

General

- Make the review section optional per our choice on the backend as we most likely wont use it, but would like the option to enable it
 - Reviews do not need to be available per specific unit (we would simply have an overall review space as is on the home page if used at all)
- Current lead time
- Top Labels should read [Home, Hoods, Photo Gallery, Product Information, Owners, Find a Dealer, Contact Us, Build Your Own] left to right
- Top menu should shrink inwards slightly after scrolling down
- Remove the partners area at the bottom of each page
- I'd like if the yellow accent portions on the website could be edited to be a different color should we choose to do so in the backend. The black and white are perfectly fine as is.
- The login/sign up page can be removed from the top of the page - id like it relocated at the bottom as a quick link so that we can have dealers log in for price lists etc. We will only have a few logins for them. Once logged in, they will really just have access to a few additional things and this page does not need to be super polished.

Home Page

- We would like to add some typography/info indicating that the hoods are made in the USA
- Remove Twitter and Pinterest logo as we do not currently have said accounts for Modern Aire
- Instagram link: <https://www.instagram.com/modernaireventilating/>
- Facebook link: <https://www.facebook.com/ModernAire/>
- "Buy Now" should be relabeled as "See our Models"
- "Our Hoods" section is to be recategorized as [Wall Hoods, Island Hoods, Custom Hoods (links to builder), Liners]

Hoods

- Each model should have a the links to [Build Your Own, Spec Sheet, and General Install Instructions]
- Please remove the stars for the review on each product detail page
- Revise "Product Detail" to read the name of the model and to shrink down like top menu if scrolled down on the individual hood page
- Remove Quantity as it is not necessary
- Additional Info will not be necessary
- We would like to add an area on each page to be able to upload photos of that model that can be viewed via a dropdown
 - This area would expand and then the photos would be visible in the same orientation they are on the photo gallery page.
 - It would be great if we could tag photos on the photo gallery and have them automatically add on each individual hood page per the model tag
- We'd like to add a tab that is labeled as "Standard Sizes"

- We'd like to add a tab that is labeled as "Motor Options"
- We'd like to add a tab that is labeled as "Finishes"

Parts

- Parts will be relocated as a menu option under the "Owners" page
- These need to have ecommerce functionality that allows for apple pay, credit card, debit card etc and automatically integrates with our quickbooks for processing (call me if we need to discuss things for this to function properly)
- We can remove the separation between the knobs and switches and filters and have them simply as products on the same page (sorry for having you all do this prior)
- Products are to be labeled as [Light Switch, Fan Switch, Chrome Knob, Baffle Filters, Mesh Filters, Other Filters, LED Lights]
 - For filters, there will be multiple sizes of each that can be selected on the appropriate page via a dropdown
 - We will upload a document on the filter product pages to assist customers in ensuring they purchase the correct size so I'd like the template for that to be available for a document upload at a later date
 - Light Switch, knobs and Fan Switch will both need a place to upload installation instructions on their respective pages
 - We will upload the instructions at a later date via the backend

Product Information

- This will need a drop down section with items [FAQ, Motor Options, Materials, Downloads]
- The Motor Options page will consist of the information on each available motor type that is split up into 3 separate categories [Internal, Inline, External]. We will add specifics later once we have a baseline for each page, but please refer to this if at all helpful in building the page: <http://modernaire.com/motor-options/>
- Materials will consist of names of materials along with a photo for each that we will upload at a later date and will also have a downloadable list of "Available Material Finishes" - I have the file ready, but will upload at a later date

Owners

- This will need a drop down section with items [Parts, Use and Care, Materials, Instructional Information, Warranty Information]
- Use and Care will consist of information to clean each hood based on the material and will have a downloadable variant of the info on the site
- Instructional Information will pretty much be downloads that are available to the client - [General Wall Hood Install Instructions, Fan Switch Installation, Light Switch Installation, Knob Installation, Baffle Filter Installation, Mesh Filter Installation, Wiring Harness Installation, Charcoal Filter Installation, Motor Replacement Installation]
- Warranty Information will simply be a paragraph describing how warranties work etc

Find a Dealer

- Please add a search functionality for dealers in a specific area by either entering an address, zip, or current location feature
- Show rep per dealer if possible as the sheets file I sent in was split up by rep
- Some dealers only show zip codes with 4 numbers – please fix that
- Filter for display unit (y/n)
- Show all dealers if none are selected as pins on map if zoomed out
- Is it possible to skin the map a bit so it falls more in line with the design language of the website?

Photo Gallery

- Categories should allow customer to filter by material, model, wall, or island if desired which we will categorize upon upload

Build a Hood

- We still have not seen any progress on this portion. Joseph and I had a long call about our expectations of this and I'd like to see some initial steps taken. I'm happy to get on another call with a software engineer to facilitate this.

Contact Us

- This page is still quite perfect, I just have some literary changes to make
- Southeast US
 - Kirk's email needs to be changed to read kirk.mccleary@modernaire.com
 - I'd like to add in hyphens in the appropriate place in the phone number listed
- Southwest US
 - website should be lbina.com
- Midwest US, Midsouth US
 - Email logo needs to be moved down to be next to the email address
- I will send logos for the others in a separate message on the utility for the reps I have logos for as of now!

Please let me know if you have any questions regarding these changes and thank you in advance! We're definitely making good progress at this point.