

You manage a plant that mass-produces engines by teams of workers using assembly machines. The technology is summarised by the production function.

$$q = 5KL$$

Where  $q$  is the number of engines per week,  $K$  is the number of assembly machines, and  $L$  is the number of labor teams. Each assembly machine rents for  $r = \$10000$  per week, and each team cost  $w = \$5000$  per week. Engine cost are given by the cost of labor teams and machines, plus \$2000 per engine for raw materials. Your plant has a fixed installation of 5 assembly machines as part of its design.

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Q(1) What is the marginal cost for producing  $q$  engines

1/1

- ☐ 1100
- ☒ 2200
- ☐ 3300
- ☐ 4400



Q(2) How many labor teams are required to produce 250 engines

1/1

- ☒ 10
- ☐ 20
- ☐ 30
- ☐ 40

Q(3) What is the average cost per engine if the firm produces 250 engines.

1/1

- ☐ 800
- ☐ 2000
- ☒ 2400
- ☐ 2880

Q(4) You are asked to make recommendations for the design of a new production facility. What capital/labor (K/L) ratio should the new plant accommodate if it wants to minimize the total cost of producing at any level of output.

2/2

- ☒ 0.5
- ☐ 2
- ☐ 2.5
- ☐ 4



Q(5) The cost of flying a passenger plane from point A to point B is \$50000. The airline flies this route four times per day at 7 Am, 10 Am, 1 Pm, and 4 Pm. The first and last flights are fulfilled 1 to capacity with 240 people. The second and third flights are only half full. Find the average cost per passenger for each flight.

- ☒ \$208.33, \$416.67
- ☐ \$378, \$516.80
- ☐ \$308.47, \$216.9
- ☐ \$251, \$326

Q(6) Suppose the airline hires you as a marketing consultant and wants to know which type of customer it should try to attract, what advice would you offer. 1/1

- ☐ Peak flights
- ☐ Night flights
- ☒ Off-peak flights
- ☐ Can't say

The market demand curve  $D_m$  is given by  $P = 100 - Q_1 - Q_2$ , where  $Q_1$  is the amount of output Samsung produces and  $Q_2$  is LG's level of output. The marginal cost of each firm is \$10.

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Q(7) What is the equation of Samsung reaction function

2/2

$$Q_1 = 20 - Q_2/2$$

☐ Option 1

$$Q_1 = 20 - Q_2$$

☐ Option 2

$$Q_1 = 45 - Q_2/2$$

☒ Option 3

$$Q_1 = 55 - Q_2/2$$

☐ Option 4

Q(8) Compute the Cournot equilibrium quantities in this market.

2/2

☒ 30

☐ 25

☐ 28

☐ 20



Q(9) Compute the Cournot equilibrium price in this market.

1/1

- ☒ 40
- ☐ 60
- ☐ 70
- ☐ 75

A drug company has a monopoly on a new patented medicine. The product can be made in either of the two plants. The cost of production for the two plants are  $MC_1 = 20 + 2Q_1$  and  $MC_2 = 10 + 5Q_2$ . The firm estimates of demand for the product is  $P = 20 - 3(Q_1 + Q_2)$ .

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Q(10) How much should the firm plan to produce in plant - 1 ( $Q^1$ )

1/1

- ☒ 0
- ☐ 0.55
- ☐ 0.91
- ☐ 0.98



Q(11) How much should the firm plan to produce in plant - 2 ( $Q^2$ )

1/1

- ☐ 0
- ☐ 0.55
- ☒ 0.91
- ☐ 0.98

Q(12) At what price should it plan to sell the product

1/1

- ☐ \$7.85
- ☐ \$11.46
- ☒ \$17.27
- ☐ \$23.66

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