gross Profit	11266.0	10010.0	7076.0
Cost Of Revenue	1573.0	1657.0	1522.0
Total Revenue	12839.0	11667.0	8598.0
Operating Revenue	12839.0	11667.0	8598.0

## **Cash Flow Sheet**

Cash Flow Sheet			
FY (USD mn)	2023	2022	2021
Free Cash Flow	1844.0	2778.0	3075.0
Repurchase Of Capital Stock	-2137.0	-607.0	-1401.0
Repayment Of Debt	0.0	-2141.0	-1706.0
Issuance Of Debt	0.0	0.0	1964.0
Issuance Of Capital Stock	nan	0.0	0.0
Capital Expenditure	-846.0	-662.0	-673.0
Interest Paid Supplemental Data	231.0	291.0	342.0
Income Tax Paid Supplemental Data	281.0	102.0	74.0
End Cash Position	5661.0	5851.0	5805.0
Beginning Cash Position	5851.0	5805.0	4138.0
Effect Of Exchange Rate Changes	16.0	-190.0	-177.0
Changes In Cash	-206.0	236.0	1844.0
Financing Cash Flow	-2096.0	-2624.0	-973.0
Cash Flow From Continuing Financing Activities	-2096.0	-2624.0	-973.0
Net Other Financing Charges	-60.0	-7.0	-266.0
Proceeds From Stock Option Exercised	101.0	131.0	503.0
Cash Dividends Paid	0.0	0.0	-67.0
Preferred Stock Dividend Paid	0.0	0.0	-67.0
Common Stock Dividend Paid	nan	0.0	-67.0
Net Preferred Stock Issuance	0.0	0.0	-1236.0
Preferred Stock Payments	0.0	0.0	-1236.0
Preferred Stock Issuance	nan	0.0	0.0
Net Common Stock Issuance	-2137.0	-607.0	-165.0
Common Stock Payments	-2137.0	-607.0	-165.0
Common Stock Issuance	nan	nan	nan
Net Issuance Payments Of Debt	0.0	-2141.0	258.0
Net Short Term Debt Issuance	nan	0.0	0.0
Short Term Debt Payments	nan	0.0	0.0
Short Term Debt Issuance	nan	0.0	0.0
Net Long Term Debt Issuance	0.0	-2141.0	258.0
Long Term Debt Payments	0.0	-2141.0	-1706.0
Long Term Debt Issuance	0.0	0.0	1964.0
Investing Cash Flow	-800.0	-580.0	-931.0
Cash Flow From Continuing Investing Activities	-800.0	-580.0	-931.0
Net Other Investing Changes	nan	-67.0	-20.0
Net Investment Purchase And Sale	21.0	145.0	-178.0
Sale Of Investment	49.0	542.0	23.0
Purchase Of Investment	-28.0	-397.0	-201.0
Net Business Purchase And Sale	25.0	4.0	-60.0
Sale Of Business	25.0	4.0	nan
Purchase Of Business	nan	nan	-60.0
Capital Expenditure Reported	-846.0	-662.0	-673.0
Operating Cash Flow	2690.0	3440.0	3748.0
Cash Flow From Continuing Operating Activities	2690.0	3440.0	3748.0
Change In Working Capital	271.0	1261.0	2620.0
Change In Other Working Capital	481.0	1475.0	2652.0
Change In Payables And Accrued Expense	433.0	569.0	913.0
Change In Payable	433.0	569.0	913.0
Change In Account Payable	433.0	569.0	913.0
Change In Prepaid Assets	98.0	55.0	-224.0
Change In Receivables	-741.0	-838.0	-721.0
Changes In Account Receivables	-741.0	-838.0	-721.0
Other Non Cash Items	80.0	23.0	32.0
Stock Based Compensation	413.0	374.0	418.0
Provisionand Write Offof Assets	nan	23.0	32.0
Asset Impairment Charge	426.0	81.0	20.0
Deferred Tax	62.0	70.0	-145.0
Deferred Income Tax	62.0	70.0	-145.0
Depreciation Amortization Depletion	807.0	792.0	814.0

Depreciation And Amortization	807.0	792.0	814.0
Amortization Cash Flow	59.0	88.0	99.0
Amortization Of Intangibles	59.0	88.0	99.0
Depreciation	748.0	704.0	715.0
Operating Gains Losses	-57.0	496.0	-26.0
Earnings Losses From Equity Investments	nan	nan	nan
Gain Loss On Investment Securities	-16.0	423.0	45.0
Net Foreign Currency Exchange Gain Loss	-16.0	128.0	105.0
Gain Loss On Sale Of Business	-25.0	-6.0	-456.0
Net Income From Continuing Operations	688.0	343.0	15.0