Locating Companies

interlinking ProductDB with DBPedia based on product categories

written by Markus Dietsche 1513384 Dandan Li 1486051

submitted to the
Data and Web Science Group
Prof. Dr. Paulheim
University of Mannheim

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| 4.1 Good vs. Evil |
|-------------------|
|-------------------|

Application domain and goals

Most of the text in this example of a master thesis is quote from 'The Extremes of Good and Evil' (Cicero). Besides this text you find some usage examples in the following sections.

- A table can be found in Section 4.2. This example (Table 4.1) is only a suggestion. You are allowed to format your tables in your preferred style.
- An example of an algorithm is depicted in Section 6.1. Again, you are allowed to use a different style for algorithms, but the style we used to display Algorithm 2 looks quite nice.
- Chapter 4 demontrates how to refer to chapters and algorithms and other elements of your thesis.
- You should always place definitions, propositions, and whatever might be useful in an appropriate environment. Examples can be found in section 6.3.

1.1 Targeted Users

it's a footnote and url 1

Tutorials². here is sth.wrong with url on my pc

¹http://productDB.org/

²http://latex.hpfsc.de

- 1.2 Problems Description
- 1.3 Demand Analysis

Datasets used

2.1 Datasets description

dicussion requires a precise definition.

Definition 1 An entity is good if it is not an evil entity.

In a similar way an evil entity can be defined in the following way.

2.2 Dataset Access Methods

2.3 Dataset Combination



Figure 2.1: Child Angel and a white dove.

Techniques Used

- 3.1 Reasoning
- 3.2 Search
- 3.3 External Services

Remark: A more elaborated software could use e.g. OpenStreetMap to inquiry the exact address based on the DBPedia results.

Example results

Example an inquery for soft-drinks will have a result set containing:

dbr:Georgia_(U.S._state),
dbr:Coca-Cola_headquarters)

4.1 Outcome

4.2 User Queries

| | | Baselines | | | Decisi | on Tree | |
|----------|----------|-----------|--------|---------|-------------|-------------|--------|
| Ontology | M(edian) | G(ood) | E(vil) | results | Δ -M | Δ -G | Δ-Е |
| #301 | 0.825 | 0.877 | 0.877 | 0.855 | +0.030 | -0.022 | -0.022 |
| #302 | 0.709 | 0.753 | 0.753 | 0.753 | +0.044 | +0.000 | +0.000 |
| #303 | 0.804 | 0.860 | 0.891 | 0.816 | +0.012 | -0.044 | -0.075 |
| #304 | 0.940 | 0.961 | 0.961 | 0.967 | +0.027 | +0.006 | +0.006 |
| Average | 0.820 | 0.863 | 0.871 | 0.848 | +0.028 | -0.015 | -0.023 |

Table 4.1: Comparison between the Good and the Evil

known limitations

- 5.1 limited domains
- 5.2 queries can't be answered
- 5.3 Reason
- **5.4** Possible Solutions

Lessons learned

- 6.1 Challenges
- **6.2** Biggest Obstacles
- 6.3 More ideas

Appendix A

Program Code / Resources

The source code, a documentation, some usage examples, and additional test results are available at ...

They as well as a PDF version of this thesis is also contained on the CD-ROM attached to this thesis.

Appendix B

Further Experimental Results

In the following further experimental results are ...