

MSUKorean.com

ShortPitch

MSUKorean is the community website for Korean international MSU students and Korean high school students who wants to apply on MSU.

LongPitch

MSUKorean provides basic information such as how to apply on MSU, the requirement classes, Korean clubs' information, etc. My website is not only giving information, but it also be a community of the students. A portion of website is showing anonymous name to write the issues they want to talk about, and upload events. Even though it is a anonymous name, but it requires signing up and put some information about users themselves.

Personas

1. Korean international students

They can find the information about their classes how easy or hard. They also can find some clubs they can join and make some friends from it. In case of male student, they can talk about military issue with other people how they finished service in Korea.

2. Potential students

They can find some friends who will apply on school and meet them before school start in Korea and make some interaction with them. They can communicate with elder students to get some better idea about Major choosing and class choosing.

Competitive Website

MSU Korean Student Organization : <http://www.ksomsu.com/>

Friendship house by Korean student: <http://friendshiphousemsu.global/about-friendship-house-korean/>