Bank	Investment income (millions)	Brand image	Number of branches
Bank A	2000	10	40
Bank B	2500	5	20
Bank C	500	8	50

All 3 attributes (criteria) are to be maximised

1) Calculate the normalised values:

2) Calculate the sums

Bank	Investment income (millions)	Brand image	Number of branches	
Bank A				
Bank B				
Bank C				

3) Which is the 'best' bank?