

# MOVING BEYOND SIMPLE REGRESSION

- dealing with multiple predictors
- coding continuous predictors
- coding categorical predictors
  - one factor ANOVA using regression
- continuous-by-categorical interactions

#### MULTIPLE REGRESSION

General model for single-level data with *m* predictors:

$$Y_i = \beta_0 + \beta_1 X_{1i} + \beta_2 X_{2i} + \dots + \beta_m X_{mi} + e_i$$

individual Xs can be any combination of continuous and categorical predictors (and their interactions)

Each  $\beta_j$  is the partial effect of  $X_j$  holding all other  $X_j$  constant

(NB: single-level data is rare in psychology)

#### **EXAMPLE**

Are lecture attendance and engagement with online materials associated with higher grades in statistics?

Does this relationship hold after controlling for overall GPA?

### DATA IMPORT AND VISUALIZATION

#### grades.csv

```
# A tibble: 100 \times 4
           GPA lecture nclicks
   grade
   <dbl> <dbl>
                          <int>
                  <int>
   2.40 1.13
                              88
                      6
    3.67 0.971
                              96
    2.85 3.34
                            123
   1.36 2.76
                              99
    2.31 1.02
    2.58 0.841
                              99
    2.69 4
                              86
   3.05 2.29
                            118
   3.21 3.39
                              98
   2.24 3.27
                             115
# … with 90 more rows
```

```
library("corrr")
grades %>%
  correlate() %>%
  shave() %>%
  fashion()
```

```
Correlation method: 'pearson'
Missing treated using: 'pairwise.complete.obs'

rowname grade GPA lecture nclicks

1 grade

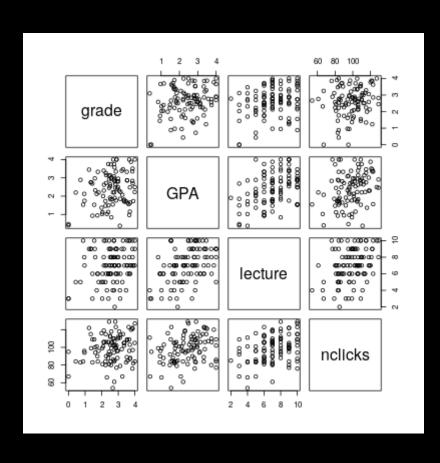
2 GPA .25

3 lecture .24 .44

4 nclicks .16 .30 .36
```

## DATA IMPORT AND VISUALIZATION

grades %>%
 pairs()



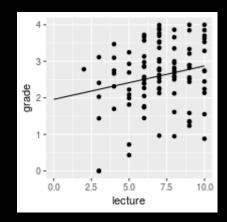
#### **ESTIMATION AND INTERPRETATION**

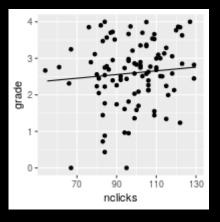
$$Y_i = \beta_0 + \beta_1 X_{1i} + \beta_2 X_{2i} + ... + \beta_m X_{mi} + e_i$$
  
 $\text{Im}(Y \sim X1 + X2 + ... + Xm, data)$ 

```
my_model <- lm(grade ~ lecture + nclicks, grades)
summary(my_model)</pre>
```

```
Call:
lm(formula = grade ~ lecture + nclicks, data = grades)
Residuals:
    Min
           10 Median 30
                                      Max
-2.21653 -0.40603 0.02267 0.60720 1.38558
Coefficients:
           Estimate Std. Error t value Pr(>|t|)
                     0.571124 2.560 0.0120 *
(Intercept) 1.462037
           0.091501 0.045766 1.999 0.0484 *
lecture
nclicks
           0.005052
                     0.006051 0.835 0.4058
codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 ',' 0.1 ' ' 1
Residual standard error: 0.8692 on 97 degrees of freedom
Multiple R-squared: 0.06543, Adjusted R-squared: 0.04616
F-statistic: 3.395 on 2 and 97 DF, p-value: 0.03756
```

## VISUALIZING PARTIAL EFFECTS





See ?predict.lm(),?tidyr::crossing()

#### STANDARDIZED COEFFICIENTS

#### Which predictor matters more?

```
grades2 <- grades %>%
  mutate(lecture c = (lecture - mean(lecture)) / sd(lecture),
         nclicks c = (nclicks - mean(nclicks)) / sd(nclicks))
summary(lm(grade ~ lecture c + nclicks c, grades2))
Call:
lm(formula = grade \sim lecture c + nclicks c, data = grades2)
Residuals:
              10 Median
    Min
                                 30
                                         Max
-2.21653 -0.40603 0.02267 0.60720 1.38558
Coefficients:
            Estimate Std. Error t value Pr(>|t|)
(Intercept) 2.59839 0.08692 29.895 <2e-16 ***
lecture_c 0.18734 0.09370 1.999 0.0484 *
nclicks_c 0.07823 0.09370 0.835 0.4058
codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
Residual standard error: 0.8692 on 97 degrees of freedom
Multiple R-squared: 0.06543, Adjusted R-squared: 0.04616
F-statistic: 3.395 on 2 and 97 DF, p-value: 0.03756
```

See ?base::scale()

#### **MODEL COMPARISON**

Is engagement (as measured by lecture attendance and downloads) positively associated with final course grade **above and beyond** student ability (as measured by GPA)?

#### **STRATEGY**

Create a "base" model with all control vars and compare to a "bigger" model with all control and focal vars

$$F(2, 96) = 1.31, p = .275$$

If  $p < \alpha$ , bigger model is better.

#### **DUMMY CODING BINARY VARS**

Arbitrarily assign one of the two levels to 0; assign the other to 1.

NB: sign of the variable depends on the coding!

See ?dplyr::if\_else()

# FACTORS WITH k > 2

Arbitrarily choose one level as "baseline" level.

• 
$$k = 3$$

• 
$$k = 4$$

	A2v1	A3v1		A2v:
$A_1$	0	0	$A_1$	0
$A_2$	1	0	$A_2$	1
$A_3$	0	1	$A_3$	0
			$A_4$	0

	A2v1	A3v1	A4v1
$A_1$	0	0	0
$A_2$	1	0	0
$A_3$	0	1	0
$A_4$	0	0	1

# ONE FACTOR ANOVA USING REGRESSION

$$Y_{ij} = \mu + A_i + S(A)_{ij}$$
$$Y_i = \beta_0 + \beta_1 X_{1i} + \beta_2 X_{2i} + e_i$$