



PIZZA SALES REPORT

JAN/15 - DEC/15

pizza Category

All

1/1/2015



12/31/2015



Home



Best/Worst Sellers

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on weekends, i.e. **Friday** and **Saturday** evenings

MONTHLY

There are **maximum** orders from month of **July** and **January**

SALES PERFORMANCE

CATEGORY

Classic category contributes to **maximum** sales and total orders.

SIZE

Large size **pizza** contributes to **maximum** sales.



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizza Sold



21350

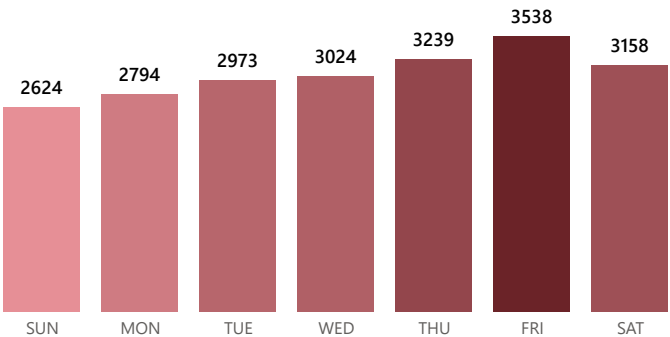
Total Orders



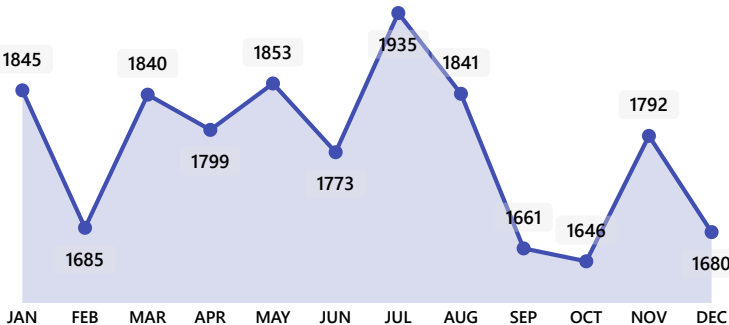
2.32

Avg Pizza Per Order

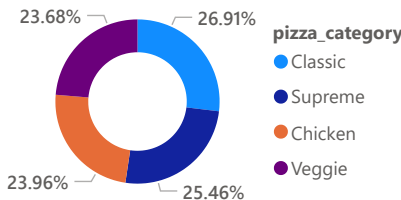
Daily Trend for Total Orders



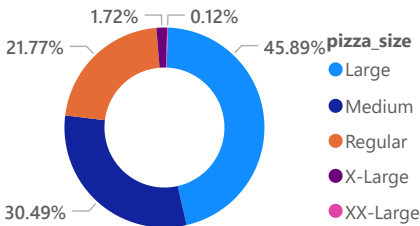
Monthly Trend for Total Orders



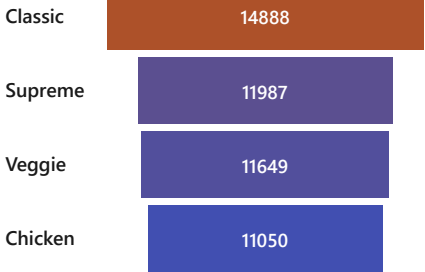
% of sales by Pizza Category



% of sales by Pizza Size



Total Pizza Sold by pizza Category





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Best/Worst Sellers



BEST SELLERS

REVENUE

The Thai Chicken pizza contributes to maximum Revenue

QUANTITY

The Classic Deluxe pizza contributes to maximum Total Quantities

TOTAL ORDERS

The Classic Deluxe pizza contributes to maximum Total Quantities

WORST SELLERS

REVENUE

The Brie Carre pizza contributes to minimum Revenue

QUANTITY

The Brie Carre pizza contributes to minimum Total Quantities

TOTAL ORDERS

The Brie Carre pizza contributes to maximum Total Quantities



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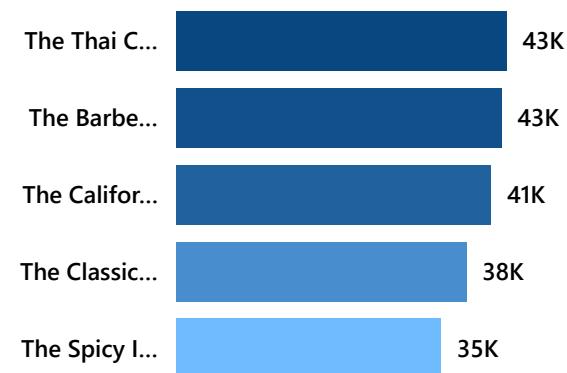
Total Orders



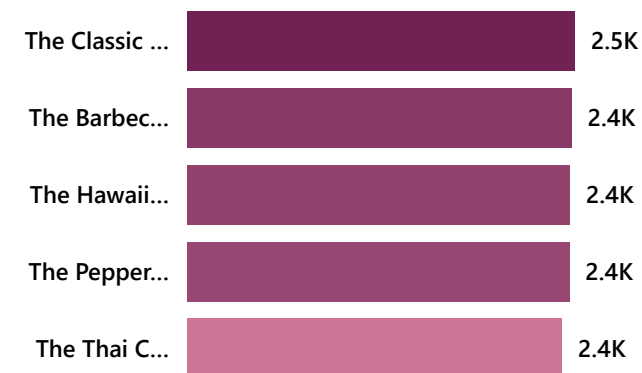
2.32

Avg Pizza Per Order

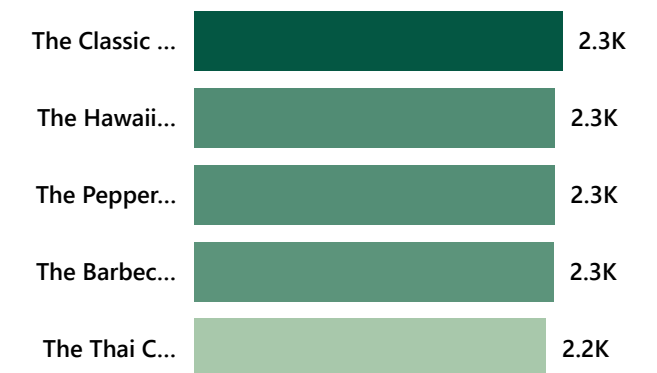
Top 5 Pizzas by Revenue



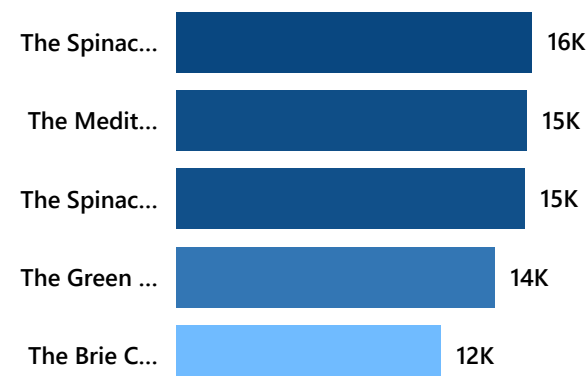
Top 5 Pizzas by Quantity



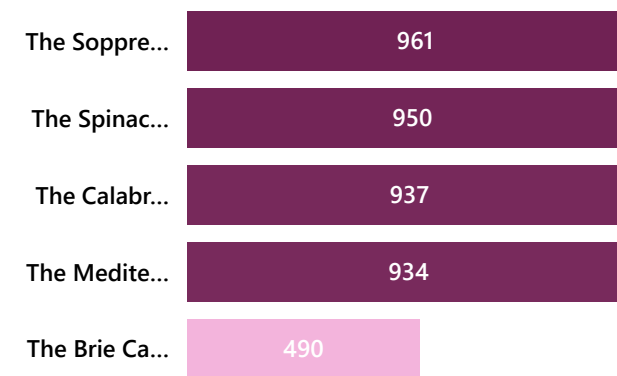
Top 5 Pizzas by Orders



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Orders

