

## Idea 1:

Food and Typography- Using Food (Candy) to create Typography for a Valentine's day card.



- Exploring the relation between food and typography.
- Using sweethearts candy which is often associated with Valentines Day.
- Writing a simple tag line-‘Be Mine.’ or ‘Love’
- Using a very light/pastel colour scheme

Colour scheme:



Online version:

A short stop motion video similar to printed card with the tag message ‘Be Mine.’

Example: <https://www.youtube.com/watch?v=3DFzjP6PbnU>



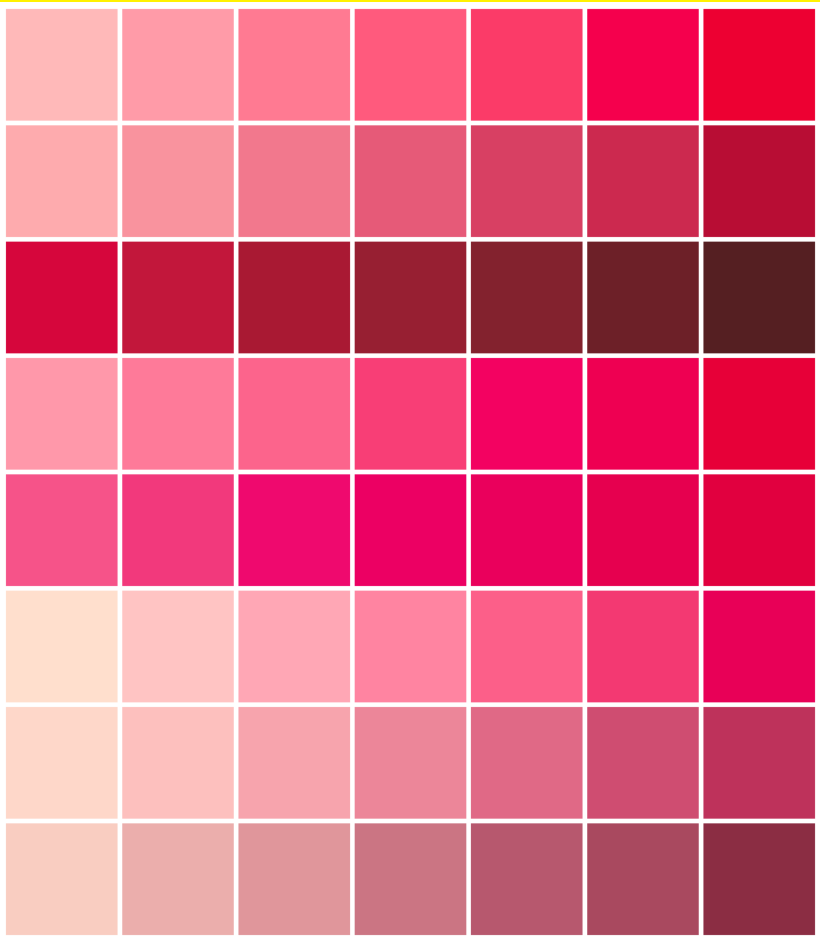
Idea 2:

Snapchat Geofilters and Valentines day!



Print Vesion:  
Creating an illustration of a phone with a picture and a valentines day geofilter created on illustrator. (imitating snapchat)

Colour scheme:  
Something cute, fun and valentines day!



### On-Demand Geofilters

#### For People and Businesses

Whether it's for a house party or wedding, a coffee shop or campus-wide event, Geofilters make it easy for Snapchatters who are there to send your message to friends.

**CREATE NOW**

#### 1. DESIGN

Upload your own, or use one of our many templates to get started.

#### 2. MAP

Pick a time and set a geofence for your Geofilter.

#### 3. BUY

Submit your Geofilter and have it reviewed within one business day.

Online version:

Creating a customised geofilter for the class to use on that day!

The class can take there own pictures using the geofilter and send it to there friends.



Idea 3:

Typical tacky Valentines day card.



-Using a regular cheesy card found at a grocery store/cvs and copying its exact form and structure but re creating it for the print version.

-Somewhat tacky and typical

-Colour scheme will be in the shades of red

Online version:

A gif with the hearts flashing.

Example- [http://decentscraps.blogspot.com/2014/02/happy-valentines-day\\_7913.html?spref=pi](http://decentscraps.blogspot.com/2014/02/happy-valentines-day_7913.html?spref=pi)

Colour Scheme:

