Data Cleaning on NYC-AirBnB 2019 Project

TAKEN FROM CASE STUDY Revol Mini Course - Data Analytics

Dhea Amalia Lutfiani

Case Study Instructions

QUESTION

Table of interest: NYC AirBnB Dummy Data

- 1. Look at this data and start thinking. List down 3 trends/points that you want to show.
- 2. From here, try to explore the data and make changes, filter, and prepare the data that you need.
- 3. Create some visualizations or dashboard with the best type of chart you have learned. The easiest is with Google Data Studio or Google Sheets.
- 4. Then, make 1-2 slides from the Graphs with the insights you got to present your findings to the stakeholders (read this article from HBR)

Info from the Dataset:

```
airbnb = pd.read_csv("AB_NYC_2019.csv")
airbnb.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 48895 entries, 0 to 48894
Data columns (total 16 columns):
     Column
                                    Non-Null Count Dtype
     id
                                     48895 non-null int64
                                    48895 non-null int64
     host id
     host name
                                    48874 non-null object
     neighbourhood group
                                    48895 non-null object
    neighbourhood
                                    48895 non-null object
     latitude
                                                    float64
     longitude
                                    48895 non-null float64
     room type
                                    48895 non-null object
     price
                                    48895 non-null int64
     minimum nights
    number of reviews
                                    48895 non-null int64
 12 last review
                                    38843 non-null object
    reviews per month
                                    38843 non-null float64
    calculated host listings count 48895 non-null int64
 15 availability 365
                                    48895 non-null int64
dtypes: float64(3), int64(7), object(6)
memory usage: 6.0+ MB
```

From this information, it can be seen that:

- There are 16 columns and the amount of data varies from 38843 to 48895
 - > 38843 in the last_review and reviews_per_month columns
 - > 48874 in the hostname column
 - > 48879 in name column
- In the last_review column the data type is object, whereas in the data table it contains date
- Therefore it is necessary to do data cleaning because the data in the name and host_name columns cannot be empty, considering that there can be no AirBnB transactions if there is no name ordering.
- While in the last_review and reviews_per_month columns the occurrence of empty data is normal because of the nature of the review that is not mandatory in a transaction
- So we have to eliminate data that is empty and the number of data becomes 48874 data.

Preview the Data before data cleaning:

[] a	irbnb																
		id	name	host_id	host_name	neighbourhood_group	neighbourhood	latitude	longitude	room_type	price	minimum_nights	number_of_reviews	last_review	reviews_per_month	calculated_host_li	istings_count ava
	0	2539	Clean & quiet apt home by the park	2787	John	Brooklyn	Kensington	40.64749	-73.97237	Private room	149	1	9	2018-10-19	0.21		6
	1	2595	Skylit Midtown Castle	2845	Jennifer	Manhattan	Midtown	40.75362	-73.98377	Entire home/apt	225	1	45	2019-05-21	0.38		2
	2	3647	THE VILLAGE OF HARLEMNEW YORK!	4632	Elisabeth	Manhattan	Harlem	40.80902	-73.94190	Private room	150	3	0	NaN	NaN		1
	3	3831	Cozy Entire Floor of Brownstone	4869	LisaRoxanne	Brooklyn	Clinton Hill	40.68514	-73.95976	Entire home/apt	89	1	270	2019-07-05	4.64		1
	4	5022	Entire Apt: Spacious Studio/Loft by central park	7192	Laura	Manhattan	East Harlem	40.79851	-73.94399	Entire home/apt	80	10	9	2018-11-19	0.10		
	48890	36484665	Charming one bedroom - newly renovated rowhouse	8232441	Sabrina	Brooklyn	Bedford- Stuyvesant	40.67853	-73.94995	Private room	70	2	0	NaN	NaN		2
	48891	36485057	Affordable room in Bushwick/East Williamsburg	6570630	Marisol	Brooklyn	Bushwick	40.70184	-73.93317	Private room	40	4	0	NaN	NaN		2
	48892	36485431	Sunny Studio at Historical Neighborhood	23492952	Ilgar & Aysel	Manhattan	Harlem	40.81475	-73.94867	Entire home/apt	115	10	0	NaN	NaN		1

DATA CLEANING

Messy data is a common problem you'd likely face when you have data from sources like spreadsheets. It is important to clean your data before doing any analysis.

Things to do in data cleaning:

- 1. Change data type: last_review column become datetime, latitude and longitude colume become objects
- 2. Remove duplicated data
- 3. Remove empty data: Delete null data so the number of data becomes 48858
- 4. Remove outliers: Delete data that has a value that exceeds the upper and lower limits (data outliers) in the 'price' column, so that the total data becomes 45882
- 5. Remove unnecessary data

Preview the Data after data cleaning:

	id	name	host_id	host name	noighboumhood gnoup	noiahhounhood	latitudo	longitudo	noom tuno	nnico	minimum nights	numbon of novious	last noview	novious non month	calculated_host_listings_coun	t avail
	1u		1105t_tu	1103 t_11ame	neignbournoou_group	Heighbourhood	Tatttuue	TouRTrans	r-ouii_type	price	militimum_nignes	IIumper_or_reviews	Tast_Leview	Leatens_ber_moutu	carcurated_nost_fistings_coun	it avall
0	2539	Clean & quiet apt home by the park	2787	John	Brooklyn	Kensington	40.64749	-73.97237	Private room	149	1	9	2018-10-19	0.21		6
1	2595	Skylit Midtown Castle	2845	Jennifer	Manhattan	Midtown	40.75362	-73.98377	Entire home/apt	225	1	45	2019-05-21	0.38		2
2	3647	THE VILLAGE OF HARLEMNEW YORK!	4632	Elisabeth	Manhattan	Harlem	40.80902	-73.9419	Private room	150	3	0	NaT	NaN		1
3	3831	Cozy Entire Floor of Brownstone	4869	LisaRoxanne	Brooklyn	Clinton Hill	40.68514	-73.95976	Entire home/apt	89	1	270	2019-07-05	4.64		1
4	5022	Entire Apt: Spacious Studio/Loft by central park	7192	Laura	Manhattan	East Harlem	40.79851	-73.94399	Entire home/apt	80	10	9	2018-11-19	0.10		1
48890	36484665	Charming one bedroom - newly renovated rowhouse	8232441	Sabrina	Brooklyn	Bedford- Stuyvesant	40.67853	-73.94995	Private room	70	2	0	NaT	NaN		2
48891	36485057	Affordable room in Bushwick/East Williamsburg	6570630	Marisol	Brooklyn	Bushwick	40.70184	-73.93317	Private room	40	4	0	NaT	NaN		2
48892	36485431	Sunny Studio at Historical Neighborhood	23492952	ligar & Aysel	Manhattan	Harlem	40.81475	-73.94867	Entire home/apt	115	10	0	NaT	NaN		1

THANK YOU