Senior	Under 30	Churn Rate
No	No	24.54 %
No	Yes	23.00 %
Yes	No	38.46 %
Total		**26.86 %**

6687

Count of Customer ID

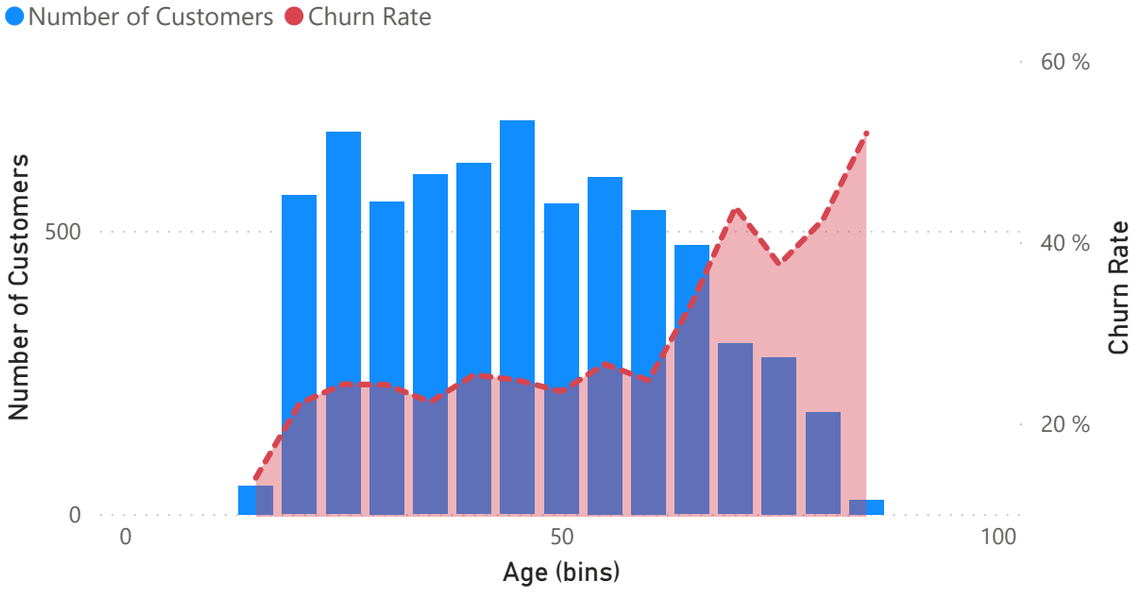
26.86 %

Churn Rate

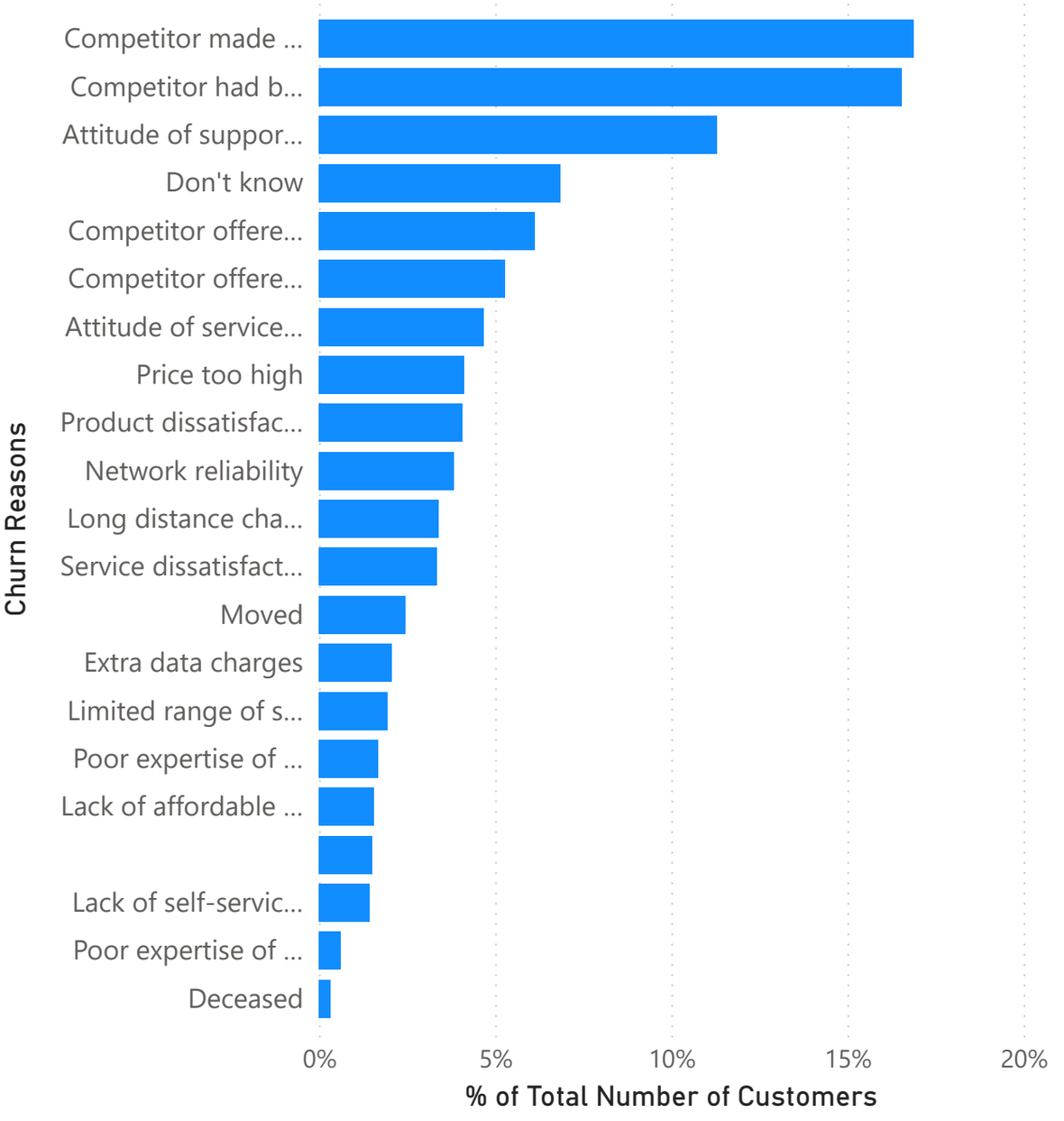
1796

Churned

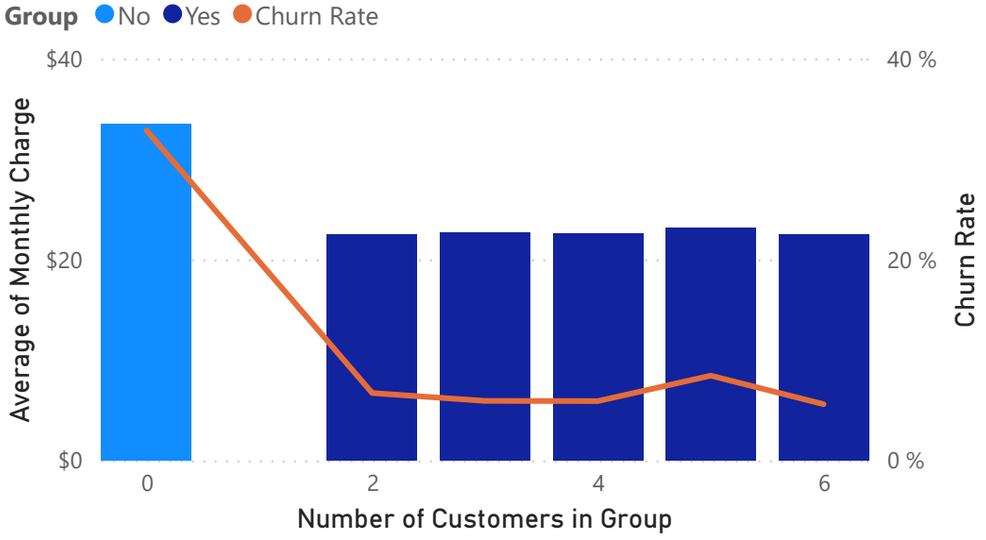
Number of Customers and Churn Rate by Age (bins)



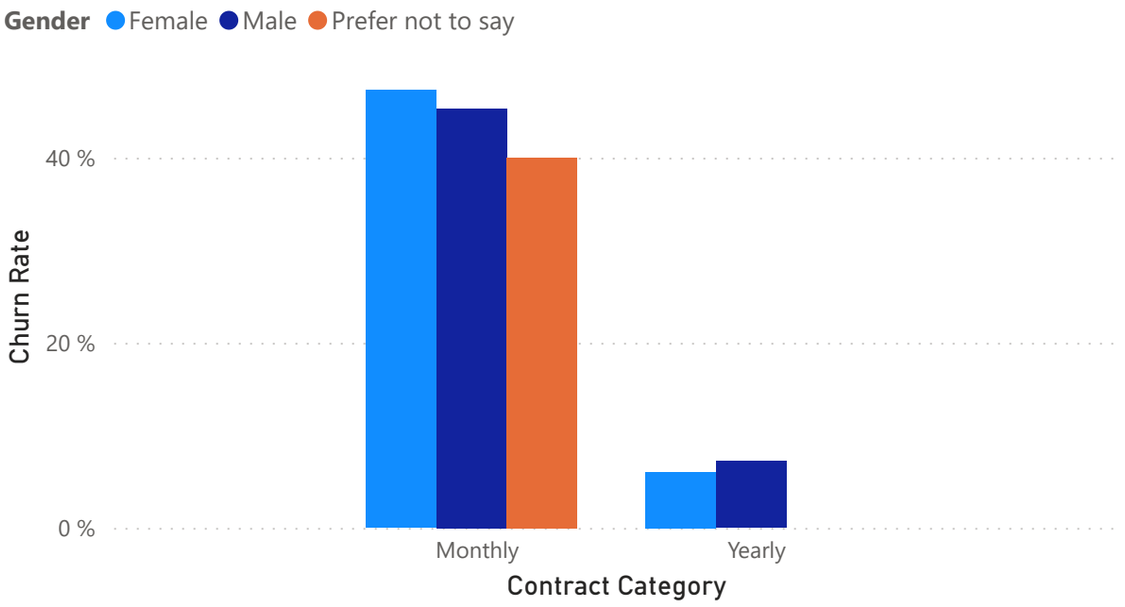
Churn Reasons



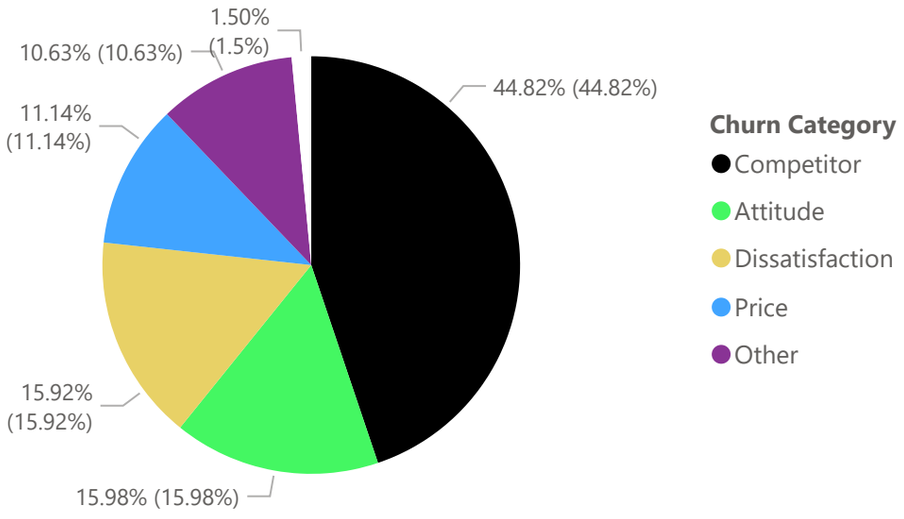
Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group



Churn Rate by Contract Category and Gender



Churn by category



Monthly

46.29 %

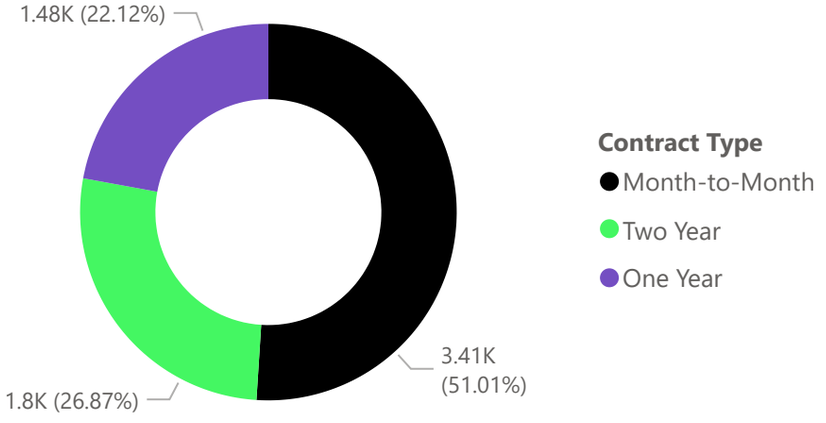
Churn Rate

Yearly

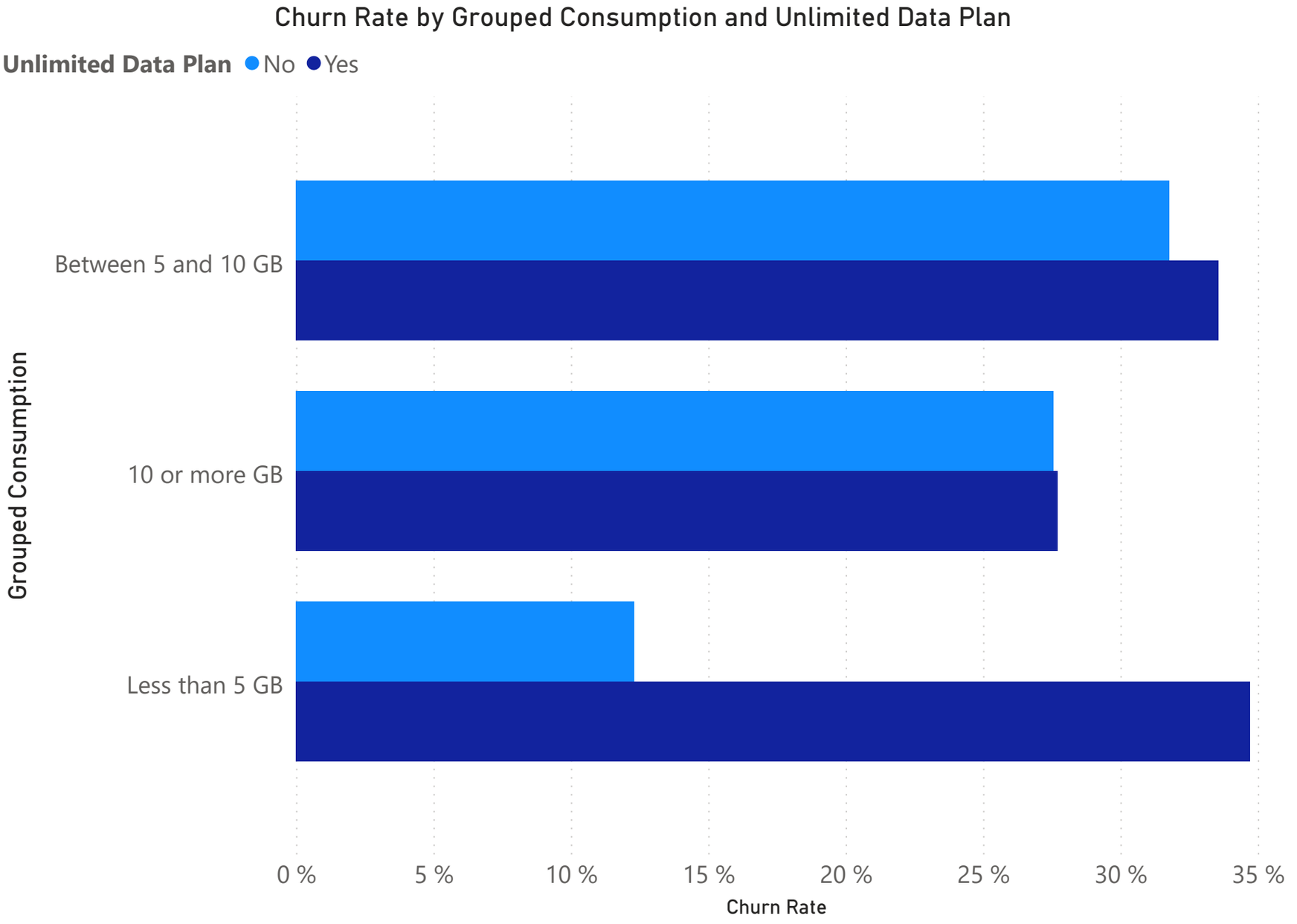
6.62 %

Churn Rate

Customers by Contract type

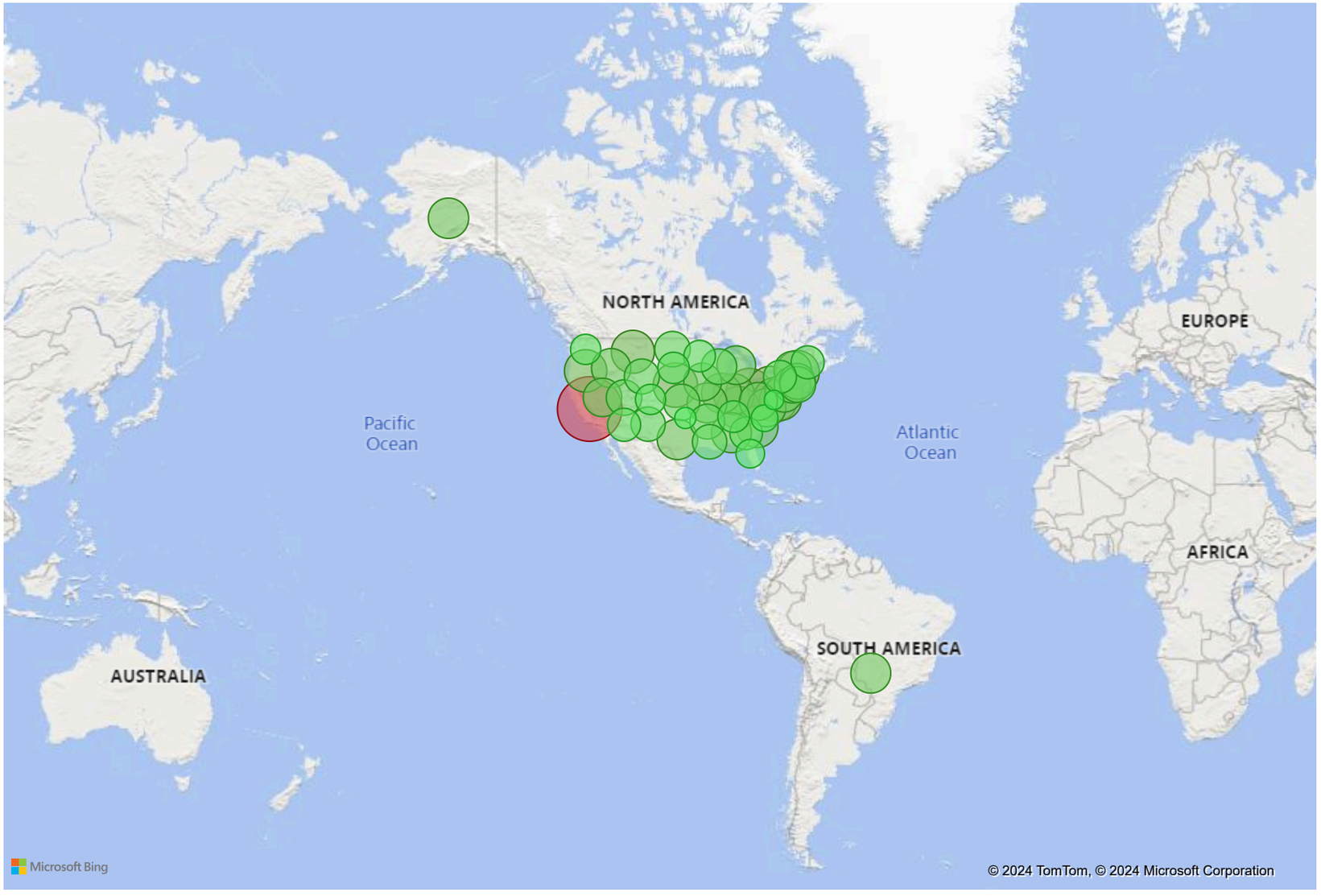


Churn Rate	Number of Customers	Unlimited Data Plan
16.10 %	2193	No
32.11 %	4494	Yes
26.86 %	**6687**	

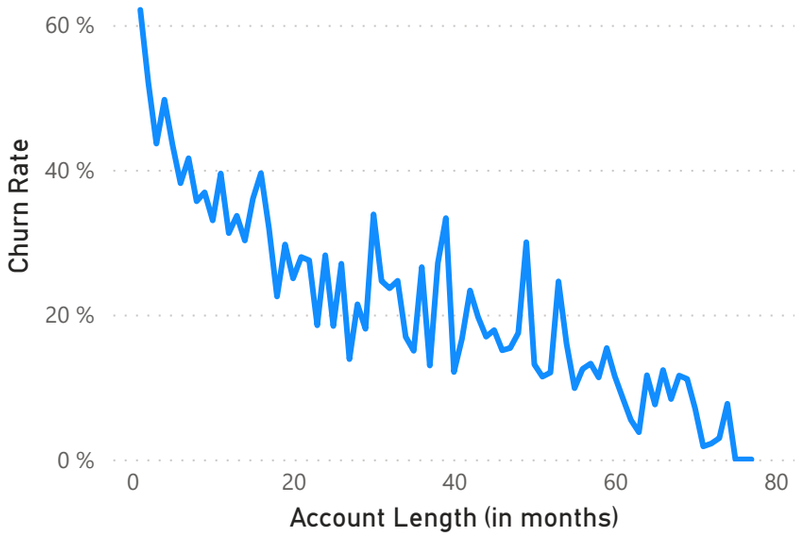


Intl Active	no	yes	**Total**
No	20.01 %	71.19 %	**22.21 %**
Yes	40.34 %	7.59 %	**34.31 %**
Total	**27.07 %**	**24.88 %**	**26.86 %**

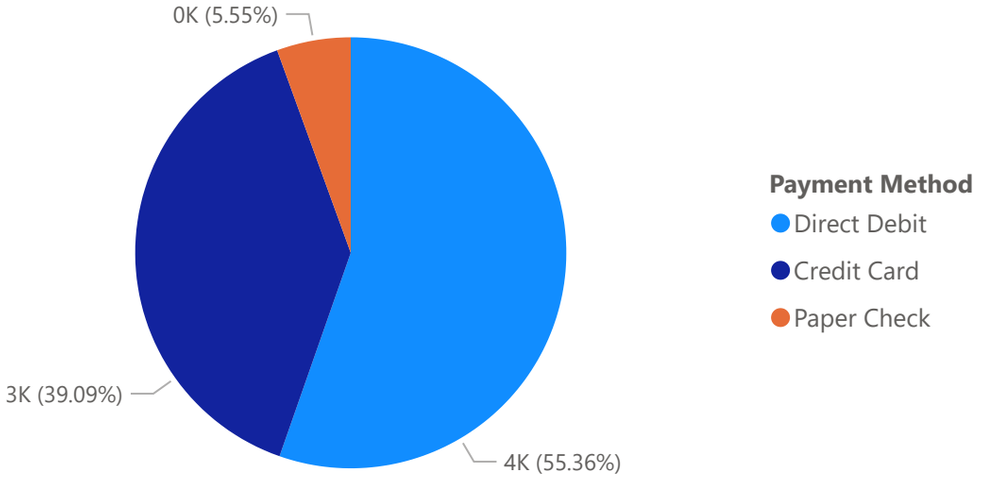
Churn Rate by State



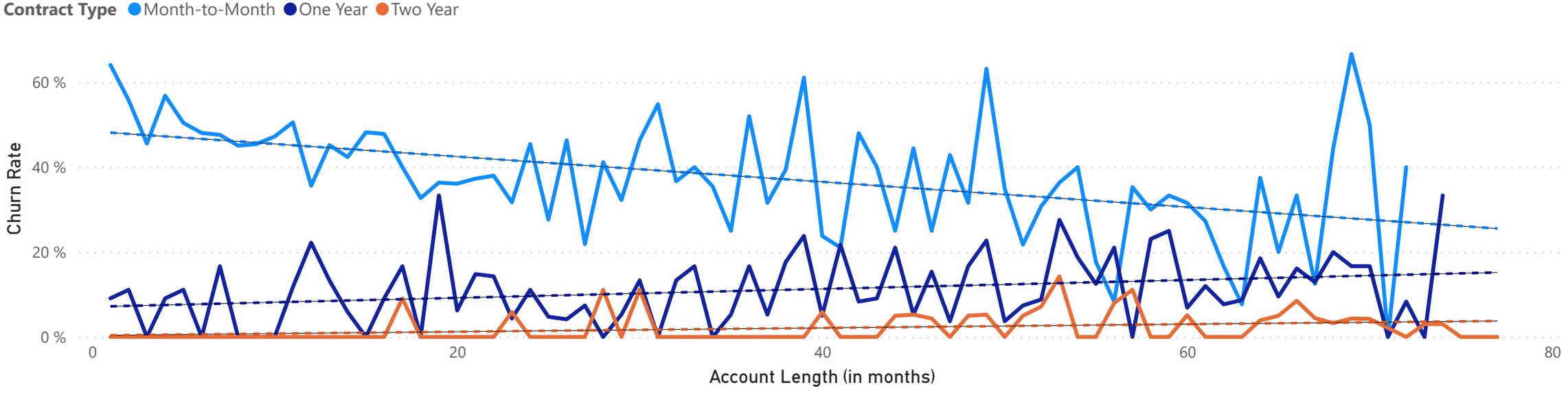
Churn Rate by Account Length (in months)



Number of Customers and Churn Rate by Payment Method



Churn Rate by Account Length (in months) and Contract Type



Senior	Under 30	Churn Rate
No	No	24.54 %
No	Yes	23.00 %
Yes	No	38.46 %
Total		**26.86 %**

26.86 %

Churn Rate

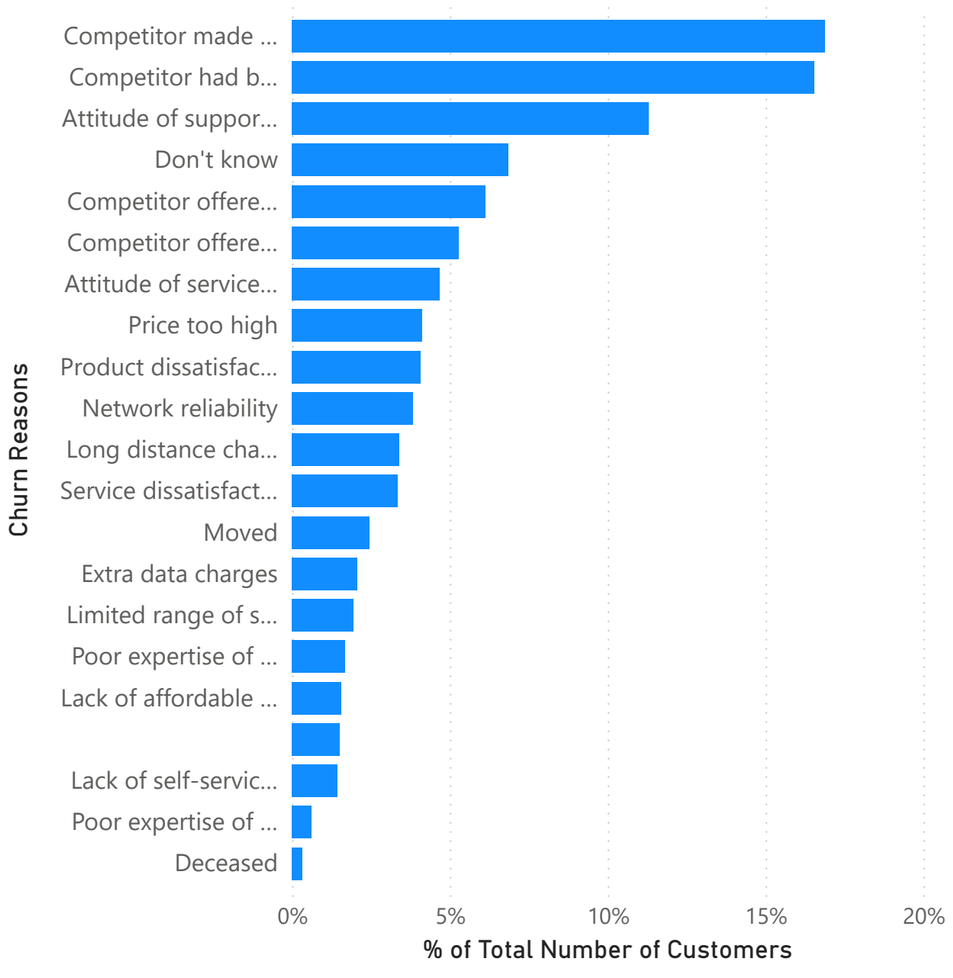
6687

Count of Customer ID

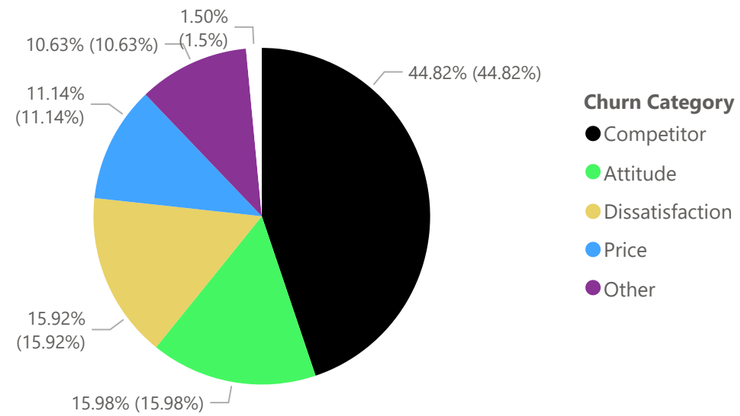
1796

Churned

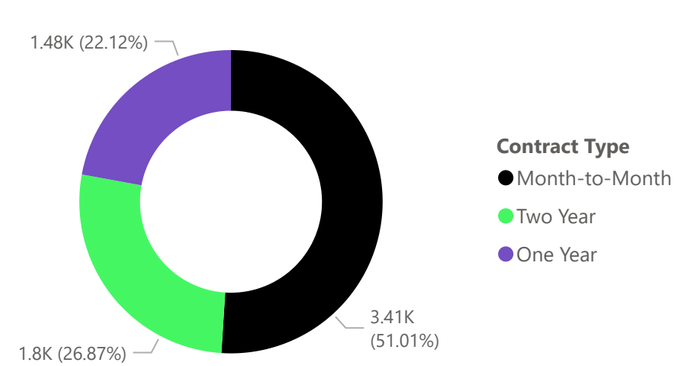
Churn Reasons



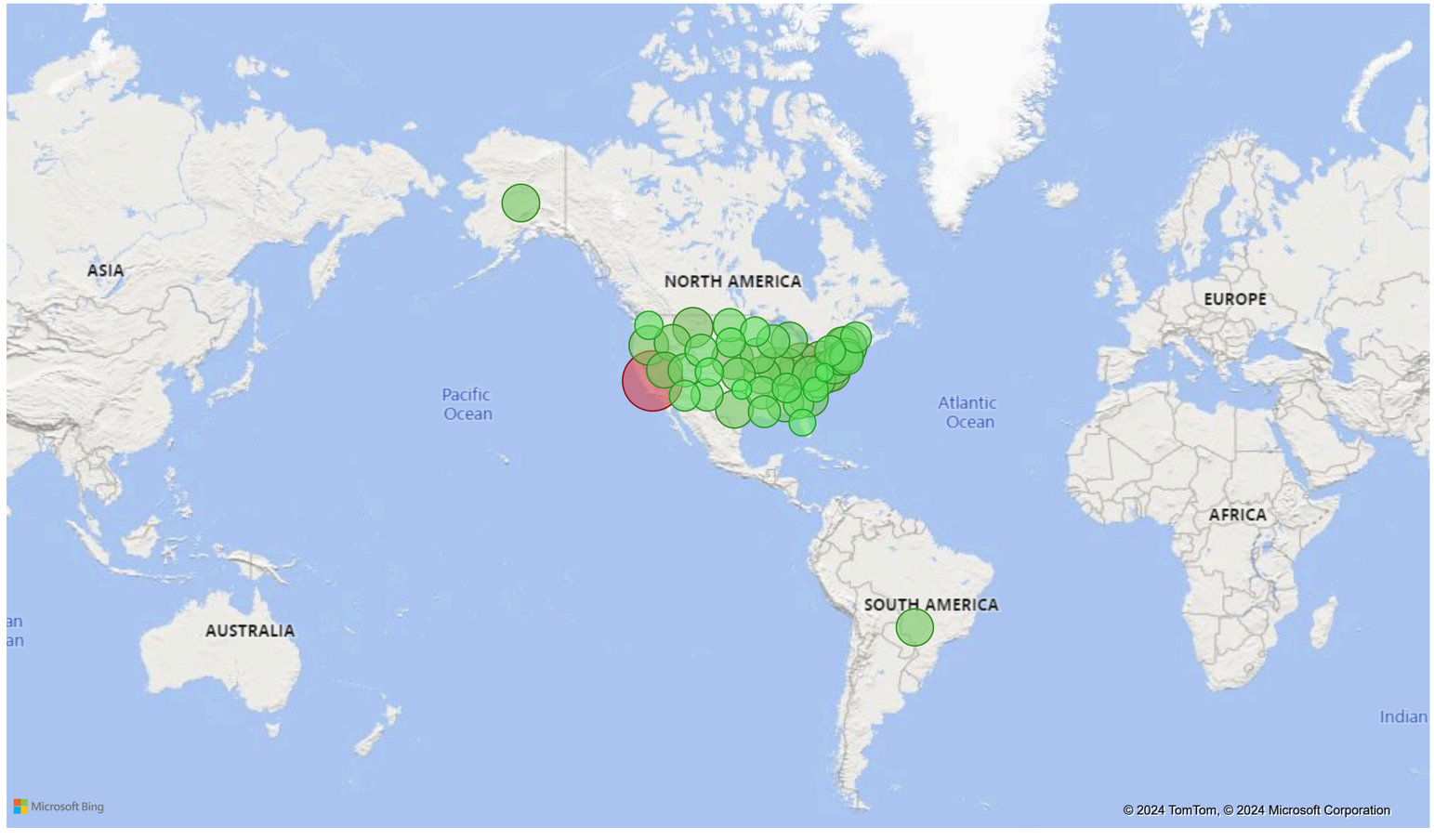
Churn by category



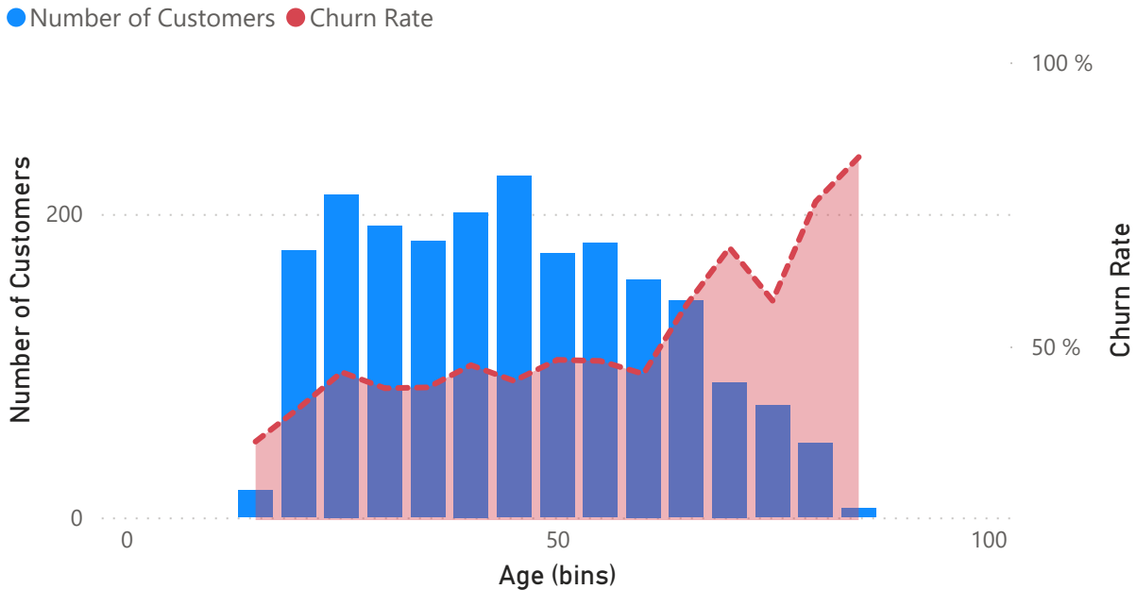
Customers by Contract type



Churn Rate by State



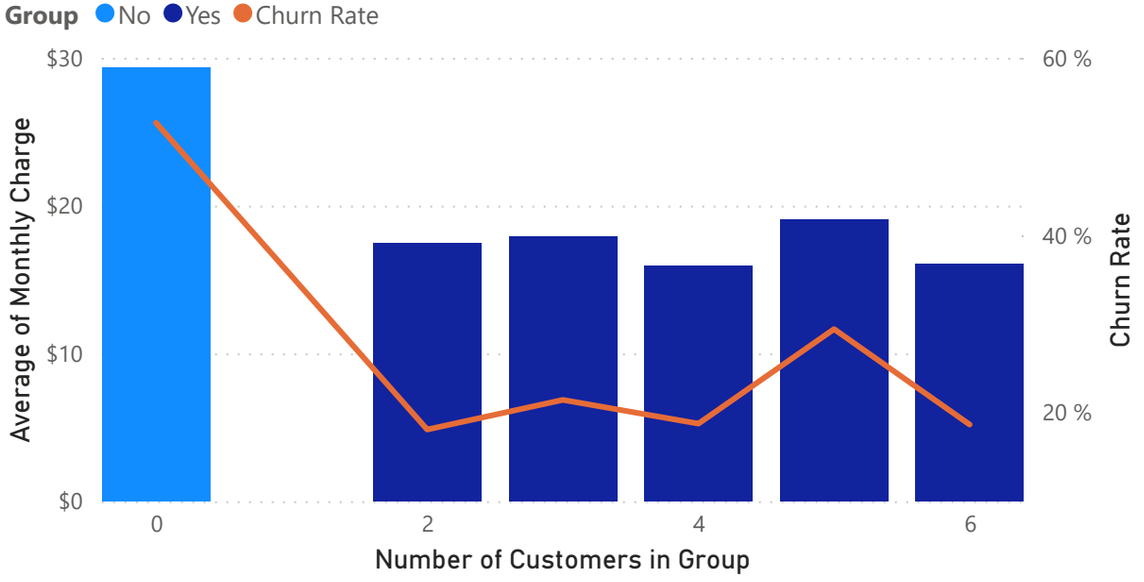
Number of Customers and Churn Rate by Age (bins)



Account Length (in months)

1 12

Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group

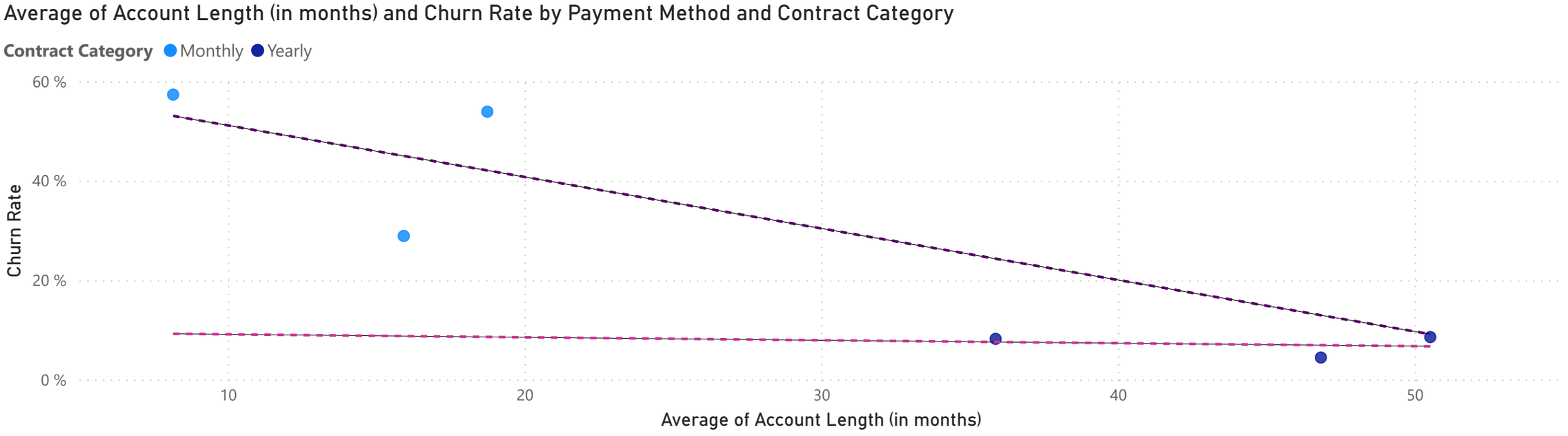


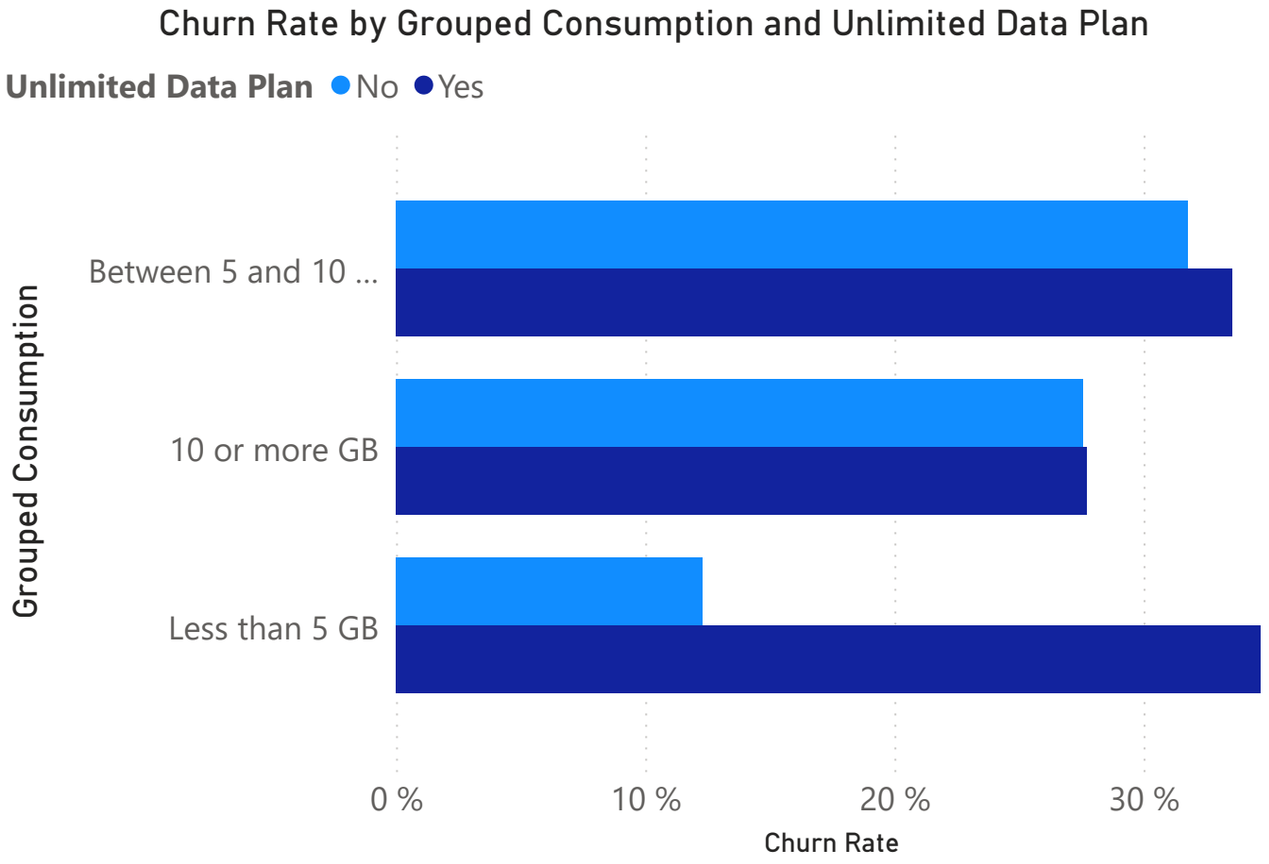
Contract Category & Payment Method

- Monthly
  - Credit Card
  - Direct Debit
  - Paper Check
- Yearly

6123
Customer Service Calls

0.92
Average Customer Service Calls





33.64

Avg Extra International Charges

3.37

Avg Extra Data Charges

6123

Customer Service Calls

3.37

Avg Extra Data Charges

0.92

Average Customer Service Calls

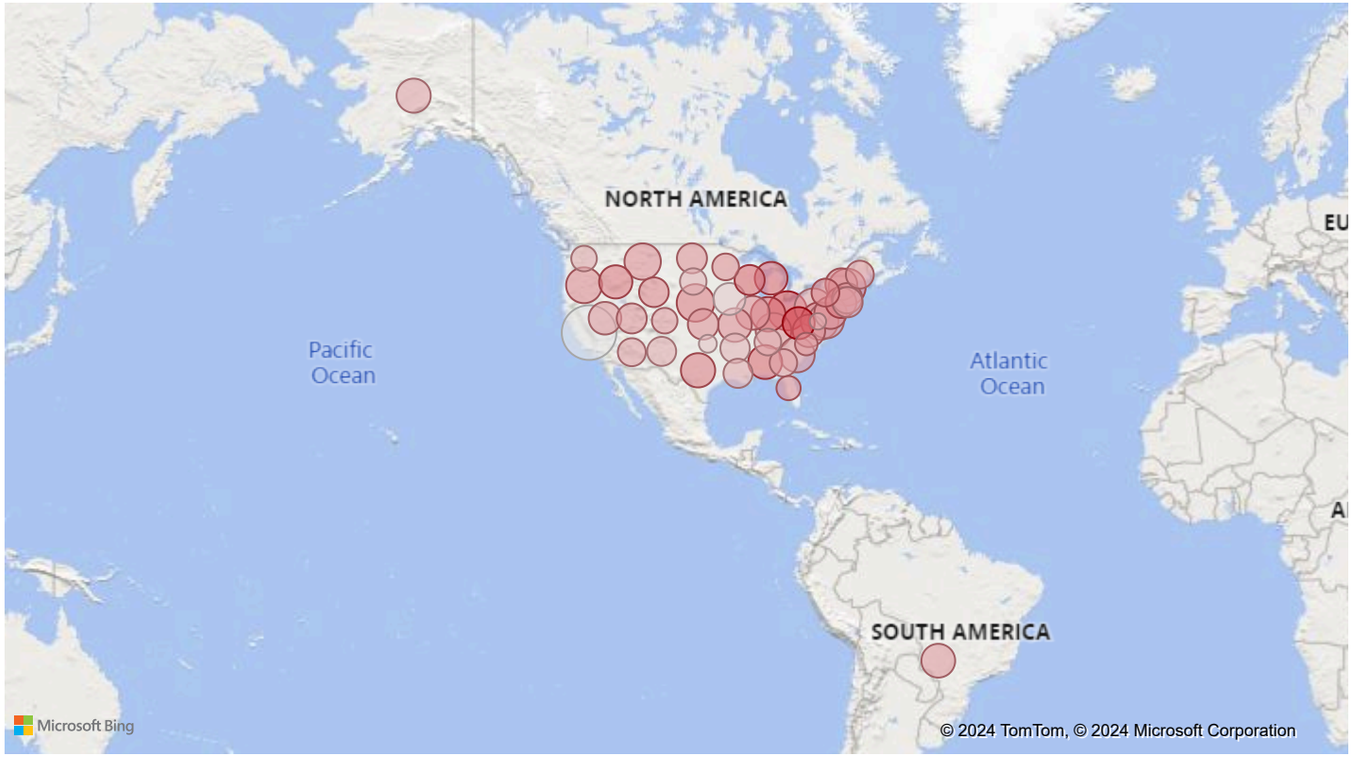
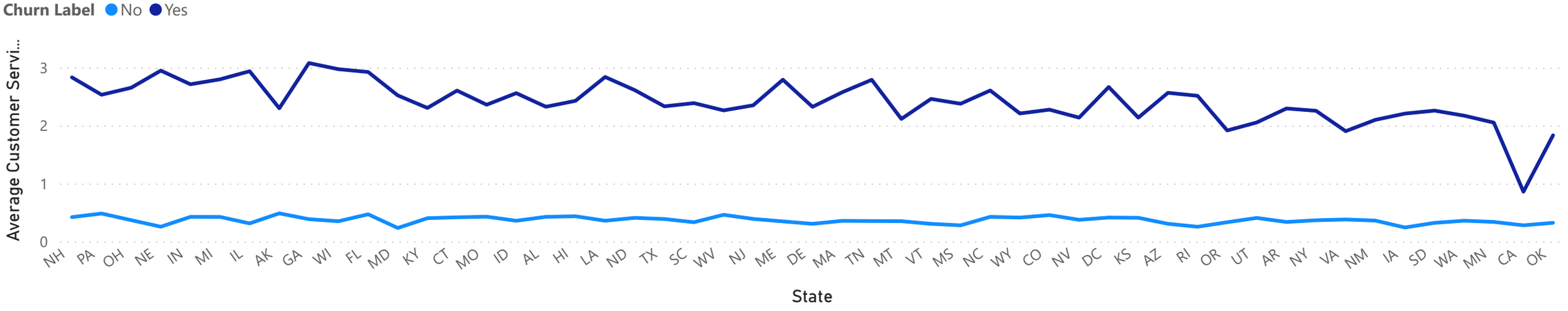
33.64

Avg Extra International Charges

Contract Category & Payment Method

- Monthly
  - Credit Card
  - Direct Debit
  - Paper Check
- Yearly
  - Credit Card

Churn Rate by State



Average Customer Service Calls by State and Churn Label