ISLR Q8.9 Regression Trees with OJ Data

```
library(ISLR)
library(tree)
```

Similar to Lab: 8.3.1 Fitting Classification Trees

target = OJ\$Purchase

Purchase: A factor with levels CH and MM indicating whether the customer purchased Citrus Hill or Minute Maid Orange Juice

Overview

- Build Tree with Training Data: tree.oj
- Predict Training Data Error on unpruned tree
- Prune Tree: prune.oj
- Predict Training Data Error on pruned tree
- Predict Test Data Error on unpruned tree
- Predict Test Data Error on pruned tree

9a

Create a training set containing a random sample of 800 observations, and a test set containing the remaining observations.

```
dim(OJ)
```

```
## [1] 1070 18
set.seed(1)
train = sample(1:nrow(0J), 800)

# Don't actually use these ???
oj.train = OJ[train,]
oj.test = OJ[-train,]
oj.train.y = OJ[train,"Purchase"]
oj.test.y = OJ[-train,"Purchase"]
```

9b Fit Tree to Training

Fit a tree to the training data, with Purchase as the response and the other variables as predictors. Use the summary() function to produce summary statistics about the tree, and describe the results obtained. What is the training error rate? How many terminal nodes does the tree have?

```
tree.oj = tree(Purchase ~ ., OJ, subset=train)
summary(tree.oj)
##
```

```
## Classification tree:
## tree(formula = Purchase ~ ., data = OJ, subset = train)
## Variables actually used in tree construction:
```

```
## [1] "LoyalCH" "PriceDiff" "SpecialCH" "ListPriceDiff"
## [5] "PctDiscMM"
## Number of terminal nodes: 9
## Residual mean deviance: 0.7432 = 587.8 / 791
## Misclassification error rate: 0.1588 = 127 / 800
```

Training error rate

Uses only 5 predictors to split the tree.

Training error rate: Misclassification rate: 15.88% (p324)

How many terminal nodes does the tree have?

terminal nodes: 9

9c

Type in the name of the tree object in order to get a detailed text output. Pick one of the terminal nodes, and interpret the information displayed.

• denotes terminal node

```
tree.oj
```

```
## node), split, n, deviance, yval, (yprob)
##
         * denotes terminal node
##
    1) root 800 1073.00 CH ( 0.60625 0.39375 )
      2) LoyalCH < 0.5036 365 441.60 MM ( 0.29315 0.70685 )
##
##
        4) LoyalCH < 0.280875 177 140.50 MM ( 0.13559 0.86441 )
##
          8) LoyalCH < 0.0356415 59
                                       10.14 MM ( 0.01695 0.98305 ) *
##
          9) LoyalCH > 0.0356415 118 116.40 MM ( 0.19492 0.80508 ) *
##
        5) LoyalCH > 0.280875 188 258.00 MM ( 0.44149 0.55851 )
         10) PriceDiff < 0.05 79
                                    84.79 \ \text{MM} \ (\ 0.22785 \ 0.77215 \ )
##
##
           20) SpecialCH < 0.5 64
                                     51.98 MM ( 0.14062 0.85938 ) *
##
                                     20.19 CH ( 0.60000 0.40000 ) *
           21) SpecialCH > 0.5 15
##
         11) PriceDiff > 0.05 109 147.00 CH ( 0.59633 0.40367 ) *
##
      3) LoyalCH > 0.5036 435 337.90 CH ( 0.86897 0.13103 )
##
        6) LoyalCH < 0.764572 174 201.00 CH ( 0.73563 0.26437 )
         12) ListPriceDiff < 0.235 72
                                         99.81 MM ( 0.50000 0.50000 )
##
           24) PctDiscMM < 0.196196 55
                                         73.14 CH ( 0.61818 0.38182 ) *
##
##
           25) PctDiscMM > 0.196196 17
                                          12.32 MM ( 0.11765 0.88235 ) *
                                          65.43 CH ( 0.90196 0.09804 ) *
##
         13) ListPriceDiff > 0.235 102
                                     91.20 CH ( 0.95785 0.04215 ) *
##
        7) LoyalCH > 0.764572 261
```

Interpret one terminal node

Branch 8

```
59 - Number observations in that branch
10.14 - Deviance
MM - Predicted class
( 0.01695 0.98305 ) - (Prob CH, Prob MM)
```

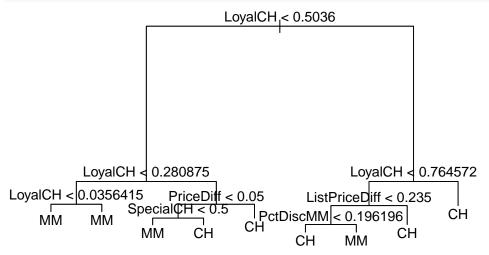
This branching (8) looks redundant because MM is always chosen.

Branch 9 118 - Number observations in that branch

9d Plot Unpruned Tree

Create a plot of the tree, and interpret the results.

```
{plot(tree.oj)
text(tree.oj, pretty=0)
}
```



Interpretation of Results

9 terminal nodes. At least least 1 redundant node.

9e Predict Test Data from Unpruned

Predict the response on the test data, and produce a confusion matrix comparing the test labels to the predicted test labels. What is the test error rate?

Predict Test Response SKIP

```
tree.pred = predict(tree.oj, oj.test, type="class")
```

Calculate Error Rate of Training Data

```
yhat = predict(tree.oj, newdata = OJ[-train ,], type = "class")
oj.test.y = OJ[-train, "Purchase"] # Y target vector
```

Confusion Matrix

```
table(yhat, oj.test.y)

## oj.test.y
## yhat CH MM
## CH 160 38
```

Calculate Test Error Rate for unpruned tree

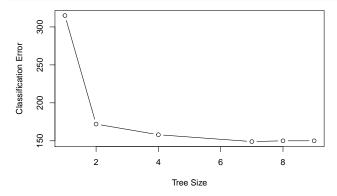
```
(160+64)/270
## [1] 0.8296296
summary(OJ$Purchase)
## CH MM
## 653 417
9f Find Optimal Prune Size
Apply the cv.tree() function to the training set in order to determine the optimal tree size.
cv.oj=cv.tree(tree.oj, FUN=prune.misclass)
summary(cv.oj)
##
          Length Class Mode
## size
          6
                 -none- numeric
## dev
          6
                 -none- numeric
## k
          6
                 -none- numeric
## method 1
                 -none- character
names(cv.oj)
                "dev"
## [1] "size"
                          "k"
                                    "method"
cv.oj
## $size
## [1] 9 8 7 4 2 1
##
## $dev
## [1] 150 150 149 158 172 315
##
## $k
## [1]
                     0.000000
                                3.000000
                                            4.333333 10.500000 151.000000
             -Inf
##
## $method
## [1] "misclass"
##
## attr(,"class")
## [1] "prune"
                        "tree.sequence"
```

7 is the optimal number of terminal nodes. Small misclassification error with 149 (\$dev=149)

9g Plot Tree Size vs Classification Error Rate

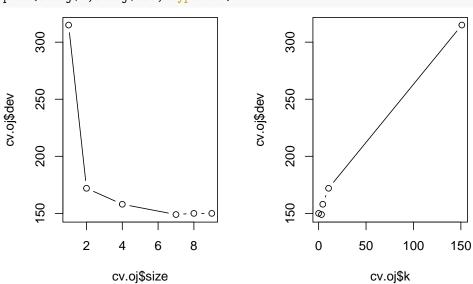
Produce a plot with tree size on the x-axis and cross-validated classification error rate on the y-axis.

plot(cv.oj\$size, cv.oj\$dev, type='b', xlab="Tree Size", ylab="Classification Error")



Plot the error rate as a function of both size and k. (p326) Type="b" means plot both "p" points, "l" lines

```
par(mfrow=c(1,2))
plot(cv.oj$size, cv.oj$dev, type="b")
plot(cv.oj$k,cv.oj$dev, type="b")
```



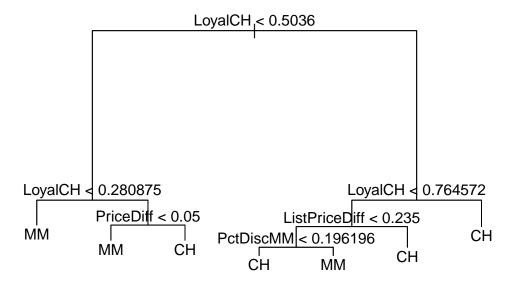
9h

Which tree size corresponds to the lowest cross-validated classification error rate? 7 is the optimal.

9i Prune Training Tree

Produce a pruned tree corresponding to the optimal tree size obtained using cross-validation. If cross-validation does not lead to selection of a pruned tree, then create a pruned tree with five terminal nodes.

```
prune.oj=prune.tree(tree.oj, best=7)
{plot(prune.oj)
text(prune.oj, pretty=0)
}
```



9j Training Error

Compare the training error rates between the pruned and unpruned trees. Which is higher?

```
train.predict = predict(tree.oj, newdata = oj.train, type="class")
table(oj.train$Purchase, train.predict)
       train.predict
##
##
         CH MM
##
     CH 450 35
        92 223
     MM
(450+223)/800
## [1] 0.84125
Predict on Prune
train.pruned.predict = predict(prune.oj, newdata = oj.train, type="class")
table(oj.train$Purchase, train.pruned.predict)
##
       train.pruned.predict
##
         CH
            MM
##
     CH 441
             44
     MM 86 229
table (oj.train\$Purchase,\,train.predict)
(441+229)/800
```

[1] 0.8375

Unpruned is overfitting so it gives a better result.

9k Test Error

Compare the test error rates between the pruned and unpruned trees. Which is higher?

Unpruned error from 9e: 0.8296296

```
test.pruned.predict = predict(prune.oj, newdata = oj.test, type="class")
table(oj.test$Purchase, test.pruned.predict)

## test.pruned.predict
## CH MM
## CH 160 8
## MM 36 66

(160 + 66)/270
## [1] 0.027037
```

[1] 0.837037

Pruned gives a better test error rate.