



# TAMU HACK

sponsor information | Jan. 26–27th, 2019

We are proud to announce Texas A&M University's annual hackathon, **TAMUhack**, and would like you to be a part of it!

For the fifth year in a row, TAMUhack is bringing together a select group of over 600 of the most technologically savvy, creative, and driven student hackers from all over the country. For the past four years, we have been a factory of creativity and innovation, providing students with the time and resources to put their thoughts into action to build a variety of technical projects—using your technologies and APIs. TAMUhack is 24 hours of pure innovation, design, and hacking on web, mobile, and hardware.

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When this organization was formed, our vision was to bring an atmosphere of collaborative learning, collective building, and intellectual adventure to students. Since our debut in 2014, we've doubled down on our efforts to ensure our vision becomes a reality. In order to do this, we need your help. Sponsoring TAMUhack would give you the opportunity to:

- **Access resumes, portfolios and personal websites** of the brightest technical students
- **Demo your API during the event**, or showcase your hardware and devices, enabling students to tinker and create while also receiving invaluable feedback to further improve your product.
- **Showcase your company and brand**. Hackers will see your logo, your engineers, and your products during the hackathon. Sponsoring gives your company one the best ways to increase your brand recognition, your image, and the message you want to students to think of when your brand comes to mind.
- **Make a lasting impression** and form relationships with a diverse group of hackers through mentorship.

**The TAMUhack Team**  
**[sponsor@tamuhack.com](mailto:sponsor@tamuhack.com)**

# sponsorship tiers

\$2k  triangle	\$3k  square	\$5k  pentagon	\$8k  hexagon	\$12k  circle
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## GENERAL

Send mentors	✓	✓	✓	✓	✓
Tech talk/demo		✓	✓	✓	✓
Opening speech			2 min	4 min	keynote
Customized lounge			✓	✓	✓
Present prize onstage			✓	✓	✓
Interview room			✓	✓	✓
Sponsor side event				✓	✓
Branded meal				✓	✓
Branded hacking space				✓	✓
VIP Judge				✓	✓
Keynote					✓

## RECRUITING

Distribute recruiting materials	✓	✓	✓	✓	✓
Send recruiters	✓	✓	✓	✓	✓
Receive resumes			✓	✓	✓

## BRANDING

Website logo	✓	✓	✓	✓	✓
API directory	✓	✓	✓	✓	✓
Sponsor prize	✓	✓	✓	✓	✓
Company table	✓	✓	✓	✓	✓
Hacker shirt logo			✓	✓	✓
Co-hosted by you					✓
Workshop partnership				✓	✓

# glossary

<b>Send mentors</b>	Send engineers, product managers, designers—anyone who would like to attend, and help hackers with their projects
<b>Tech talk/demo</b>	Present a talk/workshop during the hackathon
<b>Opening speech</b>	Talk about your company during opening ceremony
<b>Customized lounge</b>	Claim a section of the room and make it your own lounge <sup>1</sup>
<b>Present prize onstage</b>	Get on stage to present prizes to your favorite team
<b>Interview room</b>	Have access to interview rooms
<b>Sponsor side event</b>	Host a fun side event during the hackathon such as cup-stacking or a paper airplane competition
<b>Branded meal</b>	Get a meal branded to attract more attention to your company
<b>Branded hacking space</b>	Brand a special space and help out hackers in there
<b>VIP Judge</b>	Send a mentor to participate as a special judge during demos
<b>Keynote</b>	Present the keynote presentation to speak about your company during the opening ceremony
<b>Distribute recruiting materials</b>	Distribute flyers, stickers or other merchandise and recruiting materials throughout the event
<b>Send recruiters</b>	Send recruiters to collect on-site resumes
<b>Receive resumes</b>	Have access to resume database of attending hackers
<b>Website logo</b>	Display your company logo on our website
<b>API directory</b>	Market your company's API on our website for students to use in their projects
<b>Sponsor prize</b>	Sponsor a prize for a company challenge and present a prize to your favorite team
<b>Company table</b>	Have a booth during the hackathon
<b>Hacker shirt logo</b>	Display your company logo on our hackathon t-shirts
<b>Co-hosted by you</b>	Co-host TAMUhack, increase awareness for your company. Also work with the TAMUhack team on additional details!
<b>Workshop partnership</b>	Come present a workshop during the school year—we'll provide food and recruiting material

Donations, including gift cards, are accepted as well.

<sup>1</sup> Different from a booth