

MULTICRITERIA DECISION MAKING

Contents

- 1. Basic Concepts and Foundations
- 2. Simple Additive Weighting Method
- 3. TOPSIS
- 4. Promethee Methods

1

Literature:

- 1. *Multiple Attribute Decision Making, Methods and Applications.* G-H Tzeng and J-J Huang. CRC Press. 2011
- 2. *Multiple Attribute Decision Making, Methods and Applications, A State-of-the-Art Survey.* C-L. Hwang and K.Yoon, Springer-Verlag, 1981.
- 3. "How to Select and How to Rank Projects: The Promethee Method", J.P.Brans, Ph. Vincke, B.Mareschal. *European Journal of Operational Research*, 24, 1986, pages 228-238.

2

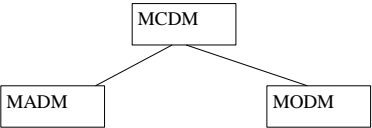
1. Basic Concepts and Foundations

Overview:

Multicriteria decision making (MCDM) refers to making decisions in the presence of multiple, usually conflicting criteria.

Multiattribute decision making (MADM)

Multiobjective decision making (MODM)



3

Decision Matrix

$A = \{A_1, A_2, \dots, A_n\}$ Alternatives to choose between
 $C = \{C_1, C_2, \dots, C_k\}$ Criteria

$$D = \begin{bmatrix} f_{11} & \cdots & f_{1k} \\ \vdots & \ddots & \vdots \\ f_{n1} & \cdots & f_{nk} \end{bmatrix}$$

4

Numerical example.
Fighter aircraft selection.

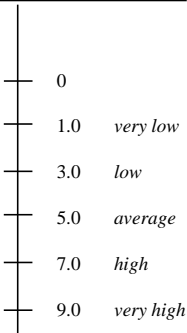
Attributes:
 C_1 : maximum speed (Mach)
 C_2 : ferry range (NM)
 C_3 : maximum payload (pounds)
 C_4 : purchasing cost (£ × 10⁶)
 C_5 : reliability (high - low)
 C_6 : maneuverability (high - low)

$$D = \begin{bmatrix} 2.0 & 1500 & 20000 & 5.5 & average & very\ high \\ 2.5 & 2700 & 18000 & 6.5 & low & average \\ 1.8 & 2000 & 21000 & 4.5 & high & high \\ 2.2 & 1800 & 20000 & 5.0 & average & average \end{bmatrix}$$

5

Transformation of Attributes

Scaling problems and issues
(this example is for a
maximisation attribute)



6

Transformation of Attributes

Normalisation

Once you have numerical values for all attributes, you should normalise them.

- 1. Linear Scale
- Exercise
- 2. Mapping to [0,1]
- 3. Vector normalisation

7

1. Linear scale transformation

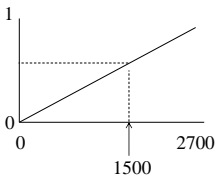
| | max | max | max | min | max | max |
|-------|-----|------|-------|-----|-----|-----|
| $D =$ | 2.0 | 1500 | 20000 | 5.5 | 5 | 9 |
| | 2.5 | 2700 | 18000 | 6.5 | 3 | 5 |
| | 1.8 | 2000 | 21000 | 4.5 | 7 | 7 |
| | 2.2 | 1800 | 20000 | 5.0 | 5 | 5 |

| | | | | | | |
|-------|------------------|------|------|------------------|------|------|
| $R =$ | 0.8 (= 2.0/2.5) | 0.56 | 0.95 | 0.82 (= 4.5/5.5) | 0.71 | 1.0 |
| | 1.0 (= 2.5/2.5) | 1.0 | 0.86 | 0.69 (= 4.5/6.5) | 0.43 | 0.56 |
| | 0.72 (= 1.8/2.5) | 0.74 | 1.0 | 1.0 (= 4.5/4.5) | 1.0 | 0.78 |
| | 0.88 (= 2.2/2.5) | 0.67 | 0.95 | 0.90 (= 4.5/5.0) | 0.71 | 0.56 |

8

1. Linear scale transformation

| | max | max | max | min | max | max |
|-------|-----|------|-------|-----|-----|-----|
| $D =$ | 2.0 | 1500 | 20000 | 5.5 | 5 | 9 |
| | 2.5 | 2700 | 18000 | 6.5 | 3 | 5 |
| | 1.8 | 2000 | 21000 | 4.5 | 7 | 7 |
| | 2.2 | 1800 | 20000 | 5.0 | 5 | 5 |



9

2. Transformation which maps criteria values to interval [0,1]

- maximisation criterion

$$r_{nk} = \frac{f_{nk} - f_k^{\min}}{f_k^{\max} - f_k^{\min}}, \quad 0 \leq r_{nk} \leq 1$$

- minimisation criterion

$$r_{nk} = \frac{f_k^{\max} - f_{nk}}{f_k^{\max} - f_k^{\min}}, \quad 0 \leq r_{nk} \leq 1$$

10

2. Transformation which maps criteria values to interval [0,1]

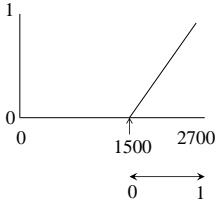
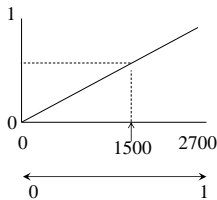
| | max | max | max | min | max | max |
|-------|-----|------|-------|-----|-----|-----|
| $D =$ | 2.0 | 1500 | 20000 | 5.5 | 5 | 9 |
| | 2.5 | 2700 | 18000 | 6.5 | 3 | 5 |
| | 1.8 | 2000 | 21000 | 4.5 | 7 | 7 |
| | 2.2 | 1800 | 20000 | 5.0 | 5 | 5 |

$$R = \begin{bmatrix} 0.29 (= \frac{2.0-1.8}{2.5-1.8}) & 0.0 & 0.67 & 0.5 (= \frac{6.5-5.5}{6.5-4.5}) & 0.5 & 1.0 \\ 1.0 (= \frac{2.5-1.8}{2.5-1.8}) & 1.0 & 0.0 & 0.0 (= \frac{6.5-6.5}{6.5-4.5}) & 0.0 & 0.0 \\ 0.0 (= \frac{1.8-1.8}{2.5-1.8}) & 0.42 & 1.0 & 1.0 (= \frac{6.5-4.5}{6.5-4.5}) & 1.0 & 0.5 \\ 0.57 (= \frac{2.2-1.8}{2.5-1.8}) & 0.25 & 0.67 & 0.75 (= \frac{6.5-5.0}{6.5-4.5}) & 0.5 & 0.0 \end{bmatrix}$$

11

2. Transformation which maps criteria values to interval [0,1]

| | max | max | max | min | max | max |
|-------|-----|------|-------|-----|-----|-----|
| $D =$ | 2.0 | 1500 | 20000 | 5.5 | 5 | 9 |
| | 2.5 | 2700 | 18000 | 6.5 | 3 | 5 |
| | 1.8 | 2000 | 21000 | 4.5 | 7 | 7 |
| | 2.2 | 1800 | 20000 | 5.0 | 5 | 5 |

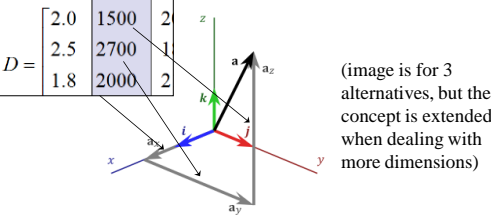


3. Vector normalisation

$$r_{nk} = \frac{f_{nk}}{\sqrt{\sum_{n=1}^N f_{nk}^2}}$$

The value.
Can be seen as a
'contribution' to
the length

Length of the vector



13

3. Vector normalisation

$$D = \begin{matrix} & \text{max} & \text{max} & \text{max} & \text{min} & \text{max} & \text{max} \\ \begin{bmatrix} 2.0 & 1500 & 20000 & 5.5 & 5 & 9 \\ 2.5 & 2700 & 18000 & 6.5 & 3 & 5 \\ 1.8 & 2000 & 21000 & 4.5 & 7 & 7 \\ 2.2 & 1800 & 20000 & 5.0 & 5 & 5 \end{bmatrix} \end{matrix}$$

$$R = \begin{bmatrix} 0.4671 (= \frac{2}{\sqrt{2^2 + 2.5^2 + 1.8^2 + 2.2^2}}) & 0.3662 & 0.5056 & 0.5063 & 0.4811 & 0.6708 \\ 0.5839 (= \frac{2.5}{\sqrt{2^2 + 2.5^2 + 1.8^2 + 2.2^2}}) & 0.6591 & 0.4550 & 0.5983 & 0.2887 & 0.3727 \\ 0.4204 (= \frac{1.8}{\sqrt{2^2 + 2.5^2 + 1.8^2 + 2.2^2}}) & 0.4882 & 1.0 & 0.4143 & 0.6736 & 0.5217 \\ 0.5139 (= \frac{2.3}{\sqrt{2^2 + 2.5^2 + 1.8^2 + 2.2^2}}) & 0.4392 & 0.5056 & 0.4603 & 0.4811 & 0.3727 \end{bmatrix}$$

14

2. Simple Additive Weighting Method

Construct the normalised decision matrix.
For each alternative, calculate the weighted sum of values.

$$S_n = \frac{\sum_{k=1}^K w_k \cdot r_{nk}}{\sum_{k=1}^K w_k}$$

weights are normalised : $\sum_{k=1}^K w_k = 1$

$$\begin{aligned} S_1 &= w_1 \cdot r_{11} + w_2 \cdot r_{12} + \dots + w_K \cdot r_{1K} \\ S_2 &= w_1 \cdot r_{21} + w_2 \cdot r_{22} + \dots + w_K \cdot r_{2K} \\ &\dots \\ S_N &= w_1 \cdot r_{N1} + w_2 \cdot r_{N2} + \dots + w_K \cdot r_{NK} \end{aligned}$$

Select alternative(s) A^* :

$$A^* \in \left\{ A_{n^*} \mid S_{n^*} = \max_n \frac{\sum_{k=1}^K w_k r_{nk}}{\sum_{k=1}^K w_k} \right\}$$

15

Example

Fighter aircraft selection problem.

max max max min max max

$$D = \begin{bmatrix} 2.0 & 1500 & 20000 & 5.5 & 5 & 9 \\ 2.5 & 2700 & 18000 & 6.5 & 3 & 5 \\ 1.8 & 2000 & 21000 & 4.5 & 7 & 7 \\ 2.2 & 1800 & 20000 & 5.0 & 5 & 5 \end{bmatrix}$$

$W = \{0.2, 0.1, 0.1, 0.1, 0.2, 0.3\}$

Linear scale transformation

$$R = \begin{bmatrix} 0.8 (= 2.0/2.5) & 0.56 & 0.95 & 0.82 (= 4.5/5.5) & 0.71 & 1.0 \\ 1.0 (= 2.5/2.5) & 1.0 & 0.86 & 0.69 (= 4.5/6.5) & 0.43 & 0.56 \\ 0.72 (= 1.8/2.5) & 0.74 & 1.0 & 1.0 (= 4.5/4.5) & 1.0 & 0.78 \\ 0.88 (= 2.2/2.5) & 0.67 & 0.95 & 0.90 (= 4.5/5.0) & 0.71 & 0.56 \end{bmatrix}$$

Example

Fighter aircraft selection problem.

$W = \{0.2, 0.1, 0.1, 0.1, 0.2, 0.3\}$

$$R = \begin{bmatrix} 0.8 (= 2.0/2.5) & 0.56 & 0.95 & 0.82 (= 4.5/5.5) & 0.71 & 1.0 \\ 1.0 (= 2.5/2.5) & 1.0 & 0.86 & 0.69 (= 4.5/6.5) & 0.43 & 0.56 \\ 0.72 (= 1.8/2.5) & 0.74 & 1.0 & 1.0 (= 4.5/4.5) & 1.0 & 0.78 \\ 0.88 (= 2.2/2.5) & 0.67 & 0.95 & 0.90 (= 4.5/5.0) & 0.71 & 0.56 \end{bmatrix}$$

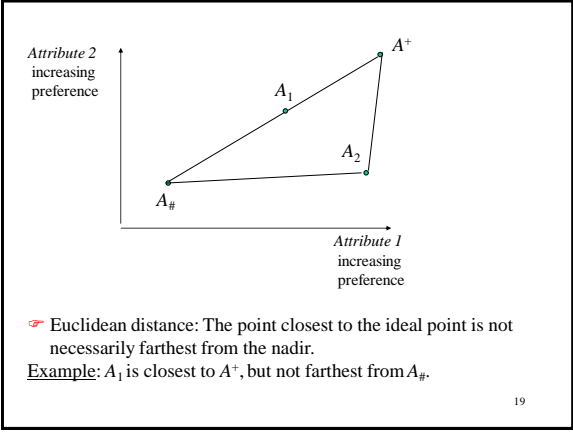
| Sum | | | | | | |
|--------------------|-------|-------|-------|-------|-------|-------|
| 0.16 = (0.8*0.2) | 0.056 | 0.095 | 0.082 | 0.142 | 0.3 | 0.835 |
| 0.2 = (1.0*0.2) | 0.1 | 0.086 | 0.069 | 0.086 | 0.168 | 0.709 |
| 0.144 = (0.72*0.2) | 0.074 | 0.1 | 0.1 | 0.2 | 0.234 | 0.852 |
| 0.176 = (0.88*0.2) | 0.067 | 0.095 | 0.09 | 0.142 | 0.168 | 0.738 |

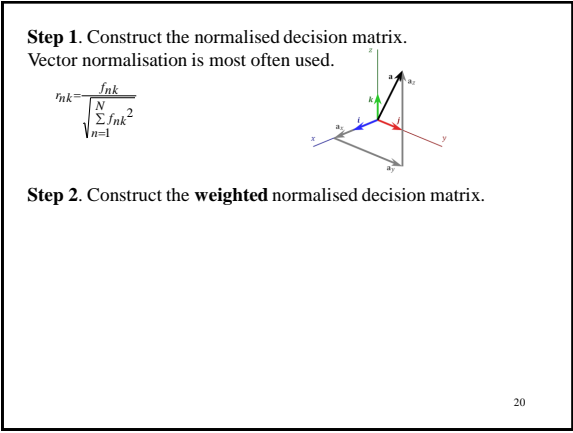
3. TOPSIS Method

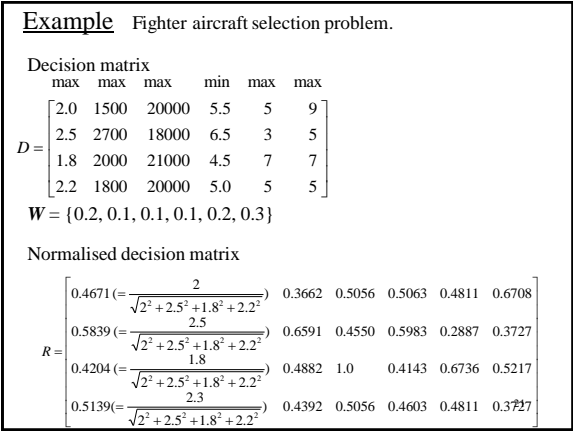
- ideal point A^+
- nadir $A_{\#}$

select the solution which has the shortest distance from the ideal solution and the farthest from the nadir.

Nadir is the 'worst' point.







Example Fighter aircraft selection problem.

Calculate weighted normalised decision matrix

$$W = \{0.2, 0.1, 0.1, 0.1, 0.2, 0.3\}$$
$$V = \begin{matrix} & \text{max} & & \text{max} & & \text{max} & & \text{min} & & \text{max} & & \text{max} \\ \begin{matrix} 0.0934 = 0.2 \cdot 0.4671 \\ 0.1168 = 0.2 \cdot 0.5839 \\ 0.0841 = 0.2 \cdot 0.4204 \\ 0.1028 = 0.2 \cdot 0.5139 \end{matrix} & 0.0366 & 0.0506 & 0.0506 & 0.0962 & 0.2012 \end{matrix}$$

22

Example Fighter aircraft selection problem.

Calculate Ideal point and Nadir point

$$V = \begin{matrix} & \text{max} & & \text{max} & & \text{max} & & \text{min} & & \text{max} & & \text{max} \\ \begin{matrix} 0.0934 = 0.2 \cdot 0.4671 \\ 0.1168 = 0.2 \cdot 0.5839 \\ 0.0841 = 0.2 \cdot 0.4204 \\ 0.1028 = 0.2 \cdot 0.5139 \end{matrix} & 0.0366 & 0.0506 & 0.0506 & 0.0962 & 0.2012 \end{matrix}$$

Ideal point

$$A^+ = \{0.1168, 0.0659, 0.0531, 0.0414, 0.1347, 0.2012\}$$

Nadir point

$$A_{\#} = \{0.0841, 0.0366, 0.0455, 0.0598, 0.0577, 0.1118\}$$

23

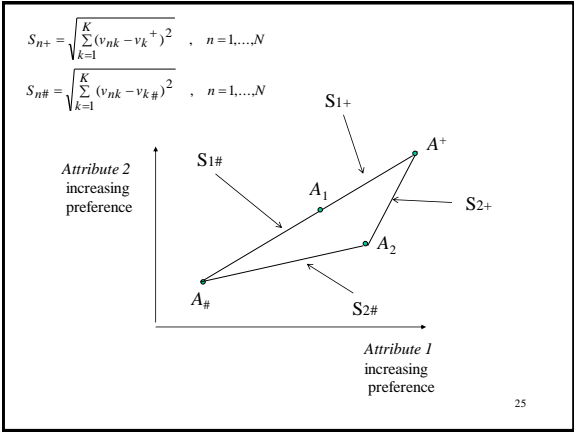
Step 4. Calculate the distance between each alternative and ideal point A^+ and nadir $A_{\#}$.

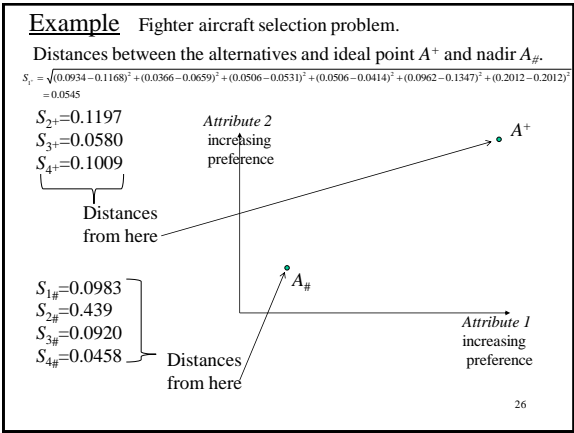
Euclidean distance

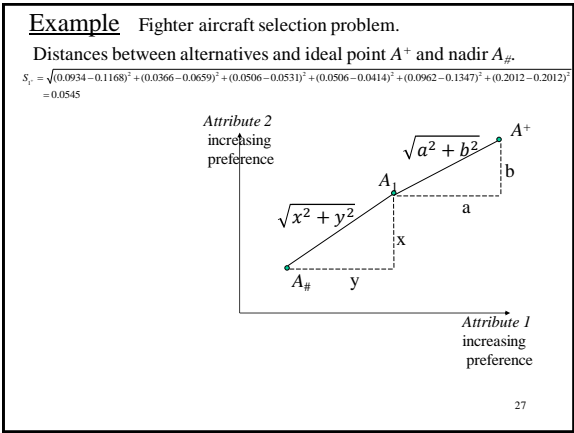
$$S_{n+} = \sqrt{\sum_{k=1}^K (v_{nk} - v_{k+})^2} \quad , \quad n = 1, \dots, N$$

$$S_{n\#} = \sqrt{\sum_{k=1}^K (v_{nk} - v_{k\#})^2} \quad , \quad n = 1, \dots, N$$

24







Step 5. Calculate the **relative closeness** to the ideal point A^+

Before we look at the maths, it means:

What is the length of this...

...compared to the total length of both of these

If it is a large proportion, then A_1 is closer to the Ideal Point than to the Nadir

28

Step 5. Calculate the relative closeness to the ideal point A^+ .

$$P_n = \frac{S_{n+}}{S_{n+} + S_{n-}}, \quad P_n \in [0, 1]$$

IF $A_n = A^+$ THEN $P_n = 1$

IF $A_n = A_{\#}$ THEN $P_n = 0$

Step 6. Rank the alternatives by descending P_n

$$A^* \in \{A_{n^*} \mid P_{n^*} = \max_n P_n\}$$

The best alternative is the highest value of P_n

29

Example Fighter aircraft selection problem.

Relative closeness to the ideal point:

$$P_1 = S_{1+} / (S_{1+} + S_{1-}) = 0.0983 / (0.0545 + 0.0983) = 0.643$$
$$P_2 = 0.268$$
$$P_3 = 0.613$$
$$P_4 = 0.312$$

- ✎ Aircraft A_1 is selected
- ✎ It is closer to the Ideal Point in the normalised space

30

4. Promethee Methods

alternatives: $A = \{a,b,c,d,\dots\}$
attributes: $C = \{f_1,f_2,\dots,f_K\}$
weights: $W = (w_1, w_2,\dots,w_K)$

| | f_1 | f_2 | ... | f_k | | f_K |
|-----|----------|----------|-----|----------|--|----------|
| a | $f_1(a)$ | $f_2(a)$ | | $f_k(a)$ | | $f_K(a)$ |
| b | $f_1(b)$ | $f_2(b)$ | | $f_k(b)$ | | $f_K(b)$ |
| c | $f_1(c)$ | $f_2(c)$ | | $f_k(c)$ | | $f_K(c)$ |
| d | $f_1(d)$ | $f_2(d)$ | | $f_k(d)$ | | $f_K(d)$ |
| ... | | | | | | |
| W | w_1 | w_2 | | w_k | | w_K |

31

Dominance Relation:

(all criteria are maximisation)

alternative a **dominates** alternative b iff

$f_k(a) \geq f_k(b)$, for all $k=1,\dots,K$ \longleftarrow It is better or equal in all attributes
and
 $(\exists j) j \in \{1,\dots,K\} \ f_j(a) > f_j(b)$ \longleftarrow It is strictly better in at least one attribute

32

| | ex. I | | ex. II | | ex. III | | ex. IV | | ex. V | |
|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| | f_1 max | f_2 max | f_1 max | f_2 max | f_1 max | f_2 max | f_1 max | f_2 max | f_1 max | f_2 max |
| a | 100 | 100 | 100 | 20 | 100 | 99 | 100 | 99 | 100 | 100 |
| b | 30 | 20 | 30 | 100 | 20 | 100 | 99 | 100 | 99 | 99 |

- ex. I: a should be recommended
- ex. II: a and b are incomparable
- ex. III: a should be recommended
- ex. IV: a and b are **indifferent**
- ex. V: a and b are indifferent

33

Motivation

- The magnitude of the deviations between the criteria values should be considered.
- The scaling effects should be eliminated.
- Incomparability should **not** be excluded in case of pairwise comparisons.
- An appropriate methods should be simple to understand by the decision maker.

34

Promethee methods

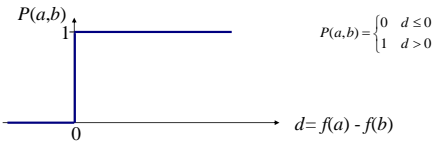
Step 1. Design the “Generalised Preference Criteria”

f is to be maximised

- Usually, this is the dominance relation for each criteria:
 $f(a) > f(b) \rightarrow a$ is preferred to b
 $f(a) = f(b) \rightarrow a$ is indifferent to b
- This is inadequate in most applications. The Promethee method “enriches” the dominance relation, replacing it with a *preference* relation.
- We *prefer* one “to a certain degree” [0-1].
- *P(a,b)* preference function
 - a is not better than b with respect to criterion $\rightarrow P(a, b) = 0$
 - a is “slightly” better than b with respect to criterion $\rightarrow P(a, b) \sim 0$
 - a is “strongly” better than b with respect to criterion $\rightarrow P(a, b) \sim 1$
 - a is “strictly” better than b with respect to criterion $\rightarrow P(a, b) = 1$

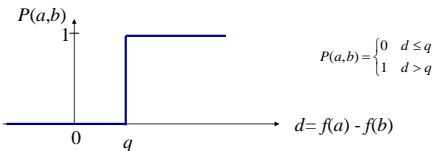
35

Type I: Usual criterion (for a maximising criterion)

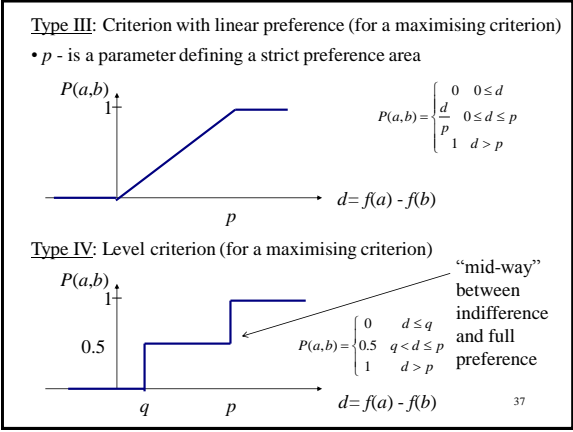


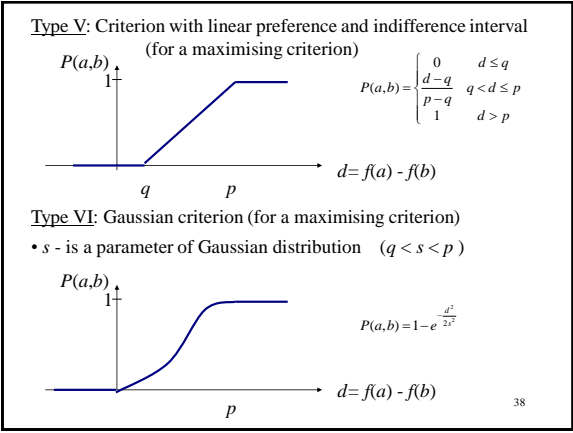
Type II: Quasi criterion (for a maximising criterion)

- q - is a parameter defining an indifference area



36





Example.
Location of an electric power plant.

Alternatives:
 a_1 : Italy
 a_2 : Belgium
 a_3 : Germany
 a_4 : UK
 a_5 : Portugal
 a_6 : France

Attributes:
 C_1 : Manpower for running the plant
 C_2 : Power (in Megawatt)
 C_3 : Construction costs (in million \$)
 C_4 : Annual maintenance costs (in million \$)
 C_5 : Ecology; number of villages to evacuate
 C_6 : Safety level

39

Step 2. Outranking Graph

- for each pair of alternatives a and b and for each criterion k calculate:
 $d_k = f_k(a) - f_k(b)$, and from that you get the preference index: $P_k(a,b)$

Aggregated preference index (with weights):

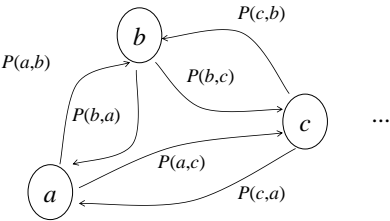
$$P(a,b) = w_1 P_1(a,b) + w_2 P_2(a,b) + \dots + w_K P_K(a,b)$$

$$P(a,b) = \sum_{k=1}^K w_k P_k(a,b), \quad \sum_{k=1}^K w_k = 1$$

- Aggregated preference index if weights of all criteria are the same:

$$\begin{aligned} P(a,b) &= \frac{1}{K} P_1(a,b) + \frac{1}{K} P_2(a,b) + \dots + \frac{1}{K} P_K(a,b) \\ &= \frac{1}{K} (P_1(a,b) + P_2(a,b) + \dots + P_K(a,b)) \end{aligned}$$

40

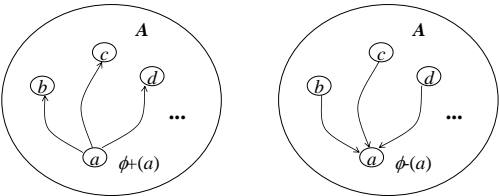


41

Step 3. Calculate two 'flows'

How much does it outrank others? \longrightarrow 1. Positive outranking flow
 $\phi^+(a) = (P(a,b) + P(a,c) + P(a,d) + \dots)$

How much is it outranked by others? \longrightarrow 2. Negative outranking flow
 $\phi^-(a) = (P(b,a) + P(c,a) + P(d,a) + \dots)$



42

◆ **Promethee I** gives partial rank
(preference $P^{(I)}$, indifference $I^{(I)}$, and incomparability $R^{(I)}$)

$$\begin{cases} a P^{(I)} b & \text{if } \phi^+(a) \geq \phi^+(b) \text{ and } \phi^-(a) \leq \phi^-(b) \\ & \text{(only one inequality being strict)} \\ a I^{(I)} b & \text{if } \phi^+(a) = \phi^+(b) \text{ and } \phi^-(a) = \phi^-(b) \\ a R^{(I)} b & \text{otherwise} \end{cases}$$

Informally (and less accurately):
If it outranks more alternatives, and it is outranked by less alternatives, then it is preferred.

◆ **Promethee II** gives complete rank.
No pairs are incomparable, but you lose some information.

Uses the net outranking flow:
 $\phi(a) = \phi^+(a) - \phi^-(a)$

$\phi(a) > \phi(b)$

→

a outranks b

$\phi(a) = \phi(b)$

→

a indifferent b

43

Example.
Location of an electric power plant.

Alternatives:
 a_1 : Italy
 a_2 : Belgium
 a_3 : Germany
 a_4 : UK
 a_5 : Portugal
 a_6 : France

Attributes:
 C_1 : Manpower for running the plant
 C_2 : Power (in Megawatt)
 C_3 : Construction costs (in million \$)
 C_4 : Annual maintenance costs (in million \$)
 C_5 : Ecology; number of villages to evacuate
 C_6 : Safety level

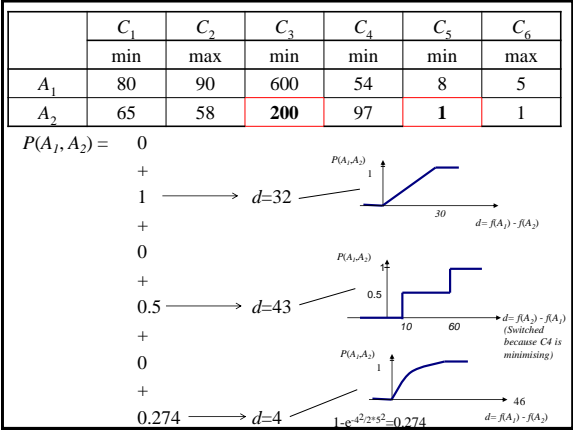
44

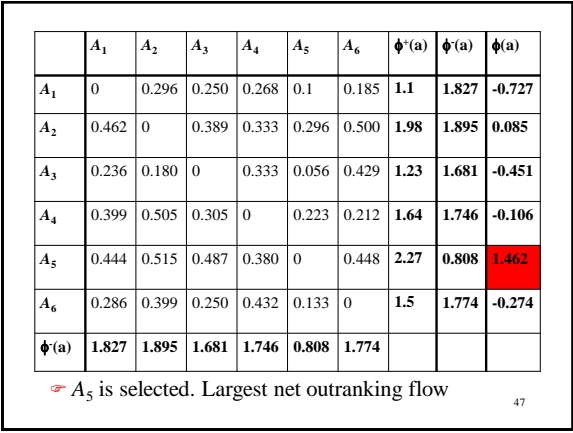
| | C_1 | C_2 | C_3 | C_4 | C_5 | C_6 |
|------------|--------|--------|-------------------|------------------|-------|-------|
| | min | max | min | min | min | max |
| A_1 | 80 | 90 | 600 | 54 | 8 | 5 |
| A_2 | 65 | 58 | 200 | 97 | 1 | 1 |
| A_3 | 83 | 60 | 400 | 72 | 4 | 7 |
| A_4 | 40 | 80 | 1000 | 75 | 7 | 10 |
| A_5 | 52 | 72 | 600 | 20 | 3 | 8 |
| A_6 | 94 | 96 | 700 | 36 | 5 | 6 |
| Weights | 1 | 1 | 1 | 1 | 1 | 1 |
| Gen.Cri. | II | III | V | IV | I | VI |
| Parameters | $q=10$ | $p=30$ | $q=50$ $p=500$ | $q=10$ $p=60$ | I | $s=5$ |

45

Prof S. Petrovic, School of Computer Science,
University of Nottingham

15





Summary

- Multicriteria decision making refers to making decisions in the presence of multiple, usually conflicting criteria, expressed in different measurement units.
- A large number of MCDM methods exist. They can produce different results!
