1. **Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**
2. Although only one-third of the campaigns on Kickstarter has a positive outcome, there are more successful campaigns (2185) than failed campaigns (1530) on Kickstarter. How Kickstarter compares with the other crowdfunding services would be interesting to see if kickstarter is a successful crowdfunding service
3. Theater is the category with the most campaigns on kickstarter and the category music has the highest success rate in kickstarter of 77.14%
4. Outcomes based on goal suggests that there is a higher chance of a successful campaign if the goal is low.
5. **What are some limitations of this dataset?**

The data does not seem to be normally distributed (eg: mean number of backers for a successful campaign =194.43, median = 62), hence outliers could have a big impact on the interpretation of trends and on prediction

1. **What are some other possible tables and/or graphs that we could create?**

a. Determine success and failure based on the how long the campaign was run for

b. if Spotlight makes any difference on determining if the campaigns succeed.