# Andrea Dal Pozzolo, PhD

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#### **SUMMARY**

My passion is to turn data into insights and products. Many problems can be solved by asking the right questions and using data to answer them, but many data sources are still untapped. I like working out the questions with the experts and digging down the data to find those gems. My expertise is in applying statistical and Machine Learning techniques to build prediction models for diverse business cases. I'm currently leading a team of 6 data scientists/analysts.

#### **ACHIEVEMENTS**

Built and deployed multiple data products deliverying consumer insights to senior management. Leading several projects on applied Machine Learning and advanced analytics.

Deployed an advanced diagnostic tool for IQOS devices saving 30M USD in replacements. Promoted to Manager after 1 year and a half (PMI), Senior Consultant after 1 year (EY). Designed a Machine Learning solution providing a Bank savings for up to 2.6M CHF a year. Provided training on Machine Learning to EY consultants across Europe (> 100 participants).

# WORK EXPERIENCE

### Philp Morris International, Neuchatel, Switzerland

Manager Analytics and Report

Since Sep 2019

- · Built a team of Data Scientist from scratch
- Become the "go-to person" for many analytical problems
- Supported multiple projects across the entire organisation in cross-functional teams
- · Delivery of multiple insights to top management
- Developed and deployed in multiple markets a tool for automatic identification of defective devices.

#### Senior Enterprise Data Scientist

Jan 2018 - Aug 2019

- Best practise ambassador and coaching of young data scientist
- Identification of consumption patterns of Reduced Risk Products
- Detection and forecast of consumption trends
- · Clustering of users with similar behaviour

# Ernst & Young, Zurich, Switzerland

Senior Consultant | Quant & Analytics team

Apr 2016 - Dec 2017

- Nordea Bank: event triage of fraud alerts using Spark ML.
- UBS: detection of Money Laundering activities using Machine Learning techniques.
- $\bullet$  Credit-Suisse: PnL calculation and analysis of fraudulent External Assets Managers.
- UBS: methodology and implementation audit of credit risk factor model for VaR and SVaR.
- Zurich Insurance Group: treasury fraud pattern identification using Machine Learning algorithms.

# VASCO Data Security (Now OneSpan), Wemmel, Belgium

**Decision Analytics Consultant** 

Jan 2016 – Mar 2016

- Implementation of Fraud Detection Systems based on Machine Learning algorithms.
- Development of a Link Analysis application supporting fraud investigations.

## Machine Learning Group - ULB, Brussels, Belgium

Researcher

Jan 2012 – Dec 2015

- Development of Machine Learning algorithms for Fraud Detection in credit cards.
- Collaboration with the fraud detection team of Worldline S.A (Brussels, Belgium).
- Supervision and coaching of master students.

#### **Directa Sim**, Turin, Italy

Analyst

Aug 2009 – Jul 2011

- Supervision of VisualTrader development (online trading platform).
- Development of trading systems and market scanners.
- · Customer support for the trading platform.

SOFT SKILLS

Team Lead, Coaching, Project Management , Data analysis, Statistical modelling and Scientific writing

IT SKILLS

Python, R, SQL, Git, Spark, Unix/Linux, LATFX, Tableau, Microsoft Office suite.

**ML LIBRARIES** 

Scikit-Learn, Spark ML/MLlib, H2O, TensorFlow, XGBoost, Mlr, Caret.

# **EDUCATION Université Libre de Bruxelles**, Brussels, Belgium

Doctor of Philosophy (Ph.D.) in Computer Science

Jan 2012 – Dec 2015

Sep 2009 - Dec 2011

Sep 2006 – Jul 2009

- Thesis: Adaptive Machine Learning for Credit Card Fraud Detection
- Adviser: Prof. Gianluca Bontempi
- Research areas: Machine Learning, Data Mining, Statistics and Fraud Detection.

### Università di Bologna, Bologna, Italy

Master of Science (M.S.) in Applied Statistics and Actuarial Science

• Thesis: Comparison of Data Mining Techniques for Insurance Claim Prediction

• Final grade: 110/110 Summa Cum Laude

Bachelor of Science (B.S.) in Statistics for Finance and Insurance

• Second year at University of Glasgow (UK), Erasmus student

• Final grade: 110/110 Summa Cum Laude

#### **COLLABORATIONS** Politecnico di Milano, Milan, Italy

Visiting researcher at Dipartimento Elettronica e Informazione (DEI)

Apr 2015 – Jun 2015

• Supervisors: Prof. Giacomo Boracchi

University of Notre Dame, Notre Dame, Indiana, USA

Visiting researcher at Data Inference Analytics and Learning Lab (DIAL). May 2014 – Jun 2014

• Supervisors: Prof. Nitesh V Chawla

# **PUBLICATIONS** Full list available on personal website, most relevant include:

- "Credit Card Fraud Detection: a Realistic Modeling and a Novel Learning Strategy", 2017.
- "SCARFF: a Scalable Framework for Streaming Credit Card Fraud Detection with Spark", 2017.
- "When is undersampling effective in unbalanced classification tasks?", 2015.
- "Calibrating Probability with Undersampling for Unbalanced Classification", 2015.
- "Learned lessons in credit card fraud detection from a practitioner perspective", 2014.

LANGUAGES Mother tongue: Italian Fluent: English, French Beginner: German, Spanish

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