

Letter of Intent (LOI) Preview

Review the questions you will be asked when submitting a Letter of Intent

This document previews all questions on the LOI form. Fields marked with * are required. You will complete this form online after creating an account at the Grant Portal.

STEP 1: CONTACT INFORMATION

- **Primary Contact Name ***

- **Primary Contact Title**

e.g., Executive Director

- **Primary Contact Email ***

- **Primary Contact Phone**

- **Executive Director**

Name of your organization's Executive Director

STEP 2: EXPENDITURE TYPE & FOCUS AREA

- **Expenditure Type ***

- ☐ Programming / Special Project
- ☐ Operating Funding
- ☐ Capital Project (requires pre-approval from Foundation Director)

- **Focus Area ***

- ☐ Human Health & Wellbeing
- ☐ Education & Development
- ☐ Community Wellbeing

STEP 3: PROJECT CONTEXT

- **Is this request for a new project or emerging need?**

- ☐ Yes
- ☐ No

- **If yes, please explain**

- **Is this request for increasing capacity or rising operations costs?**

☐ Yes

☐ No

- **If yes, please explain**

STEP 4: PROJECT OVERVIEW

- **Project Title ***

e.g., Youth Literacy Initiative 2026

- **Proposed Project Description ***

Describe your proposed project, including what you hope to accomplish and how it aligns with the Heistand Family Foundation's mission.

Maximum 500 words

- **Project Goals**

Describe the goals and objectives of your project.

Maximum 500 words

- **Photos**

You may upload 1–3 JPG images that help illustrate your project.

STEP 5: FINANCIAL INFORMATION

- **Total Dollar Amount of Project (\$) ***

- **Grant Request Amount (\$) ***

Amount being requested from HFF

- **Percent of Total Project**

Auto-calculated based on amounts above

- **Proposed Project Budget Outline ***

Simple explanation of how grant funds would be spent. e.g., Staff salaries (\$15,000), Program supplies (\$5,000), Transportation (\$3,000).

Maximum 250 words

STEP 6: REVIEW & SUBMIT

You will review all your responses before submitting. A confirmation checkbox acknowledges that all information is accurate and complete. LOIs must be submitted by the deadline shown on the Grant Portal.