

# **Professional Summary**

Deadline-driven Graphic Designer focused on overseeing projects from concept through final delivery. Successfully creates brand messages, strategies and key graphic productions.

Resourceful and hardworking with vendor sourcing expertise and empowering leadership skills illustrated over 1.5 years of industry success.



2020-10 -2021-10 Graphic Designer & Video Editor

Delhi Career Group, MOHALI, PUNJAB

- Developed creative design for marketing packages, including print materials, brochures, banners and signs.
- Designed website layouts, templates and unique branded looks.
- Worked with clients to gather and define requirements, establish scopes and managing project milestones.
- · Completed final touches for projects such as images sizes and font selection.
- Completed in-depth product design tests with help of different software, models and design systems.
- Put together videos for social media, advertising and informational purposes.
- Coordinated, created and scheduled content, designs and periodic updates to company website.

2019-03 -2020-09

### Web Designer & Developer

Punjab e State Governance, MOHALI, PUNJAB

- Crafted website content and graphics by coordinating copywriting, and designing images, icons, banners and enhancements.
- Installed program language and configurations required for cross-platform compatibility within CMS environment.
- Provided front-end website development using WordPress.
- Planned website development, converting mockups into usable web presence with HTML, CSS and JSON coding.
- Conducted functional testing over course of web development lifecycle.
- Converted graphic designs to usable web images using Adobe Photoshop, Illustrator.
- $\bullet~$  Embedded media into sites using reliable, streamlined protocols and technologies.
- Pulled from PHP, SQL, JavaScript and other back-end library knowledge to bolster programming resources.
- Promoted brand identity by creating company logos and delivering attractive, user-friendly and unique website.
- Determined coding requirements for site creation, including e-commerce capability, security and specialized scripts.

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2021-Current

# PG Diploma Mobile Development

Georgian College - Barrie, Ontario

2015-19

## B.Tech: C.S.E

Chandigarh Engineering College Punjab Technical University - Jalandhar

GPA: 4

1st Prize in Gaming Competition

2013 - 15

### 10+2

Govt. Model Sr. Sec. School Sector 33D

Central Board of Secondary Education

GPA: 60.8

2013

# Matric

Gem Public School Sr. Sec School - Phase 3B2 Mohali, Punjab

3rd prize in innovation idea



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Java (Core)

Good

SQL

Very Good

Adobe Photoshop

Excellent

Adobe Illustrator/Corel Draw

Excellent

Adobe Premier Pro

Excellent

Adobe After Effects





English, Hindi, Punjabi



2019-06

[Android Development], [Infowiz] - [3 Months]

2017-06

[Java], [Pisoft] - [6 Weeks]

2021-07

Digital Marketing Certification by Google



Sticky Notes App - Java(core)
Destinasia (Travel App) - Android
Project
Portfolio Website - Html, CSS,
JavaScript, PHP