
DALLAS READ

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Profile

I'm a designer/developer looking to work your team's work environment. I've worked as a freelancer for the last five years creating logos, applications, and everything in between. I've built several dozen websites (freelancing as <http://brandinabox.org>) and written 6 WordPress plugins (<https://profiles.wordpress.org/dallas22ca/>), among other stuff (<https://github.com/dallasread>).

Experience

Developer, Compilr.com — March 2015 to present

Compilr is an online, education-focused IDE. After the lynda.com acquisition, we re-built the infrastructure using Node.js, Redis, Ubuntu, and Bash. The basic Amazon VPC stack consists of 8 types of servers that autoscale.

Software Writer, Instagive.io — 2014 to present

Instagive helps charities collect donations online. Charities can set multiple fundraising goals, receive donations at live events (giving takes less than a minute), and official tax receipts are generated automatically (saving muucho hours for charities). Built on Rails and Jekyll.

Creator, RapidResumes.net — 2014

This was a small Google ad conversion experiment with layouts and boosting the conversion rate. People could build their resume from a few templates and buy the PDF and DOC version of it. I learned a ton about analytics, conversions, and how people use the web. Ultimately, I didn't want to put more cash into it, so I sold it.

CTO, LiveHours.co (now OnlineLiveChat.com) — 2012-2014

Want to offer live chat to the visitors of your website? Can't be around your computer 24/7? LiveHours.co lets you talk to your website's visitors through SMS (text message). I sold this website to move on to shinier things. Built as a solo project with Rails and Twilio.

Lead Developer, Email Opened — 2012-2014

Designed the initial product, concepts, branding, and website. Built on Rails with WordPress on the front end.

Web Designer, Excite Creative — 2009-2015

My freelancing persona. I built websites (mostly PHP originally), logos, business cards, and other branding items. Prior, I was working in a Magna International

factory making Ford Edge car seats. At first, the goal was to replace my income, but I soon learned how limitless the web is.

Skills

Ruby/Rails, Javascript/Coffeescript, CSS/SCSS/Stylus, Ember.js/Firebase, PHP, WordPress, and Ubuntu server management.
