

# Locating Companies

interlinking ProductDB with DBPedia based on product categories

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# Chapter 1

## Application domain and goals

Most of the text in this example of a master thesis is quote from 'The Extremes of Good and Evil' (Cicero). Besides this text you find some usage examples in the following sections.

- A table can be found in Section ???. This example (Table 4.1) is only a suggestion. You are allowed to format your tables in your preferred style.
- An example of an algorithm is depicted in Section ??. Again, you are allowed to use a different style for algorithms, but the style we used to display Algorithm ?? looks quite nice.
- Chapter ?? demonstrates how to refer to chapters and algorithms and other elements of your thesis.
- You should always place definitions, propositions, and whatever might be useful in an appropriate environment. Examples can be found in section ??.

### 1.1 Targeted Users

it's a footnote and url <sup>1</sup>

Tutorials<sup>2</sup>. here is sth.wrong with url on my pc

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<sup>1</sup><http://productDB.org/>

<sup>2</sup>

url<http://latex.hpfsc.de/>

## **1.2 Problems Description**

## **1.3 Demand Analysis**



## Chapter 2

# Datasets used

### 2.1 Datasets description

discussion requires a precise definition.

**Definition 1** *An entity is good if it is not an evil entity.*

In a similar way an evil entity can be defined in the following way.

### 2.2 Dataset Access Methods

### 2.3 Dataset Combination



Figure 2.1: Child Angel and a white dove.

## **Chapter 3**

# **Techniques Used**

### **3.1 Reasoning**

### **3.2 Search**

### **3.3 External Services**

*Remark: A more elaborated software could use e.g. OpenStreetMap to inquiry the exact address based on the DBPedia results.*

## Chapter 4

# Example results

**Example** an inquiry for soft-drinks will have a result set containing:

```
dbo:locationCity :  
(dbr:Atlanta,  
dbr:Georgia_(U.S._state),  
dbr:Coca-Cola_headquarters)
```

### 4.1 Outcome

### 4.2 User Queries

| Ontology       | Baselines    |              |              | Decision Tree |               |               |               |
|----------------|--------------|--------------|--------------|---------------|---------------|---------------|---------------|
|                | M(edian)     | G(ood)       | E(vil)       | results       | $\Delta$ -M   | $\Delta$ -G   | $\Delta$ -E   |
| #301           | 0.825        | 0.877        | 0.877        | 0.855         | +0.030        | -0.022        | -0.022        |
| #302           | 0.709        | 0.753        | 0.753        | 0.753         | +0.044        | +0.000        | +0.000        |
| #303           | 0.804        | 0.860        | 0.891        | 0.816         | +0.012        | -0.044        | -0.075        |
| #304           | 0.940        | 0.961        | 0.961        | 0.967         | +0.027        | +0.006        | +0.006        |
| <b>Average</b> | <b>0.820</b> | <b>0.863</b> | <b>0.871</b> | <b>0.848</b>  | <b>+0.028</b> | <b>-0.015</b> | <b>-0.023</b> |

Table 4.1: Comparison between the Good and the Evil

## **Chapter 5**

# **known limitations**

**5.1 limited domains**

**5.2 queries can't be answered**

**5.3 Reason**

**5.4 Possible Solutions**

## **Chapter 6**

# **Lessons learned**

**6.1 Challenges**

**6.2 Biggest Obstacles**

**6.3 More ideas**

## **Appendix A**

### **Program Code / Resources**

The source code, a documentation, some usage examples, and additional test results are available at ...

They as well as a PDF version of this thesis is also contained on the CD-ROM attached to this thesis.

## **Appendix B**

# **Further Experimental Results**

In the following further experimental results are ...