nba regression analysis

February 21, 2024

0.1 Factors impacting an NBA players 2023-2024 guaranteed contract value analysis notebook.

What data are we exploring? I am interested in sports analytics, and my favorite sport is basketball, so I used player performance stats from the last 5 NBA seasons. I wrote custom functions that leverage player names and IDs to pull stats from the NBA_API. After executing the functions and merging the returned dataframes, we have a dataset that contains 476 rows and 21 columns. The columns represent standard NBA performance metrics such as: - total points - total steals - total assists - etc.

This notebook aims to inform players and their management firms if or how player performance impacts contract value and focus on visualization and analysis. The data collection and preprocessing was completed in a separate notebook to maintain clarity as you follow along.

0.1.1 1. Import libraries required for the analysis

Below is a list of libraries used to analyze and visualize the data.

```
[]: import math
  import numpy as np
  import pandas as pd
  import plotly
  import plotly.express as px
  import plotly.io as pio
  pio.renderers.default = "notebook+pdf"
  from sklearn.preprocessing import StandardScaler
  import statsmodels.api as sm
  import sys
  import warnings

pd.set_option('display.max_columns', None)
  pd.set_option('display.max_rows', None)
  warnings.simplefilter(action='ignore', category=FutureWarning)
```

C:\Users\toobr\AppData\Local\Temp\ipykernel_20272\3289393469.py:3:
DeprecationWarning:

Pyarrow will become a required dependency of pandas in the next major release of pandas (pandas 3.0),

(to allow more performant data types, such as the Arrow string type, and better

interoperability with other libraries)
but was not found to be installed on your system.
If this would cause problems for you,
please provide us feedback at https://github.com/pandas-dev/pandas/issues/54466

import pandas as pd

0.1.2 1. Load Data For Exploratory Analysis

```
[]: #read in pre-processed file and view sample
preprocessed_data = pd.read_csv('../data/nba_regression_analysis_df.csv')
preprocessed_data.head()
```

```
[]:
        Current_Contract First_Name Last_Name
                                                   PLAYER_ID
                                                                GP
                                                                     GS
                                                                              MIN
                                                                                    FGM
               51915615.0
                              stephen
                                           curry
                                                      201939
                                                               257
                                                                    257
                                                                           8774.0
                                                                                   2417
     1
               47649433.0
                                kevin
                                          durant
                                                      201142
                                                               184
                                                                    181
                                                                           6548.0
                                                                                   1868
     2
               47607350.0
                               nikola
                                                               368
                                                                    368
                                                                          12126.0
                                           jokic
                                                      203999
                                                                                   3323
     3
                                                                           9825.0
               47607350.0
                                 joel
                                          embiid
                                                      203954
                                                               300
                                                                    300
                                                                                   2817
     4
               47607350.0
                               lebron
                                           james
                                                        2544
                                                               278
                                                                    277
                                                                           9795.0
                                                                                   2872
         FGA FG3M
                     FG3A
                             FTM
                                         OREB
                                               DREB
                                                       AST
                                                            STL
                                                                 BLK
                                                                        TOV
                                                                                PF
                                                                                     PTS
                                   FTA
       5144
               1261
                     3049
                                               1265
                                                      1513
                                                                               543
                                                                                    7278
     0
                            1183
                                  1287
                                          151
                                                            311
                                                                   78
                                                                        806
        3442
     1
                386
                      949
                            1196
                                  1315
                                           76
                                               1204
                                                      1016
                                                            141
                                                                  231
                                                                         623
                                                                                    5318
                                                                               381
     2 5903
                                               3220
                                                            484
                                                                  257
                409
                     1199
                            1597
                                  1930
                                          972
                                                      2953
                                                                       1224
                                                                              1007
                                                                                    8652
     3 5561
                353
                     1040
                            2659
                                  3206
                                          673
                                               2796
                                                      1089
                                                            284
                                                                  467
                                                                         984
                                                                               894
                                                                                    8646
     4 5661
                                               1972
                                                                  185
                645
                     1862
                            1225
                                  1717
                                          280
                                                      2212
                                                            321
                                                                       1000
                                                                               491
                                                                                    7614
```

The purpose of exploratory analysis is to understand the properties of the data, discover patterns, and determine is there are additional data quality issues that need to be addressed.

```
[]: #confirm datatypes
preprocessed_data.info()
```

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 419 entries, 0 to 418
Data columns (total 21 columns):

#	Column	Non-Null Count	Dtype
0	Current_Contract	419 non-null	float64
1	First_Name	419 non-null	object
2	Last_Name	419 non-null	object
3	PLAYER_ID	419 non-null	int64
4	GP	419 non-null	int64
5	GS	419 non-null	int64
6	MIN	419 non-null	float64
7	FGM	419 non-null	int64
8	FGA	419 non-null	int64
9	FG3M	419 non-null	int64
10	FG3A	419 non-null	int64

```
11 FTM
                            419 non-null
                                             int64
         FTA
                                             int64
     12
                            419 non-null
     13
         OREB
                            419 non-null
                                             int64
     14
         DREB
                            419 non-null
                                             int64
         AST
                            419 non-null
     15
                                             int64
     16
         STL
                            419 non-null
                                             int64
     17
         BLK
                            419 non-null
                                             int64
         TOV
     18
                            419 non-null
                                             int64
     19
         PF
                            419 non-null
                                             int64
     20 PTS
                            419 non-null
                                             int64
    dtypes: float64(2), int64(17), object(2)
    memory usage: 68.9+ KB
[]: #convert Player ID to string
     preprocessed_data['PLAYER ID'] = preprocessed_data['PLAYER ID'].astype(str)
[]: #review the summary statisitcs
     preprocessed_data.describe().round()
            Current_Contract
                                  GP
                                         GS
                                                  MIN
                                                          FGM
                                                                  FGA
                                                                         FG3M \
                                      419.0
                                               419.0
                                                        419.0
                                                                419.0
                       419.0 419.0
                                                                         419.0
     count
     mean
                  11052897.0 198.0
                                      112.0
                                              4929.0
                                                        876.0
                                                               1859.0
                                                                         254.0
     std
                  11670322.0
                                94.0
                                      105.0
                                               3235.0
                                                        735.0
                                                              1539.0
                                                                         253.0
                     92857.0
                                10.0
                                        0.0
                                                 62.0
                                                          7.0
                                                                           0.0
     min
                                                                 19.0
     25%
                   2368860.0 123.0
                                       20.0
                                               2127.0
                                                        319.0
                                                                683.0
                                                                          46.0
     50%
                   6175000.0 206.0
                                       72.0
                                                        684.0
                                                               1428.0
                                              4634.0
                                                                         163.0
     75%
                  15552322.0 273.0
                                      199.0
                                               7444.0
                                                       1236.0
                                                               2788.0
                                                                         426.0
     max
                  51915615.0 377.0
                                      368.0
                                             12485.0
                                                       3428.0 6741.0 1261.0
              FG3A
                       FTM
                                FTA
                                       OREB
                                               DREB
                                                         AST
                                                                STL
                                                                        BLK
                                                                                TOV \
             419.0
                     419.0
                              419.0
                                                       419.0
                                                              419.0 419.0
     count
                                      419.0
                                              419.0
                                                                              419.0
                     383.0
                                                                     100.0
                                                                              283.0
     mean
             700.0
                              490.0
                                      209.0
                                               701.0
                                                       536.0
                                                              155.0
             664.0
                     428.0
                              530.0
                                      209.0
                                               588.0
                                                       572.0
                                                              118.0
                                                                     108.0
                                                                              255.0
     std
                                                                0.0
     min
               0.0
                       0.0
                                0.0
                                        1.0
                                                 9.0
                                                         4.0
                                                                        0.0
                                                                                2.0
     25%
             150.0
                      98.0
                              136.0
                                       72.0
                                               262.0
                                                       135.0
                                                               56.0
                                                                       32.0
                                                                               98.0
     50%
             486.0
                     246.0
                              322.0
                                      145.0
                                               571.0
                                                       341.0
                                                              136.0
                                                                      63.0
                                                                              213.0
     75%
            1154.0
                     524.0
                              646.0
                                      266.0
                                               958.0
                                                       726.0
                                                              220.0
                                                                     135.0
                                                                              390.0
            3049.0
                    2659.0
                             3434.0
                                     1374.0
                                             3448.0
                                                      3285.0
                                                              559.0
                                                                     748.0 1461.0
     max
                PF
                       PTS
     count
             419.0
                     419.0
             396.0
                    2390.0
     mean
     std
             249.0
                    2048.0
                      21.0
     min
               8.0
     25%
             184.0
                     830.0
     50%
             375.0
                    1808.0
```

[]:

75%

572.0 3424.0

```
max 1087.0 9529.0
```

I'm curious about the following and will use visualizations to dig deeper: - How many games have the top earners played? - How does the number of games played relate to contract values? - How does the number of games started relate to contract values?

With the exception of Kevin Durant and Kawhi Leonard the top earners have all played at least 3 seasons over the last five years. Next I will explore the relationship between the number of games played and contract values.

```
GP Current_Contract
GP 1.000000 0.566553
Current_Contract 0.566553 1.000000
```

The scatterplot and correlation value tells me that there isn't strong relationship between games played and contract values. In fact the scatter plot shows the a majority of players making less than

\$10 million this year. This makes sense in the context of the data because NBA teams usually have 12-man rosters but will only play 7-8 guys. Let's see if Games started has a strong relationship to contract values.

```
GS Current_Contract
GS 1.000000 0.781069
Current_Contract 0.781069 1.000000
```

Okay, so we can see a stronger relationship between games started and contract values which makes sense in the context of the data because players who start are generally more valueable and demand higher salaries. Let's investigate the distribution of games played in the cell below

Referring back to the descriptive statistics there's a sizable difference between Min and Max Games Played ('GP'). Additionally, the chart in the cell above shows that games played is skewed. I will create per game stats so that players who play less games can be compared to players who play more games.

```
[]: #iterate over the column calculating per game stats
per_game_cols = preprocessed_data.columns[-16:]
```

```
for col in per_game_cols:
         new_col_name = f'{col}_Per_Game'
         preprocessed_data[new_col_name] = round(preprocessed_data[col] /
                                                     preprocessed_data['GP'],2)
    preprocessed_data.head().round()
[]:
        Current_Contract First_Name Last_Name PLAYER_ID
                                                                     GS
                                                                              MIN
                                                                                    FGM
                                                               GP
                                                                    257
     0
               51915615.0
                              stephen
                                           curry
                                                     201939
                                                              257
                                                                          8774.0
                                                                                   2417
                                                                                   1868
     1
               47649433.0
                                kevin
                                          durant
                                                     201142
                                                              184
                                                                    181
                                                                          6548.0
     2
               47607350.0
                                                     203999
                                                              368
                                                                    368
                                                                         12126.0
                                                                                   3323
                               nikola
                                           jokic
                                                     203954
                                                              300
     3
               47607350.0
                                  joel
                                          embiid
                                                                    300
                                                                          9825.0
                                                                                   2817
     4
               47607350.0
                                                       2544
                                                              278
                                                                   277
                                                                          9795.0
                                                                                   2872
                               lebron
                                           james
         FGA FG3M FG3A
                             FTM
                                    FTA
                                         OREB
                                                DREB
                                                       AST
                                                             STL
                                                                  BLK
                                                                         TOV
                                                                                 PF
                                                                                      PTS
        5144
               1261
                     3049
                                   1287
                                          151
                                                1265
                                                      1513
                                                             311
                                                                    78
                                                                         806
                                                                                543
                                                                                     7278
     0
                            1183
                                                1204
     1
        3442
                386
                      949
                            1196
                                  1315
                                           76
                                                      1016
                                                             141
                                                                  231
                                                                         623
                                                                                381
                                                                                     5318
     2
        5903
                409
                     1199
                            1597
                                  1930
                                          972
                                                3220
                                                      2953
                                                             484
                                                                   257
                                                                        1224
                                                                               1007
                                                                                     8652
        5561
                353
                                  3206
                                          673
                                                2796
                                                      1089
                                                             284
                                                                  467
                                                                         984
                                                                                894
                                                                                     8646
     3
                     1040
                            2659
                                          280
                                                1972
                                                      2212
     4
        5661
                645
                     1862
                            1225
                                  1717
                                                             321
                                                                  185
                                                                        1000
                                                                                491
                                                                                     7614
                                                     FGA_Per_Game
        GS_Per_Game
                      MIN_Per_Game
                                     FGM_Per_Game
                                                                    FG3M_Per_Game
                               34.0
                                                9.0
     0
                 1.0
                                                              20.0
                                                                                5.0
                 1.0
                               36.0
                                               10.0
                                                              19.0
                                                                                2.0
     1
     2
                 1.0
                               33.0
                                                9.0
                                                              16.0
                                                                                1.0
     3
                 1.0
                               33.0
                                                9.0
                                                              19.0
                                                                                1.0
     4
                 1.0
                               35.0
                                               10.0
                                                              20.0
                                                                                2.0
                         FTM_Per_Game
                                        FTA_Per_Game
                                                       OREB_Per_Game
                                                                        DREB_Per_Game
        FG3A_Per_Game
     0
                  12.0
                                   5.0
                                                  5.0
                                                                   1.0
                                                                                   5.0
                   5.0
                                   6.0
                                                  7.0
                                                                   0.0
                                                                                   7.0
     1
                   3.0
                                   4.0
                                                  5.0
                                                                                   9.0
     2
                                                                   3.0
     3
                   3.0
                                   9.0
                                                 11.0
                                                                   2.0
                                                                                   9.0
     4
                   7.0
                                   4.0
                                                  6.0
                                                                                   7.0
                                                                   1.0
                                       BLK_Per_Game
                                                      TOV_Per_Game PF_Per_Game
        AST_Per_Game
                       STL_Per_Game
     0
                  6.0
                                  1.0
                                                 0.0
                                                                3.0
                                                                               2.0
                  6.0
                                  1.0
                                                 1.0
                                                                3.0
                                                                               2.0
     1
     2
                  8.0
                                 1.0
                                                 1.0
                                                                3.0
                                                                               3.0
     3
                  4.0
                                  1.0
                                                 2.0
                                                                3.0
                                                                               3.0
     4
                  8.0
                                                                4.0
                                                                               2.0
                                  1.0
                                                 1.0
        PTS_Per_Game
     0
                 28.0
     1
                 29.0
```

24.0

29.0

2

4 27.0

75%

14.07

Now that we have per game stats, I will drop the aggregated total columns.

[]: totals_col = ['GP', 'GS', 'MIN', 'FGM', 'FGA', 'FG3M', 'FG3A', 'FTM', 'FTA',

```
'OREB', 'DREB', 'AST', 'STL', 'BLK', 'TOV', 'PF', 'PTS']
     regression_df = preprocessed_data.drop(columns= totals_col)
[]: regression_df.head()
[]:
        Current_Contract First_Name Last_Name PLAYER_ID
                                                             GS_Per_Game
                                                                           MIN_Per_Game
                              stephen
                                                    201939
                                                                     1.00
                                                                                   34.14
              51915615.0
                                           curry
                                                                    0.98
                                                                                   35.59
     1
              47649433.0
                                kevin
                                         durant
                                                    201142
     2
              47607350.0
                               nikola
                                           jokic
                                                    203999
                                                                     1.00
                                                                                   32.95
     3
              47607350.0
                                          embiid
                                                    203954
                                                                     1.00
                                                                                   32.75
                                 joel
              47607350.0
     4
                               lebron
                                           james
                                                      2544
                                                                     1.00
                                                                                   35.23
        FGM_Per_Game
                       FGA_Per_Game
                                      FG3M_Per_Game
                                                     FG3A_Per_Game
                                                                      FTM_Per_Game
     0
                 9.40
                               20.02
                                                4.91
                                                               11.86
                                                                               4.60
                10.15
                               18.71
                                                2.10
                                                                5.16
                                                                               6.50
     1
     2
                 9.03
                               16.04
                                                1.11
                                                                3.26
                                                                               4.34
     3
                 9.39
                               18.54
                                                1.18
                                                                3.47
                                                                               8.86
     4
                10.33
                               20.36
                                                2.32
                                                                6.70
                                                                               4.41
                       OREB_Per_Game
                                       DREB_Per_Game
                                                       AST_Per_Game
                                                                      STL Per Game
        FTA_Per_Game
     0
                 5.01
                                 0.59
                                                 4.92
                                                                5.89
                                                                               1.21
                 7.15
                                 0.41
                                                 6.54
                                                                5.52
                                                                               0.77
     1
     2
                 5.24
                                 2.64
                                                                8.02
                                                                               1.32
                                                 8.75
     3
                                 2.24
                10.69
                                                 9.32
                                                                3.63
                                                                               0.95
     4
                 6.18
                                 1.01
                                                 7.09
                                                                7.96
                                                                               1.15
        BLK_Per_Game
                       TOV_Per_Game
                                      PF_Per_Game
                                                    PTS_Per_Game
     0
                 0.30
                                3.14
                                              2.11
                                                            28.32
     1
                 1.26
                                3.39
                                              2.07
                                                            28.90
     2
                 0.70
                                                            23.51
                                3.33
                                              2.74
     3
                 1.56
                                3.28
                                                            28.82
                                              2.98
     4
                 0.67
                                3.60
                                              1.77
                                                            27.39
[]: regression_df['PTS_Per_Game'].describe().round(2)
[]: count
              419.00
                10.52
     mean
                 6.06
     std
                 1.24
     min
     25%
                 5.94
     50%
                 9.01
```

```
max 29.23
Name: PTS Per_Game, dtype: float64
```

In related studies, assists, points, and turnovers have impacted contract values, and while my dataset is different from the related studies I am curious to understand how those metric relate to contract values.

```
[]: #create a new column called 'AST Rate' that categorizes 'AST per game'
     conditions = [
         regression_df['AST_Per_Game'].round(2) >= 4.20,
         (regression_df['AST_Per_Game'].round(2) < 4.20) &</pre>
         (regression_df['AST_Per_Game'].round(2) >= 0.44),
         regression_df['AST_Per_Game'].round(2) < 0.44
     values = ['high', 'medium', 'low']
     # Create the 'AST_Rate' column based on the conditions
     regression df['AST Rate'] = np.select(conditions, values, default=np.nan)
     # Create boxplot
     fig = px.box(regression_df, x='AST_Rate', y='Current_Contract',
                  title='A Comparison of Assist Per Game',
                  color ='AST Rate',
                  color_discrete_map={'high': '#064096', 'medium': '#81a6c8',
                                       'low': '#adc89e'},
                 labels={'AST_Rate': 'Assist Rate',
                           'Current_Contract': 'Contract Value'})
     # Update layout
     fig.update_layout(width=400,
                       height=400,
                       xaxis=dict(showgrid=False),
                       yaxis=dict(showgrid=False))
     # Show the plot
     fig.show()
```

In the cell above we can see that players with high assist rates (>4.2 per game) tend to earn more money. This sample does include the entire population so the medium and low rate are representative.

```
[]: #create a new column called 'TO_Rate' that categorizes 'TOV_per_game'
conditions = [
    regression_df['TOV_Per_Game'].round(2) >= 2.07,
    (regression_df['TOV_Per_Game'].round(2) < 2.07) &
        (regression_df['TOV_Per_Game'].round(2) >= 0.47),
        regression_df['TOV_Per_Game'].round(2) < 0.47
]</pre>
```

```
values = ['high', 'medium', 'low']
# Create the 'AST_Rate' column based on the conditions
regression df['TO Rate'] = np.select(conditions, values, default=np.nan)
# Create boxplot
fig = px.scatter(regression_df, x='TOV_Per_Game', y='Current_Contract',
             title='Comparison of Distributions by Turnover Rate',
             color ='TO Rate',
             color_discrete_map={'high': '#064096', 'medium': '#81a6c8',
                                 'low': '#adc89e'},
             labels={'TO_Rate': 'Turnover Rate',
                     'Current_Contract': 'Contract Value'})
# Update layout
fig.update_layout(width=500,
                  height=400,
                  xaxis=dict(showgrid=False),
                  yaxis=dict(showgrid=False))
# Show the plot
fig.show()
#print the correlation metric
print(regression_df[['TOV_Per_Game','Current_Contract']].corr())
```

The cell above shows a moderately strong positive correlation between turnovers and contract values. This is a case of correlation does not equal causation, because turnovers actually have a negative impact on the game. When a player turns the ball over his teams loses an oppourtunity to score points. In the context on this dataset, players with higher contract values also have higher turnover rates because they usually have the ball more.

```
[]: #create a new column called 'Score_Rate' that categorizes 'PTS_per_game'
conditions = [
    regression_df['PTS_Per_Game'].round(2) >= 16.58,
    (regression_df['PTS_Per_Game'].round(2) < 16.58) &
    (regression_df['PTS_Per_Game'].round(2) >= 4.46),
    regression_df['PTS_Per_Game'].round(2) < 4.46
]
values = ['high', 'medium', 'low']

# Create the 'AST_Rate' column based on the conditions
regression_df['Score_Rate'] = np.select(conditions, values, default=np.nan)</pre>
```

```
# Create boxplot
fig = px.scatter(regression_df, x='PTS_Per_Game', y='Current_Contract',
             title='Comparison of Distributions by Scoring Rate',
             color ='Score_Rate',
             color_discrete_map={'high': '#064096', 'medium': '#81a6c8',
                                 'low': '#adc89e'},
             labels={'Score_Rate': 'Scoring Rate',
                     'Current_Contract': 'Current Contract'})
# Update layout
fig.update_layout(width=500,
                  height=400,
                  xaxis=dict(showgrid=False),
                  yaxis=dict(showgrid=False))
# Show the plot
fig.show()
#print the correlation metric
print(regression_df[['PTS_Per_Game','Current_Contract']].corr())
```

As expected there is a strong positive correlation between the scoring rate and contract values, in the context of this dataset higher scorers are more valuable because the team with the most points will win the game.

Are there any columns that lack variance necessary to make predictions?

[]: print(regression_df.var(numeric_only= True))

```
Current_Contract
                    1.361964e+14
GS_Per_Game
                    1.243046e-01
MIN_Per_Game
                    6.168737e+01
FGM_Per_Game
                    4.611111e+00
FGA_Per_Game
                    2.027354e+01
FG3M_Per_Game
                    7.049936e-01
FG3A_Per_Game
                    4.716682e+00
FTM_Per_Game
                    1.984625e+00
FTA_Per_Game
                    2.993166e+00
OREB_Per_Game
                    5.369617e-01
DREB_Per_Game
                    2.865559e+00
AST_Per_Game
                    3.528240e+00
STL_Per_Game
                    1.260525e-01
BLK_Per_Game
                    1.543743e-01
TOV_Per_Game
                    6.398220e-01
PF_Per_Game
                    3.965185e-01
```

PTS_Per_Game 3.671359e+01 dtype: float64

0.1.3 2. Check Regression Assumptions

Before we conduct regression analysis we need to check that the data set meets the following assumptions: - Linearity: The relationship between independent and dependent variables is linear - Independence: The observations are independent of each other

```
[]: #use a SPLOM chart to visually check for linear relationship
     fig = px.scatter_matrix(regression_df,
                             dimensions=['Current_Contract', 'GS_Per_Game',
                                          'MIN_Per_Game', 'FGM_Per_Game',
                                          'FGA_Per_Game', 'FG3M_Per_Game',
                                          'FG3A_Per_Game', 'FTM_Per_Game',
                                          'FTA_Per_Game', 'OREB_Per_Game',
                                          'DREB Per Game', 'AST Per Game',
                                          'STL_Per_Game', 'BLK_Per_Game',
                                          'TOV_Per_Game', 'PF_Per_Game',
                                          'PTS Per Game'])
     # Update layout
     fig.update_layout(
         title='SPLOM',
         width=1200,
         height=1200,
         font=dict(size=6)
     fig.show()
```

I focused on the top row of the SPLOM chart to visually inspect if a linear relationship exists between Current_Contract and the other variables in the dataset. To confirm I will also print the Pearson correlation coefficient.

```
[]: #print Pearson's R to validate visual regression_df.corr(numeric_only=True)['Current_Contract']
```

```
[]: Current Contract
                          1.000000
     GS_Per_Game
                          0.705001
    MIN Per Game
                          0.723979
    FGM_Per_Game
                          0.833019
    FGA Per Game
                          0.799279
    FG3M Per Game
                          0.508811
    FG3A_Per_Game
                          0.509879
     FTM_Per_Game
                          0.776162
     FTA_Per_Game
                          0.758861
     OREB_Per_Game
                          0.190251
     DREB_Per_Game
                          0.597306
```

While some relationships are stronger than others, each variable has evidence of linearity. Next I will check for correlation.

```
[]: #use correlation matrix to visualize correlations
correlation_matrix = regression_df.corr(numeric_only= True)
```

```
[]: #create heatmap
     fig = px.imshow(correlation_matrix,
                     x=correlation matrix.index,
                     y=correlation_matrix.columns,
                     color continuous scale='temps',
                     zmin = -1,
                     zmax = 1.
                     text_auto= True)
     # Update layout
     fig.update_layout(
         title='Correlation Heatmap',
         width=800,
         height=800
     )
     # Show plot
     fig.show()
```

The following features have strong correlations to other features in the dataset and will be removed:

- GS_Per_Game - MIN_Per_Game - FGA_Per_Game - FG3A_Per_Game - FTA_Per_Game

- PTS_Per_Game - FTM_Per_Game - TOV_Per_Game

Re-check correlations

```
[]: #use correlation matrix to visualize correlations
correlation_matrix = regression_df.corr(numeric_only= True)
#create heatmap
```

```
[]: #save a copy of the final dataframe used for OLS regression_df.to_csv('../data/regression_df.csv', index = False)
```

0.1.4 3. Regression Analysis

Now, I will use the regression_df to understand how performance metrics impact contract values.

```
[]: #view the columns regression_df.columns
```

```
ols_model = sm.formula.ols(formula=formula, data=df_scaled).fit()
#Print the model summary
print(ols_model.summary())
```

OLS Regression Results

		ULS Regress	sion Kesult =======			
Dep. Variable: Model: Method: Date: Time: No. Observation Df Residuals: Df Model: Covariance Type	Le Wed, ons:	ont_Contract OLS east Squares 21 Feb 2024 09:20:27 419 410 8 nonrobust	Adj. R-sq F-statist	uared: ic: tatistic):		0.711 0.706 126.2 1.46e-105 -7152.1 1.432e+04 1.436e+04
0.975]	coef	std err			_	
Intercept 1.17e+07 FGM_Per_Game 9.31e+06 FG3M_Per_Game 1.87e+06 OREB_Per_Game 5.82e+05 DREB_Per_Game 2.19e+06 AST_Per_Game 2.29e+06 STL_Per_Game 1.17e+06 BLK_Per_Game	1.105e+07 7.981e+06 8.301e+05 -6.528e+05	6.75e+05 5.29e+05 6.28e+05 6.41e+05 5.72e+05	35.725 11.820 1.568 -1.039 1.446 2.033 0.429 3.472	0.000 0.000 0.118 0.299 0.149 0.043 0.668 0.001	1.04e+07 6.65e+06 -2.11e+05 -1.89e+06 -3.34e+05	
2.51e+06 PF_Per_Game -1.6e+05	-1.072e+06	4.64e+05	-2.310	0.021	-1.98e+06	
Omnibus: Prob(Omnibus): Skew: Kurtosis:		22.489 0.000 -0.352 4.319	Durbin-Wa Jarque-Be Prob(JB): Cond. No.	ra (JB):		1.286 39.013 3.38e-09 5.71

Notes:

[1] Standard Errors assume that the covariance matrix of the errors is correctly specified.

From the output above we can see 4 features have significance (P-value >.05). Let's fit a model using the significant features only.

OLS Regression Results								
Dep. Variable: Model: Method: Date: Time: No. Observation Df Residuals: Df Model:	I Wed ns:	OLS Least Squares , 21 Feb 2024	ract R-squared: OLS Adj. R-squared: ares F-statistic: 2024 Prob (F-statistic): 0:30 Log-Likelihood: 419 AIC: 414 BIC:		0.705 0.702 247.5 2.40e-108 -7156.4 1.432e+04 1.434e+04			
Covariance Type:		nonrobust	.=======	.======				
	coef	std err	t	P> t	[0.025	0.975]		
	8.953e+06 1.385e+06 1.264e+06	4.94e+05 4.59e+05 3.87e+05	18.113 3.019 3.271	0.000 0.003 0.001	7.98e+06 4.83e+05			
Omnibus: Prob(Omnibus): Skew: Kurtosis:	======	20.094 0.000 -0.281 4.361	Durbin-Watson: Jarque-Bera (JB): Prob(JB): Cond. No.		=======	1.286 37.867 5.99e-09 3.03		

Notes:

[1] Standard Errors assume that the covariance matrix of the errors is correctly specified.

Interpret Results: - FGM_Per_Game: Increasing average FGs by 1 adds nearly 9 million dollars to contract value. - AST_Per_Game: Increasing average assists by 1 adds 1.3 million dollars to contract value. - BLK_Per_Game: Increasing average blocks by 1 adds 1.2 million dollars to contract value. - PF_Per_Game: Increasing average fouls by 1 subtracts 9.8 million dollars from contract value.