

Dakyeom Ahn

adklys@snu.ac.kr | (82) 010.4931.3806
Ssukgogae-ro, Gwanak-gu Seoul, Korea

I am seeking an internship opportunity to further develop my knowledge and skills in HCI Research. I'm a product designer passionate about problem-solving through valuable experiences, designing interactions based on a convenient UI, especially in education and sports domains.

Education

MAR 2019 – Ongoing

Current GPA: 3.86/4.3

SNU, Seoul - *BPEd and BS expected in Physical Education and Information Science and Culture*

Focuses: Educational/Sports Psychology/Sociology, Educational Methods and Engineering, Physical Education Measurement and Evaluation, Visualization, User Research, Interactive Storytelling

Experiences

SEP 2021 – NOV 2021

SAM Mentoring – *Mentor*

- Taught Math to fifth graders, the four fundamental arithmetic operations of fractions, the perimeter and width of a polygon
- Mentored elementary school students and lead them on a field trip to MMCA

JUL 2020 – MAY 2021

Proground (PGRD), Seoul - *Co-founder, Full-time Product Designer*

Designer on B2C product of Proground, a sports platform company.

- Selected for Preliminary Start-up Package from Soongsil University
- Established MVP of Proground App, a running community for motivation to work-out
- Operated running motivation community with 1,000+ users for nine months
- Optimized user retention, activation, and net promoter score by analyzing user data
- Designed live voice coaching programs for runners

JUN 2020 – JUL 2020

TIQUI-TAKA Physical Education Volunteering - *Teacher*

- Online Teaching for table tennis and sportsmanship in Dangdok Middle School
- Conducted guidance plans with colleagues

JAN 2020 – JUL 2020

Global Brand Group Korea, Seoul – *Supporter*

- Investigated store visiting experience by consumer interviews, analyzed target consumer for Spyder, an active sports gear brand
- Selected as the best team out of 5

MAR 2019 – AUG 2020

L&K Sports Management Group in SNU – *Researcher*

- Exploratory Analysis for Overseas Expansion of Brazilian League of Legends Sports Market with Dream Together Masters (DTM)
- A Research on the Feasibility Study of KBO Baseball Development Center

Skills

Certificates

- Advanced Data Analytics Semi-Professional (ADsP) (2022)
- Completed Data Science Boot Camp – Computing in SNU (2022)
- New TEPS 350 (2022)
- JLPT N3 (2020)

Tools

R Studio, Adobe XD, Figma, HTML/CSS/JS, React, Unity, Excel, KNIME, Photoshop, Illustrator

UX Design and User Research Methods

Design thinking, Prototyping, Data Analysis, Growth Hacking, UX strategy, Journey mapping, Persona, Product Analysis, User Interview, Usability test

Awards

FEB 2022

2nd Prize, Idea Challenge of SNU College of Engineering

- Analyzed and redesigned the Information Architecture of the SNU College of Engineering website
- Designed prototype of the main page by Figma and made a project proposal

Other Experience

AUG 2018 – MAR 2019

The National Shooting Team, Jincheon – *National Skeet Shooter*

Participated in the 52nd ISSF World Shooting Championship and ASC 2018 Asian Youth Training Camp, having junior women skeet's best record in Korea.