Layton, 84041

dallensmith93@gmail.com

8016159259

DALLEN SMITH

WEB DEVELOPER

PROFESSIONAL SUMMARY

Proficient Web Developer with extensive expertise in HTML/CSS, adept at crafting responsive and high-performance marketing campaigns. Demonstrates strong collaboration skills, working seamlessly with creative and technical teams to transform designs into scalable code. Committed to enhancing delivery performance and evolving modular template libraries for 1-800 Contacts.

PROJECTS

React Music player
HTTPS://REACTMUSICPLAYINGAPP.NETLIFY.APP/

React Weather Predictor
HTTPS://GITHUB.COM/DALLENSMITH93/WEATHERPREDICTER

EMPLOYMENT HISTORY

FEB 2025 – PRESENT
Web and UX Designer/Developer, Adventure Wing, Utah
- Conducted user research to identify pain points, leading to improved design solutions that enhanced user satisfaction and engagement.
- Developed responsive web designs that increased mobile traffic, contributing to a marked growth in overall website conversions.
- Implemented A/B testing for UX elements, yielding valuable insights that informed design iterations and optimized user experience.

AUG 2022 – MAR 2024
C# Developer, Weber State University, Ogden, UT
- Developed user-friendly web applications, enhancing user engagement and driving increased traffic to university platforms.
- Analyzed user feedback to refine website functionality, resulting in noticeable improvements in navigation and user satisfaction.
- Implemented responsive design strategies, leading to substantial improvements in mobile accessibility and user retention.

EDUCATION

DEC 2023
Bachelor's degree Web and User Experience, Full Stack Emphasis, Weber State University, Ogden, UT

AUG 2023
Associates Degree Web and User Experience, Full Stack Emphasis, Weber State University, Ogden, UT

SKILLS

HTML/CSS Development	Cross-Channel Marketing
Debugging	Problem Solving
Customer Experience	landing pages
CMS	marketing technology
coding standards	figma
team training	troubleshoot
analytics	angular
manage multiple projects	ability to collaborate